



SMFCSD Communications

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Communications Coordinator

March 22, 2018



SMFCSD Communication

Community



Staff



Families



Community

Inform, Engage & Partner



District & School Websites

Community Report

SMFCSD Newsletter

Social Media - Twitter & Facebook

Superintendent Coffee Chats

Community Forums & Input
Meetings

Community Partnerships

Media/Press Relations

SAN MATEO-FOSTER CITY SCHOOL DISTRICT
LIVE LEAD LEARN

The San Mateo-Foster City School District educates over 17,000 students in 16 schools and 100 staff members with integrity and joy.

Home

- About SMFCD
- Academic Services & Student Learning
- Artes, Athletics & Campus
- Board of Trustees
- Calendar
- Communications
- Event Departments
- Employment & Human Resources
- Facilities
- Finance & HR
- Student & School Health
- Event Information
- Registration & Enrollment
- Special & Personal Programs
- Connect Us

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SEARCH

OUR VISION
The San Mateo-Foster City School District educates and inspires children to live, lead and learn with integrity and joy.

HOME

NEWS SUPERINTENDENT PARENTS & EMPLOYMENT

SCHOOL BOARD CANDIDATE APPLICATIONS DUE MARCH 9

MEASURE X UPDATE - MARCH 2018

DISTRICT OFFERING TEEN TALK INTERACTIVE FAMILY

Meadow Heights Elementary School

Options

Home

- About Meadow Heights
- Academic Services
- Calendar & Menu
- Classroom Pages
- Community
- Enrollment
- Health & Safety
- PTSA
- Student Activities
- Support Meadow Heights
- Contact

A California Distinguished School

MEADOW HEIGHTS SUPER STAFF

NEWS & EVENTS

TK/Kindergarten Registration at Meadow Heights:
Please come to the Meadow Heights office with your child's registration documents. Registration is on Tuesdays and Thursdays 1:30-3:00 in the school office.

TK/K Orientation at Meadow Heights
March 21: 1:30-2:30
Incoming TK & Kindergarten students attend with parents TK & K Orientation Flyer

SMFCSO NEWS

School Board Candidate Applications Due March 9
SMFCSO is seeking candidates for an opening on the School Board. For more information and to download an application go to: www.smfcsd.com/2y. Applications are due on Friday, March 9. Read more on the SMFCSO website.

2017-2018 Registration for the Current School Year
Please visit the SMFCSO How to Register page for more information. Read more on the SMFCSO website.

Emergency Preparedness
In the event of an emergency disaster, our Emergency Operations Center will be activated. We will be linked to local fire, police and medical personnel. Read more on the SMFCSO website.

Bowditch Middle School

Options

Home

- About Bowditch
- Academic Services
- Calendar & Menu
- Community
- Departments
- Enrollment
- Health & Safety
- News & Announcements
- PTSA
- Student Activities

BOWDITCH MIDDLE SCHOOL
Providing a Tradition of Excellence

School Login

LATEST NEWS
Incoming 6th-grade Parent Presentation

SMFCSO NEWS

School Board Candidate Interviews
The San Mateo-Foster City School District Board of Trustees will be conducting candidate interviews on Wednesday, March 21, 2018. Due to the number of applicants, the first round of interviews will begin at 6:00 pm. These interviews are open to the public and we encourage our community to attend. Read more on the SMFCSO website.

Welcome to Bowditch!

SAN MATEO-FOSTER CITY SCHOOL DISTRICT
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News

Superintendent's Letter - February

Dear San Mateo-Foster City Community,

I wanted to take the time to update you on recent changes to the San Mateo-Foster City Board of Trustees.

Election of Officers
At the February 8, 2018 SMFCSO Board Meeting, the Board held an election and is pleased to announce that Audrey Ng will serve as President, Shari Prasad and Nelsita Corrao as Clerk for the upcoming year.

School Board Candidate Application Now Available

Home Moments Notifications Messages

SAN MATEO-FOSTER CITY SCHOOL DISTRICT
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San Mateo-Foster City School District
@SanMateoofFosterCitySD

Home Posts Photos Videos About Community Groups

SMFCSO
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Tweets
SMFCSO @SMFCSO The San Mateo-Foster City School District operates 23 elementary and middle schools serving approximately 12,000 students from preschool through 8th grade.
SMFCSO @SMFCSO San Mateo & Foster City, CA
SMFCSO @SMFCSO apply to find out more
SMFCSO @SMFCSO

Create a Page

SMFCSO School Board Candidate Applications Due March 9th

(a) Any person, regardless of sex, who is 18 years of age or older, a citizen of the state, a resident of the school district, a registered voter, and who is not disqualified by the Constitution or laws of the state from holding a civil office, is eligible to be elected or appointed a member.

COMMUNITY REPORT
LIVE LEAD LEARN

MESSAGE FROM THE SUPERINTENDENT

Dear San Mateo and Foster City Community,

We have enjoyed a positive opening for the 2017-2018 school year and it will be an exciting year filled with new connections with our students, families, colleagues and community members. Initiatives happening in our District include new language arts materials, continued building plans at our middle schools, a new elementary school in Foster City, the opening of a K-8 STEAM/STEM program at Bayside Academy, the development of two Montessori programs at North Shoreview and Parkside and many innovative ideas coming from our newly engaged SMFC Education Foundation and parent groups throughout the District.

We emphasize continues to focus on the improvement of the academic achievement of all students and the development of social and emotional safety nets. Academically, we process. At the same time, we continue to believe that this process will result in a mutually acceptable agreement.

BUDGET
As you may know, the District is experiencing a structural deficit resulting from the loss of patient tax funding combined with escalating costs of the STOS and PERS retirement systems and other necessary services. In order to make this information more accessible, the District has joined with other districts in the County in providing financial information on a user friendly platform called OpenGov. The platform is live and I encourage you to take a few minutes to visit the online site (please see article on page 3 for more information).

SUPERINTENDENT'S FISCAL ADVISORY COMMITTEE
I am forming a Superintendent's Fiscal Advisory Committee (FAC) which will meet three times during the next couple of months to review the District budget, reductions that will be necessary to balance the budget and to discuss revenue opportunities. I encourage you to join the committee. To be complete, please complete an application by 3/30/17.

CALENDAR

- Wed, Nov 1: Kindergarten Info Meeting
- Thu, Nov 2: New Staff for 2017
- Fri, Nov 3: Parent Meeting 7:00 pm
- Fri, Nov 10: Veterans' Day Holiday (No School)
- Thu, Nov 16: Board Meeting 7:00 pm
- Wed, Nov 22 - Fri, Nov 24: Thanksgiving Break (No School)
- Thu, Dec 7: Board Meeting 7:00 pm
- Fri, Dec 22 - Mon, Jan 8: Winter Break (No School)
- Thu, Jan 11: Board Meeting 7:00 pm
- Mon, Jan 15: MLK Jr. Holiday (No School)

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San Mateo-Foster City School District
@SanMateoofFosterCitySD

Home Posts Photos Videos About Community Groups

Posts

San Mateo-Foster City School District
15 hrs · 📍

SMFCSO School Board Candidate Applications Due March 9th

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Like Comment Share

San Mateo-Foster City School District

Public Schools Foster City, California
Open Now

San Mateo-Foster City School District Social Media Norms and Regulations.
San Mateo-Foster City School District
See More

Community

Staff

Inform, Engage & Partner



Superintendent Updates

SMFCSD Newsletter

Community Report

Superintendent Site Visits & Staff Meetings

Superintendent Coffee Chats

Social Media - Twitter & Facebook

Families

Inform, Engage & Partner



School Messenger Email, Phone & Text

School Loop for Middle Schools

School Newsletters

SMFCSD Newsletter

Community Report

District & School Websites

Social Media - Twitter & Facebook

Coffee Chats & Community Forums

Implementing New Strategies

Twitter for Schools

- More exposure of teacher and student work
- Expand audience
- Promote awesome happenings in our schools everyday!

Mobile App

- Easy access for parents to receive information
- Increase teacher and school-to-parent communication

Continued Support

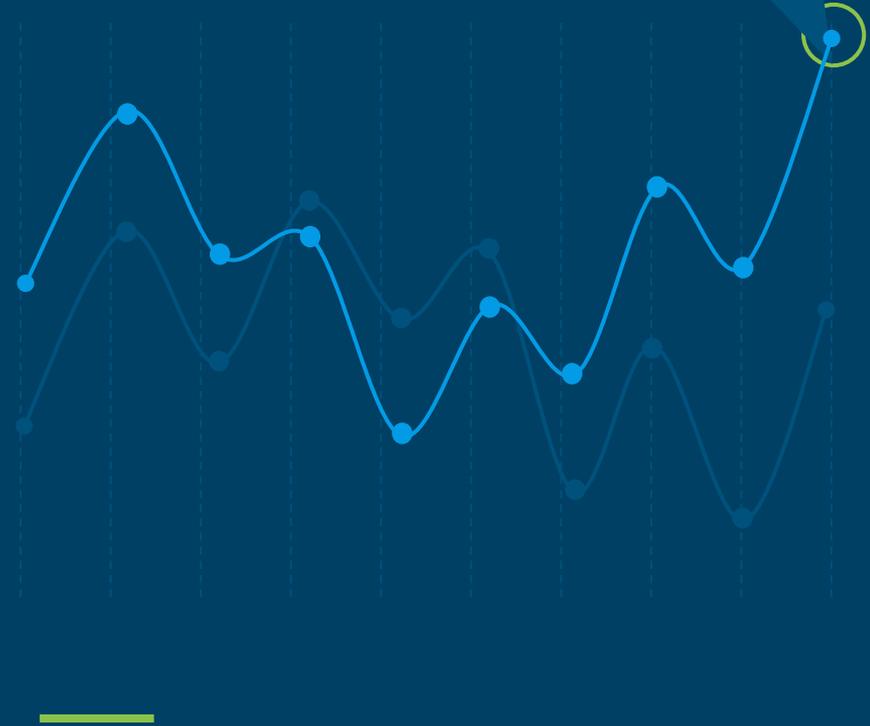
- Train and provide support for new initiatives
- Onboard new employees for websites, social media & School Messenger

Impact

Increased Engagement



Increased Engagement!



Discussion

- What practices seem to be the most effective?



- What are some areas you want to focus on?