



**RESOLUTION  
RECOGNIZING SUPPORT FOR THE  
MY NAME, MY IDENTITY NATIONAL CAMPAIGN**

**SANTA CLARA UNIFIED BOARD OF EDUCATION  
RESOLUTION No. 17-25**

**WHEREAS**, the Santa Clara Unified School District takes pride in joining the National Association for Bilingual Education and the Santa Clara County Office of Education in establishing a national platform for the My Name, My Identity Campaign; and

**WHEREAS**, the My Name, My Identity Campaign is an opportunity to build a respectful culture in our schools and communities that values diversity and promotes global awareness; and

**WHEREAS**, the campaign is focused on sharing stories about names within cultural contexts, taking actions to create a respectful and inclusive environment in school communities, and inspiring individuals to make pledges to pronounce students' names correctly and to learn the stories behind those names; and

**WHEREAS**, pronouncing students' names correctly is the first step in respecting, appreciating, and connecting with students and families, strengthening students' sense of belonging at school, fostering students' self-confidence and their own sense of identity, recognizing the value of diversity, encouraging more students to become multiliterate, and creating an opportunity to build cultural and language awareness in our global communities; and

**WHEREAS**, there are at least 59 languages spoken by our pre-kindergarten through twelfth grade students; and

**WHEREAS**, the Santa Clara Unified School District believes that the My Name, My Identity Campaign lays a solid foundation of promoting the skills and mindsets that will empower our students to become global citizens;

**NOW, THEREFORE, BE IT RESOLVED**, that the Santa Clara Unified School District supports and endorses the establishment of the **My Name, My Identity Campaign**.

**BE IT FURTHER RESOLVED**,

- That Santa Clara Unified will provide professional development and tools that support the importance of respecting others' names and identities
- That Santa Clara Unified will become a model for students by providing opportunities that support the sharing of information and resources which foster respect of others' names and identities
- That Santa Clara Unified will use its media and public resources to spread the word about the importance of respecting others' names and identities

**PASSED AND ADOPTED** by the Santa Clara Unified School District at a meeting held on MONTH-TBD XX, 2017, by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

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Andrew Ratermann, President  
Santa Clara Unified School District

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Dr. Stanley Rose  
Superintendent