



## Fundraising Update to the Board of Education

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October 19, 2017

### Fundraising Progress to Date

# \$1,593,081

As of 10/15/17



## Parent Donations

	Funds Raised	Number of Donors
As of 10/15/17	\$1,112,579	1,651
2016-2017	\$1,512,118	2,658
Average Gift per Household		
As of 9/30/17	\$654	
2016-17	\$569	
2015-16	\$558	
2014-15	\$445	
2013-14	\$290	

## Participation

	As of 10/15/17	2016-17
Families	22.7%	38.1%
Staff	20.7%	26.6%
<i>Management</i>	58.8%	62.2%
<i>Teachers</i>	32.5%	39.4%
<i>Classified</i>	8.1%	11.5%

## Superintendent's Circle (\$5,000+)

	As of 10/15/17	2016-2017
Amt. from Individuals	\$322,610	\$532,129
# Members	59	69

## Leadership Circle (\$2,500-\$4,999)

	As of 10/15/17	2016-2017
Amt. from Individuals	\$168,098	\$183,036
# Members	63	70

## Corporate Partners

	As of 10/15/17	2016-2017
Amount Raised	\$85,449	\$366,024
# Corporate Partners	15	55

## Pledge Days & \$50,000 Match from Kaiser Permanente and Santa Monica Place/Macerich

# \$658,805 raised!

*August 15 – September 6 (3.5 weeks)*

- 1,195 donors
- Four \$2,500 Flash Matches from local businesses
- Presence at Back-to-School Nights

SANTA MONICA-MALIBU  
**Education Foundation**

### PARTNERS IN EDUCATION Funding at a Glance

Donate to the Ed Foundation  
and PTA to support our school!



#### SANTA MONICA-MALIBU **Education Foundation**

TK-12 ARTS PROGRAMS  
STRETCH GRANTS FOR EVERY SCHOOL  
ELEMENTARY INSTRUCTIONAL  
ASSISTANTS  
THIRD GRADE RECORDERS & BOOKS  
INSTRUMENTS & MUSIC LESSONS  
FOR QUALIFYING STUDENTS

#### **PTA**

ADDITIONAL EQUIPMENT  
& SUPPLIES  
ADDITIONAL TECHNOLOGY  
CAMPUS BEAUTIFICATION  
FIELD TRIPS & ASSEMBLIES  
AFTER-SCHOOL PROGRAMS

#### **SIMLUUSD**

SALARIES & BENEFITS  
CAPITAL EXPENDITURES  
TECHNOLOGY  
OPERATIONS  
GENERAL EXPENSES

**THANK YOU!**

