



# PASO ROBLES

JOINT UNIFIED SCHOOL DISTRICT  
THE DISTRICT OF EXCELLENCE

# I M Δ G O

## College and Career Readiness

Units	Essential Questions	Learning Outcomes	Activities/ Resources	Guest Teachers/ Industry Partners	Timeline
Unit 1: <b>College and Career Readiness</b> Introduction and Opportunities	Introduction to "College and Career"  What does it mean to be college and career ready?  What careers are you interested in and why?  Why is college important to your future?  What are "soft skills"?	Student will explore their current interest in careers and begin to think about what they want to do for the future.  Students will begin their development of "soft skills".  Students will be able to look at the benefits of college and the multiple pathways to higher education.	Start up activity: College and Career survey  Fun survey: <a href="https://roadtripnation.com/roadmap">https://roadtripnation.com/roadmap</a>  Career Survey: <a href="http://www.educationplanner.org/students/career-planning/find-careers/careers.shtml">http://www.educationplanner.org/students/career-planning/find-careers/careers.shtml</a>  Paper Career Survey: <a href="https://cte.careertech.org/sites/default/files/StudentInterestSurvey-English.pdf">https://cte.careertech.org/sites/default/files/StudentInterestSurvey-English.pdf</a>  Jeopardy <a href="http://pages.minot.k12.nd.us/votech/Jeopardy/elementarygames/grades4-5game2/introduction.htm">http://pages.minot.k12.nd.us/votech/Jeopardy/elementarygames/grades4-5game2/introduction.htm</a>	Jen Gaviola Secondary Director/CCR  Local college students  Cuesta Dean: Maria Escobedo  Current Cal Poly Student	<b>October 23-27</b>



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			<p>Imago Options: Best Impressions; Your Interview Story</p> <p>Unit 1 Project: Mock interview with “soft skills” practice: resume and introduction letter for job they have researched.</p>		
<b>Monday:</b> Imago Log In Career Interest Survey Career Jeopardy	<b>Tuesday:</b> Soft Skills Training <b>Complete Interest Survey</b> <b>Handshakes and Hygiene</b>	<b>Wednesday:</b> Letter of Introduction Resume <b>Resume</b>	<b>Thursday:</b> Mock Interviews <b>Finish Resume</b> <b>Letter of Intro</b>	<b>Friday</b> Mock Interviews <b>Mock Interviews</b>	
Unit 2: <b>Picture This!</b> Industry Sector: Arts, Media and Entertainment	<p>What are the benefits of art in our culture?</p> <p>What are careers in the industry sector of Arts, Media and Entertainment; and which are you interested in?</p> <p>What skills are necessary to be successful in a college major or career in AME?</p>	<p>Students are able to explain and explore arts, media and entertainment industry.</p> <p>Students are aware of college and career opportunities in AME.</p> <p>Students will be able to discuss the arts and its impact on education and careers.</p>	<p>Start up: Storyboard written and drawn.</p> <p>AME: Study Guide Action Plan</p> <p>Careers in Arts <a href="http://roadtripnation.com/explore/interests/acting-theatre">http://roadtripnation.com/explore/interests/acting-theatre</a> <a href="http://roadtripnation.com/explore/interests/journalism">http://roadtripnation.com/explore/interests/journalism</a></p>	<p>John Rucker, AME Teacher</p> <p>Jeff Mount, AME Teacher</p> <p>Crimson Editor in Chief</p> <p>Marcy Goodnow, Theatre Teacher</p> <p>Brent Moser, VAPA Coordinator</p> <p>Industry Partner: Studios on the Park Manager.</p>	<b>October 30-Nov. 3</b> <a href="http://www.cde.ca.gov/ci/ct/sf/documents/artsmedia.pdf">http://www.cde.ca.gov/ci/ct/sf/documents/artsmedia.pdf</a>



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## College and Career Readiness

			<p><a href="http://roadtripnation.com/explore/interests/design">http://roadtripnation.com/explore/interests/design</a></p> <p>Disney Imagineers Lesson: <a href="https://www.youtube.com/watch?v=QsG_YG44EdY">https://www.youtube.com/watch?v=QsG_YG44EdY</a></p> <p>Story Boards: <a href="https://www.storyboardthat.com/storyboard-creator">https://www.storyboardthat.com/storyboard-creator</a></p> <p>Unit 2 Final Project: Create a piece of art (drawing, storyboard, movie, etc) teaching others about careers in AME. Included with this project is a gallery walk and presentation.</p>		
<b>Monday:</b> Imago Lessons: Facilitator Guide and	<b>Tuesday:</b> Guest Speaker OR	<b>Wednesday:</b> Create Artwork regarding careers in	<b>Thursday:</b> Complete Artwork <b>Leader Research and</b>	<b>Friday</b> Present Projects	



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Online Lesson	Imagineers and Leader Research <i>Imagineers and Barbara Harper</i>	AME <i>Leader Research</i>	Artwork (posters and storyboards)		
Unit 3 <b>How Can I Help You?</b> Hospitality and Tourism/ Business and Finance	<p>What is the significance of the hospitality and tourism industry in Paso Robles?</p> <p>Why is business and finance important in every industry sector?</p> <p>What are some of the necessary skills needed in these industry sectors?</p>	<p>Students are able to explain and explore Hospitality and Tourism/ Business and Finance.</p> <p>Students will be able to articulate advancement careers in both Hospitality and Tourism/ Business and Finance.</p>	<p>Start up activity:</p> <p>Paso Robles Chamber of Commerce exploration: <a href="http://www.sloevc.org">http://www.sloevc.org</a> <a href="https://www.pasorobleschamber.com">https://www.pasorobleschamber.com</a></p> <p>Careers in Hospitality: <a href="http://roadtripnation.com/explore/interests/food">http://roadtripnation.com/explore/interests/food</a></p> <p>Careers in Business: <a href="http://roadtripnation.com/explore/interests/entrepreneurship">http://roadtripnation.com/explore/interests/entrepreneurship</a></p> <p>Unit 4 Final Project: Research a Paso Robles business and create a digital brochure of the business</p>	<p>Chef Gregg Wangard</p> <p>Student: Culinary</p> <p>Paso Robles Chamber of Commerce Member</p> <p>Business Partner: Mr. Maas: Pear Valley</p>	<p><b>November 6-November 9</b></p> <p><a href="http://www.cde.ca.gov/ci/ct/sf/documents/hospitaltourrec.pdf">http://www.cde.ca.gov/ci/ct/sf/documents/hospitaltourrec.pdf</a></p>



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Monday: Imago Lessons: Facilitator Guide and Online Lesson	Tuesday: Roadtrip Nation Videos  Develop Research questions and Research Chamber of Commerce Businesses <b>Research Business and Start Report</b>	Wednesday: Create Brochure for local Business <b>Complete Report</b>	Thursday: Complete Brochure <b>TravelPasp Guest Speaker</b>	Friday: Present Brochure <b>No School</b>	
Unit 4: <b>Growing our Future!</b> Industry Sector Agriculture and Natural Resources	How does agriculture impact our world today and specifically in Paso Robles?  What are careers in the industry sector of Agriculture and Natural Resources; and which are you interested in?  What changes are there in the agriculture industry?	Students are able to explain and explore agriculture and natural resources industry.  Students are aware of college and career opportunities in agriculture and natural resources.  Students will be able to explain the integration of science and math in the agricultural industry.	Start up activity:  <a href="http://www.ports.parks.ca.gov/">http://www.ports.parks.ca.gov/</a>  Careers in this field: <a href="http://roadtripnation.com/explore/interests/environnement-nature">http://roadtripnation.com/explore/interests/environnement-nature</a>  Final Project: <a href="https://ca.pbslearningmedia.org/resource/sust13.sci.eco.cityfarm/city-farm/#.Wd_VMEuGPrc">https://ca.pbslearningmedia.org/resource/sust13.sci.eco.cityfarm/city-farm/#.Wd_VMEuGPrc</a>  Unit 3 Final Project: Grow it! You have been given 10 acres of	Justin Pickard Ag Department Head.  Mark Dimaggio and GEO students  FFA president and vice president.  Industry Partners: Ron Alves- welding, Mr. Maas- sustainable agriculture, local Vet.	<b>November 13-17</b> <a href="http://www.cde.ca.gov/ci/ct/sf/documents/agnatural.pdf">http://www.cde.ca.gov/ci/ct/sf/documents/agnatural.pdf</a>



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			land here in Paso Robles- create your plan for uses this land: include what additional education you might need as well labor, cost, and rationale for choosing this usage of the land.		
<b>Monday:</b> Imago Lesson: Facilitator Guide and Online Lesson	<b>Tuesday:</b> Guest Speaker <b>Imago videos</b> <b>Introduce City Farm</b>	<b>Wednesday:</b> PBS City Farm <b>Play City Farm and</b> <b>complete City Farm</b> <b>Notes</b>	<b>Thursday:</b> City Farm	<b>Friday</b> Journal Reflection on City Farm	
Unit 5 <b>Let's Go!</b> Transportation	How does the transportation industry impact our daily lives?  How was the transportation industry changed over time, what is the future in California?  What careers in transportation that you didn't know existed?	Students will be able to explain and explore Transportation industry.  Students will discuss advanced degrees needed in areas of transportation.  Students will understand how technological advancements impact careers in transportation.	Start up activity:  Careers in Transportation: <a href="https://youtu.be/bVVp0t1hfQI">https://youtu.be/bVVp0t1hfQI</a>  Modern Machines: <a href="https://www.youtube.com/watch?v=X1WXSYPBnV2w">https://www.youtube.com/watch?v=X1WXSYPBnV2w</a>  Future Transportation: <a href="https://www.youtube.com/watch?v=u_aPcPQ8mXU&amp;spfreload=5">https://www.youtube.com/watch?v=u_aPcPQ8mXU&amp;spfreload=5</a>	Greg Boswell CTE teacher  Civil Engineer: Paso City	<b>November 27-28</b>  <a href="http://www.cde.ca.gov/ci/ct/sf/documents/transportation.pdf">http://www.cde.ca.gov/ci/ct/sf/documents/transportation.pdf</a>



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# I M Δ G O

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			<p>Edpuzzle: <a href="https://edpuzzle.com/media/59dfe58e31fd9e410b21f412/edit">https://edpuzzle.com/media/59dfe58e31fd9e410b21f412/edit</a></p> <p><a href="http://www.slocity.org/government/departments-directory/public-works/slo-transit">http://www.slocity.org/government/departments-directory/public-works/slo-transit</a></p> <p>Unit 5 Final Project will be combined with Unit 6</p>		
<b>Monday:</b> Imago Lesson Facilitator Guide and Lesson	<b>Tuesday:</b> Careers in Transportation and Future Transportation Edpuzzle  Future Machines Video	<b>Wednesday:</b>	<b>Thursday:</b>	<b>Friday:</b>	
Unit 6 <b>Programmed for Success!</b> Information, Communication and Technology and	What are careers in the industry sector of ICT; and which are you interested in?  What are the benefits and	Students will be able to discuss the college degrees and careers in the area of ICT.  Students will be able to	Start up activity:  Hour of code activities: <a href="https://hourofcode.com/us/learn">https://hourofcode.com/us/learn</a>		<b>November 29- December 1</b>  <a href="http://www.cde.ca.gov/ci/ct/sf/documents/infor">http://www.cde.ca.gov/ci/ct/sf/documents/infor</a>



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Engineering	<p>challenges within the development of technology?</p> <p>What skills are necessary to be successful in a college major or career in ICT?</p>	<p>see the connection of ICT to the AME sector and identify which skills are necessary to be successful in both areas.</p> <p>Students will explain the impact of cyber security in this field and the necessary components.</p>	<p>Simple code game: <a href="https://www.playcode.com">https://www.playcode.com</a></p> <p>Careers in Engineering: <a href="http://roadtripnation.com/explore/interests/engineering">http://roadtripnation.com/explore/interests/engineering</a></p> <p>Unit % Project:</p> <p>Using ifixit <a href="https://www.ifixit.com">https://www.ifixit.com</a></p> <p>Have student research a manual and create a review of the document: 1 minute speech on how to fix their researched item.</p>		<a href="#">omtech.pdf</a>
<b>Monday:</b>	<b>Tuesday:</b>	<b>Wednesday:</b> Imago Lesson Facilitator Guide and Lesson Monkey Coding	<b>Thursday:</b> SLO Sheriff's Presentation on cyberBullying	<b>Friday:</b> Monkey Coding Ifxit research	
Unit 7 <b>Learn about Education!</b> Education and Child	What are careers in the education field and what degrees are needed to work in them?	Students will be able to research the numerous careers in education and the education needed to	<p>Start up Activity:</p> <p>Careers in education: <a href="http://roadtripnation.com">http://roadtripnation.com</a></p>	<p>Jen Gaviola Director of Secondary Ed. and CTE</p> <p>Rich Clayton Director of</p>	<p><b>December 4-December 8</b></p> <p><a href="http://www.cde">http://www.cde</a></p>





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# I M Δ G O

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Development	<p>Why are careers in education an impactful industry?</p> <p>What are the skills needed to be successful in the area of education and child development.</p>	<p>perform these careers.</p> <p>Students will look at the similarities and differences of early childhood education and high school education.</p>	<p><a href="http://m/explore/interests/education">m/explore/interests/education</a></p> <p>Every kid needs a Champion <a href="https://www.youtube.com/watch?v=SFnMTHhKdkw">https://www.youtube.com/watch?v=SFnMTHhKdkw</a></p> <p>Careers in Education: <a href="http://roadtripnation.com/explore/interests/business">http://roadtripnation.com/explore/interests/business</a></p> <p>Unit 8 Project: Create a short lesson for your class: make sure you identify age group, student outcomes and at least one interactive activity.</p>	<p>Athletics</p> <p>Brenda Matthyse Bearkittens</p>	<p><a href="http://ca.gov/ci/ct/sf/documents/edchildfamily.pdf">ca.gov/ci/ct/sf/documents/edchildfamily.pdf</a></p>
<b>Monday:</b> Complete Ifixit presentations	<b>Tuesday:</b> Imgo Lesson and Study Guide	<b>Wednesday:</b> Champion Video Begin Lesson Plan	<b>Thursday:</b> Lesson Plan	<b>Friday:</b> Lesson plan completed	
Unit 8 <b>Building Your Future!</b> Building Trades and Construction	How does the building trades and construction industry impact our daily lives?	Students will be able to explain and explore building trades and construction industry.	<p>Start up activity:</p> <p>UNIQUE HOMES <a href="https://www.youtube.com/watch?v=QTMhCs">https://www.youtube.com/watch?v=QTMhCs</a></p>	Panel of home builders and business professionals.	<p><b>December 11-12</b></p> <p><a href="http://www.cde.ca.gov/ci/ct/sf/d">http://www.cde.ca.gov/ci/ct/sf/d</a></p>



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# I M Δ G O

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	What careers in building trades and construction that you didn't know existed?	Students will discuss advanced degrees needed in areas of building trades and construction.  Students will understand how technological advancements impact careers in building trades and construction.	<a href="#">ahj2k</a>  Unit Project: Floor plan design with product costs.		<a href="#">ocuments/buildingconstruct.pdf</a>
<b>Monday:</b> Imago lesson and study guide	<b>Tuesday:</b>	<b>Wednesday:</b>	<b>Thursday:</b>	<b>Friday:</b>	
Unit 9 <b>Care for Your Future!</b> Health Science and Medical Technology	What are careers in the industry sector of Health Science and Medical Technology; and which are you interested in?  What are the benefits and challenges within the development of technology?  What skills are necessary to be successful in a college major or career in Health Sciences?	Students will be able to express areas of interest in this industry sector and the reasons for their interest.  Students will identify 3 careers in this area they were unaware of and the purpose of these careers.  Students will identify college degrees in this area needed for careers in health sciences.	Start up activity:  Careers in Health Sciences: <a href="http://roadtripnation.com/explore/interests/medicine">http://roadtripnation.com/explore/interests/medicine</a>  Unit project: Public service announcement: with visuals on impact, treatment, symptoms and prevention.	Ashley Aiello, District Nurse	<b>December 13-15</b> <a href="http://www.cde.ca.gov/ci/ct/sf/documents/healthmedical.pdf">http://www.cde.ca.gov/ci/ct/sf/documents/healthmedical.pdf</a>



# PASO ROBLES

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THE DISTRICT OF EXCELLENCE

# I M Δ G O

## College and Career Readiness

Monday:	Tuesday:	Wednesday: Ashley Aiello School Nurse Presentation	Thursday: Imago Lesson and Study Guide	Friday: Health PSA	
Unit 10 <b>College and Career Readiness Plan</b>	What does it mean to be college and career ready?  What careers are you interested in and why?  Why is college important to your future?  What are "soft skills"?		Student will select an industry sector they have studied and create a college and career plan.  The plan will have following elements:  Short term and Long term activity planning	Other careers to explore: <a href="http://roadtripnation.com/explore/interests/armed-services">http://roadtripnation.com/explore/interests/armed-services</a>  <a href="http://roadtripnation.com/explore/interests/writing">http://roadtripnation.com/explore/interests/writing</a>  <a href="http://roadtripnation.com/explore/interests/government">http://roadtripnation.com/explore/interests/government</a>	<b>December 18-21</b>
Monday:	Tuesday:	Wednesday:	Thursday:	Friday:	