

Website Update to the Board of Education

Melanie Corona, GUSD Public Information Officer & Natalie Martinez, Administrative Secretary, Business Services

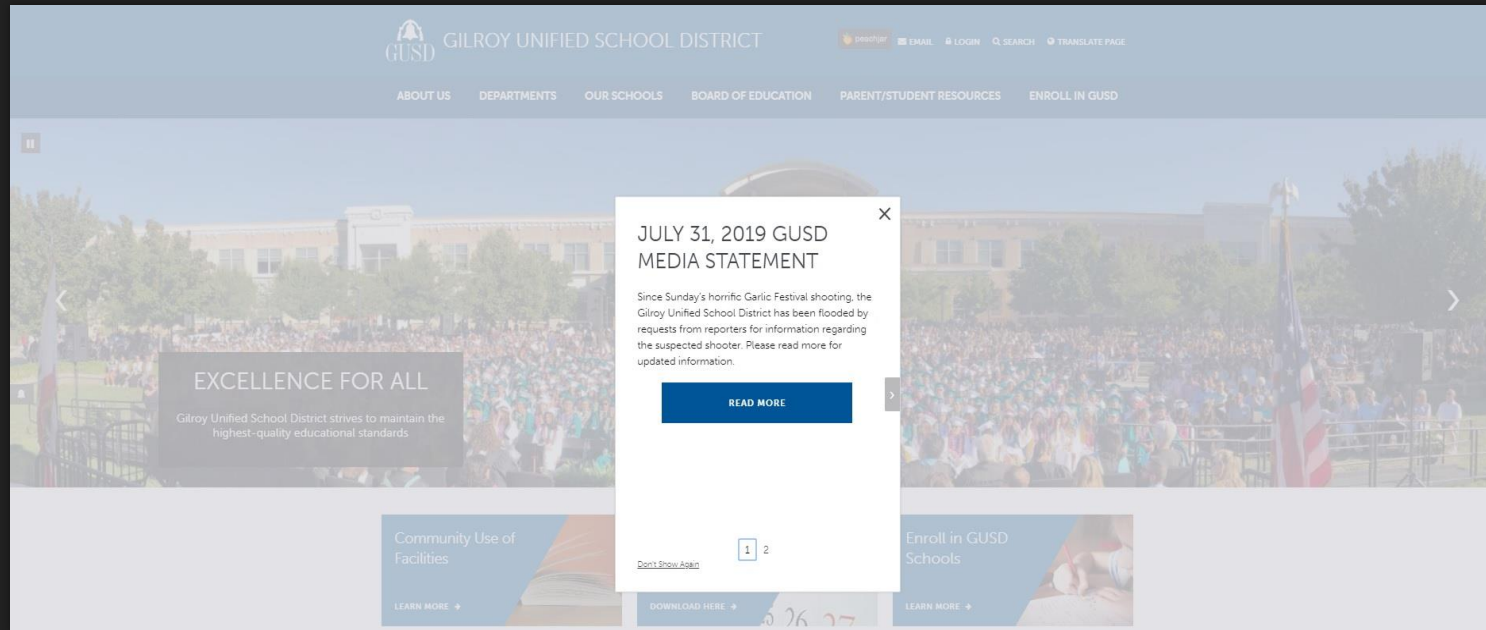


Thank you Board Members!



- Happy first birthday to our new website!
- Launched August 1, 2018
- Many thanks to the Board for their faith in us and their input on design and content

Pop-Ups



- Pop-ups to push out information quickly and efficiently
- Can be customized to push to one website (DO) or many (appropriate school sites)

Top of page



- Tabs can be customized for appropriate information based on need
- Photo slideshow that can be easily updated with new photos and/or informative graphics
- Peachjar fliers
- Faculty portal
- Search and translate

Homepage Buttons



- Buttons for quick access
- Based on user analytics
- What are the needs of the people accessing the website?
- District initiatives



District calendar and District News

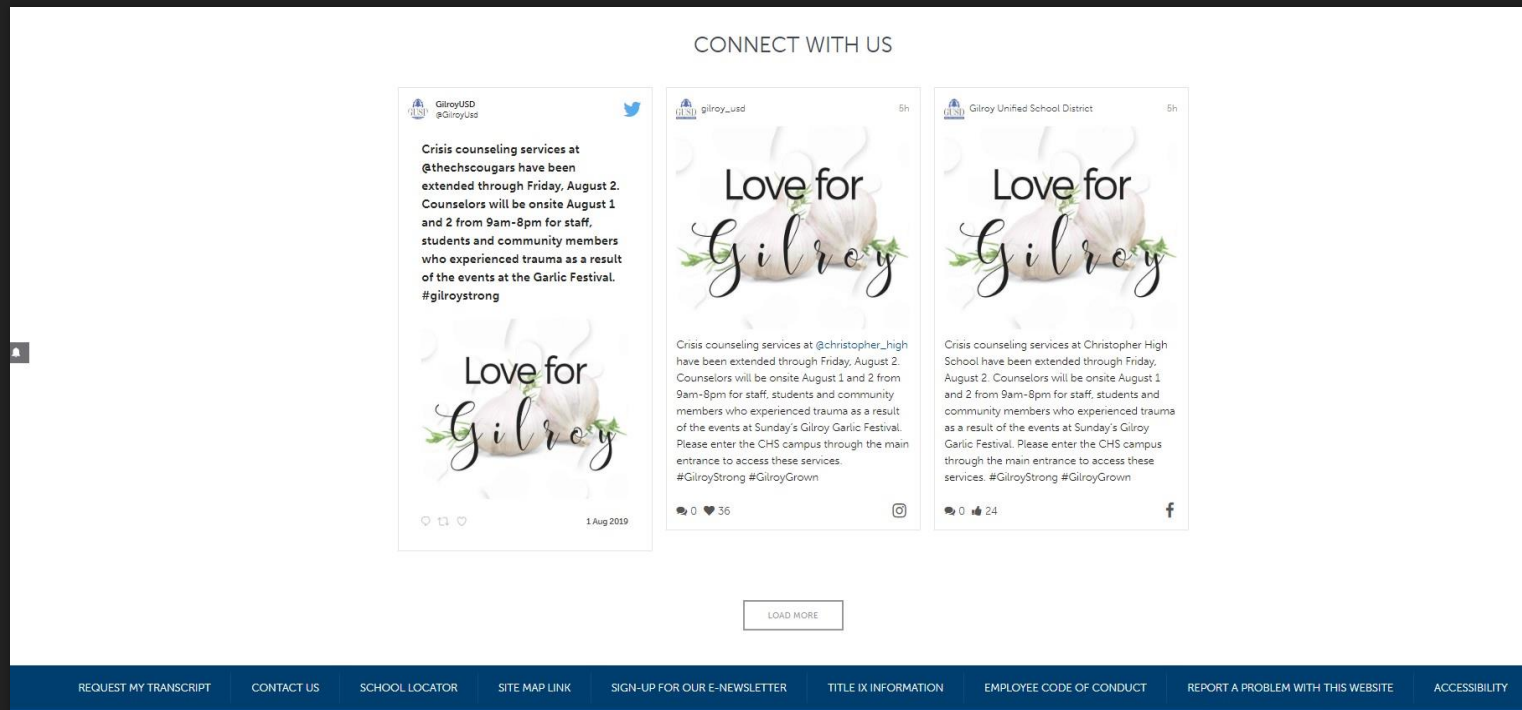
The screenshot displays the Gilroy Unified School District (GUSD) website. The top section is the 'GILROY UNIFIED SCHOOL DISTRICT CALENDAR', which features a background image of rolled-up documents. It includes a 'VIEW FULL CALENDAR' link and three highlighted dates: August 8 (Board Meeting, 7:00 PM - 10:00 PM, 7810 Arroyo Circle, Gilroy, CA 95020), August 14 (First day of School! all day), and August 22 (Board Meeting, 7:00 PM - 10:00 PM, 7810 Arroyo Circle, Gilroy, CA 95020). Below the calendar is the 'NEWS FROM GILROY UNIFIED SCHOOL DISTRICT' section, with a 'VIEW ALL NEWS' link. It contains four news items:

- JUL 31 2019**: **Media statement from GUSD regarding events at the Gilroy Garlic Festival**. The text discusses the focus on victims of a shooting and provides contact information for Public Information Officer, Melanie Corona: Melanie.Corona@GilroyUnified.org.
- JUL 29 2019**: **DA's Office, Local Agencies open Family Assistance Center at Rucker Elementary**. The text states that the Santa Clara County District Attorney's Office, along with other local agencies, have opened a Family Assistance Center at Rucker Elementary beginning July 29. A 'Read Full Story' link is provided.
- JUN 10 2019**: **Free summer meals for children at three GUSD schools and Gilroy Library**. The text states that free breakfast and lunch is available to all children, ages 18 and under, every weekday at three GUSD school sites and the Gilroy Library throughout the summer. A 'Read Full Story' link is provided.
- JUN 4 2019**: **CHS/ MMHS Art Students participate in The Memory Project**. The text states that 45 students from Christopher High School and Mt. Madonna High School have submitted finished portraits to The Memory Project for children in Afghanistan. A 'Read Full Story' link is provided.

At the bottom, there are two more news items partially visible: **MAY 30 2019** and **MAY 15 2019**.

- My favorite part of the website!
- District calendar can be populated from Google
- Reflects major District events
- News feature creates a place for information to live that doesn't get "lost"
- A running tab on what's going on in GUSD

Social Media Platforms & Footer



- Social Media for the District (three platforms) updates here
- Footer provides resources for users and is customizable based on need