



415-226-8775

info@ipsoschools.org

135 Harvard Avenue, Mill Valley, CA 94941

---

June 27, 2016

Dear Superintendent Watenpaugh and San Rafael City Schools Board of Trustees:

We are excited to submit this petition for a new public charter school, called the Ipsos School, to be located in the San Rafael City High School District. Our team hopes to serve an inaugural class of 9th grade students in the fall of 2017. The mission of the Ipsos School is to empower innovators to change the world. By building upon students' abilities and experiences, they will develop the knowledge, 21st century skills, mindsets, and networks necessary to make positive impacts on our community.

Our school model will unleash the potential of both students and teachers as time and space will be used flexibly to support each student. Teachers will work in teams to connect disciplines and engage students through real world problem solving. Students will have a wide variety of opportunities to learn both in and with our community. In addition, our support structures will ensure that all students will be prepared for success in a four-year college or university upon graduation. We believe our unique model will complement the outstanding options currently offered by San Rafael City Schools District.

We admire the district's commitment to serving all students and hope that we can continue discussions with Superintendent Watenpaugh and your team to find a way in which Ipsos School could operate as part of the San Rafael City High School District. To ensure we meet agreed-upon timelines, we need to submit this petition to you today as part of that process.

Thank you for your time and service. We look forward to working closely with the educational leaders and families of San Rafael to try innovative but proven ways of enhancing learning for all students.

Sincerely,

Erin Ashley  
Co-Founder  
415-226-8775  
erin@ipsoschools.org

Katy Foster  
Co-Founder  
415-939-9577  
katy@ipsoschools.org