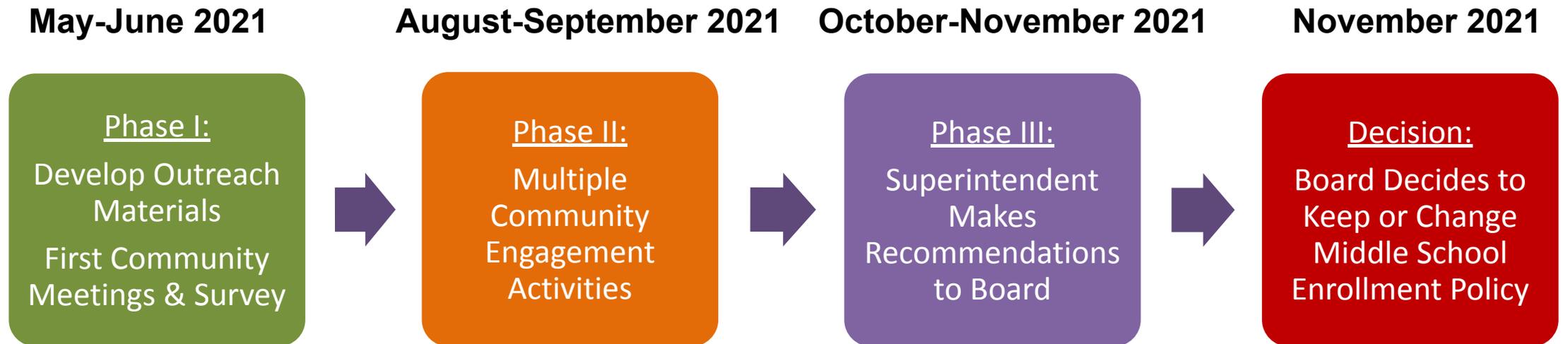




# **Middle School Enrollment Policy Review: Fall 2021 Community Engagement Process**

**Report to the School Board: August 25, 2021**

# Middle School Enrollment Policy Community Engagement Process: May-November 2021



# Spring 2021 Activities Review

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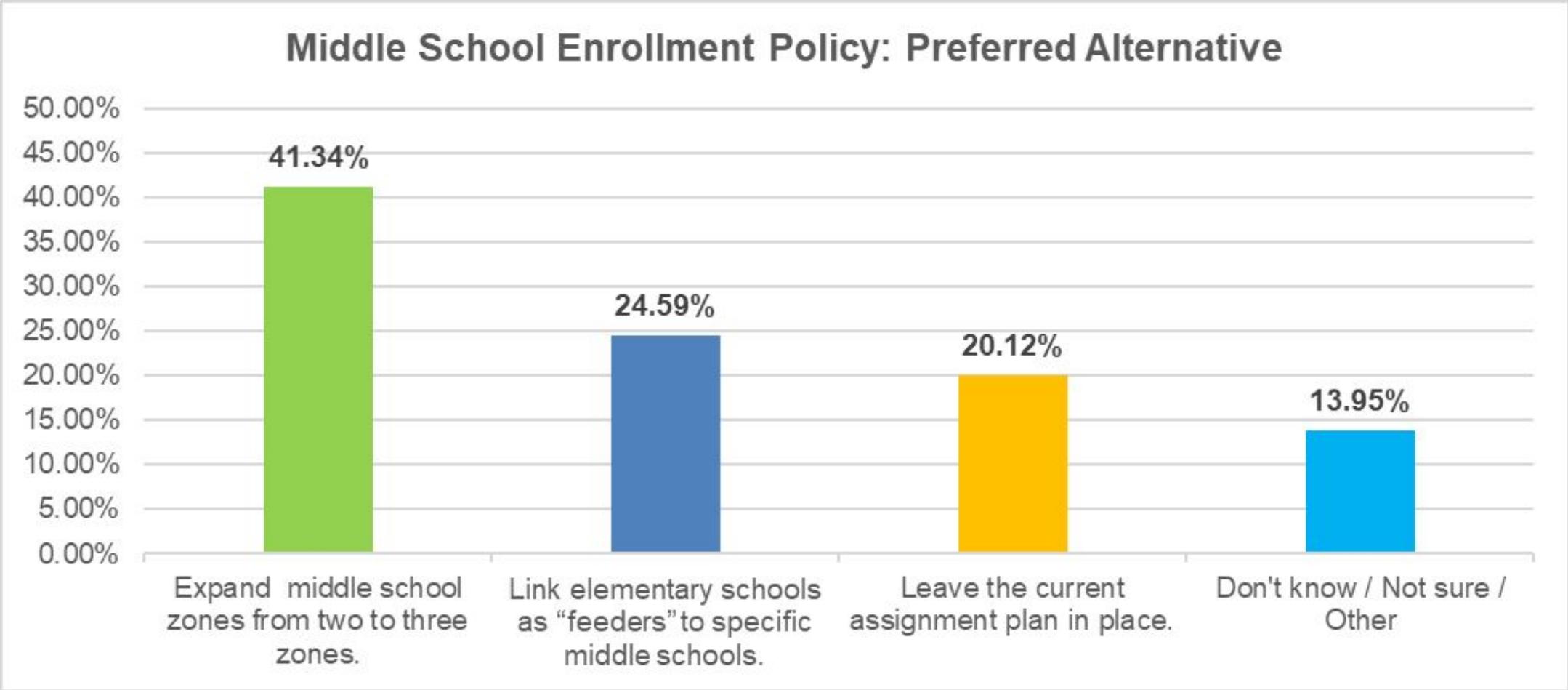
- **Launched community resource page on BUSD website**
  - Provides information & updates
  - Will be regularly updated
- **Conducted survey of TK, Elementary & Middle School families**
  - Spanish & English language versions emailed to families
  - Extensive outreach through multiple channels plus reminders
- **Held two Community Informational Meetings**
  - One in Spanish, one in English
  - Posted on BUSD YouTube channel
- **Community outreach activities**
  - A+ News, flyers, REMIND, news feed & more

# June Survey Overview

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- **Survey asked families to:**
  - Rank factors that are important when choosing a middle school
  - Choose preference among current enrollment policy alternatives
  - Suggest other enrollment policy alternatives and factors
- **1,928 Responses**
  - Represented all grade levels
  - Attended schools throughout the District
- **More detailed analysis included in Survey Report**
  - Demographic analysis of respondents
  - Deeper dive into responses, similarities, and differences among groups
  - Will be posted on BUSD website

# June Survey: Enrollment Policy Input



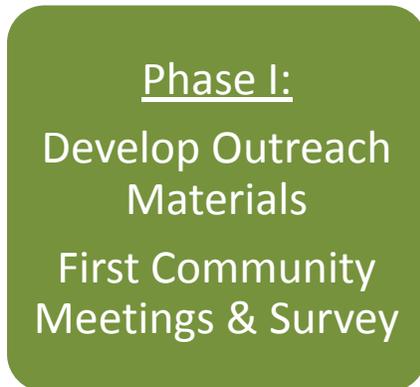
# Middle School Enrollment Policy Community Engagement Process: Fall 2021

May-June 2021

August-September 2021

October-November 2021

November 2021



- Focus groups
- Educator meetings
- Affinity group meetings
- Community-wide meetings
- Website updates
  - Meeting dates
  - June survey report

- Initial Memo of Findings to the Board
- Initial Superintendent recommendation about enrollment policy
- Community survey

- Updated Memo of Findings to the Board
- Final Superintendent recommendation about enrollment policy
- Board Decision

# A few more details...

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- **Community outreach and education will be ongoing**
  - BUSD families
  - Principals, educators, and school staff
  - Key partners (e.g., Office of Family Engagement & Equity)
  - BUSD website and communications channels
- **Two Community Town Halls scheduled end of September**
  - Tuesday, September 28<sup>th</sup> at 6:00pm (English)
  - Wednesday, September 29<sup>th</sup> at 6:00pm (Spanish)

# Community Input is Critical

Please help spread the word about the community engagement process and how to participate.

**Thank you.**