

Oversight and Comms Proposed Re-Org 2021-22

CURRENT STRUCTURE_____

PROPOSED

<p><u>Director of BSEP and Community Relations</u></p> <ul style="list-style-type: none"> • Oversees BSEP • Oversees Comm Team • Community Engagement & Special Projects • Supervises Specialist, PIO, Translator • Supt's Designee; Reports to Supt 	<p><u>Director of Local Resources & Partnerships</u></p> <ul style="list-style-type: none"> • Oversees BSEP and BERRA • Supervises Specialist & BERRA TSA, Contractors, Advises BSEP/BERRA Managers • Liaison to Schools Fund / Community Orgs (Library/Music/Volunteers), CoB • Ed Services; Reports to Supt or Assoc. Supt.
<p><u>BSEP Program Specialist</u></p> <ul style="list-style-type: none"> • Support BSEP Director, (P&O) Committee, Managers in oversight/ reporting of funds • Assist Principals/SSCs for discretionary fund budgets / site plans and expenditures. 	<p><u>Local Resources Program Specialist</u></p> <p><i>(working title change)</i></p> <ul style="list-style-type: none"> • No position change except continued BERRA support for P&O
<p><u>Public Information Officer</u></p> <ul style="list-style-type: none"> • Public Relations/News Media/Press Release • Public Info Materials, District Newsletters • Media Spokesperson • Coordinates Broadcast of Board/Public Events, Photo/Videographer • Reports to BSEP Dir &/or Supt. 	<p><u>Communications Manager</u></p> <ul style="list-style-type: none"> • Advises Supt/Cabinet on Comms/PR Strategies • Crisis Communications / Spokesperson • SARCS (and PRAs?) • Supervises Translator, Comms Specialist, Comm Team • Reports to Supt, member of Exec Cabinet

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<u>Interpretation/Translation Specialist</u> <ul style="list-style-type: none"> Oral and written translation and interpretation of documents; serve as an interpreter for meetings 	<u>Spanish Language and Outreach Specialist</u> <ul style="list-style-type: none"> Add community outreach? <i>Subtract IEP documents</i>
BERRA TSA 50% and COMMS 20% <ul style="list-style-type: none"> Provide coordination among BERRA projects Develop work plans, staffing plans, and support implementation tracking. Provide reports for review by the Planning and Oversight Committee. <i>(this work shifts to BSEP/BERRA Manager/Dir)</i>	<u>Communications Specialist 50%</u> and BERRA 10% <ul style="list-style-type: none"> Web posting and updates School Messenger and Remind messages Social media posting Email newsletters (staff bulletin, A+) Basic photo and video editing Support for Recruitment

BUDGET SUMMARY

<u>CURRENT:</u>	<u>POST-REORG:</u>
Director .95 BSEP, .05 BERRA Specialist .85 BSEP, .15 BERRA PIO .85 BSEP, .15 GF Translator .67 BSEP, .33 GF TSA .20 BSEP, .50 BERRA	Director .75 BSEP, .25 BERRA Specialist .85 BSEP, .15 BERRA PIO .85 BSEP, .15 GF Translator .67 BSEP, .33 GF Comms Sp .50 BSEP, .10 BERRA
	<i>Director provides more BERRA oversight, which frees funds in Comms for Specialist support</i>