



Marianne Brown, MPH

Program Planning & Evaluation • Grant Writing • Social Marketing

EDUCATION:

- 1986 Master's Degree in **Public Health**, emphasis in Health Promotion
San Diego State University, San Diego, California
- 1982 Bachelor's Degree in **Early Childhood Education**, emphasis in Psychology
San Diego State University, San Diego, California

EMPLOYMENT:

2004 – Independent Contractor: Grant Writer and Program Evaluator

Collaborate with government and non-profit community agencies to evaluate various public health and social services programs. Skill areas include: research design, database design and management, data collection protocols, statistical analysis, needs assessment, focus groups, key informant interviews, intercept surveys, instrument development, content analysis, case studies, and evaluation report preparation.

Successfully prepared grants for non-profit community agencies seeking funding from federal, state, and county government agencies and corporate and private foundations on a wide variety of public health, human services and education topics including: *Access to care, Alcohol & Other Drug Prevention, Asthma, Childhood cancer, Childhood wellness & injury prevention, Dating violence, Diabetes, Eating disorders, Foster care, Literacy, Nutrition, Patient safety, Physical activity, Substance abuse, Tobacco control, Juvenile delinquency, HIV/AIDS prevention, Mental health, Employment development, and Positive youth development for high-risk youth.*

Select Client List

- | | |
|---|---------------------------------------|
| ▪ Abraxas Continuation High School, PUSD | ▪ First 5 Commission of San Diego |
| ▪ Alliance Healthcare Foundation | ▪ Friends of Scott Foundation |
| ▪ American Lung Assn. of CA - San Diego | ▪ Jewish Federation of San Diego Co. |
| ▪ California Coastal Commission | ▪ La Cuna, Inc. |
| ▪ California Department of Public Health | ▪ Operation Samahan |
| <i>California Diabetes Program</i> | ▪ ResearchWorks, Inc. |
| <i>California Obesity Prevention Program</i> | ▪ San Diego Tijuana Border Initiative |
| ▪ Communities Against Substance Abuse | ▪ San Diego Hospice & IPM |
| ▪ Community Health Improvement Partners | ▪ SAY San Diego |
| ▪ County of San Diego, HHSA | ▪ The Palavra Tree, Inc. |
| <i>Aging & Independence Services</i> | ▪ Union of Pan Asian Communities |
| <i>CalFresh Program</i> | ▪ Welcome Home Ministries |
| <i>Child Welfare Services</i> | ▪ YMCA Childcare Resource Services |
| <i>Strategic Planning & Operational Support</i> | ▪ Vista Community Clinic |
| <i>Tobacco Control Resource Program</i> | |

OTHER AREAS OF EXPERTISE:

Group Facilitator

Organized and facilitated many successful special events including *trainings, board retreats, community forums, press conferences, focus groups* and *coalition and task force meetings*.

Computer Applications

Proficient in **IBM SPSS Statistics 24** and **Microsoft Office** (*Word, Excel, PowerPoint*)

SPECIAL ACHIEVEMENTS:

2011 Volunteer of the Year, Friends of Scott Foundation – Friends to Children with Cancer

EMPLOYMENT HISTORY:

2014 – Sr. Grant Writer, Vista Community Clinic, Vista

Prepared grant applications in response to RFPs issued by private and corporate foundations and local, state, and federal government agencies, often in collaboration with local schools and community agencies. About half of the proposals focused on improving clinic operations and patient-based care; the others benefited a larger community Health Promotion Center.

2002 – 2004 Social Marketing Specialist, Clear Channel Communications, San Diego

Prepared grant applications in response to local and state government agency RFPs, managed cause marketing campaigns, prepared progress reports, and collaborated with community agencies to enhance public education campaigns via the media. Campaigns included the award-winning “93 Smoke Free Days of Summer” on Channel 933.

1987 – 2002 Project Director, San Diego State University Research Foundation

Developed program budgets, established and monitored progress toward program goals, authorized expenditures and services, determined staffing requirements, and represented the program to the public, media and community organizations. Implemented and evaluated four large, community- and school-based health promotion projects, namely:

- 1999-2002 South Coast Collective Regional Tobacco Linkage Project: A three-year, \$1.8 million training and technical assistance project from the California Department of Health Services serving tobacco control grantees in Orange and San Diego counties
- 1996-1999 M-SPAN (Middle School Physical Activity and Nutrition): A four-year, school-based, \$2 million research project from the NIH/National Heart, Lung, and Blood Institute designed to increase middle school students’ dietary fat intake and increase physical activity
- 1987-1991 S.H.O.U.T. (Students Helping Others Understand Tobacco): A five-year, school-based, \$1.5 million research project from the NIH/National Cancer Institute that significantly reduced tobacco use among adolescents
- 1990-1996 Teens and Retailers United to Stop Tobacco: A six-year, community-based, \$1.5 million demonstration project from the California Department of Health that significantly reduced cigarette sales to minors; selected as California nominee for Secretary’s Community Health Promotion Award