

Oversight and Comms Proposed Re-Org 2021-22

CURRENT STRUCTURE _____

PROPOSED

<p><u>Director of BSEP and Community Relations</u></p> <ul style="list-style-type: none"> • Oversees BSEP • Oversees Comm Team • Community Engagement & Special Projects • Supervises Specialist, PIO, Translator • Supt’s Designee; Reports to Supt 	<p><u>Director of Local Resources & Partnerships</u></p> <ul style="list-style-type: none"> • Oversees BSEP and BERRA • Supervises Specialist & BERRA TSA, Contractors, Advises BSEP/BERRA Managers • Liaison to Schools Fund / Community Orgs (Library/Music/Volunteers), CoB • Ed Services; Reports to Supt or Assoc. Supt.
<p><u>BSEP Program Specialist</u></p> <ul style="list-style-type: none"> • Support BSEP Director, (P&O) Committee, Managers in oversight/ reporting of funds • Assist Principals/SSCs for discretionary fund budgets / site plans and expenditures. 	<p><u>Local Resources Program Specialist</u></p> <p><i>(working title change)</i></p> <ul style="list-style-type: none"> • No position change except continued BERRA support for P&O
<p><u>Public Information Officer</u></p> <ul style="list-style-type: none"> • Public Relations/News Media/Press Release • Public Info Materials, District Newsletters • Media Spokesperson • Coordinates Broadcast of Board/Public Events, Photo/Videographer • Reports to BSEP Dir &/or Supt. 	<p><u>Communications Manager</u></p> <ul style="list-style-type: none"> • Advises Supt/Cabinet on Comms/PR Strategies • Crisis Communications / Spokesperson • SARCS (and PRAs?) • Supervises Translator, Comms Specialist, Comm Team • Reports to Supt, member of Exec Cabinet

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<p><u>Interpretation/Translation Specialist</u></p> <ul style="list-style-type: none"> • Oral and written translation and interpretation of documents; serve as an interpreter for meetings 	<p><u>Spanish Language and Outreach Specialist</u></p> <ul style="list-style-type: none"> • Add community outreach? • <i>Subtract IEP documents</i>
<p>BERRA TSA 50% and COMMS 20%</p> <ul style="list-style-type: none"> • Provide coordination among BERRA projects • Develop work plans, staffing plans, and support implementation tracking. • Provide reports for review by the Planning and Oversight Committee. <p><i>(this work shifts to BSEP/BERRA Manager/Dir)</i></p>	<p><u>Communications Specialist 50%</u> and BERRA 10%</p> <ul style="list-style-type: none"> • Web posting and updates • School Messenger and Remind messages • Social media posting • Email newsletters (staff bulletin, A+) • Basic photo and video editing • Support for Recruitment

BUDGET SUMMARY

<p><u>CURRENT:</u></p> <hr/> <p>Director .95 BSEP, .05 BERRA Specialist .85 BSEP, .15 BERRA PIO .85 BSEP, .15 GF Translator .67 BSEP, .33 GF TSA .20 BSEP, .50 BERRA</p>	<p><u>POST-REORG:</u></p> <hr/> <p>Director .75 BSEP, .25 BERRA Specialist .85 BSEP, .15 BERRA PIO .85 BSEP, .15 GF Translator .67 BSEP, .33 GF Comms Sp .50 BSEP, .10 BERRA</p>
	<p><i>Director provides more BERRA oversight, which frees funds in Comms for Specialist support</i></p>