

NAMING OF FACILITY

The Governing Board of Education shall name district schools and other district-owned or leased or ~~individual~~ leased buildings, grounds, and facilities in recognition of:

1. Individuals, living or deceased, who have made outstanding contributions, including financial contributions, to the ~~San Rafael City Schools~~ school community
2. Individuals, living or deceased, who have made contributions of statewide, national or worldwide significance
3. The geographic area in which the school or building is located

The Board encourages community participation in the process of selecting names. A naming ~~citizen~~ advisory committee composed of 7-11 members representing administration, school staff, students, parents and/or community. Members shall be appointed by the Board, and the Superintendent or designee shall serve as a member and chair of the advisory committee. ~~composed of appropriate parent/guardian, staff, and student (6-12 representatives from site leadership teams as well as from the administration and the community)~~ shall be appointed to review name suggestions and submit recommendations for the Board's consideration.

(cf. 1220 - Citizen Advisory Committees)

Any name adopted for any new school shall not be so similar to the name of any existing district school as to result in confusion to members of the community.

Before adopting any proposed name, the Board shall hold a public hearing at which members of the public will be given an opportunity to provide input.

(cf. 9320 - Meetings and Notices)

When naming or renaming a district school, building, or facility, the Board may specify the duration for which the name shall be in effect.

~~The renaming of existing schools or major facilities shall occur only under extraordinary circumstances and after thorough study.~~

The Board discourages the renaming of existing facilities in the district. This is in recognition of existing community identity and of the students, staff, and families who have identified with a school or other facility for a period of years. The Board shall consider the renaming of an existing facility a rare event, to be brought before the Board only under extraordinary circumstances and following extensive study and review. The review would follow, in general, (but not limited to) the provision above for naming of facilities.

Memorials

Upon request, the Board shall consider planting commemorative trees, erecting monuments, or dedicating ~~naming~~ buildings, parts of buildings, ~~or~~ athletic fields, gardens, or other district

BP 7310 (b)

NAMING OF FACILITY (continued)

facilities, in memory of deceased students, staff members, community members, and benefactors of the district. ~~in honor of the contributions of students, staff members and community members who have been deceased for at least one year.~~

Naming Rights

The Board may grant to any person or entity the right to name any district building or facility. In doing so, the Board shall enter into a written agreement which shall:

1. Specify the benefits to the district from entering into the agreement.
2. State the roles and responsibilities of the parties to the agreement, including ~~whether or not~~ the Board ~~shall~~ retaining the power to approve any proposed name.
3. Provide details related to the naming right granted, including the building, grounds, or facility involved and the duration for which the name shall be in effect. ~~Should a business change name or be bought, a facilities name change will not be allowed.~~
4. Prohibit any message, image, or other depiction that advocates or endorses the use of drugs, tobacco, or alcohol, encourages unlawful discrimination ~~or harrassment~~ against any person or group, or promotes the use of violence or the violation of any law or district policy.

(cf. 0410 - Nondiscrimination in District Programs/Activities)

(cf. 1325 - Advertising/Promotions)

(cf. 3290 - Gifts, Grants and Bequests)

5. Reserve the authority to terminate the naming right if it determines that the grantee, subsequent to receiving the naming right, has engaged in any of the prohibited acts stated in item #4 above or other criminal or unlawful acts that might bring the district into disrepute.

Legal Reference:

EDUCATION CODE

35160 Authority of governing boards

Policy
adopted: December 8, 2008

SAN RAFAEL CITY SCHOOL DISTRICT
San Rafael, California