

Berkeley USD
Board Policy (current)
Facilities

BP 7310
Facilities

The Governing Board shall name schools or individual buildings in recognition of:

1. Individuals, living or deceased, who have made outstanding contributions to the county or community
2. Individuals, living or deceased, who have made contributions of state, national or worldwide significance
3. The geographic area in which the school or building is located

The Board encourages community participation in the process of selecting names. However, it is the Board's sole prerogative to name or rename a facility. A citizen advisory committee shall be appointed to review name suggestions and submit recommendations for the Board's consideration.

The renaming of existing schools or major facilities shall occur only under extraordinary circumstances and after thorough study.

Memorials

Upon request, the Board shall consider naming buildings, parts of buildings or athletic fields in honor of the contributions of students, staff members and community members who have been deceased for at least one year.

Legal Reference:
EDUCATION CODE
35160 Authority of governing boards

Policy BERKELEY UNIFIED SCHOOL DISTRICT
adopted: January 11, 2012 Berkeley, California

AR 7310

Facilities

Review of Names

The Superintendent or designee shall conduct a review of whether the name of a facility is no longer appropriate if:

1. For the name of a school or school facility, a petition requesting that a review be conducted is received signed by at least 100 parents or guardians of students enrolled in the school;
2. For the name of a school or school facility, a petition requesting that a review be conducted is received signed by at least 75 percent of school staff;
3. The Board directs that a review be conducted; or
4. The Superintendent decides that a review is needed for any other reason.

The review of whether the name of a facility is no longer appropriate shall examine whether the name continues to inspire all students and continues to make all students and their families feel welcome. As part of a review of the name of a school or a school facility, the review shall include at least one meeting with school staff and at least one meeting with the families of students enrolled in the school.

Based on the review conducted by the Superintendent or designee, the Superintendent shall bring a recommendation to the Board regarding whether the name shall be kept or whether the Board should vote to discontinue to the use of the name.

Naming Facilities

In the case of an unnamed facility or a facility for which the Board voted to discontinue to the use of the existing name, the Superintendent shall appoint a citizen advisory committee to review name suggestions and submit recommendations for the Board's consideration. As part of the committee's process, it shall hold at least two community meetings, the first to solicit potential names and the second to receive feedback on what potential names that the committee is considering.

Standards and Implementation of New Signage

The standard for exterior signage was approved by the Board on June 27, 2012. It provides guidance for the District regarding the visual image and physical requirements of the sign. Below are some potential fiscal issues to consider for the Facilities/Maintenance Division:

1. The type of sign required
2. The number of signs required for the size of the facility
3. The time required for physical signage removal and replacement for implementation