# Our Vision

Every student graduates with the skills, knowledge, and character traits essential to thrive and contribute to society.

Our Mission: We provide rigorous, relevant, and diverse educational programs that engage and motivate all students to reach their individual potential.

► Providing a safe, welcoming learning and working environment.

► Ensuring all students have access to the highest quality instructional and learning conditions, and graduate, college and career ready.

► Creating a culture of high expectations for all students and employees.
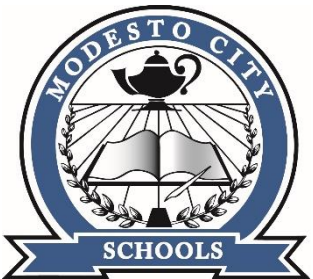
Our Mission: We provide rigorous, relevant, and diverse educational programs that engage and motivate all students to reach their individual potential.

► Supporting our staff in making data-driven decisions that are in the best interest of students.

► Encouraging trust through open, honest and ongoing communication across all members of our school community.

Strategic Goals Aligned to LCAP

▶ **Goal One:** Increase academic achievement and ensure equitable access to enable all students to attain college and career readiness.

▶ **Goal Two:** Ensure all employees have access to high quality professional development.

▶ **Goal Three:** Provide a safe, welcoming and respectful learning environment for every member of the school community while ensuring effective district-wide communication for students, staff, families and community partners.

Strategic Goals Aligned to LCAP

► **Goal Four:** Ensure the District is fiscally and operationally sound.

► **Goal Five:** Recruit, hire, train and retain high quality staff.

Superintendent's Goal One: 2020-2021

Ensure **Instructional Models** are **developed** and **monitored** to support continued academic learning for all students in a Distance Learning Environment, Hybrid Online, and/or Traditional model.

- ► Development of Delivery Structure: Distance Learning, Hybrid, and Online

- ► Teacher and Staff Professional Development to Support Implementation

- ► Pre- and Post-Assessment Data in English and Mathematics
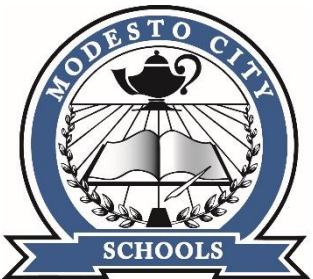
Superintendent's Goal Two: 2020-2021

Ensure **workshops are developed for parents** regarding all Instructional Delivery models to provide parents with the support they need to continue student learning while not in a brick and mortar schooling model.

► Development of Tools to Support Parents

► Development of Webinar and YouTube for Parents

► Track Participation

► Pre- and Post-Survey Results

Superintendent's Goals Three/Four: 2020-2021

Goal Three: Ensure **Social Emotional Supports** are available for all students in all Instructional Delivery models.

- ▶ Pre- and Post-Survey Results

**Goal Four:** Ensuring MCS remains **fiscally solvent**

- ▶ Reconvene Budget Study Committee
- ▶ Ensure Stakeholders Have an Opportunity to Provide Input
- ▶ Identify Strategies to Increase Revenue
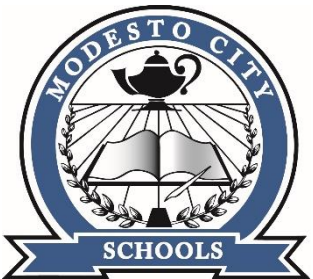
Superintendent's Goal Five: 2020-2021

Further **develop student outcome and data reporting** systems for the purpose of building trust and transparency while offering individual, collective and public **accountability**.

- ► Real-time Data Dashboard to support monitoring Distance Learning and Academic Achievement

- ► Accountability Tracking for Students, Teachers and Administrators
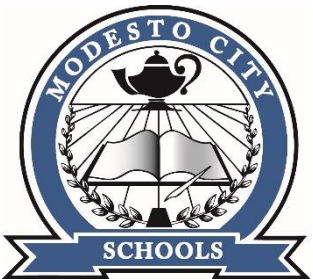
Progress Toward Goal One

Ensure **Instructional Models are developed and monitored** to support continued academic learning for all students in a Distance Learning Environment, Hybrid Online, and/or Traditional model.

- ► **Development of Delivery Structure**: Distance Learning, Hybrid, and Online

- ► **Teacher and Staff Professional Development** to Support Implementation

- ► **Pre- and Post-Assessment Data** in English and Mathematics
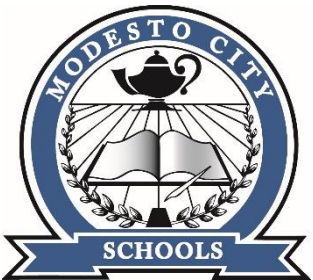
Instructional Models Developed - TK-6 Hybrid (In-Person & Remote)
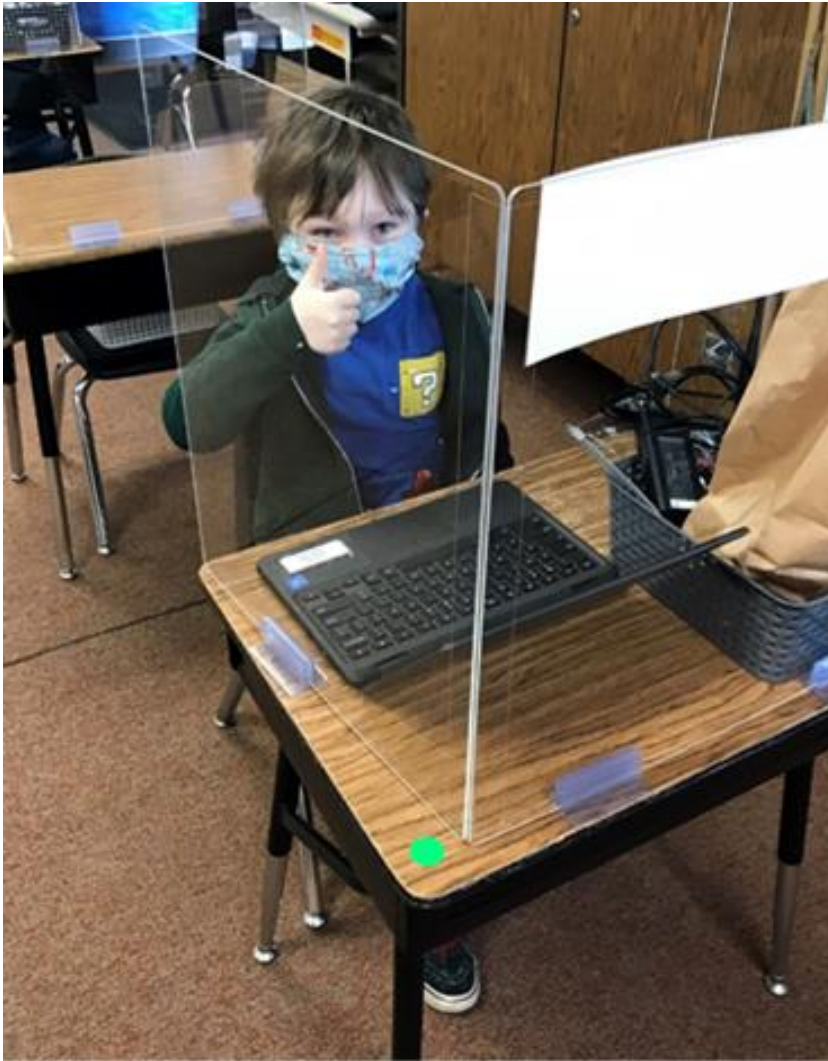
Instructional Models Developed -
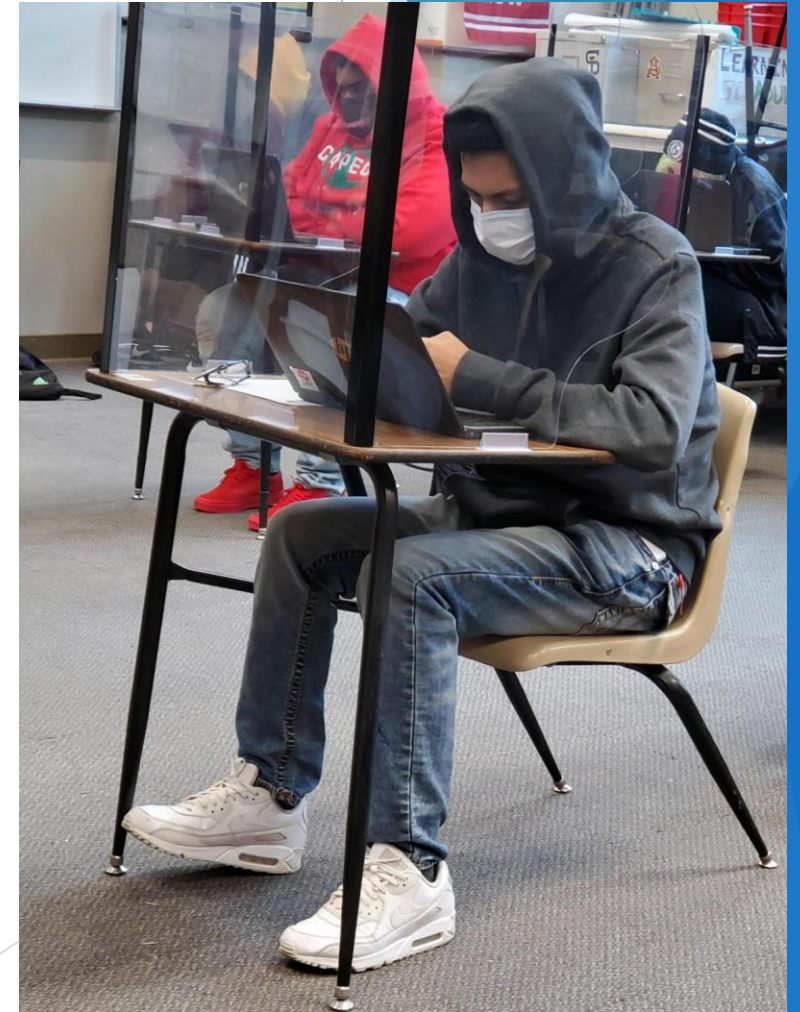# 7-12 Distance Learning & Learning Hubs

Instructional Models Monitored – Data Dashboard

Key Performance Indicators

► Active Students (%) (accessing Schoology)

► Active Students (#)

► Inactive Students (#)

► Parent Log-Ins (#)

► Active Staff (#)

Active Students	Active Students
93.16%	**27,510**
Prior School Day	Prior School Day

Inactive Students	Parent Logins
2,021	**320**
Prior School Day	Prior School Day

Enrollment	Attendance Rate	Chronic Absence Count	Chronic Absence Rate	Annual Dropout Count
29,189	**95.69%**	**1,160**	**3.83%**	**0.84%**
-192	+0.48%	-2,673	-8.53%	+0.16%
Year over Year (to date)	Year over Year (to date)	Year over Year (to date)	Year over Year (to date)	Year over Year (to date)
☐ All Grades ☐ Cumulative				

Attendance by Academic Day
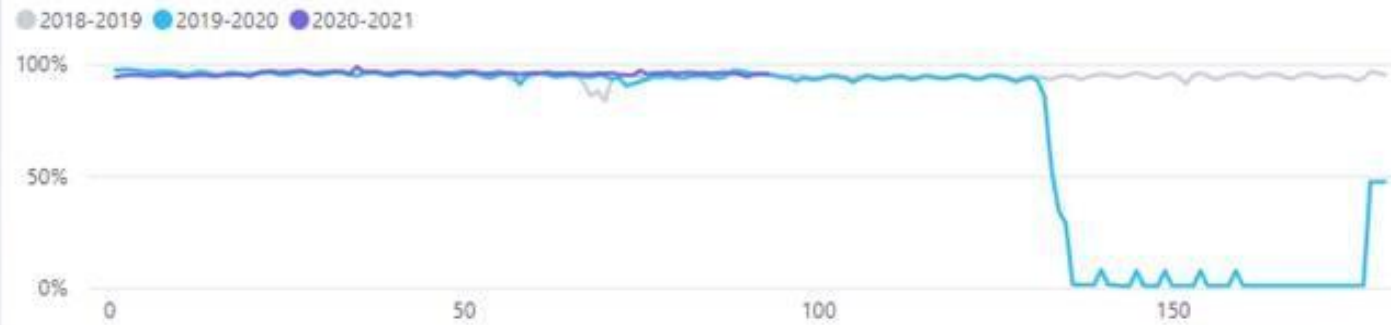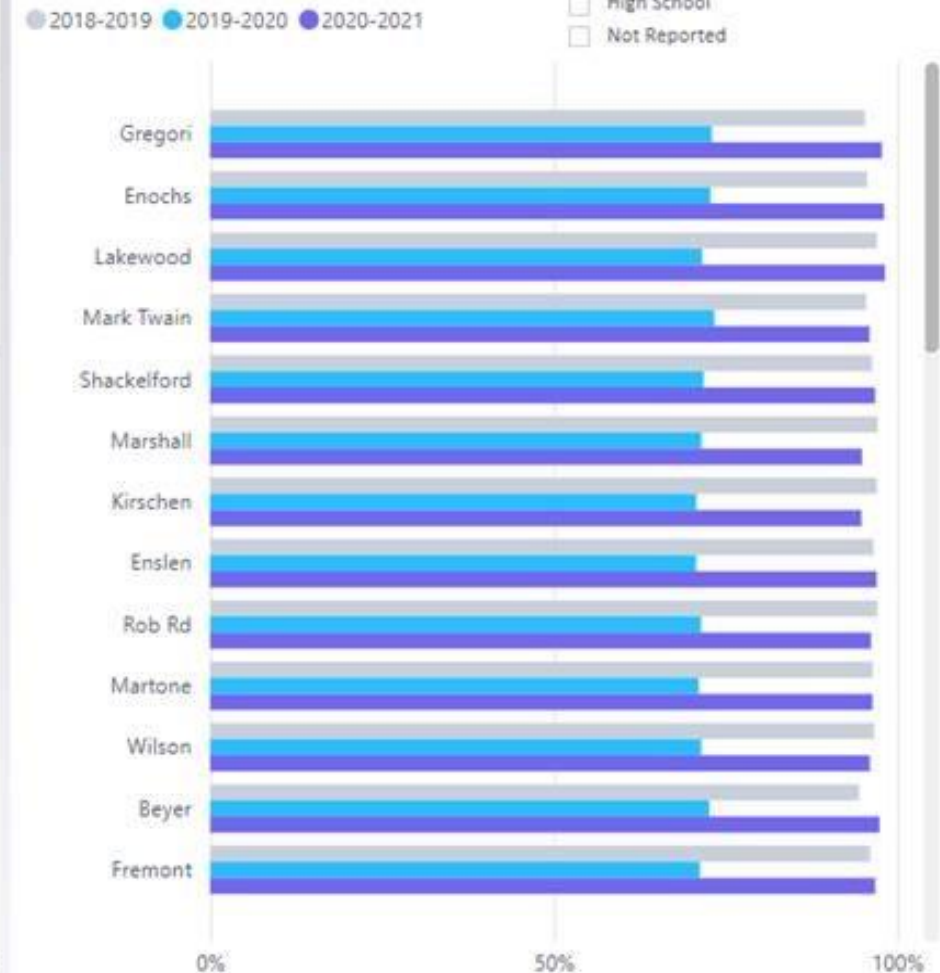● 2018-2019 ● 2019-2020 ● 2020-2021

Attendance by School
● 2018-2019 ● 2019-2020 ● 2020-2021

☐ Elementary
☐ High School
☐ Not Reported

Gregori
Enochs
Lakewood
Mark Twain
Shackelford
Marshall
Kirschen
Enslen
Rob Rd
Martone
Wilson
Beyer
Fremont

Attendance by Federal Ethnicity
● 2018-2019 ● 2019-2020 ● 2020-2021

Filipino
Asian
Intentionally Left B...
Hispanic or Latino ...
White
Pacific Islander
Two or more Races
Black or African A...
American Indian
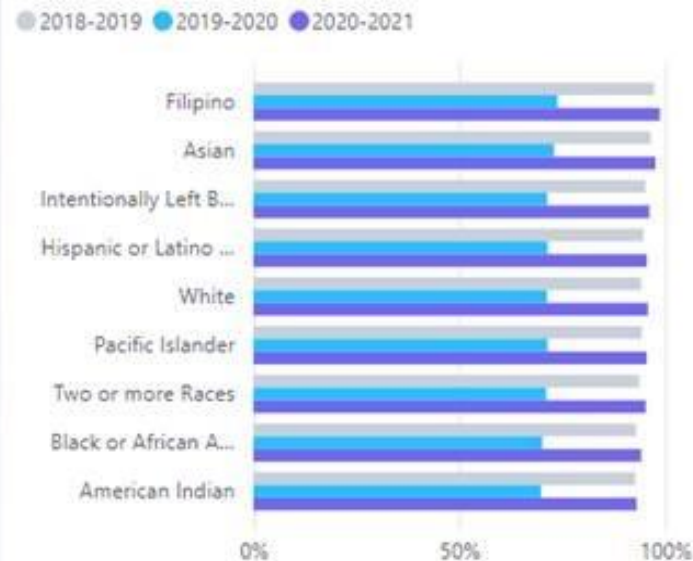
Attendance by English Proficiency
● 2018-2019 ● 2019-2020 ● 2020-2021

EL
EO
IFEP
RFEP
TBD
Unknown

As of 01/13/2021
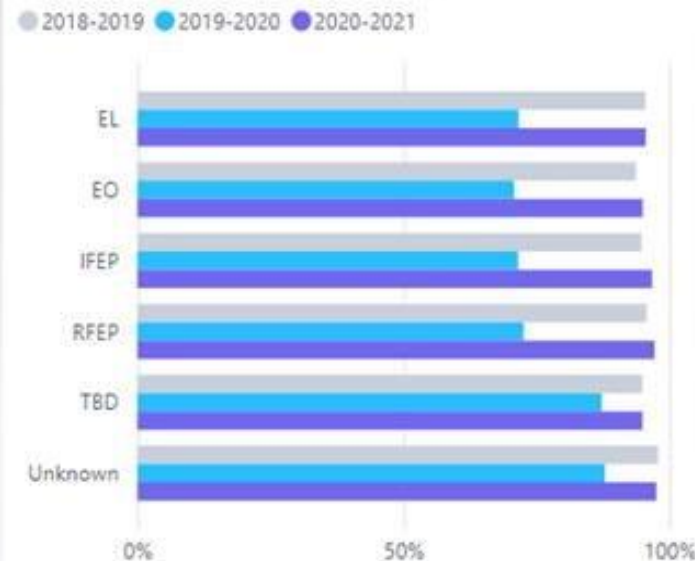
Pre- and Post- Assessment Data in English and Mathematics

► Elementary: End of Trimester Feb. 22
► Secondary: Mid-January

Data will be provided to the Trustees in a future Board Communication.

Progress Toward Goal Two

Ensure **workshops are developed for parents** regarding all Instructional Delivery models to provide parents with the support they need to continue student learning while not in a brick and mortar schooling model.

► Development of Tools to Support Parents

► Development of Webinar and YouTube for Parents

► Track Participation

► Pre- and Post-Survey Results

Ensure workshops are developed for parents

► Development of Tools to Support Parents

► Development of Webinar and YouTube for Parents

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Training Tools to Support Parents & Students

Development of Training Webinars and YouTube Videos

Parent & Student Support website metrics (July-Nov 2020):

▶ Page views = 147,708

▶ New Visitors = 64.20%

▶ Returning Visitors = 35.80%

▶ Visits from mobile devices = 36.43%

▶ Visits from desktop/laptop devices = 62.05%

▶ % of visitors who accessed site from these sources:

  ▶ MCS4kids.com = 62.35%

  ▶ School websites = 37.65%

  ▶ Directly entering the url = 15.65%

Development of Training Webinars and YouTube Videos

Super Student Video (Nov-Dec 2020):

▶ This video was prepared to illustrate what TK-6 students will do when they come back to school. Video was promoted via school outreach, social media and Schoology.

▶ 1,550 views (YouTube)

▶ 2,807 reach (Facebook)

▶ 805 views (Instagram)

Development of Training Webinars and YouTube Videos

Bus video = (Nov-Dec 2020)

▶ This video provides an overview of the protocols for students to ride the bus. It was geared toward both parent and student audiences. It features Spanish subtitles and was promoted on social media, Schoology and school outreach.

▶ 115 views (YouTube)

▶ 5,974 reach (Facebook)

▶ 5,183 views (Instagram)

Development of Parent Workshops

► Student, Parent & Community Support Services (SPCSS) team regularly hosts a variety of webinars and workshops (offered in Spanish & English) to help train parents on a variety of tools and online applications.

► Parents access the trainings and workshops calendar through the parent support website in order to sign-up and gain online access.
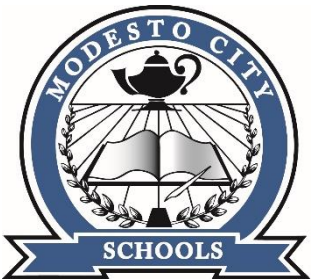
Track Participation – Parent Support Workshops/Events/Trainings

Total Parent Engagement (July-Dec 2020):   7,641

- ▶ Total Parent Engagement in Spanish: 2,107
- ▶ Total Parent Engagement in English: 4,261
- ▶ Parent Engagement in Both Languages: 1,273
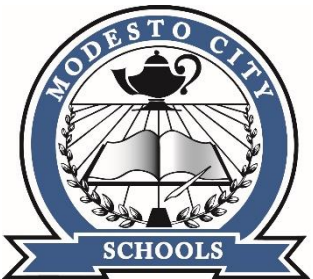
Track Participation – Parent Support Workshops/Events/Trainings

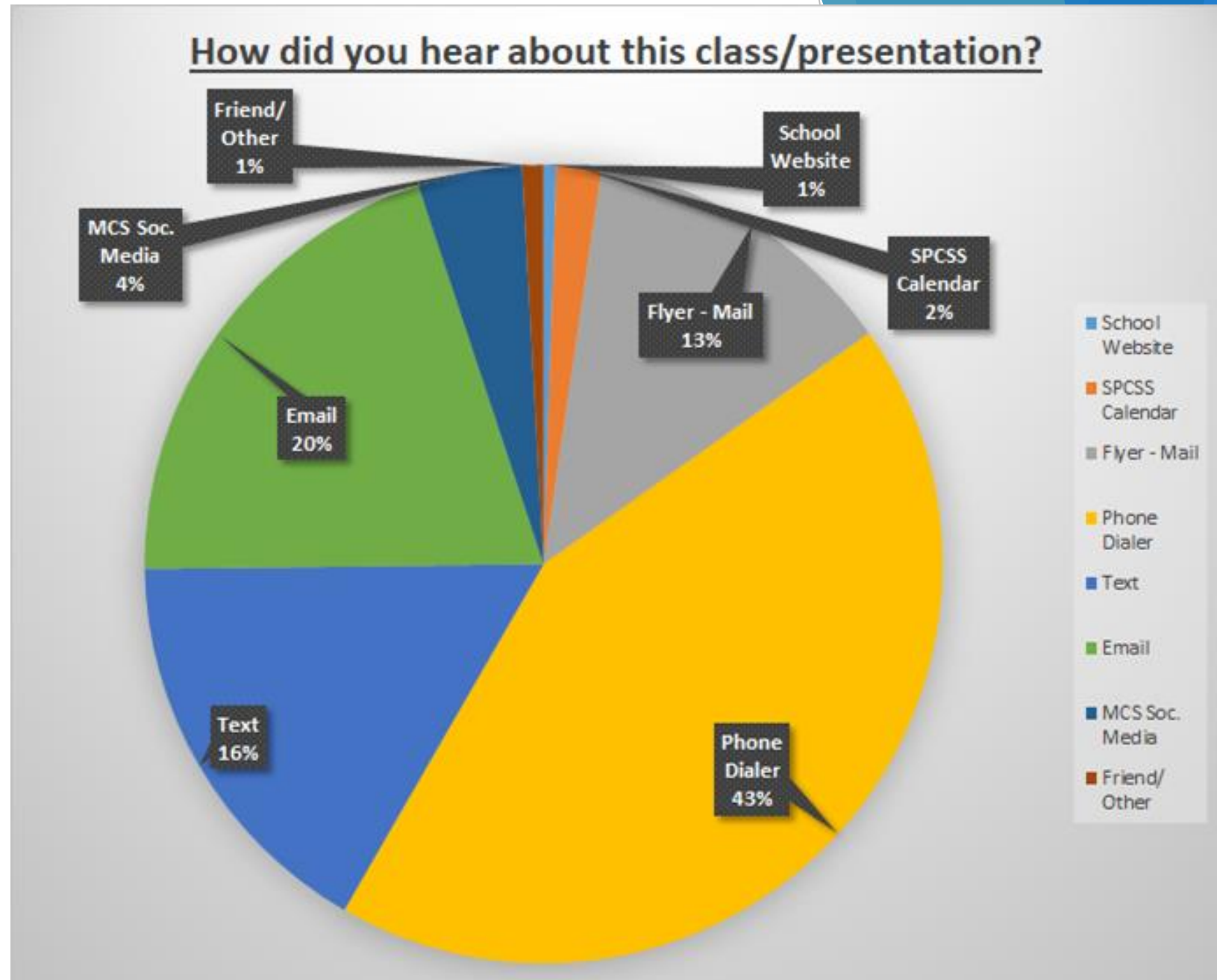## Parent Workshops/Trainings – Topics Covered (July-Dec 2020):

- ► Parent MCS Apps (4,099)
- ► Social Media Apps (475)
- ► Biliteracy Seal/ELAC/Reclass (94)
- ► Site Supports for Parents (868)
- ► Social Emotional Support (346)
- ► Community Health Resources (44)

- ► EL Master Plan (91)
- ► ILRC Immigration (148)
- ► College Fair (279)
- ► Pathway to College (93)
- ► Career Fair (177)
- ► Financial Aid Night (187)

Track Participation – Parent Support Workshops/Events/Trainings

Community Outreach to Support Parents/Families (July-Dec 2020):

► Backpacks (1,154 backpacks) (399 families)

► PLC/MCS Parent Forum (150 participants)

► NAACP Suicide Prevention Forum (32 participants)

► Bagged School Supplies & Masks (85 families)

► Turkey Holiday Meals (74 families)

Track Participation: How Did Parents Hear About it?

How did you hear about this class/presentation?

- Friend/Other 1%
- School Website 1%
- MCS Soc. Media 4%
- SPCSS Calendar 2%
- Flyer - Mail 13%
- Email 20%
- Text 16%
- Phone Dialer 43%

Legend:
- School Website
- SPCSS Calendar
- Flyer - Mail
- Phone Dialer
- Text
- Email
- MCS Soc. Media
- Friend/Other

Pre/Post Survey Results: Effectiveness

Programs/Workshops	Grade levels their children attend:				Did presentation increase knowledge/awareness?	
	Elementary School	Junior High	High School		Yes	No
Higher Education	30	34	89		106	-
EL Services	104	29	54		140	2
Mental Health/Well-Being/ Emotional Support	98	58	85		156	3
Parent Apps	40	23	57		96	5
Parent Forums	163	46	52		142	5
Social Media Apps	88	67	17		178	1
Totals = *(903 surveys received)*	**523**	**257**	**354**		**818 Yes (90.59%)**	**16 No (1.77%)**

Topics Requested	Details of Parent Needs/Supports	# of Parents Requesting
EL Student Support	virtual support services for EL students, Reclassification	59
Social Emotional/Behavioral Support	signs and prevention of depression, techniques to cope	58
College & Career	financial aid, school/career options, help in deciding	58
Student Supports	how to motivate student, increase participation	55
PIQE	(Parent Institute for Quality Education) requesting class	35
ESL Classes	online classes for adults	28
Social Media Safety	restricting sites/time limits, *Net Ref on school devices	25
Parent Apps Go SM, Schoology, PowerSchool	continue the series, more information to use apps, more features	18
Distance Learning	checking grades, help with student apps, homework help	16
Computer Instruction	using Microsoft Office, how to use a computer	11
Parenting Partners	parenting tips, organization, disciplining, domestic violence	9
Communicating with Teachers/Counselors	how to send emails, encourage communication	8
Immigration	informative presentations, aid in filling forms	5
Support Program Info.	programs, resources that are offered	5
Explanation of State Tests per Grade	overview of tests, how to improve, where they stand	2
Adult Education Information	what different types of classes offered	2

Progress Toward Goal Three

Ensure **Social Emotional Supports** are available for all students in all Instructional Delivery models.
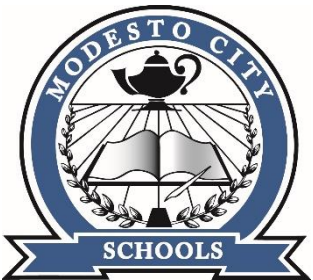
Social Emotional Supports Developed/Supported

▶ Teachers = 1,000+

▶ Site Administrators = 86

▶ School Counselors = 45

▶ School Psychologists = 21

▶ Student Assistance Specialists = 44

▶ Mental Health Clinicians = 9.2

▶ Social Emotional Hotline

▶ Referrals to Outside Agencies

Pre/Post Survey Results

	Beginning of Year	Middle of Year	% Increase BOY to MOY
I know WHO to contact at my school for help when I am feeling sad, stressed or depressed.			
	67%	75%	8%
I know HOW to contact someone at my school when I am feeling sad, stressed or depressed.			
	69%	75%	6%
I am aware that my school has the following social emotional supports for students.			
Teachers	81%	83%	2%
Administrators	50%	53%	3%
School Counselors	77%	80%	3%
School Psychologist	33%	37%	4%
Student Assistance Specialists	26%	30%	4%
Mental Health Clinicians	29%	31%	2%
Social Emotional Hotline	40%	44%	4%
Referrals to Outside Agencies in the Community	21%	24%	3%

Progress Toward Goal Four

Ensure MCS remains **fiscally solvent**…

- ▶ Reconvene Budget Study Committee

- ▶ Ensure Stakeholders Have an Opportunity to Provide Input

- ▶ Identify Strategies to Increase Revenue
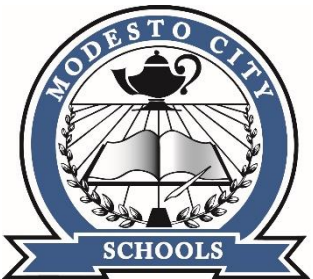
Reconvene Budget Study Committee

| Task	Meeting
May 14- Cabinet discussion on budget priorities	Executive Cabinet
May 19- School Services May Revise	Executive Cabinet/Board Committee
June 3- Began the Budget Study Committee	Budget Study Committee
August 11- Budget Study Priorities	Budget Study Committee
August 17- Approval of Budget Priorities	Board Meeting-Action
September 8- Budget Study Committee	Budget Study Committee
October 13 - Budget Study Committee	Budget Study Committee
December 8 - Budget Study Committee	Budget Study Committee
February 2 - Review Governor's 2021-2022 Budget Proposal	Budget Study Committee

Ensure Stakeholders Have an Opportunity to Provide Input

► Committee makeup represents all MCS stakeholders

► Meeting structure/dates are agreed to by committee

► Meetings have been structured to allow for small group dialogue to encourage participation

► Groups report out their discussions to the entire committee

Identify Strategies to Increase Revenue

► Attendance campaign

► Earlier online registration campaign

► Decreasing Intra-District Transfer deficit with neighboring school districts

► Census campaign

► Energy conservation

► Certificated employee retirement incentive
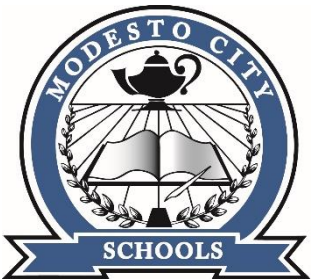
Progress Toward Goal Five

Further develop student outcome and data reporting systems, for the purpose of building trust and transparency while offering individual, collective and public accountability.

- ► Real-time Data Dashboard to support monitoring Distance Learning and Academic Achievement.
  * Board meeting 12/14/20

- ► Accountability Tracking for Students, Teachers and Administrators. * Board meeting 1/19/21
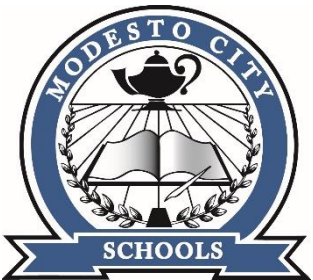
Goal Five: Further develop student outcome and data reporting systems

► Distance Learning Dashboard
(Dec. 14, 2020 Board Meeting)

► Counselor College and Career Dashboard
(Jan. 19, 2021 Board Meeting)

Next Steps

► Board presentations on Counseling Dashboard (Goal 5), and Social Emotional Supports (Goal 3) later this evening.

► Develop a Learning Mitigation Plan for summer/next year.

► Report math & English benchmark data in two weeks (BC).

► Continue to focus on marketing MCS to increase enrollment.

► Continue to provide relevant support to our parent partners.

► Further develop our relationship with ALL our labor partners.

► Continue to focus on all goals and provide the Superintendent's portfolio in May, 2021.

Questions?