

Better Athletes Better People



POSITIVE COACHING ALLIANCE





DEVELOPMENT ZONE



Development Zone™



A MEANINGFUL ATHLETE EXPERIENCE

1. Believing that they can **improve**
2. Feeling **connected** to teammates/coach
3. Feeling proud about acting **with integrity**

If your players get these three things,
what might happen?



CORE PRINCIPLES OF A DEVELOPMENT ZONE CULTURE

Three Principles of Positive Coaching

1. Redefining Winning – ELM Tree of Mastery
2. Filling the Emotional Tank – Magic Ratio
3. Honoring the Game - ROOTS

“Double-Goal Coach”

1. Striving to Win
2. Teaching “Life Lessons”

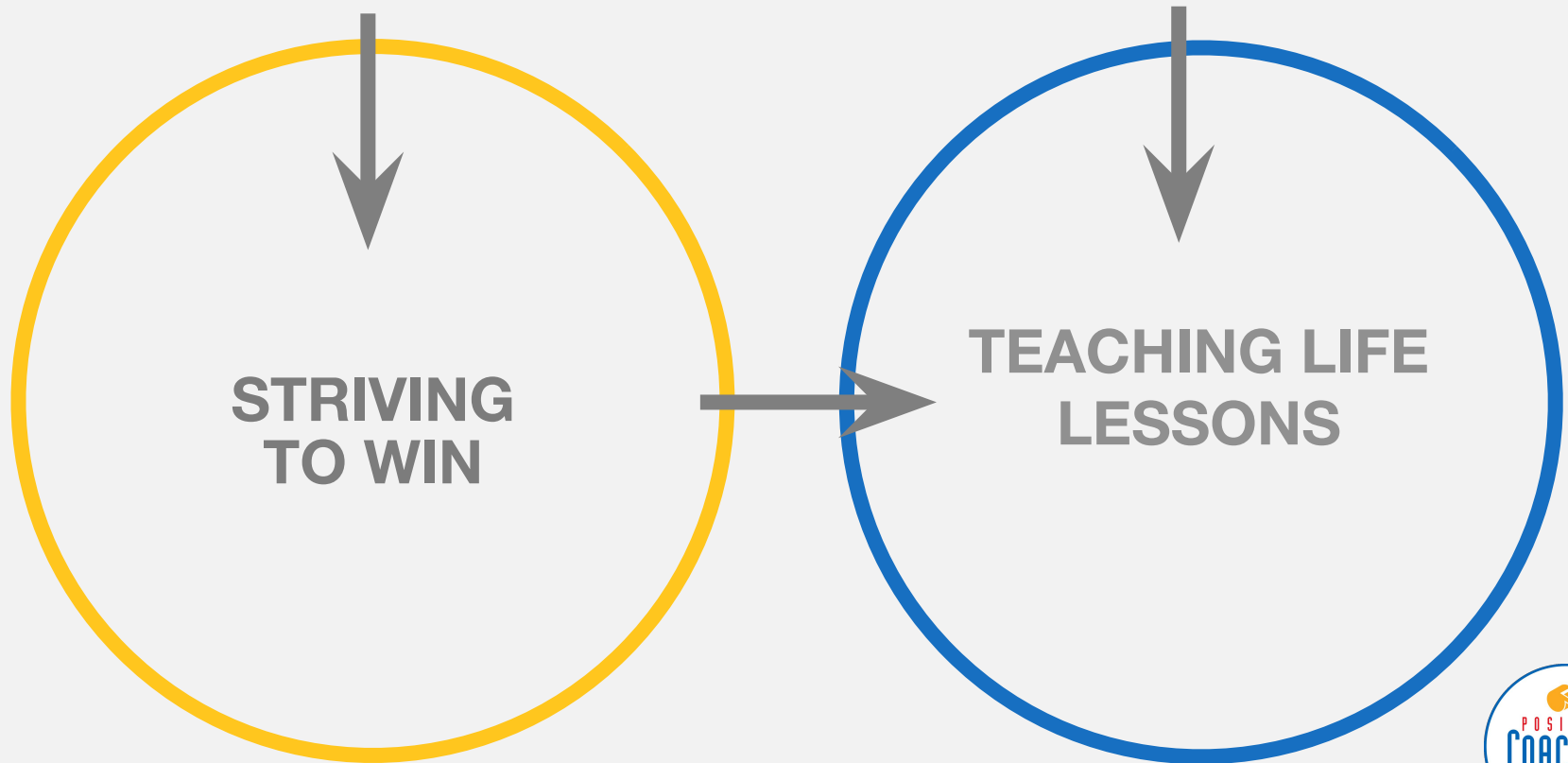
“Second-Goal Parent”

2. Absorbing the “Life Lessons”



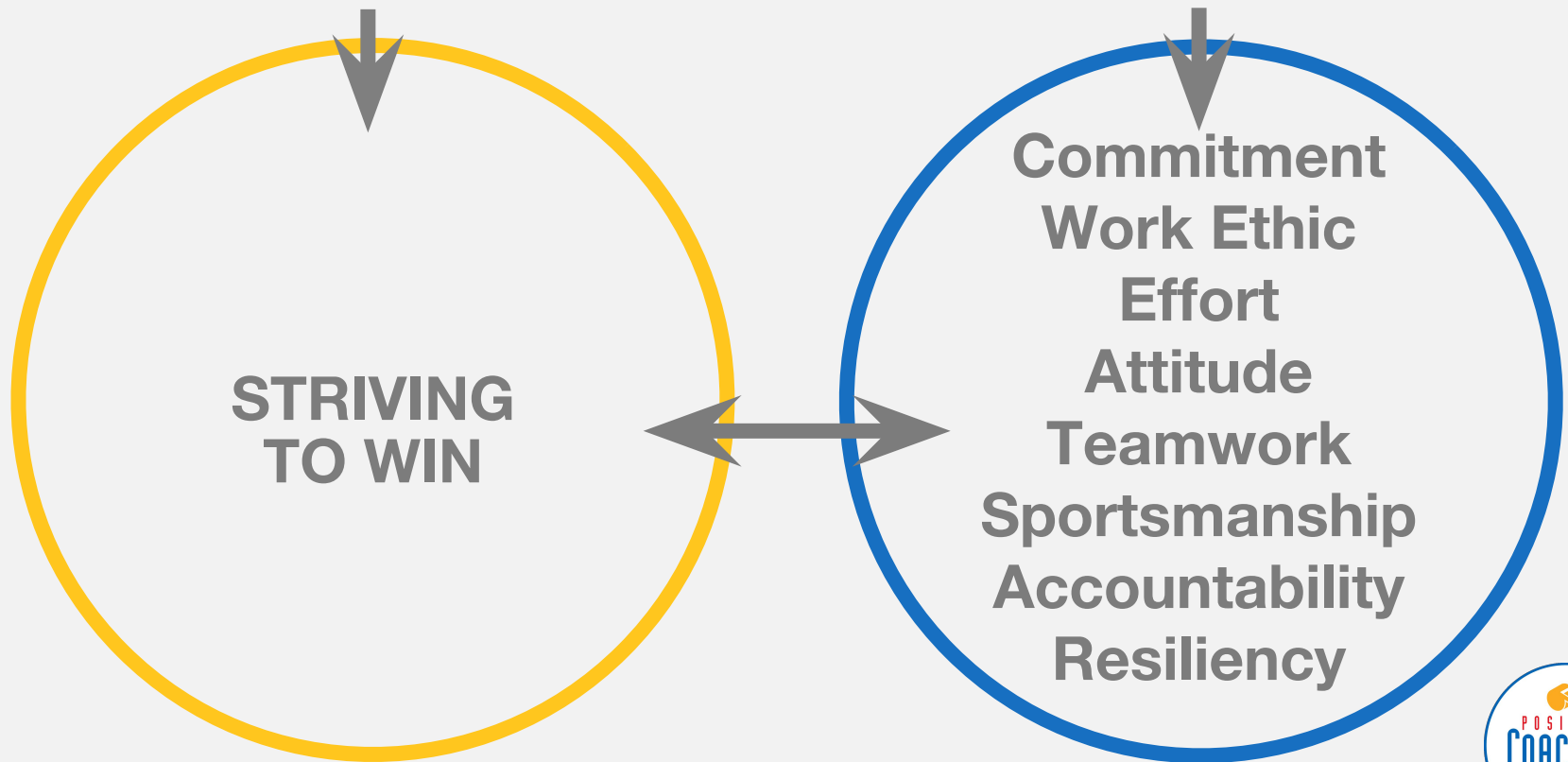
PCA'S MODEL OF COACHING

Double-Goal Coach Second-Goal Parent



PCA'S MODEL OF COACHING

Double-Goal Coach Second-Goal Parent





•The ELM Tree of Mastery



Scoreboard Definition

Results
Comparison with Others
Mistakes are not OK

Mastery Definition

Effort
Learning
Mistake Management





THE GOOD NEWS

