

## MEMORANDUM OF UNDERSTANDING

The following sets forth the understanding of BAPS Charities, Inc. and Milpitas Unified School District ("LB") regarding the BAPS Charities Walkathon 2017 in San Jose, CA ("Walkathon").

1. BAPS Charities, Inc. elects LB as an "associated charity" of the Walkathon. BAPS Charities, Inc. will promote LB as an "associated charity" in marketing materials created for promoting the Walkathon.
2. LB grants permission to BAPS Charities, Inc. to use LB's logo and name in connection with promotional and marketing materials for the Walkathon. In addition, LB grants permission to BAPS Charities, Inc. to use LB's logo and name on the BAPS Charities, Inc. website, for an unlimited period of time, for the purpose of advertising the joint philanthropic relationship in the Walkathon. A courtesy copy of said promotional and marketing materials using the LB logo or name shall be provided to LB.
3. As a part of this agreement, BAPS Charities, Inc. shall grant \$2,000 to LB. This grant shall be utilized by the LB to sponsor a charitable event which is in line with the values and beliefs of BAPS Charities, Inc. Remaining funds shall be utilized to further activities promoting the mission and objectives of BAPS Charities, Inc. If required by BAPS Charities, Inc., LB shall provide a report of the charitable activities wherein the grant made by BAPS Charities, Inc. was utilized. LB shall provide recognition to BAPS Charities, Inc. as a sponsor of its charitable activities.
4. LB will promote the Walkathon by placing a sizable and conspicuous display for the Walkathon in a high traffic area at its facility (e.g., the lobby) during the month in which the Walkathon is scheduled and for a period of three months prior to the same. LB will proactively promote the event by sending representatives to the opening ceremony of the Walkathon and contacting local media and dignitaries.

Agreed to and accepted by:

For LB: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

For BAPS Charities, Inc.: Ashish Date: 2/8/2017

Print Name: ASHISH BRAHMBHATT