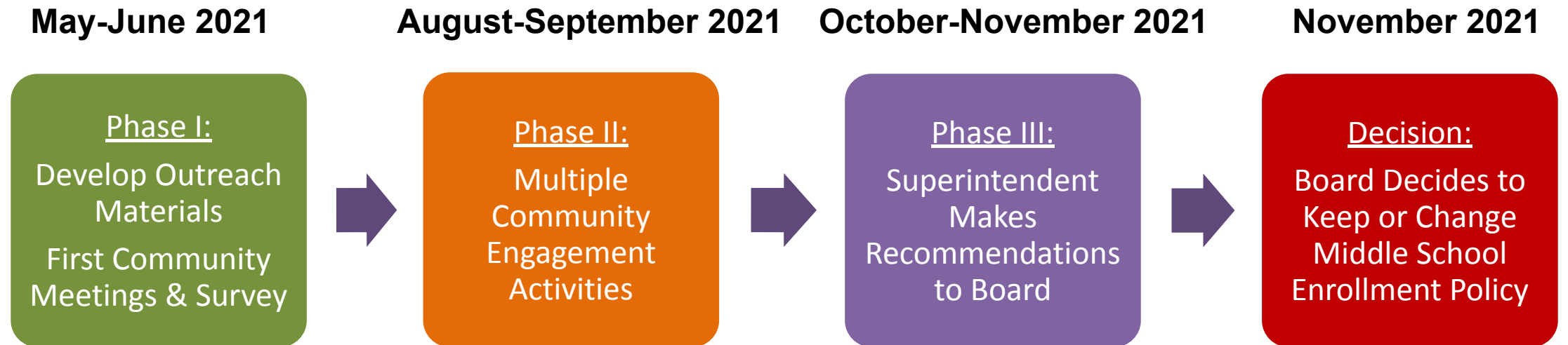


Middle School Enrollment Policy Review: Fall 2021 Community Engagement Process

Report to the School Board: August 25, 2021

Middle School Enrollment Policy Community Engagement Process: May-November 2021



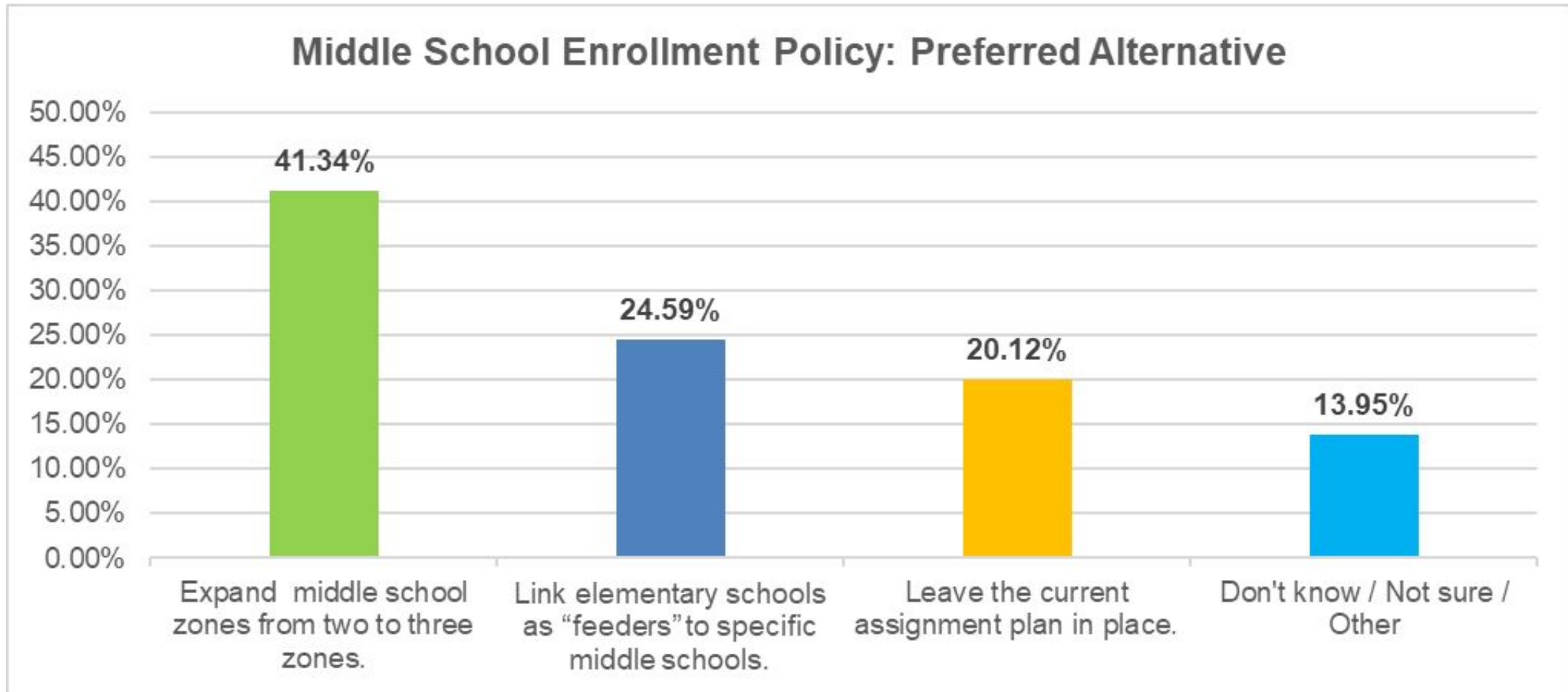
Spring 2021 Activities Review

- **Launched community resource page on BUSD website**
 - Provides information & updates
 - Will be regularly updated
- **Conducted survey of TK, Elementary & Middle School families**
 - Spanish & English language versions emailed to families
 - Extensive outreach through multiple channels plus reminders
- **Held two Community Informational Meetings**
 - One in Spanish, one in English
 - Posted on BUSD YouTube channel
- **Community outreach activities**
 - A+ News, flyers, REMIND, news feed & more

June Survey Overview

- **Survey asked families to:**
 - Rank factors that are important when choosing a middle school
 - Choose preference among current enrollment policy alternatives
 - Suggest other enrollment policy alternatives and factors
- **1,928 Responses**
 - Represented all grade levels
 - Attended schools throughout the District
- **More detailed analysis included in Survey Report**
 - Demographic analysis of respondents
 - Deeper dive into responses, similarities, and differences among groups
 - Will be posted on BUSD website

June Survey: Enrollment Policy Input



Middle School Enrollment Policy Community Engagement Process: Fall 2021



A few more details...

- **Community outreach and education will be ongoing**
 - BUSD families
 - Principals, educators, and school staff
 - Key partners (e.g., Office of Family Engagement & Equity)
 - BUSD website and communications channels
- **Two Community Town Halls scheduled end of September**
 - Tuesday, September 28th at 6:00pm (English)
 - Wednesday, September 29th at 6:00pm (Spanish)

Community Input is Critical

Please help spread the word about the community engagement process and how to participate.

Thank you.