

School Name Recommendations

Superintendent's School Naming Committee
December 12, 2019

Overview

Process and Timeline

Communications

Survey Results

Poll Results

Recommendation

Process and Timeline

Process and Timeline

August 22, 2019	Board Discussion: Launch Committee and Process
September 15, 2019	Community Input Survey Opens
October 9, 2019	Committee Meeting #1: Establish Committee
October 10, 2019	Board Planning: Update on Committee and Process
October 15, 2019	Community Input Survey Closes
October 17, 2019	Committee Meeting #2: Narrow Down Names
October 18, 2019	Community Poll Opens
November 5, 2019	Community Poll Closes
November 6, 2019	Committee Meeting #3: Determine Recommendation
November 14, 2019	Board Planning: Discuss School Names
December 12, 2019	Board Action: Approve School Names

Board Policy 7310 - Facilities

The Board encourages community participation in the process of selecting names. A citizen advisory committee (Ad Hoc Committee) consisting of:

1. District staff (including site administrator and teachers)
2. Community representatives (may include a Board member)
3. Parents/Guardians and Students

Shall be recommended by the Superintendent or designee to the Board to review name suggestions and submit recommendations for the Board's consideration.

Naming Committee Members

Co-chairs

Stella M. Kemp, Ed.D., Superintendent

Jennifer Dericco, APR, Public Information Officer

Committee Members

1. Shehnaz Wadhwan, District Staff, Founding Elementary School Principal
2. Dawnel Sonntag, District Staff, Founding Middle School Principal
3. Kristin Gonzalez, District Staff, Wilcox High School Principal
4. Jean De Simone, District Staff, Montague Elementary School Teacher
5. Woody Freitas, District Staff, Wilcox High School Teacher
6. Christine Lutke, District Staff, Hughes Elementary School Secretary
7. Chellie Busch, District Staff, Founding Middle School Secretary
8. Cathy Van Pernis, Community Representative
9. Jean Marlowe, Community Representative
10. Richard Santos, Community Representative
11. Aparna Sharma, Parent, Montague Elementary School
12. Eva Moricz, Parent, Mayne Elementary School
13. Lori Balmonte, Parent, Hughes Elementary School
14. Carson Balmonte, Student, Hughes Elementary School
15. Blake Levins, Student, Santa Clara High School

Board Policy 7310 - Facilities

The Governing Board shall name district schools and other district-owned or leased buildings, grounds, and facilities in recognition of:

1. **Individuals**, living or deceased, who have made outstanding contributions, including financial contributions, to the **county or community**
2. **Individuals**, living or deceased, who have made contributions of **state, national, or worldwide** significance
3. The **geographic** area in which the school or building is located

Board Policy 7310 - Facilities

Any name adopted for any new school shall not be so similar to the name of any existing district school as to result in confusion to members of the community.

Before adopting any proposed name, the Board shall hold a public hearing at which members of the public will be given an opportunity to provide input.

When naming or renaming a district school, building, or facility, the Board may specify the duration for which the name shall be in effect.

Communications

Communications

Monthly Communications

- Website News
- District Update
(2,000+ staff)
- School Days eNews
(2,200+ community, 15,800+ students' families)
- Social
(Facebook: 2,300 followers, LinkedIn 2,400 followers, Instagram 766 followers, Twitter: 760 followers)

Special Communications

- School Days Construction Edition (60,000+ community)
- Website News
- Website Photo Reel
- Website Pop Up
- Email blasts to staff, students, families, community (20,000+)
- Social media blasts (5,000+)

Survey

September 15 - October 15

Survey Results

49 Participants

- 24 Staff
- 16 Parents
- 9 Community

110 Name Suggestions

Survey Results

Prominent People

Elementary School

Agnew(s) Elementary (6)
Amelia Earhart
Barack Obama Elementary School (2)
Capulet
Catherine Kerr Elementary
Dolores Huerta
Dorothea Lange Elementary
Hamilton Elementary School
John Carlos Elementary
Kathy Watanabe School
Lafayette Elementary
Larry Adams Elementary
Martin Luther King, Jr.
Melinda Gates Elementary
Michelle Obama Elementary
Ohlone (2)
Robert W Brydon Elementary School
Sonia Sotomayor Elementary

Middle School

Agnew(s) Middle (10)
Barack Obama
Colin Kaepernick Middle School
Dolores Huerta
Eiichi Ed Sakauye
Elton John Middle School
Frida Kahlo
Jesse Owens
Joe Kornder MS
Kevin Cornelius Middle School
Lafayette Middle School
Larry Adams Middle School
Maya Angelou Middle School
Ohlone
Paul Perotti Middle School
Portola-Serra Middle School
Santana Middle School
Sylvia McLaughlin Middle
Tommie Smith Middle School

High School

A.P. Giannini High School
Agnew(s) High (5)
Alexander Graham Bell
Barack Obama High School
Chiara High School
Dolores Huerta High School
Esther Gullick High
Hayes High School
Kathleen MacDonald
Lafayette High School
Larry Adams High School
Malala Yousafzai
Martin Luther King Jr. High School
Ohlone High School (3)
Paul L. Perotti HS
Ruth Bader Ginsburg Academy
William Campbell High School

Agnew Village (Upper/Lower)
Agnew(s) Educational Center

Survey Results

Geographic Area

Elementary School

Alviso
Fairway Glen Elementary
Grasslands Elementary (Owls or Hawks)
Jefferson Elementary
Orchard Elementary (2)
Silicon Valley Academy

Middle School

Woodland Park Middle (Coyotes)

High School

Forest Peak High School (Mountain Lions)
Orchard Valley High
Silicon Valley High School (2)
The Wolfe Academy
Valencia High School

Survey Results

	Elementary School	Middle School	High School
Geographic Area	Alviso Fairway Glen Elementary Grasslands Elementary (Owls or Hawks) Jefferson Elementary Orchard Elementary (2) Silicon Valley Academy	Woodland Park Middle (Coyotes)	Forest Peak High School (Mountain Lions) Orchard Valley High Silicon Valley High School (2) The Wolfe Academy Valencia High School
Vision	Aurora Elementary Charisma Elementary School Encounter Elementary Engage Elementary Venture Elementary School	Explore Academy Odyssey Middle School Vision Middle School	Envision Institute Fanfare High School
Other	Schooly McSchool Face 😊	Hogwarts (2) ✨	

Poll

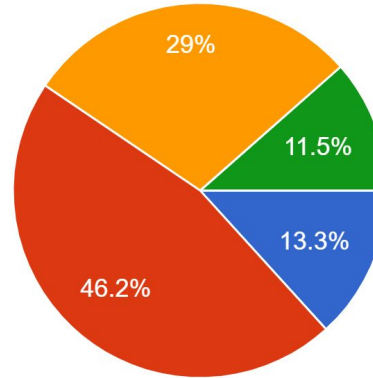
October 18 - November 5

Poll Results

1,463 Participants

- 676 Parents
- 425 Staff
- 194 Community
- 168 Students

I am/ Soy
1,463 responses



- Community Member/ Miembro de la Comunidad
- Parent/Guardian/ Padre/ Tutor Legal
- Staff Member/ Miembro del Personal
- Student/ Estudiante

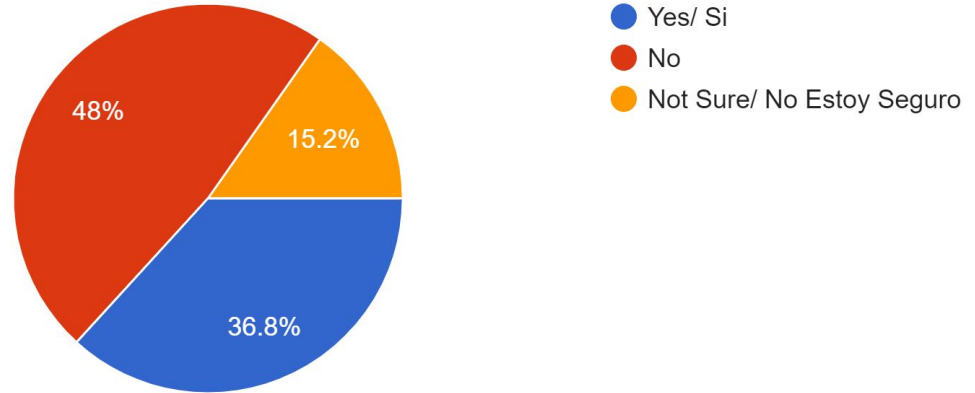
Poll Results

1,463 Participants

- 538 Yes
- 702 No
- 223 Not Sure

I live in the attendance boundaries of one of the new schools/ Vivo dentro del área de asistencia de las nuevas escuelas

1,463 responses

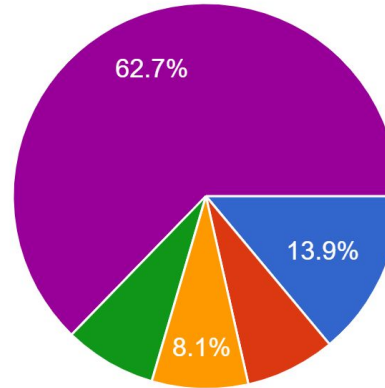


Poll Results

1,463 Participants

- 918 Other
- 204 Callejon K-8
- 118 Mayne
- 113 Montague
- 110 Hughes

I live/work in the attendance boundaries of:/ Vivo/ trabajo dentro del área de asistencia de:
1,463 responses



- Callejon K-8 School/ Escuela K-8 Don Callejon
- Hughes Elementary School/ Escuela Primaria Hughes
- Mayne Elementary School/ Escuela Primaria Mayne
- Montague Elementary School/ Escuela Primaria Montague
- Other/Not Sure/ No Estoy Seguro

Poll Results

Individuals

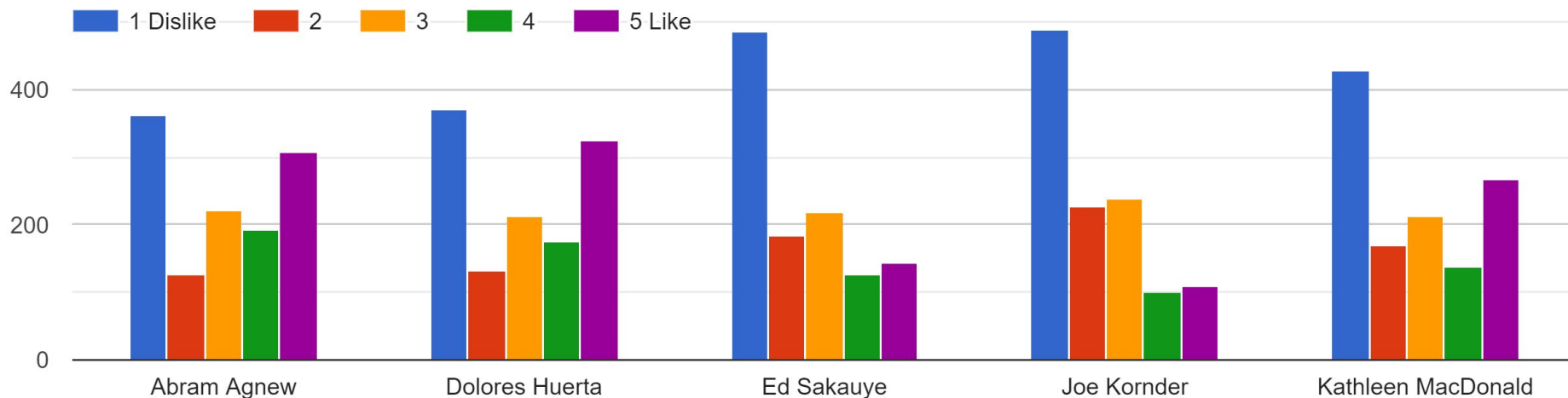
	+	-
1. Ruth Bader Ginsburg	(52%)	(33%)
2. Abram Agnew	(41%)	(40%)
3. Dolores Huerta	(41%)	(41%)
4. Kathleen MacDonald	(33%)	(49%)
5. Ed Sakauye	(23%)	(58%)
6. Joe Kornder	(18%)	(62%)

Geographic

	+	-
1. River Oaks	(53%)	(27%)
2. Orchard Valley	(49%)	(30%)
3. Coyote Creek	(43%)	(38%)
4. Woodland Park	(38%)	(39%)
5. Alviso	(35%)	(48%)
6. Forest Peak	(32%)	(46%)
7. Grasslands	(24%)	(54%)

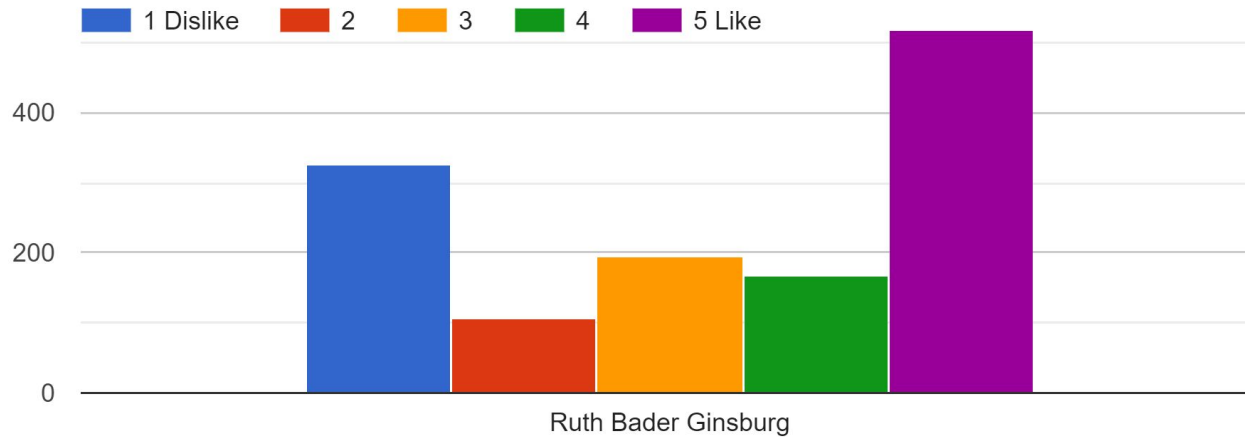
Poll Results

Individuals who have made outstanding contributions to the county or community./ Individuos que han hecho contribuciones sobresalientes al condado o la comunidad.



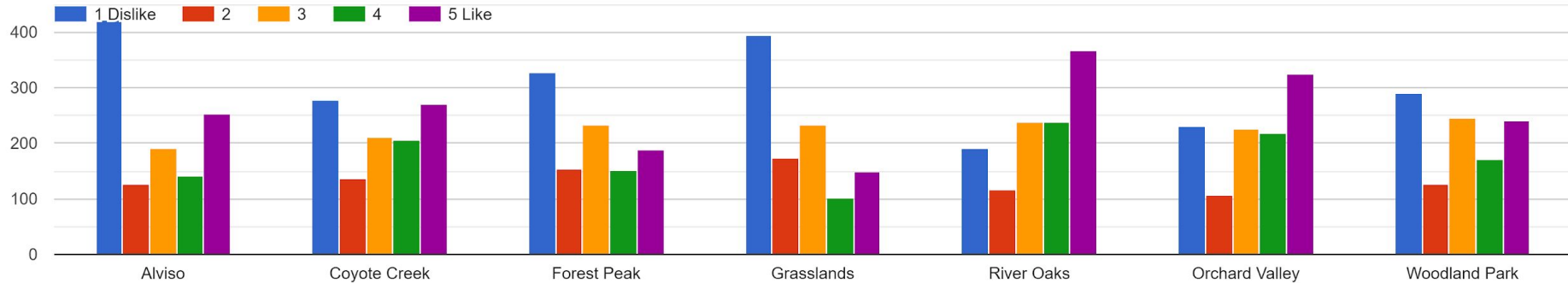
Poll Results

Individuals who have made contributions of state, national, or worldwide significance./ Individuos que han hecho c... importancia estatal, nacional o mundial.



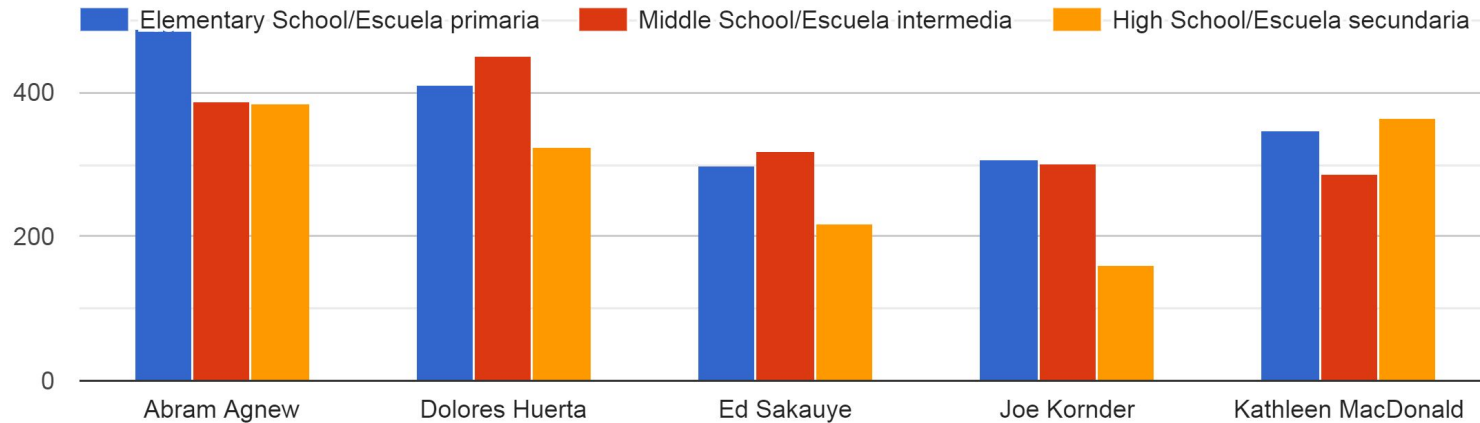
Poll Results

Geographic area in which the schools are located./ Área geográfica en la que se ubican las escuelas.



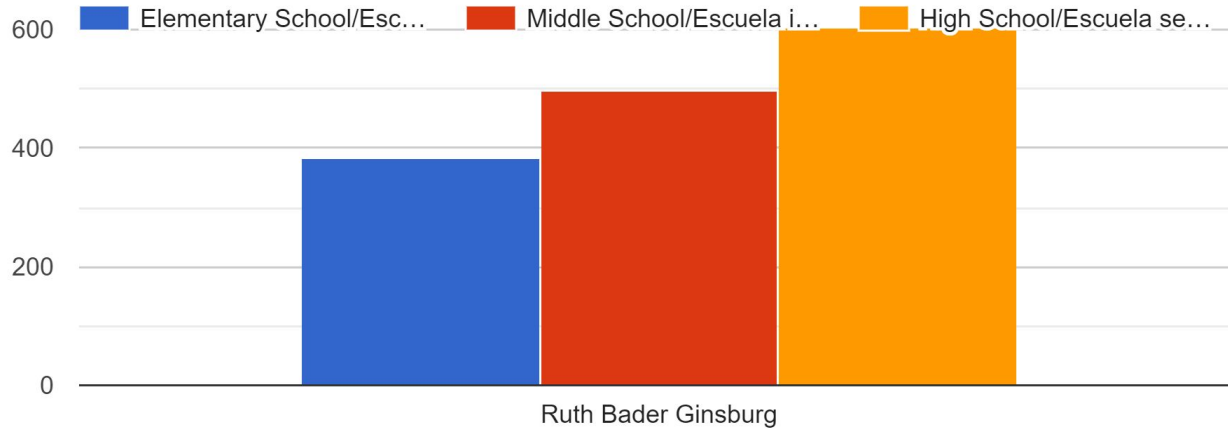
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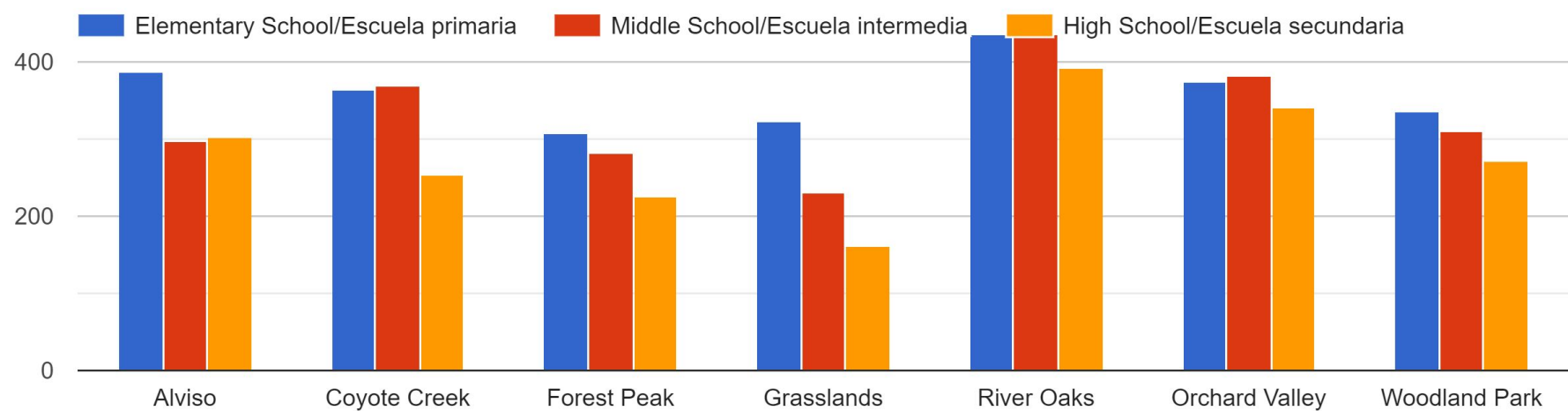
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Poll Results

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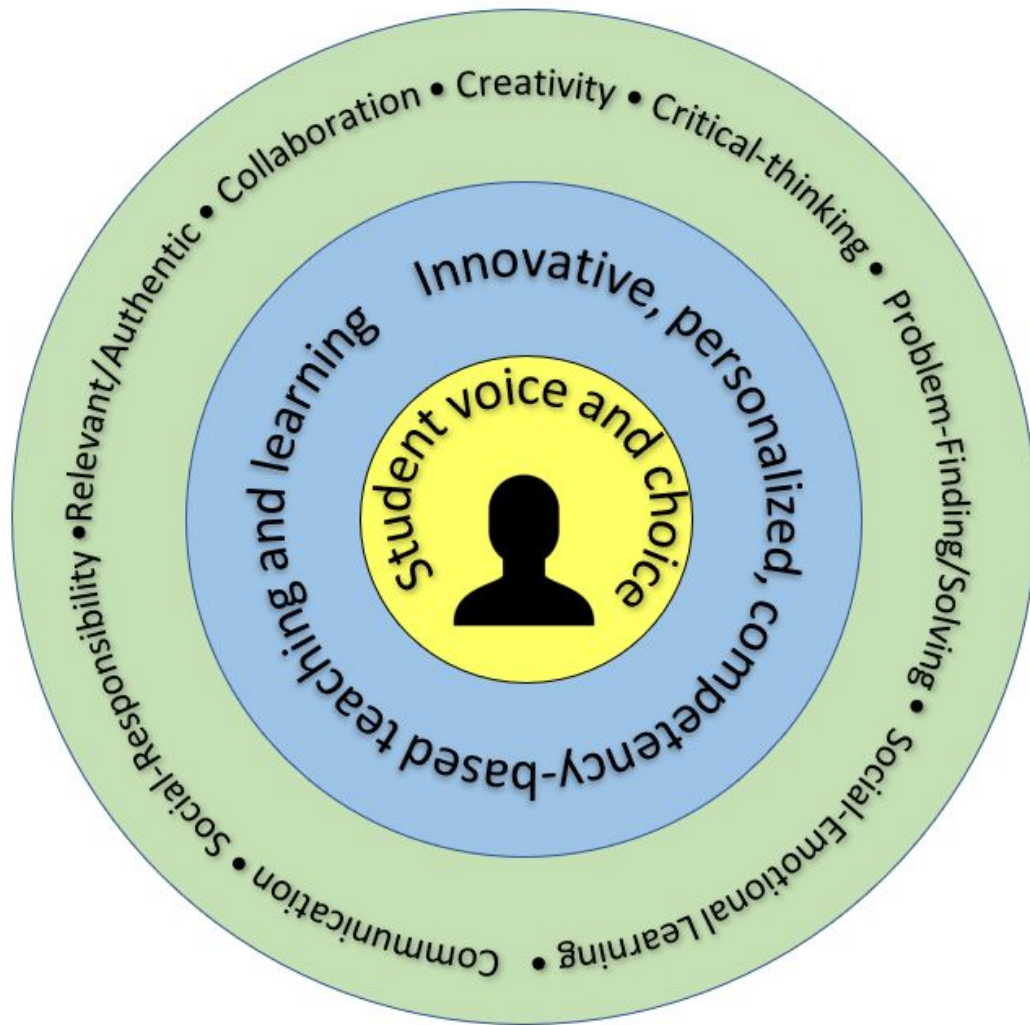


Recommendation

Recommendation

- Names convey the vision for teaching and learning, and the school design principles
- Names convey growth from pre-kindergarten to graduation
- Name schools as a theme — all prominent people or all geography

Vision for Teaching & Learning (in development)



Guiding Principles to Design the Schools

Guiding Principles to Design the Schools

Sustainable

Maximize utility of the entire facility for accomplishing district's educational goals while constructing to global and regional goals to preserve and protect the environment.

Mindful

Embracing an experience that empowers all learners, is mindful of the balance between nature and technology and fosters an environment of equity, connectedness and belonging.

Adaptable

Space supports flexibility, anticipates change and encourages an adaptable mindset while sustaining global connections and innovations.

Relevant

A sustainable and flexible student, family and community centered facility that integrates academic, career, green and innovative educational opportunities for the Agnews community, Pre-K through Adult.

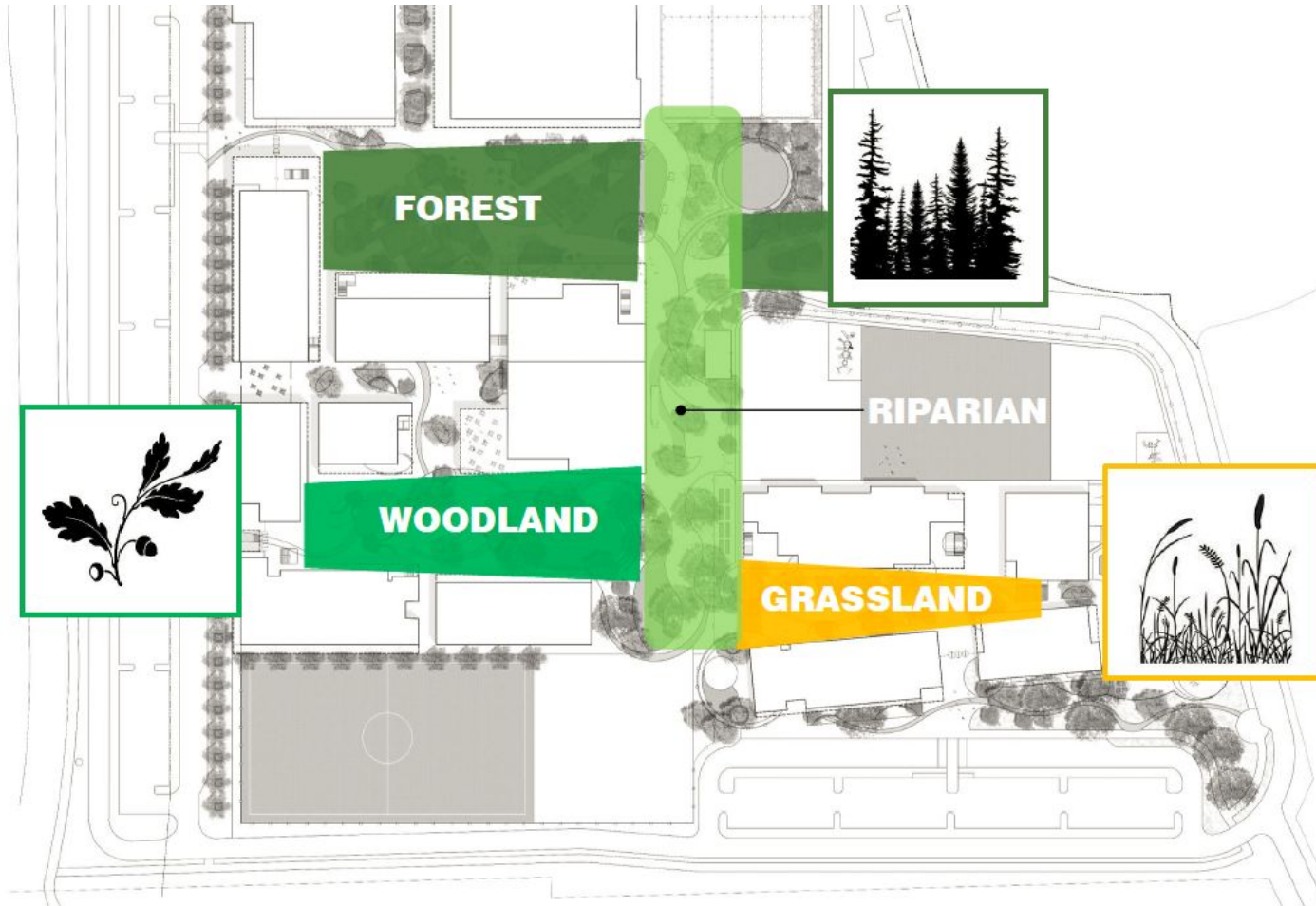
Transformational

ALL spaces promote collaborative learning for students, staff and community.

sense of place

Each school will house students with varying needs for educational, social, and gathering spaces. Those various needs will be met in unique ways including distinctive plant palettes/communities, site furnishings, land forms, signage and materials.

While each school will have a it's own identity, they will be connected to each other through the central open space.

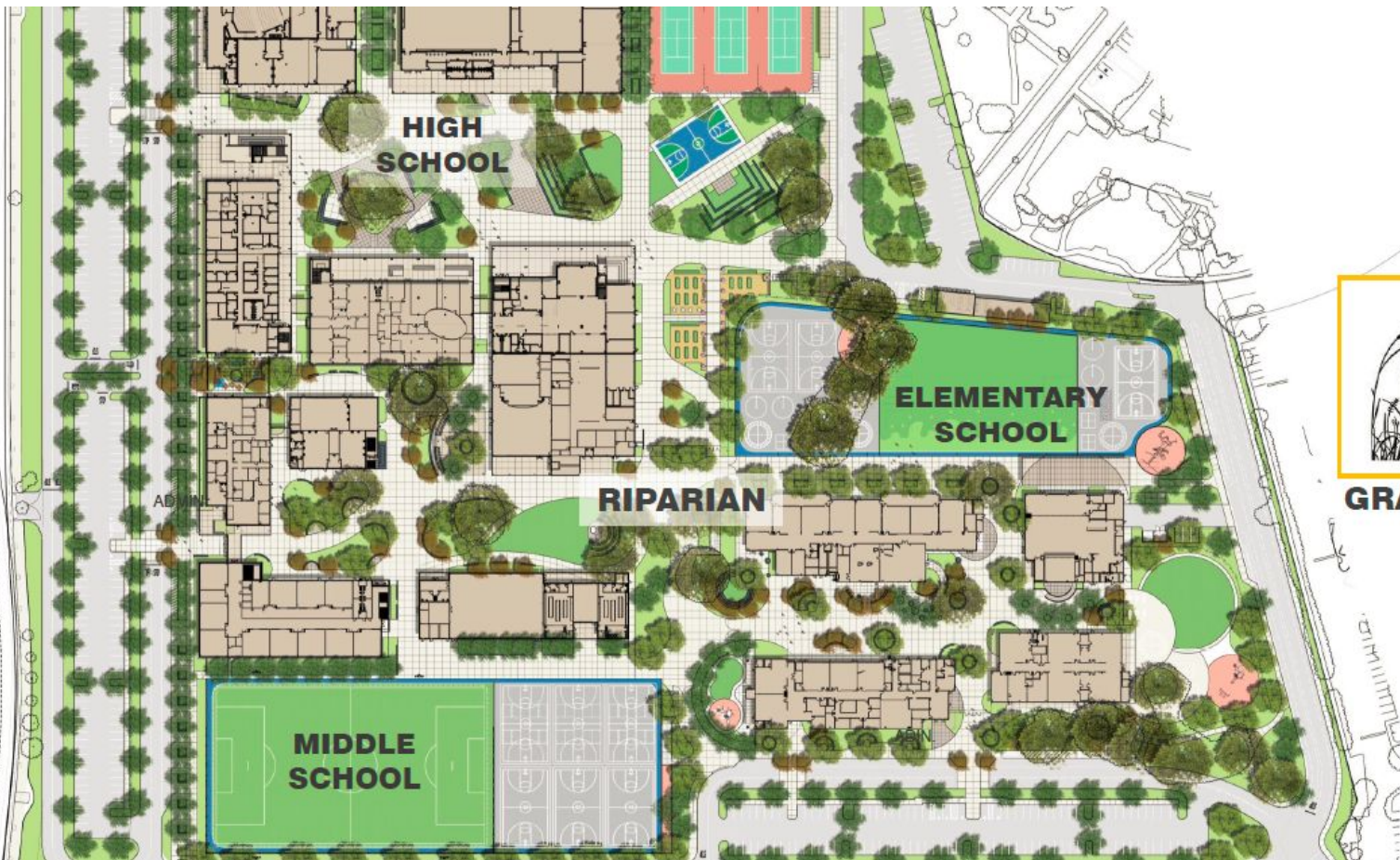




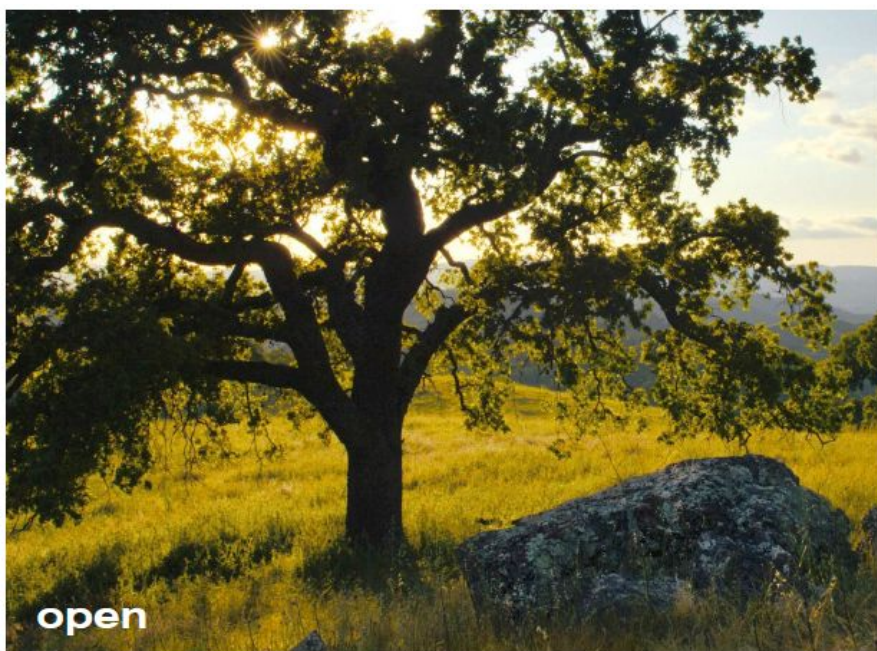
FOREST



WOODLAND

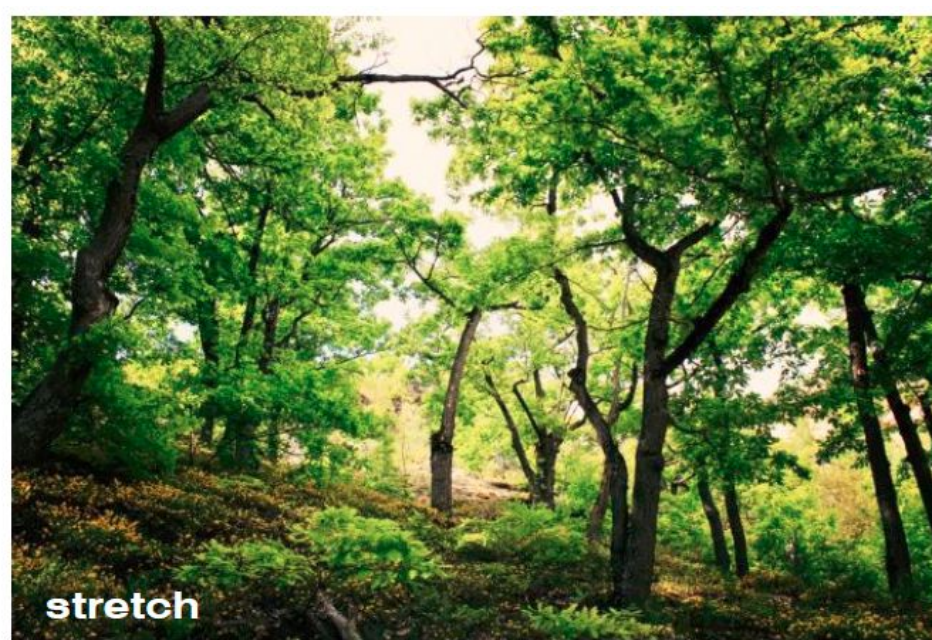


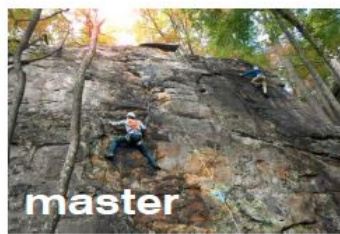
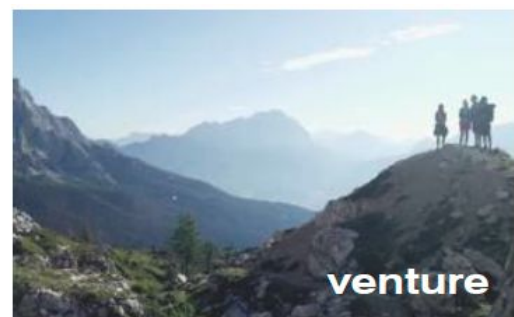
GRASSLAND



'GRASSLAND' INSPIRATION
ELEMENTARY SCHOOL

LPA





'FOREST' INSPIRATION
VIEWS

LPA

Individuals - Abram Agnew

Abram Agnew and his family were pioneers from Ohio who settled in the Santa Clara Valley in 1873. He was an esteemed member of the community. Among the many fine farms of Santa Clara County, the Agnew's farm contained 115 acres of productive land, situated three miles north of Santa Clara. Agnew donated 4 acres of land for a South Pacific Coast Railroad station and laid out the town, causing the station and town to be referred to as Agnew's Station and Agnew's Village. Agnew's Village was a small unincorporated village in what is now Santa Clara, California. The Agnews Developmental Center land purchased by Santa Clara Unified School District to build the three new schools was named in honor of Agnew and the surrounding area.

Individuals - Dolores Huerta

Dolores Huerta is an American labor leader and civil rights activist who, with Cesar Chavez, is a co-founder of the National Farmworkers Association, which later became the United Farm Workers (UFW). Huerta has received numerous awards for her community service and advocacy for workers', immigrants', and women's rights, including the Eugene V. Debs Foundation Outstanding American Award, the United States Presidential Eleanor Roosevelt Award for Human Rights and the Presidential Medal of Freedom. She was the first Latina inducted into the National Women's Hall of Fame. Huerta is the originator of the phrase, "Sí, se puede" ("Yes, you can") and is a role model to many in the Latino community.

Individuals - Ed Sakaue

Eiichi "Ed" Sakaue was the son of Japanese immigrant parents. Prior to the 1913 Alien Land Law that prevented Japanese from owning land, Ed's father was able to purchase a property on North First Street in 1907 and subsequent parcels in Gilroy, Sunnyvale, and on the San Jose-Alviso Road in San Jose. Ed was active for many years in numerous organizations and committees, serving on the Santa Clara County Historical Heritage Commission for more than 20 years, the Jefferson School Board of Education in the City of Santa Clara, and after a school district was created, as a Trustee for Santa Clara Unified School District for 9 years. In addition, he worked closely with the Santa Clara Valley Water District and the County Agricultural Commission. Ed published a book about the experiences of the Japanese who were interned during the years of World War II from 1941 – 1945, at Heart Mountain, Wyoming. Although cameras were banned, Ed was given permission to use a camera and photograph life in the camp and the photos were used in a national television documentary called *Pride and Shame*.

Individuals - Ruth Bader Ginsburg

Ruth Bader Ginsburg is an American lawyer and jurist who is an Associate Justice of the U.S. Supreme Court. Ginsburg took the oath of office in 1993. She is the second female justice of four to be confirmed to the court. Ginsburg spent a considerable part of her legal career as an advocate for the advancement of gender equality and women's rights, winning multiple victories arguing before the Supreme Court. She advocated as a volunteer lawyer for the American Civil Liberties Union (ACLU) and was a member of its board of directors and one of its general counsels in the 1970s. In 1972, Ginsburg co-founded the Women's Rights Project at the ACLU. The Women's Rights Project and related ACLU projects participated in over 300 gender discrimination cases by 1974. She attained a reputation as a skilled oral advocate and her work led directly to the end of gender discrimination in many areas of the law.

Committee Recommendation of School Names

	Elementary School	Middle School	High School
Individuals	Abram Agnew	Dolores Huerta	Ruth Bader Ginsburg
Geographic*	Coyote Creek	Woodland Park	River Oaks
Geographic*	Grassland Hills	Woodland Park	Forest Ridge

*At Abram Agnew Educational Campus/Center/Complex/Village/Academy

Board Requested Options for School Names

	Elementary School	Middle School	High School
Option A	Abram Agnew	Dolores Huerta	Ruth Bader Ginsburg
Option B	Coyote Creek	Woodland Park	River Oaks
Option C	Grassland Hills	Woodland Park	Forest Ridge
Option D	Ed Sakauye	Dolores Huerta	Ruth Bader Ginsburg

Protocol & Discussion