



Voter Measure Planning

September 4, 2019

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Berkeley Supports Public Schools

Facilities - General Obligation Bond

Measure I of 2010

[2000, 1992]

Maintenance Special Tax

Measure H of 2010

[2000, 1994]

Berkeley Schools Excellence Program

Measure E1 of 2016

[2006, 2004, 1994, 1986]

Berkeley Unified School District

Local Support for Facilities, Maintenance and Program



Average Spending Per Student



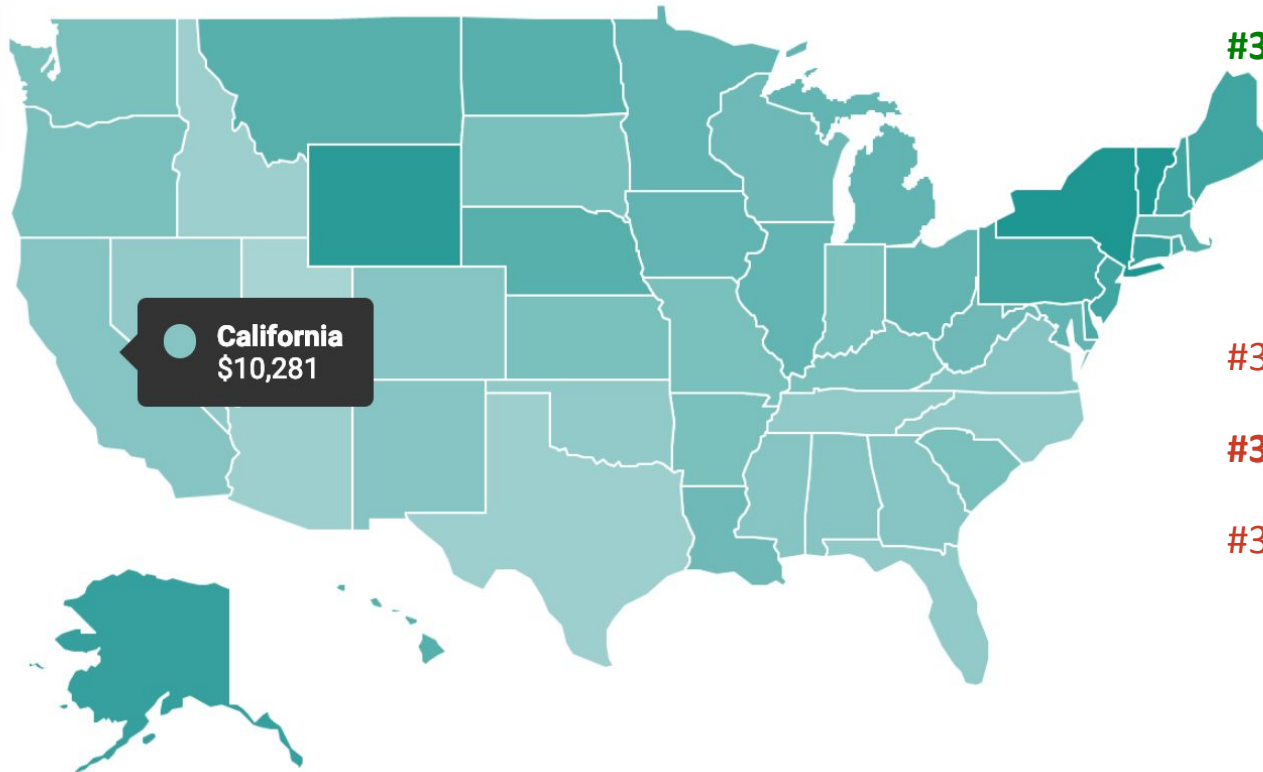
\$12,756

National Average

#1 Vermont **\$20,549**

#2 New York **\$19,597**

#3 Wyoming **\$18,090**



#36 Alabama **\$10,386**

#37 California **\$10,281**

#38 Mississippi **\$10,241**

Education Week June 4, 2019 compares per-pupil spending, adjusted for cost differences between states
www.edweek.org/ew/collections/quality-counts-2019-state-finance/map-per-pupil-spending-state-by-state.html

\$3.8M Budget Reductions 2018-2020*

- Director of Research, Evaluation, and Assessment
- Director of Student Services to Manager
- Consolidation of administrator positions BTA/BIS
- TK Administrator (back to sites)
- 4 Safety Officers BHS, 1 Safety Officer BTA
- BTA Teacher Staffing
- 2 BHS Counselors to one-time funding
- Dean of Attendance to one-time funding
- Consulting Contracts, Travel
- Account Tech

August Recruitment Snapshot

Openings first week of school included:

- 7 Classroom teachers (filled by subs + more interns)
- 9 Special Ed positions (teachers, psychologists)
- 3 Teachers on Special Assignment

Openings in August included:

- 2 School Bus Drivers
- 7 Nutrition Services Assistants
- 9 Instructional Assistants (Early Childhood Ed)
- 11 School Campus Aides
- 13 Instructional Assistant II (Special Ed)
- 21 Instructional Techs (Afterschool)

Certificated Salary and Benefits Ranking

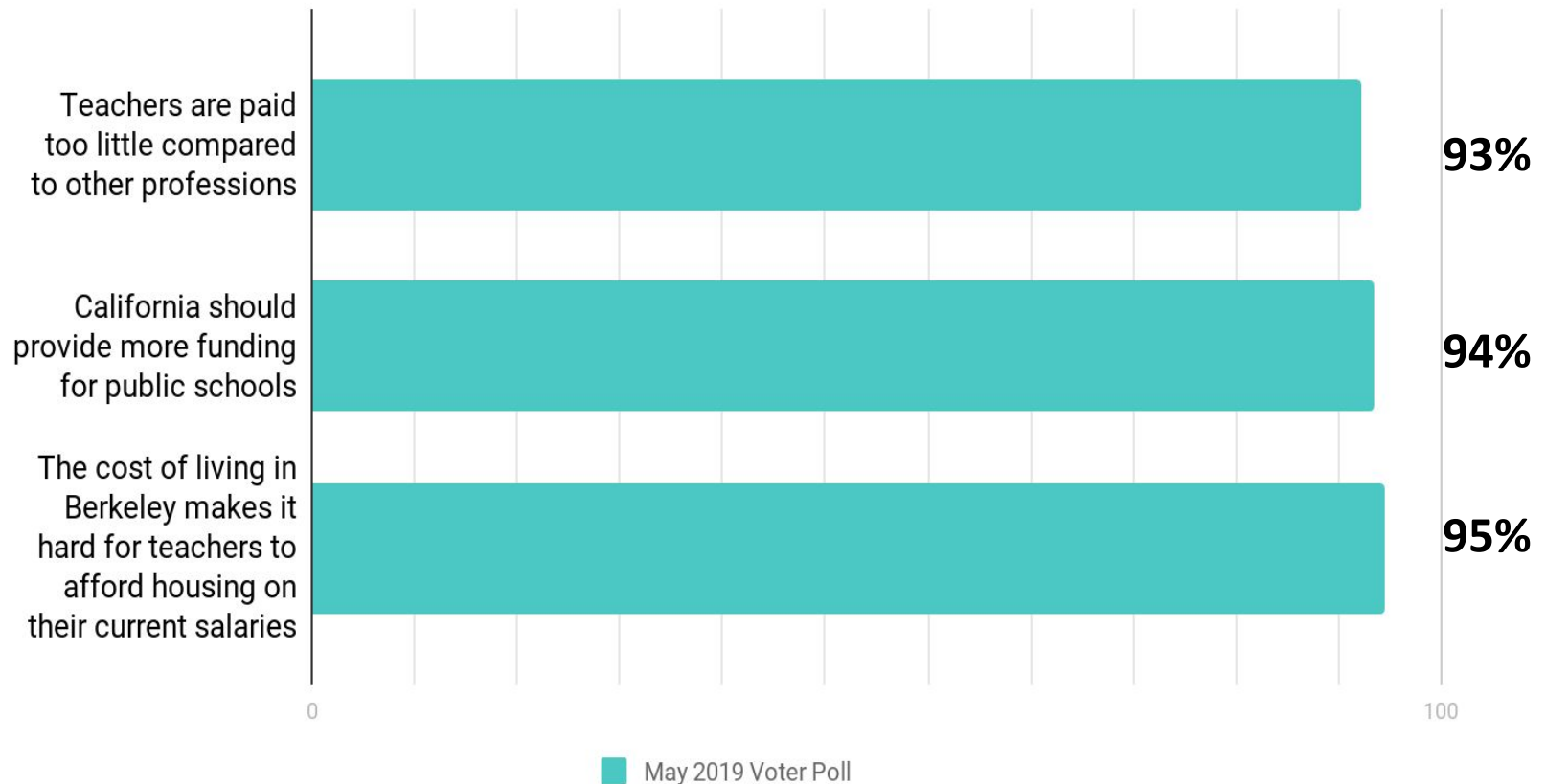
Ranking	Bay Area Comparative Districts	Above/Below Comparative District Average	Above/Below Regional Average
1	New Haven	\$13,704	\$11,805
2	Albany	\$10,054	\$8,155
6	San Leandro	\$5,549	\$3,650
7	San Lorenzo	\$1,569	-\$330
10	West Contra Costa	-\$341	-\$2,240
13	San Francisco	-\$2,025	-\$3,924
15	Emeryville	-\$7,266	-\$9,165
16	Berkeley	-\$8,016	-\$9,915
17	Oakland	-\$10,016	-\$11,915
18	Alameda	-\$10,880	-\$12,779

**2017-18, School Services of California*

Sample of Local District Measures

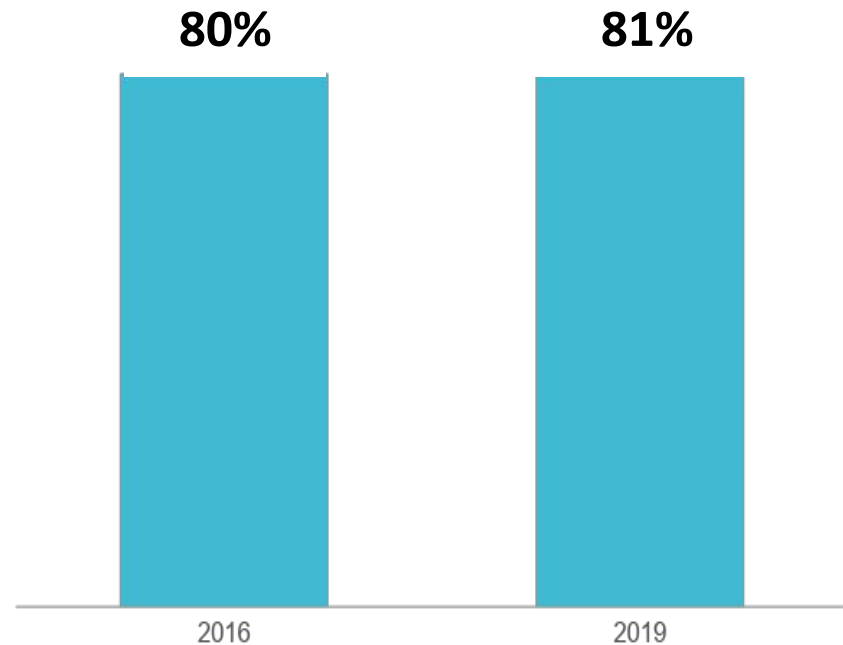
San Lorenzo Nov 2018	“Provide competitive salaries to help attract and retain highly qualified teachers and staff”
West Contra Costa Nov 2018	“Attract and retain quality teachers”
Alameda Nov 2016	“Attract and retain teachers” (25% of revenue)
Oakland Nov 2016	Teacher and classified staff salaries and benefits (65% of revenue)
Albany Unified Nov 2014	“Attract and retain exceptional teachers and counselors”

Over 90% of Berkeley Voters Agree:

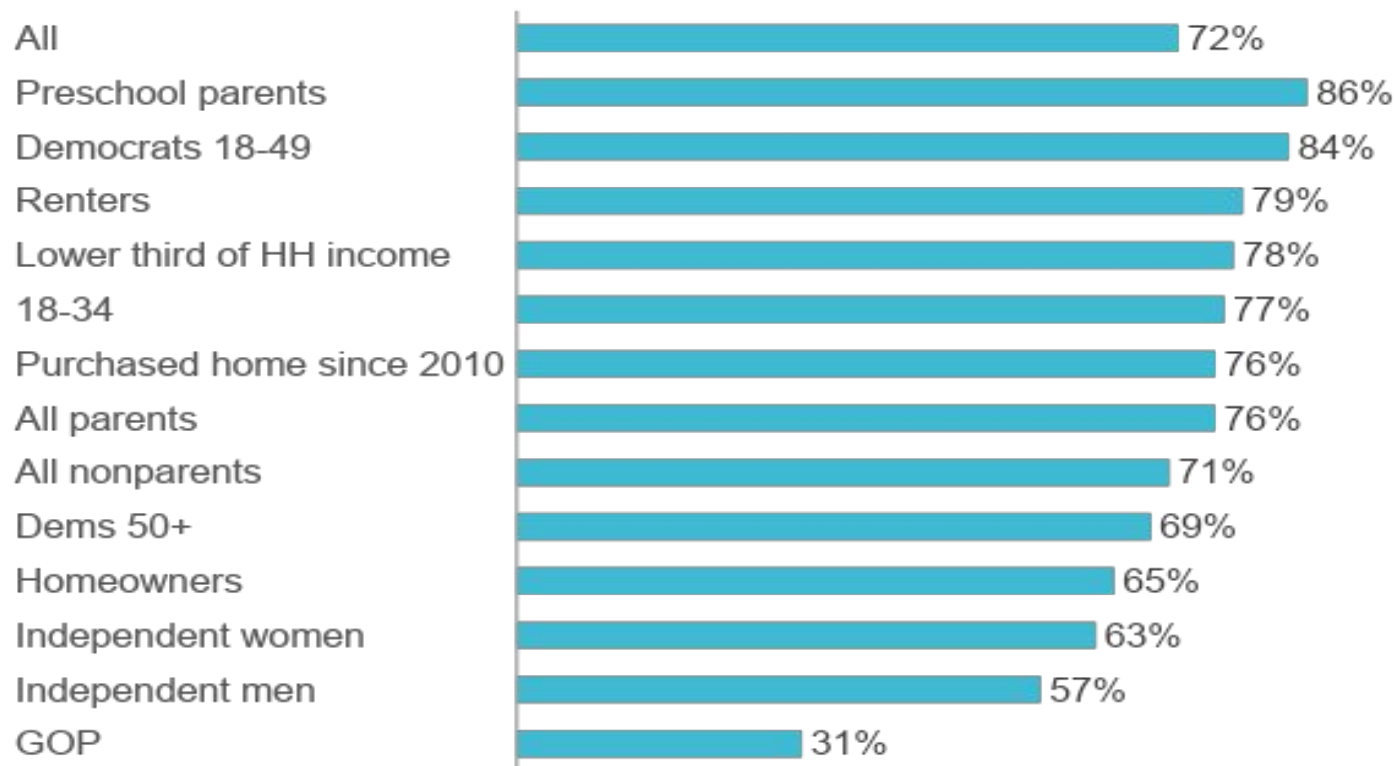


Berkeley Voters Take Pride in Supporting Public Education

*Percent agreeing they
are "proud of the extra
taxes we pay for
Berkeley public schools"*



Definitely/Probably Vote Yes on all three potential measures



- 91% of those voting for the maintenance tax and 92% of those voting for the bond would also vote for the Berkeley educator recruitment and retention tax.

Roadmap to March 2020 Ballot

Preliminary Planning Period
Board and Public Process
Public Hearing and Resolution
Volunteers Campaign
Berkeley Voters Decide
Measures Take Effect

June 2018 - August 2019
Sept-October 2019
November 2019
December - March 2020
March 3, 2020
July 1, 2020

Purposes and use of funds
Amount needed

Time: March or November
Term: Measure expiration

September 18 Board Meeting

- Preliminary Report on Fall Voter Poll
- Plan for Further Public Process
- Recruitment/Retention Strategies
- Proceed with March 2020 Timeline?

Roadmap to March 2020 Ballot

June 2018-August 2019

Superintendent's Measure Planning Workgroup: Facilities Master Plan and Maintenance Tax
Executive Cabinet: Potential resources to address educator recruitment and retention

September 2019

Sept 4:	Board: Overview of Potential Voter Approved Measures
Sept 10-14	Voter Poll
Sept 18:	Board: Decision for Measure Approval Timeline

October 2019

Oct 17:	District and School Committee Leadership Orientation / Workshops
Oct tbd:	Education Town Hall: Table Talks; Stakeholder Engagement
Oct 23:	Board Meeting: Update on Public Process and Measure Content

November 2019

Nov 6:	First Reading of Measure Language for March Ballot
Nov20:	Approval of Measure Language for March Ballot

December 2019

Dec 6:	Deadline for Submission of Measures to County
Dec 11/16	Deadline for Ballot Arguments in Favor / Rebuttals

January - Feb 2020

Ongoing	Volunteers Campaign
Feb 3	Absentee Ballots go out for March election

March 3	Election Day
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