

**Santa Rosa City Schools**

**College and Career Center Update**

**April 12, 2017**

# College and Career Center Update

- Opened College and Career Centers in each of the five comprehensive high schools during the week of October 26, 2015.
- Each center is staffed with certificated College and Career Counselor.
- Part-time College and Career Counselor to provide additional college and career services to students and families at the district's continuation high school.



# College and Career Center Support

- A College and Career Center Implementation Team was formed to provide input and guidance surrounding the types of services offered, potential partnerships, and resources for each of the centers.



# College and Career Center Support

- Developed a College and Career Readiness Action Plan for the College and Career Center
- Increased involvement and communication with site representatives
- Implemented an Extended Team meeting
- Identified tools to collect data
- Developed a district-wide Senior Survey

# Naviance

- All 7<sup>th</sup>-12<sup>th</sup> graders have access to a Naviance account.
- Developed scope and sequence of Naviance activities.
- The Family Connection feature is being utilized to increase student and parent engagement.

The screenshot shows the Naviance website interface. At the top, there is a navigation bar with tabs for 'home', 'colleges', 'careers', 'about me', and 'my planner'. Below the navigation bar, the main content area is divided into several sections. On the left, there is a sidebar with 'my colleges' and 'links' sections. The 'my colleges' section includes a link for 'colleges I'm thinking about'. The 'links' section includes links for 'jobs made real', 'act vs. sat', 'college searching', 'chegg!', 'ncaa center', 'sat information', and 'act information'. The main content area features a 'what's new' section with a notification: 'You received an e-mail: [Rotary Youth Exchange](#) from Jeri Jones.' Below this, there is a 'Welcome to Family Connection!' message and a large orange banner that says 'WELCOME, PANTHERS!'. The banner text reads: 'Welcome to your FAMILY CONNECTION account! Naviance Family Connection is here to help guide you through the planning of life after high school: Goal-setting -What do you plan for your future? What steps will you take to get there? Make your dreams a reality by using planning tools Build a resume - You can create a professional resume and add to it during high school. Resumes'. On the right side, there is an advertisement for the Naviance mobile app, which says 'Get the mobile Naviance App' and 'Available on the App Store'. Below the advertisement, there is a notification: 'You have 1 messages' and a link for 'document I'. At the bottom right, there is a section for 'updates'.

# Financial Aid Campaign

- Partnered with 10,000 Degrees to provide a Financial Aid Campaign Week in each of our high schools.
- The campaign focused on:
  - Increasing financial aid awareness
  - Providing support to students and families with completing the Free Application for Federal Student Aid (FAFSA) or the CA Dream Act



# Work-Based Learning

- During the 2016-2017 school year, partnered with Social Advocates for Youth (SAY) to coordinate and facilitate Work-Based Learning (WBL) opportunities for all students in all high schools across the district.
- WBL Coordinators:
  - Jodi Porter
  - Alex Saltzman
  - Leti Shafer



# Next Steps

- Increase usage of Naviance
- Refine data collection
- Develop a plan to support Financial Aid
- Expand outreach and messaging of support services
- Support the development of an integrated approach for College and Career Readiness and data collection