

CLASSIFICATION: Bylaws of the Board

ADOPTED: 3/8/95
REVISED: (DATE)
REVIEWED: (DATE)

SUBJECT: Public Statements

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The County Board of Education (County Board) recognizes the responsibility of County Board members in their role as community leaders to participate in public discourse on matters of civic or community interest, including those involving the San Diego County Office of Education (SDCOE), and their right to freely express their personal views. However, to ensure communication of a consistent, unified message regarding SDCOE issues, County Board members are expected to respect the authority of the County Board to choose its spokesperson to communicate its positions and to abide by established protocols.

All public statements authorized to be made on behalf of the County Board shall be made by the County Board President or, if appropriate, by the San Diego County Superintendent of Schools or other designated spokesperson.

When speaking for the County Board, the spokesperson is encouraged to exercise restraint and tact and to communicate the message in a manner that promotes public confidence in the County Board's leadership.

When making public statements, County Board members shall not disclose confidential information or information received in closed session except when so authorized by a majority of the County Board.

When speaking to community groups, members of the public, or the media, individual County Board members should recognize that their statements may be perceived as reflecting the views and positions of the County Board. County Board members have a responsibility to identify personal viewpoints as such and not as the viewpoint of the County Board.

In addition, County Board members who participate on social networking sites, blogs, or other discussion or informational sites are encouraged to conduct themselves in a respectful, courteous, and professional manner and to model good behavior for SDCOE students and the community. Such electronic communications are subject to the same standards and protocols established for other forms of communication, and the disclosure requirements of the California Public Records Act may likewise apply to them.

SAN DIEGO COUNTY OFFICE OF EDUCATION

DRAFT 11/15/16
BYLAW NO. 9010

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Board Policy No.: 1110
Board Bylaw Nos.: 9005, 9011, 9012, 9200, 9321

Derivation:
Adopted 3/8/95. Amended 12/10/97, (DATE).

Legal Reference:
Government Code
6250-6270, 54960, 54963

Management Resources:
California School Boards Association: www.csba.org
California County Boards of Education: www.theccbe.org