



## Fundraising Update to the Board of Education

August 30, 2017

### Giving Statistics

2016-2017

- **Total Donors: 3,094**
  - 15.9% increase over 2015-16 campaign
- **Parent Donors: 2,658**
  - 16.0% increase over 2015-16 campaign
- **Parent Participation: 38.1%**
  - 2015-16: 33.9%
- **Parent Donations: \$1,512,118**
  - 16.2% increase over 2015-16 campaign



## Giving Societies

2016-2017

### ■ Corporate Partners

- \$393,524 raised
- 55 donors
- 37.5% increase

### ■ Superintendent's Circle

- \$569,824 raised
- 69 donors
- 4.5% increase

### ■ Leadership Circle

- \$194,318 raised
- 70 donors
- First year of giving circle

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## Events

2016-2017

### Greg Coote Concert for the Arts

- Grammy® Winners Michael McDonald and “Weird Al” Yankovic joined Richard Page, Amy Holland, local band VENICE and student musicians
- \$87,948 raised



### Santa Monica-Malibu Wine Auction

- 400 guests enjoyed food and wine tastings and live and silent auctions at the Fairmont Miramar Hotel & Bungalows, the event's sponsor hotel
- \$254,529 raised



### Sand and Sea Ball

- Gala dance competition with local luminaries
- \$48,335 raised



## 2017-18 Campaign

- Off to a great start!
- \$367,660 raised as of 7/31/17
- Pledge Days



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## New Video

**Great Schools, Thanks to You.**

**A Video by Yuna,  
a 6th Grader at John Adams Middle School**

Escuelas excelentes, Gracias a usted  
Un video de Yuna, estudiante de 6to grado  
en la escuela intermedia John Adams

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# Ed Foundation Grants

2017-2018

■ \$2,010,102

- *From Annual Donations*

Instructional Assistants	P.S. ARTS	Enrichment Grants	Ballroom Dance
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■ \$471,400

- *From Endowments and Scholarship Programs*

Dream Music Programs	3rd Grade Recorders	Middle & High School Theater
Secondary Dance Specialist	Olympic High School Music Classes	Semi-private Music Lessons & Instruments
Secondary Visual Arts Grants	Library Grants	Samohi and Other Scholarships

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