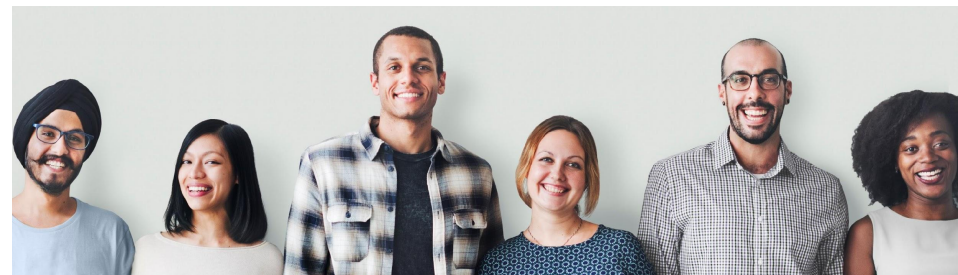
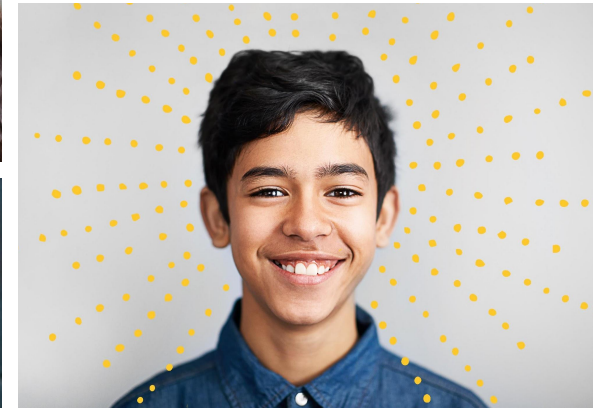
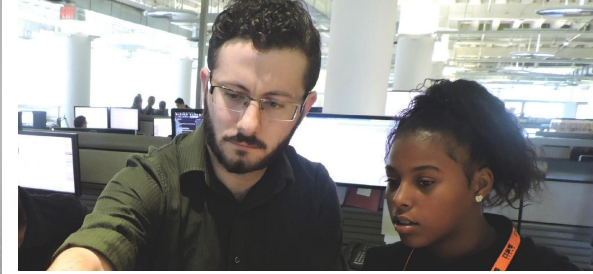




# Spark Program

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# Overview

- Spark's Mission
- Reach & Impact
- Fall & Spring Programming
- Program Supports (Spark & School)

# Spark's Mission



# Spark Mission & Vision



## Mission:

Spark engages communities to provide career exploration and self-discovery opportunities that help middle school students understand, experience and pursue what's possible.

## Vision:

All young people have the opportunity to discover who they can become. All adults have a role in equipping them for that journey.



# Growth focus areas



Social &  
Emotional  
Skills

+



Social Capital

=

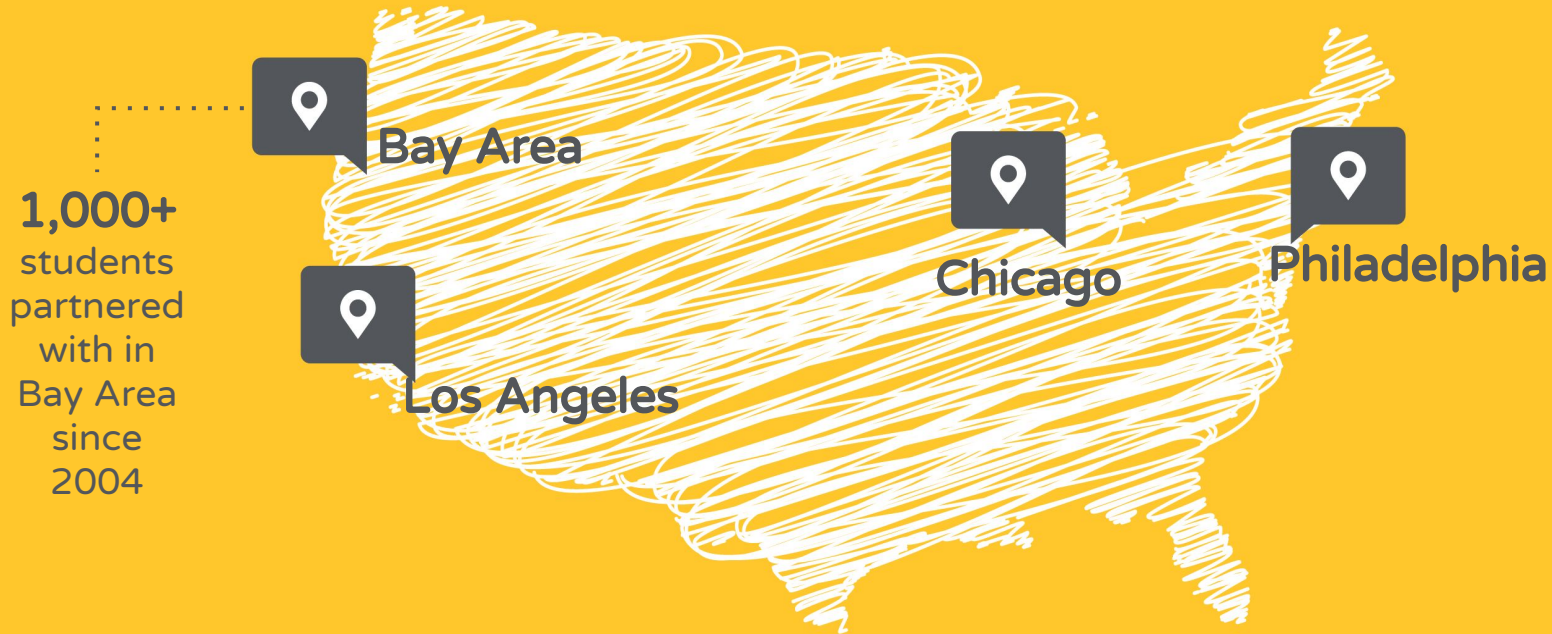


Performance  
& Engagement

# Spark's Reach & Impact



# Spark Nationwide



**Founded**  
in the Bay Area, Spark is spread  
across 4 major metro regions

**29**  
School  
Partners



# Spark in the Bay Area SY18-19

This year, Spark partners with...

**4**  
schools

**170**  
7<sup>th</sup> graders

**300**  
8<sup>th</sup> graders

## Current Partner Schools

### San Francisco:

- Visitación Valley Middle School
- Dr. Martin Luther King Jr. Middle School
- Willie Brown Jr. Middle School

### East Palo Alto:

- Ravenswood Middle School

# Corporate Partners in the Bay Area



**PURESTORAGE®**

**facebook**



**Google**

**DocuSign®**

**intuit.**

**ROBLOX**



**IONpath**



**udemy**



# Spark's Year-Long Programming



# Program Model

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Fall: Exploration

**Spark  
Labs**



Spring: Immersion

**Spark  
Mentorship**

# Fall Semester: Spark Labs Scope & Sequence

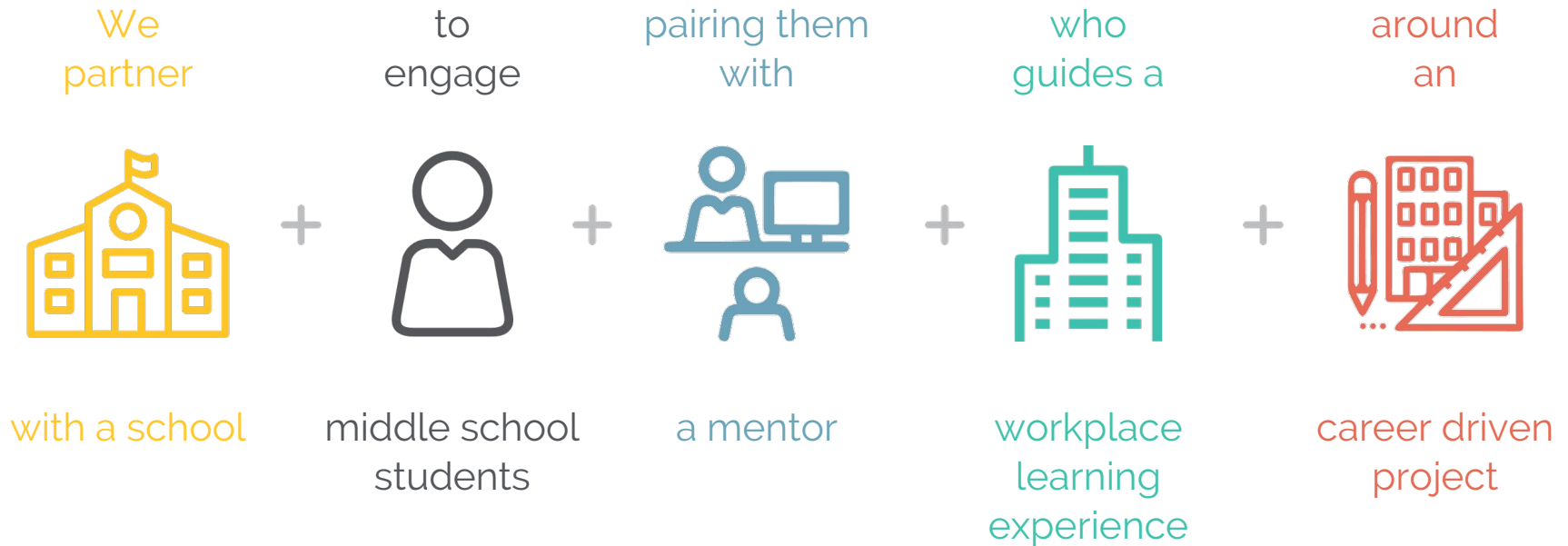
Lab 1 – Company A	Lab 2 – Company B	Lab 3 – Company C	Lab 4 – Company D	Lab 5 – Company E
Company Tour (Social Capital)	Company Tour (Social Capital)	Company Showcase (Social Capital)	Mock Interviews (Social Capital)	Mock Interviews (Social Capital)
Personal Brand (Self Awareness)	Family Feud (Self Management)	Design Thinking (Social Awareness)	Tallest Tower (Relationship Skills)	Living Sculptures (Responsible Decision Making)
Um Game (Relationship Skills)	Decisions, Decisions (Responsible Decision Making)	Scattegories (Self Awareness)	Personal Solar System (Social Awareness)	Priority Game (Self Management)

- Spark Labs occur one day per week over the course of 5 weeks, October-November
- All activities will be facilitated by a Spark staff member

# Spark Lab Weekly Structure

- Volunteer Huddle (10 mins)
- Welcome & Icebreaker (15 mins)
- *Company Introduction (30 mins)*
  - (Mock Interview)
  - (Company Tour)
  - (Company Showcase)
- Core CASEL Activity (30 mins)
- Supporting CASEL Activity (30 mins)
- Closing & Evaluation (10 mins)

# Spring Semester: Spark Mentorship Structure

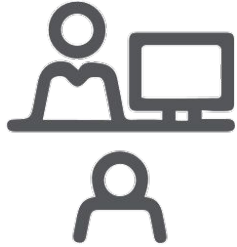


 2 hours/week

×

 3 months

# Mentorship Components



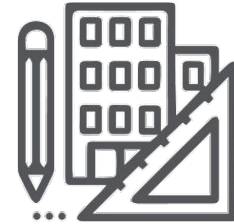
## 1:1 Mentoring

Students spend quality time with a caring adult



## Social-Emotional Learning

Spark's mentorship curriculum develops empathy, positive relationships, and responsible decision making in young adults



## Project-Based Learning

Students experience the value of planning, implementation and practice with the creation of a Spark Project



# Creating Mentoring Relationships

## Student Application

Hobbies  
Personal Interest  
Interest Areas  
Skills Student Wants to Learn

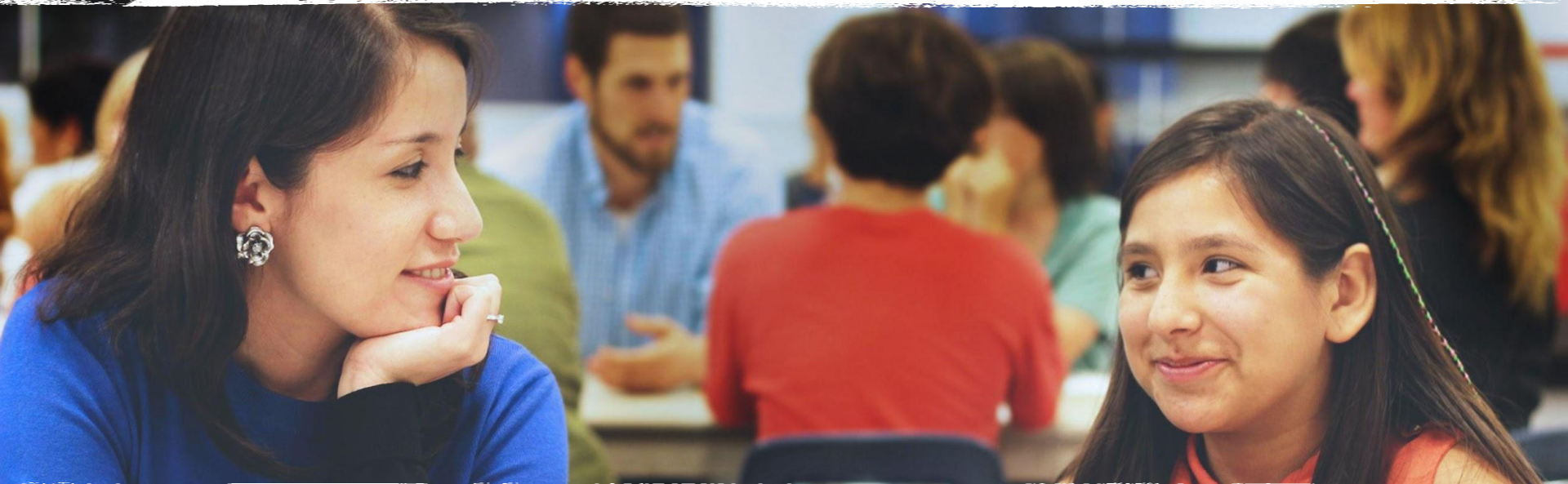


## Student Interview

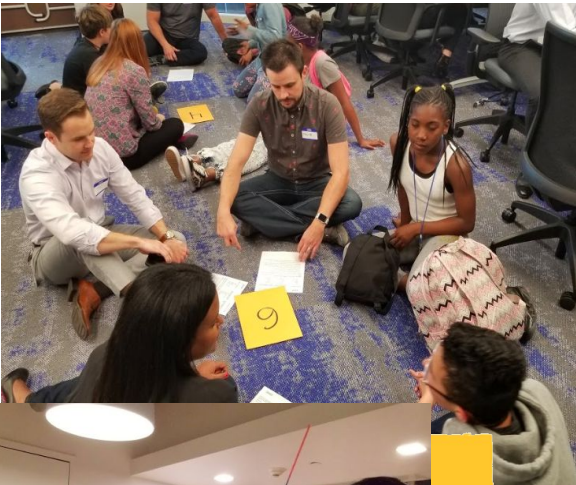
Mannerisms  
Personality  
Engagement Level  
Classroom Interaction

## Mentor Application

Hobbies  
Personal Interest  
Professional Experience  
Skills Mentor Wants to Teach



# Spark 2018-19



According to teachers, **79%** of Spark students increased their classroom Performance & Engagement

**80%** of Spark students agreed they learned about careers or opportunities they didn't know about before

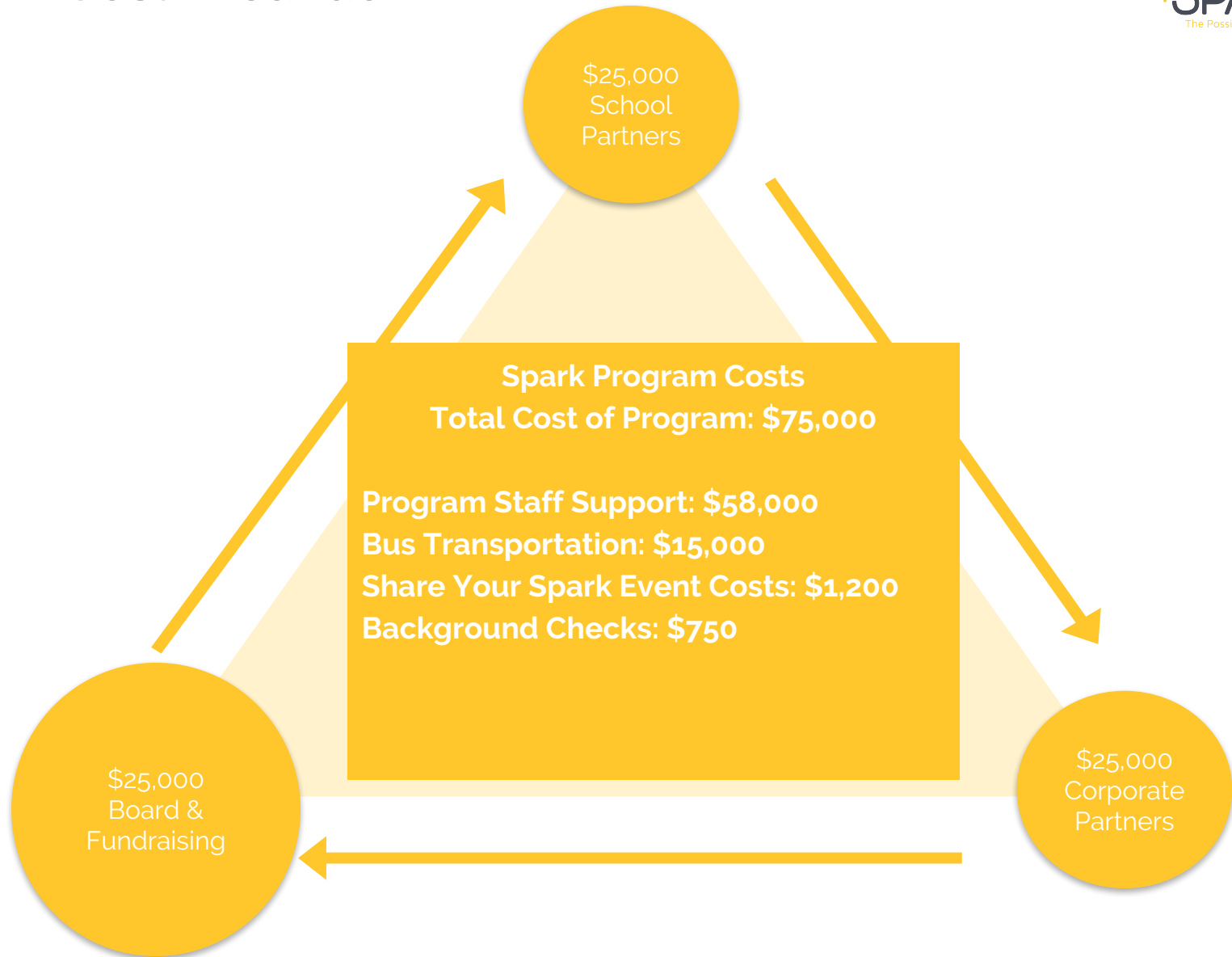
**91%** of Spark mentors increased their connectedness and sense of responsibility within their communities

# Program Supports





# Program Cost Breakdown



## Spark makes a commitment to...



Provide company site workshops & mentorships



Secure transportation to & from company visits



Ensure all adults are trained & screened



Collect family safety & evaluation consent; Evaluate Spark's impact



Provide staff who regularly check in with students, facilitate trips and workshops at company sites

## School partners will...



Designate a “Spark Coordinator” to champion Spark onsite, including support of enrollment and retention



Provide 1 chaperone to travel with Spark after school



Provide data and support survey completion for evaluation impact



Ensure Spark's transportation and dismissal structure align with school's schedule



Provide program support fees

# Share Your Spark

**May 14th, 5:00-7:00 pm**

**Facebook Building 15**