

February 13, 2017

Campbell Union School District



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[www.b43productions.com](http://www.b43productions.com)

**Marketing Video Project Proposal  
for CUSD**

**SERVICES:**

- Continue to work and meet with communication team to complete 2016-2017 school year video projects.
- Capture video footage, interviews and pictures to produce and edit marketing videos.
  - STEAM SHOWCASE
  - PARENT UNIVERSITY/COLLEGE CAREER DAY
  - GRADUATION
- All videos will be provided to CUSD via downloadable Dropbox links for website, social media and promotional marketing use.

**EXPECTED EXPENSES:**

- Video/Production: \$4,000
- Editing: \$5,000
- Travel: \$1,000

**TOTAL EXPECTED EXPENSES: \$10,000**

X

Eric Andrew  
Superintendent

X

Rebecca Leroux - **B43Productions**

B43Productions

**Please note:** B43Productions has worked with dozens of districts and educational organizations in the state of California. B43Productions has extensive knowledge of California education. With that expertise comes a sense of ease for district personnel and those featured in videos. This proposal is an estimate of charges. Editing/Shooting/Producing are subject to change based on needs of organization.