



College and Career Center Update

May 9, 2018

College and Career Centers



- In October 2015, opened College and Career Centers in each of the five comprehensive high schools.
- A part-time College and Career Counselor is providing additional college and career services to students and families at the district's continuation high school.
 - **Elsie Allen High School:** Ismael Gutierrez
 - **Maria Carrillo High School:** Ashlee Proud-Moreno
 - **Montgomery High School:** Rick Palo
 - **Piner High School:** Nicole Cancilla-Kopf
 - **Ridgway High School:** Kathy Vyeniello
 - **Santa Rosa High School:** Jeri Jones

College and Career Center Support Team Meetings



- Developed Financial Aid Action Plan with post-secondary and community partners
- Identified site-specific SMART Goals
- Revised the district-wide Senior Survey



College and Career Center Support Team Meetings

- Increase involvement and communication with site representatives
- Collaborated with Middle School Counselors to increase articulation of College and Career services



Financial Aid Campaign

- Provided support to students and families with completing the Free Application for Federal Student Aid (FAFSA) or the CA Dream Act
- Cash for College Workshops
- Train the Trainer Workshops



Naviance



- All 7th-12th graders have access to a Naviance account
- The Family Connection feature is being utilized to increase student and parent engagement
- Professional Development Opportunities
- Alumni Tracker Data

The screenshot shows the Naviance Family Connection website. At the top is a navigation bar with tabs for "home", "colleges", "careers", "about me", and "my planner". The main content area is divided into several sections. On the left, there are sections for "my colleges" with a link to "colleges I'm thinking about", and "links" with a list of resources including "jobs made real", "act vs. sat", "college searching", "chegg!", "ncaa center", "sat information", and "act information". The central area features a "what's new" section with an email notification: "You received an e-mail: Rotary Youth Exchange from Jeri Jones." Below this is a "Welcome to Family Connection!" message, followed by a large orange "WELCOME, PANTHERS!" banner. The main text reads: "Welcome to your FAMILY CONNECTION account! Naviance Family Connection is here to help guide you through the planning of life after high school:" followed by two bullet points: "Goal-setting -What do you plan for your future? What steps will you take to get there? Make your dreams a reality by using planning tools" and "Build a resume - You can create a professional resume and add to it during high school. Resumes". On the right side, there is an advertisement for the Naviance mobile app, a "You have 1 messages" notification with a link to "messages", and a "updates" section with a link to "document I" and a "contact us" link.

Work-Based Learning

- Partnered with Social Advocates for Youth (SAY) to coordinate and facilitate Work-Based Learning (WBL) opportunities for all students in all high schools across the district
- WBL Coordinators:
 - Alex Welch
 - Brianna Marr
 - Gabe Hirsch



Next Steps



- Develop a Comprehensive College and Career Counseling Plan
- Extend College and Career Center hours
- Expand outreach and messaging of support services
- Refine Financial Aid Action Plan
- Develop additional data collection methods
- Increase industry connections and resources