

Work-based Learning Coordinator

Work-based learning links learning in the workplace to learning in the classroom, engaging students and promoting exposure and access to future educational and career opportunities.

*Santa Rosa City Schools has partnered with Social Advocates for Youth's (SAY) College and Career Readiness team to coordinate and facilitate work-based learning opportunities for **all students** in all high schools across the district.*



Your Work-based Learning Coordinator will:

Collaborate with School Sites:

- ◆ Partner with teachers to coordinate meaningful job readiness activities and work-based learning opportunities for students in and out of class
- ◆ Support teachers to build on classroom-based instruction aimed to develop employability skills that prepare students for success in postsecondary education and future careers
- ◆ Collaborate with College and Career Counselors and Academic Counselors to provide one-on-one and group student support to assist with: resumes, job applications, interview prep, summer opportunity applications and other individualized needs
- ◆ Offer a variety of services that are identified in alignment with the work-based learning continuum of career awareness, exploration, and preparedness and will serve as the foundation for services

Act as Liaison to Industry and Community Partners:

- ◆ Identify and cultivate industry connections through outreach and networking opportunities
- ◆ Target recruitment and screening of industry partners to meet school site, teacher, and student needs
- ◆ Coordinate and prepare industry partners for work-based learning experiences
- ◆ Build partnerships with community members and organizations and share resources available for youth
- ◆ Share with staff additional support, resources, and connections available to youth through SAY

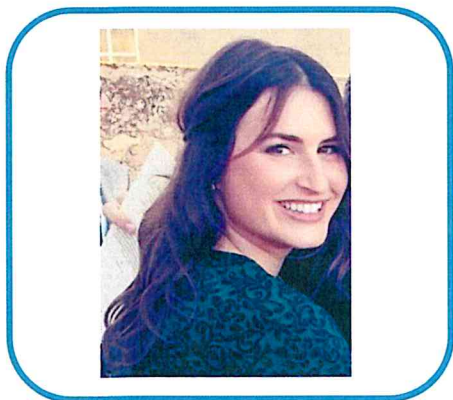
SANTA ROSA: Tuesdays 11am—3pm

RIDGWAY: Thursdays 11am—3pm

asaltzman@srcs.k12.ca.us

Find Alex on campus in the College and Career Center
Also available by appointment

See WBL interest form for more: <http://bit.ly/2bOuoZk>



ALEX SALTZMAN

I grew up in Sonoma County and am a proud Santa Rosa High School alum. After earning a BA in Communication and Business Administration from USC, I joined Teach For America where I taught Special Education for three years in Denver, Colorado and earned my Masters in Education from the University of Colorado. I am so happy to be back in California and serving the community I love!

Fun Fact: My first job was with the City of Santa Rosa as a camp counselor.

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MONTGOMERY: Wednesdays 11am-3pm

MARIA CARRILLO: Thursdays 11am-3pm

jporter@srcs.k12.ca.us

Find Jodi on campus in the College and Career Center
Also available by appointment

See WBL interest form for more: <http://bit.ly/2bAFZdT>



Jodi Porter

I was born and raised in North Dakota. I attended the University of North Dakota where I graduated with a BA in Psychology. After many years of very cold winters, I was ready to make a change! I spent countless hours researching my next home and I ended up falling in love with Santa Rosa. I have been here for over 3 years now and I couldn't be happier. I look forward to seeing friendly faces and I am excited to make new connections!

Fun Fact: I landed my first job at whole sale greenhouse through my agriculture class in high school. I worked there for the duration of my high school career.

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ELSIE ALLEN: Tuesdays, 11am-3pm

PINER: Thursdays, 11am-3pm

lshafer@srcs.k12.ca.us

Find Leti on campus in the College and Career Center

Also available by appointment

See WBL Interest Form for more: <http://bit.ly/2bFSTJR>



LETI SHAFER

Hi! I was born in Petaluma and lived all around Sonoma County until I was in the 6th grade and my family moved to Sacramento County. After graduating high school, I went on to get a BA in Social Work at Chico State and then moved on to the University of Chicago to complete graduate school. My husband and I have been living back in Santa Rosa, where he is originally from, for 3 years. I love my job and am excited for this school year!

Fun Fact: My first job was at a car wash vacuuming cars and selling car wash packages!

Santa Rosa City Schools 2016 - 2017
SAY Work-based Learning (WBL): Menu of Services

WBL OPPORTUNITIES AVAILABLE TO ALL GRADES				
Industry Connection to the Classroom Industry experts visit the classroom to provide guidance and feedback on a project or student work to support connection between class curriculum and application in the workplace.	Additional WBL Workshops Dress for Success, Career Awareness, LinkedIn, Cover Letter **Please note, WBL Coordinators can provide additional customized career workshops on request. Workshop lengths are a minimum of 45 minutes but can be extended depending on allotted class time and teacher interest.**	Industry Panel Students benefit from a group of 3-5 professionals coming to the classroom to discuss a given topic (career-related or associated with a class project).	Worksite Tour (10th-12th GRADES) In support of classroom curriculum, students visit a relevant workplace to learn about the business, network with employees, and gain a deeper understanding of the given field as well as career paths within that industry sector.	Teacher Externship Opportunity for teacher teams (CTE and core academic) to spend time in a workplace and learn through direct experience about trends, skill requirements and opportunities in industries related to their subject in order to enrich their class curriculum **Limited Availability**
	WBL FOCUS PER GRADE LEVEL			
8th Grade Focus: Awareness Site-Level Career Day Students will have the opportunity to gain awareness of a variety of career paths.	9th Grade Focus: Awareness SRJC/CTE Tour Students will have an informational tour of SRJC and will learn about the variety of CTE programs available. <i>*This activity is still in development, more information will be available upon finalization*</i>	10th Grade Focus: Exploration Job Readiness Workshop Series Certificate Students earn this upon completion of the <i>Job Readiness, Interview Basics, and Job Application</i> workshops.	11th Grade Focus: Preparation Job Shadow Week Students will have the opportunity to engage directly with professionals in the workplace on-on-one or in a small group setting to gain an understanding of the work done by the company as a whole as well as the roles of individual employees.	12th Grade Focus: Preparation 2 Career Preparation Certificate Students earn this upon completion of the <i>Interview-Beyond the Basics and Resume Writing</i> workshops and participation in a <i>mock interview</i> .
		Job Readiness Workshop Students will gain an understanding of technical and soft skills and how to make a great first impression with future employers. Additionally, students will make connections between their skills and strengths and the careers they are interested in exploring.	Business Networking Event Students will interact with industry partners to practice their networking skills. This is an opportunity for students to ask questions and engage professionals in career-related discussion.	Mock Interviews Students have an individual session with a industry professional to practice, prepare, and strategize for future interviews. Traditional and behavioral interview questions will be presented and students will be asked to respond, as in a real interview.
	Career Awareness Activities Students will be exposed to industry professionals who will share information about their job, necessary requirements, education and experience. Students will begin to think about and plan for careers that align with personal goals and interests.	Interview Basics Workshop Students will learn interview etiquette (arriving on time, active listening, asking questions, etc.), common interview questions asked by employers, and effective strategies to respond to questions.		
	Social Media Workshop Students will develop a deeper understanding of the importance of digital literacy and how their use of social media can impact their future. This workshop goes over the inherent risk (personal and organizational) of technology applications, and actions to prevent or mitigate these risks.	Job Application Workshop Students will learn the do's and don'ts of filling out a job application and will go through guided practice of completing a master application that can be used as a reference for future employment.	Business Etiquette Workshop Students will have increased proficiency in written and oral communication in a professional setting as well as increased digital literacy. Students will also understand the importance of networking, and will be prepared to utilized these skills.	Resume Writing Workshop Students will receive an overview of the essential information needed to develop a great resume. Students will also gain an understanding of how to begin writing a resume, secure references and additional resources available to them to continue developing their resume.

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