

**DONATION FROM**  
**ZENNI OPTICAL TO RAVENSWOOD CITY**  
**SCHOOL DISTRICT**

- Zenni Optical is on a mission to bring affordable eyewear to everyone – and that starts with children and students who call the company's Bay Area headquarters home.
- With schools like ours, in the Ravenswood School District, doing distance learning, children are experiencing a significant increase in screen time and the effects of UV and blue light. To combat these effects, such as digital eye strain, Zenni's "Framing the Future" program is donating prescription and non-prescription blue light-blocking Blokz® glasses to students right in Zenni's backyard – starting with us!
- To kick off Zenni's "Framing the Future" program in the Bay Area, all 1,966 students from Ravenswood City School District elementary and middle schools will receive prescription or non-prescription Zenni Blokz glasses to help mitigate exposure to blue light as they virtually learn.
- With 1 in 4 school aged children experiencing vision problems, Zenni is also encouraging caretakers to practice healthy vision habits including taking children for regular eye exams.
- Increased screen time can cause tired or dry eyes, blurred vision, or disrupted sleep in kids of all ages. Zenni's Blokz lenses are designed to block harmful UV and blue light to help protect young eyes from digital eye strain, both indoors and out.
- Zenni is the online leader in prescription eyewear, having pioneered the online eyewear industry in 2003 with a mission to make prescription eyewear affordable and accessible to everyone. With complete prescription pairs starting at just \$6.95, and averaging just over \$40, Zenni offers men, women, and children the freedom to express their personal style and individuality through high-quality prescription and protective eyewear curated with a sense for fashion and incredible selection. Zenni is the Official Eyewear of the San Francisco 49ers, Chicago Bulls and Boston Red Sox. For more information, visit [www.zenni.com](http://www.zenni.com) or connect on [Facebook](#), [Twitter](#), [Instagram](#) or [Pinterest](#).