

# Seamless Transit Principles



Run  
all Bay Area  
transit as one  
easy-to-use  
system



Put  
riders first



Make  
public transit  
equitable and  
accessible  
to all



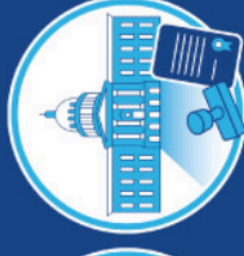
Align  
transit prices  
to be simple,  
fair, and  
affordable



Connect  
effortlessly  
with other  
sustainable  
transportation



Plan  
communities  
and  
transportation  
together



Prioritize  
reforms to  
create a  
seamless  
network