



[linkedin.com/in/b43productions](https://www.linkedin.com/in/b43productions)

www.b43productions.com

**Marketing Video Project Proposal
for CUSD**

SERVICES:

- Continue to work and meet with communication team to complete 2016-2017 school year video projects.
- Capture video footage, interviews and pictures to produce and edit marketing videos.
 - STEAM SHOWCASE
 - PARENT UNIVERSITY/COLLEGE CAREER DAY
 - GRADUATION
- All videos will be provided to CUSD via downloadable Dropbox links for website, social media and promotional marketing use.

EXPECTED EXPENSES:

- *Video/Production:* \$4,000
- *Editing:* \$5,000
- *Travel:* \$1,000

TOTAL EXPECTED EXPENSES: \$10,000

X



Eric Andrew
Superintendent

X

Rebecca Leroux - **B43Productions**

B43Productions

Please note: B43Productions has worked with dozens of districts and educational organizations in the state of California. B43Productions has extensive knowledge of California education. With that expertise comes a sense of ease for district personnel and those featured in videos. This proposal is an estimate of charges. Editing/Shooting/Producing are subject to change based on needs of organization.