



**RESOLUTION  
RECOGNIZING SUPPORT FOR THE  
MY NAME, MY IDENTITY NATIONAL CAMPAIGN**

**CAMPBELL UNION SCHOOL DISTRICT BOARD OF EDUCATION  
RESOLUTION No. 2016-17-14**

**WHEREAS**, the Campbell Union School District takes pride in joining the Santa Clara County Office of Education and National Association for Bilingual Education in establishing a national platform for the My Name, My Identity Campaign; and

**WHEREAS**, the My Name, My Identity Campaign is an opportunity to build a respectful culture in our schools and communities that values diversity and promotes global awareness; and

**WHEREAS**, the campaign is focused on sharing stories about names within cultural contexts, taking actions to create a respectful and inclusive environment in school communities, and inspiring individuals to make pledges to pronounce students' names correctly and to learn the stories behind those names; and

**WHEREAS**, pronouncing students' names correctly is the first step in respecting, appreciating, and connecting with students and families, strengthening students' sense of belonging at school, fostering students' self-confidence and their own sense of identity, recognizing the value of diversity, encouraging more students to become multiliterate, and creating an opportunity to build cultural and language awareness in our global communities; and

**WHEREAS**, there are at least 52 languages spoken by more than 7,981 students in kindergarten through twelfth grade as of December 19, 2016; and

**WHEREAS**, the Campbell Union School District believes that the My Name, My Identity Campaign lays a solid foundation of promoting the skills and mindsets that will empower our students to become global citizens;

**NOW, THEREFORE, BE IT RESOLVED**, that the Campbell Union School District Board of Education and District Superintendent supports and endorses the establishment of the **My Name, My Identity Campaign**.

**PASSED AND ADOPTED** by the Campbell Union School District Board of Education at a meeting held on January 19, 2016, by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

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Thomas M. Gemetti, President  
Campbell Union School District Board of Education

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Eric Andrew, Ed.D.  
District Superintendent