

August 22, 2016

The 1st impact intelligence platform in K12

Presentation to:

San Rafael City Schools - Board of Directors

Presented by:

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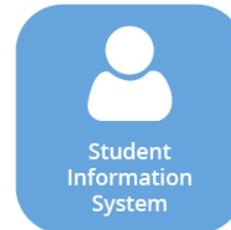
iResult[®]

The Problem We Are Solving

Today, all the information an education leader needs to be successful lives in silos. They lack:

1. Access

To global real-time data



3. A Platform

To align conversations and actions



Bottom Line: The state of data in education today is **Data Rich, Information Poor.**

The Solution

We deliver a **SaaS platform** that helps Superintendents and Leaders in education:



1. Access

multiple data sources
in one platform;

2. Align

actions via social
platform;

3. Transform

the way they manage school
districts recommendation engine.

Illustrations

3 illustrations for how iResult is reinventing ways to make leaders in education more productive

1. A new daily habit: Intelligent Dashboard

- Today:
 - Information lives in **silos**
 - Education leaders **miss relevant data**
 - **Waste time**
- With iResult:
 - **One** goal-based impact intelligence dashboard to stay connected
 - Key Performance Indicators (KPIs)
 - Set goals
 - Action items due

Results:

- Responsive vs. reactive
- Meet goals
- Manage by results – continuous improvement

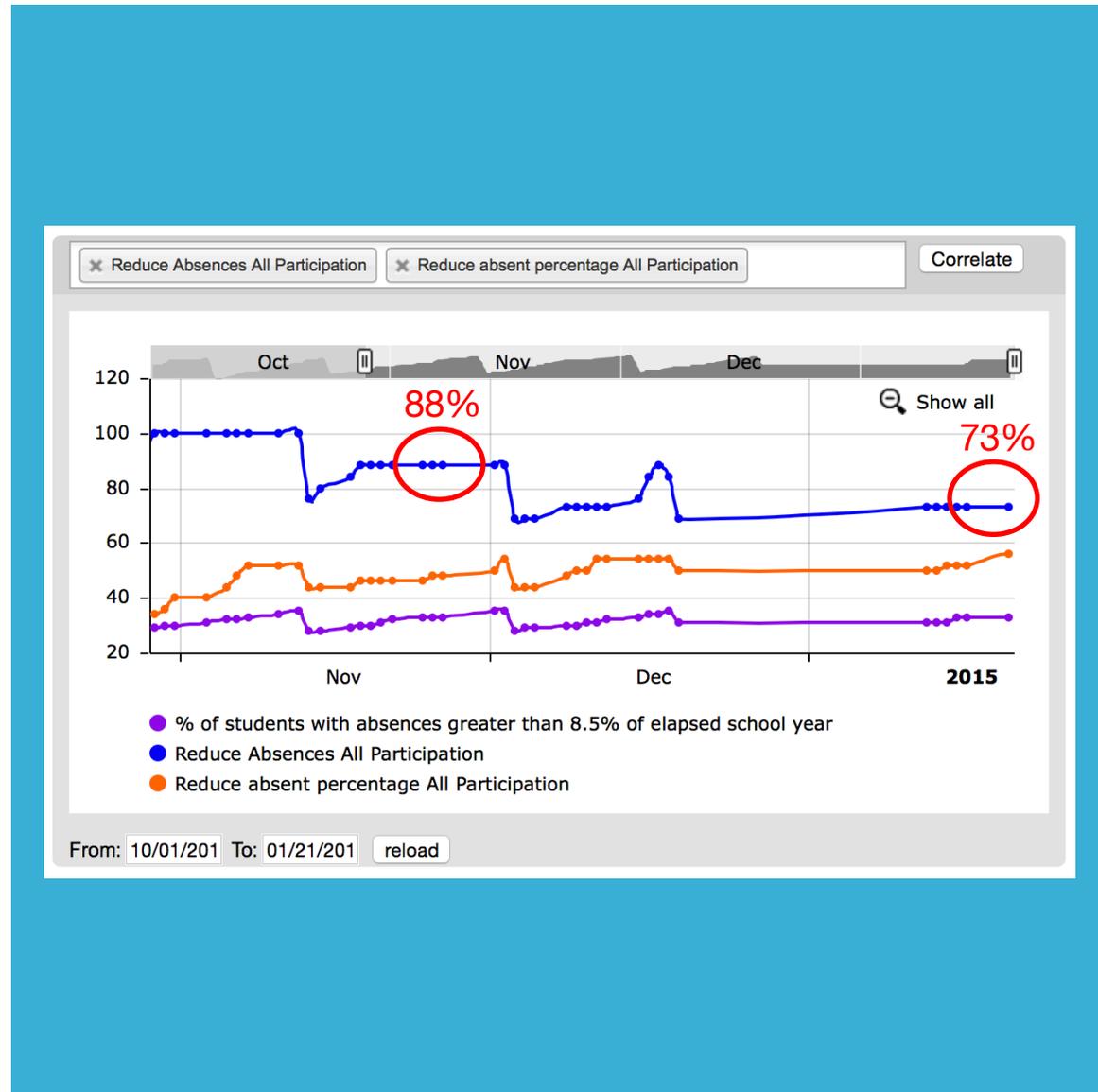


2. A way to measure program efficacy

- Today:
 - **No one source of truth** for measuring results of an intervention.
- With iResult:
 - Every education leader has a way to **measure results of their interventions.**

Results:

- Measure return on investment (ROI)
- Save money
- Meet goals



3. A way to drive data conversations

- Today:
 - No one platform to have continuous data driven conversations.
- With iResult:
 - Every education leader has a way to **align conversations with their data, their goal and their actions.**

Results:

- Save time
- Collaborate in real-time
- Get organized

The screenshot displays the iResult platform interface, which is divided into two main sections: 'Your Conversations' and 'Badges'.

Your Conversations: This section features a navigation bar with 'Public' and 'Private' tabs. Below the tabs, there is a list of four public comments:

- Marcy Martinez** (@jamesriver) just submitted mine. Do you need help? Moments ago - Comment
- James River** Is anyone dealing with the new SIG report? 5 minutes ago - Comment
- Chris O'Connell** I heard that conference isn't that great. Let me know how it goes! 7 minutes ago - Comment
- Laura Demas** Headed to the new behavior conference in NYC later this week. Anyone going? 8 minutes ago - Comment

At the bottom of the conversation feed, there is a text input field with the placeholder 'Write a comment...' and a profile picture of a man.

Badges: This section is titled 'Here are your peers' badges. To apply their badge to your student data, simply click on a badge below and your peer's indicator and definition will show up on your dashboard.' Below the text is a search bar with the placeholder 'Search...'. There are two badge cards:

- ELA Assessments:** Shows a large red '54%' and a goal of '<60%'. Below the card is a profile for **John Ellis**, Director of Support Services, with 72 views and 5 comments.
- "Math Assessments":** Shows a large red '45%' and a goal of '<60%'. Below the card is a profile for **Martinez**, Deputy Superintendent, with 72 views and 5 comments.

Thank you!

Questions?



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