

Safer Cleaning Products for Schools

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BCPP Mission Statement

BCPP is a science-based advocacy organization that works to prevent breast cancer by eliminating exposure to toxic chemicals and radiation linked to the disease.

Chemicals, Radiation & Breast Cancer

Exposures:

Carcinogens

Hormone Disruptors

Physical agents

Description:

Linked specifically to cancer

Disrupt the body's hormones

For example, radiation

Risk factors for disease do not act in isolation

- Life stage
- Individuals
- Societal factors
- Mixtures and Low doses

Non-Toxic Cleaning

What's in our products?

Exposures:

- Exposed to cleaning products chemicals daily
- Detected in urine, breast milk, blood (incl. umbilical cord)
- Workers have highest exposure – Women, People of Color
- EPA: “contributes to higher pollutant levels inside homes”

Health Impacts:

- Asthma, Skin Irritation
- Cancer
- Birth Defects
- Other Reproductive and Developmental Harm



BCPP Red List

- Highlights chemicals that pose serious chronic health concerns including cancer, hormone disruption, and reproductive and developmental harm.
- Restricted substances list of chemicals that a brand, company or manufacturer prohibits or restricts from use.
- Guides product formulation within companies; establishes guidelines for manufacturer suppliers of fragrance, raw materials, and finished products; and provides ingredient transparency to consumers.
- Intended for beauty, personal care, and cleaning products.

The logo consists of a solid red square. Inside the square, the words "The Red List" are written in a large, white, sans-serif font. "The" is on the top line, and "Red List" is on the bottom line, both centered horizontally.

**The
Red List**

Available at www.bcpp.org

Informing Consumers/Workers Leveling the Playing Field for Business

No useful disclosure:



INGREDIENTS: Water, surfactant and fragrance.
CAUTION: KEEP OUT OF REACH OF CHILDREN

Full Disclosure:



We care
Clinically proven hypoallergenic.
Non-toxic and biodegradable formula.

WHAT WE PUT INSIDE: Water, sodium lauryl sulfate, glycerin, lauramine oxide, caprylyl/myristyl glucoside, magnesium chloride, citric acid, cananga odorata, citrus aurantifolia, citrus aurantium dulcis, lavandula hybrida, mentha piperita, mentha viridis, benzisothiazolinone and methylisothiazolinone. d-Limonene is a component of this formula. No phosphates.
Learn more at seventhgeneration.com.



Cleaning Product Right to Know Act

- Requires ingredient disclosure including fragrance
 - Fragrance ingredients down to 100 pp
 - All hazardous ingredients, regardless of
- Online and on label listing
- Covers retail and institutional products
- In order of predominance, ingredients under 1% any order
- No Trade Secrets for hazardous ingredients



Summary/Suggestions

Great Starting Point

- San Mateo USD has taken important steps – Green Seal Certification

Suggestions Moving Forward

- Ensure supplier compliance with CA disclosure law
- Disclose, or better yet eliminate, fragrances
- Move away from “quats” (ammonium quaternary compounds)
- Ensure all products green certified (Green Seal, EPA Safer Choice)
- Develop a list of ingredients to avoid (RSL)