

# Jefferson School Renaming Update

October 21, 2020

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# Facilities Naming Process BP/AR 7310

Steps		Timeline
1.	Resolution to Begin Renaming Process	June 10, 2020
2.	Town Halls with Staff and Parent/Guardians	June 22/23 2020
3.	Board Action to Discontinue Jefferson & Washington	July 1, 2020
4.	<i>Jefferson</i> Advisory Committee Groundwork	Aug 2020
5.	<i>Jefferson</i> School Community Meetings	Sept-Nov 2020
6.	<i>Jefferson</i> Engagement on Top Choices	Oct-Nov 2020
7.	<i>Jefferson</i> Recommend Top Name(s) to Board	Dec 2, 2020
8.	<i>Jefferson</i> Change of Name and Celebration	Dec-Jan
9.	<i>Washington</i> Renaming Process Begins	Jan 2021

# Naming Advisory Committee Groundwork

Action Steps	Tasks	Timeline
Launch Process	Advisory Committee Meetings, School Webinar	Aug-Sept
Solicit Name Suggestions	School Webinar and Online Form	Sept 17-27
Prepare Names for Review	Organize submissions, information on names	Sept 28-30
Winnow to Short List	Straw Poll, Winnow to Top 6-7 Names	October 1-11

## Naming Criteria Board Policy 7310

- Individuals, living or deceased, who have made OUTSTANDING CONTRIBUTIONS to the community or of state, national or worldwide significance;
- The GEOGRAPHIC AREA in which the school or building is located;
- Any other entity the Board deems worthy of RECOGNITION.

## Additional Criteria for Name Review

- **INSPIRING:** meaningful, especially to school children
- **ENDURING:** likely to stand the test of time
- **OUR VALUES:** community, inclusion, justice, etc.
- **REPRESENTATION:** expands BUSD names
- **LOCAL:** our community, history, or BUSD
- **EDUCATION:** importance of education, learning
- *Uplift lesser-known stories, inspire new learning, represent excellence, achievement, joy...*

# 69 > 36 > 18 > 7 School Names

Angela Davis	Audre Lorde	Barack Obama	Barbara Lee	<b>Betty Reid Soskin</b>
Carter G. Woodson	Claudette Colvin	Fred Korematsu	Grace Hopper	Harriet Tubman
Harvey Milk	James Baldwin	Jane Goodall	John Lewis	June Jordan
Katherine Johnson	Mae Jemison	Mary Tape	Mable Howard	Maggie Gee
<b>Maya Angelou</b>	Michelle Obama	Nelson Mandela	<b>Ohlone</b>	<b>Ruby Bridges</b>
<b>Ruth Acty</b>	Ruth Asawa	<b>Ruth Bader Ginsburg</b>	Sequoia	Shirley Chisholm
Tushtak	William B. Rumford	<b>Yoshiko Uchida</b>	Yuji Ishioka	Yuri Kochiyama

# Special Notes

## Sequoia



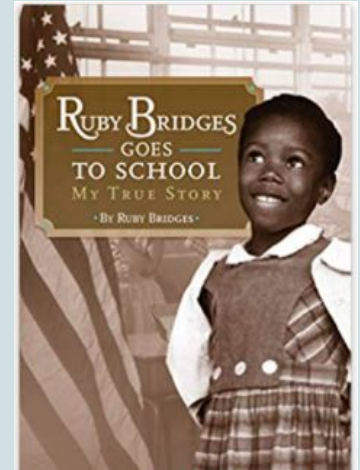
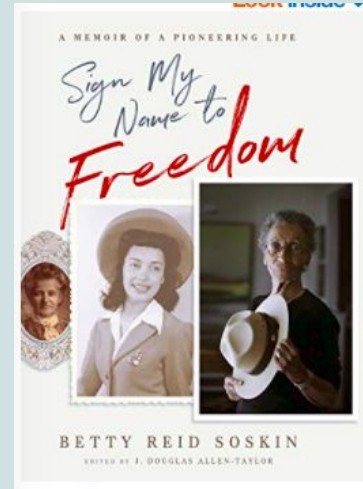
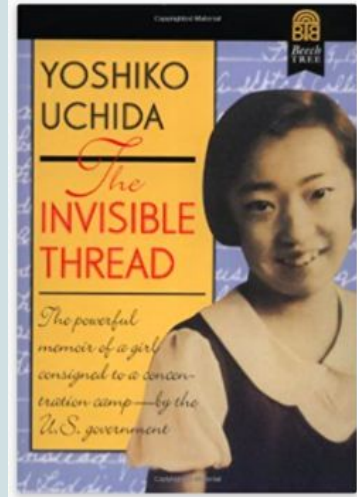
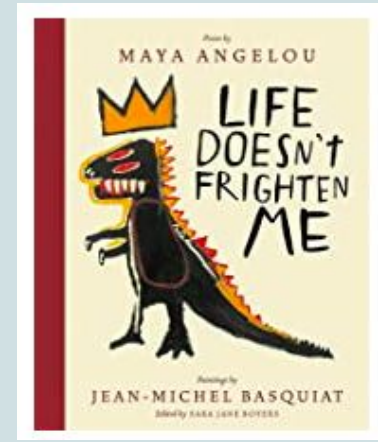
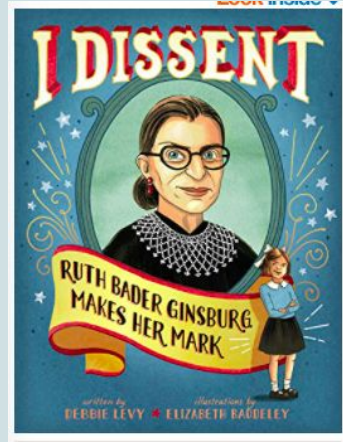
Recommendation to honor the 2003-05 advocacy with the name "Sequoia Hall"

## Muwekma Ohlone



Tribal Council has granted special permission for use of the name "Muwecma Ohlone"

# Many Great Stories to be Discovered



# More than One Answer

Group	1st	2nd	3rd
NAC straw poll	Mendez	Acty	Tape
PTA meeting	Arcoíris	Huerta / Ohlone / Mendez	
(Parents @ PTA)	Arcoíris	Huerta	Mendez
ELAC	Mendez	Acty	Huerta
PCAD	brown	Acty / Mendez / Ohlone	
TK-2nd Students	Huerta	Acty/brown	Arcoíris
(TK students)	Arcoíris	Mendez	Tape/brown
3rd-5th Students*	Huerta	Mendez	Tape/brown
All Staff	Mendez	Acty	Huerta
(Classified Staff)	Mendez	Acty	brown
(Certificated Staff)	Mendez	Acty	Huerta
((Classroom Teachers))	Mendez	Arcoíris	Acty



# Finalist Process and Decision

Action Steps	Tasks	Timeline
<b>School Community Learning on Top Names</b>	Information and resources on Top 7 names for community, classroom and home discussion, focus meetings, straw polls.	Oct-Nov
<b>Permissions for Use</b>	Contact relevant namesakes/ descendants etc	Nov
<b>Recommendation and Board Decision</b>	Summarize community input, discuss, determine top choices, rationale, write and present report to Board	December 2

# Questions

1. Does the Board have any clarifying questions about the process so far?
2. Does the Board have any clarifying questions about the process for community discussions of the top choices?
3. What would the Board like to see included in the Dec 2 recommendation document, along with at least one top choice name?