

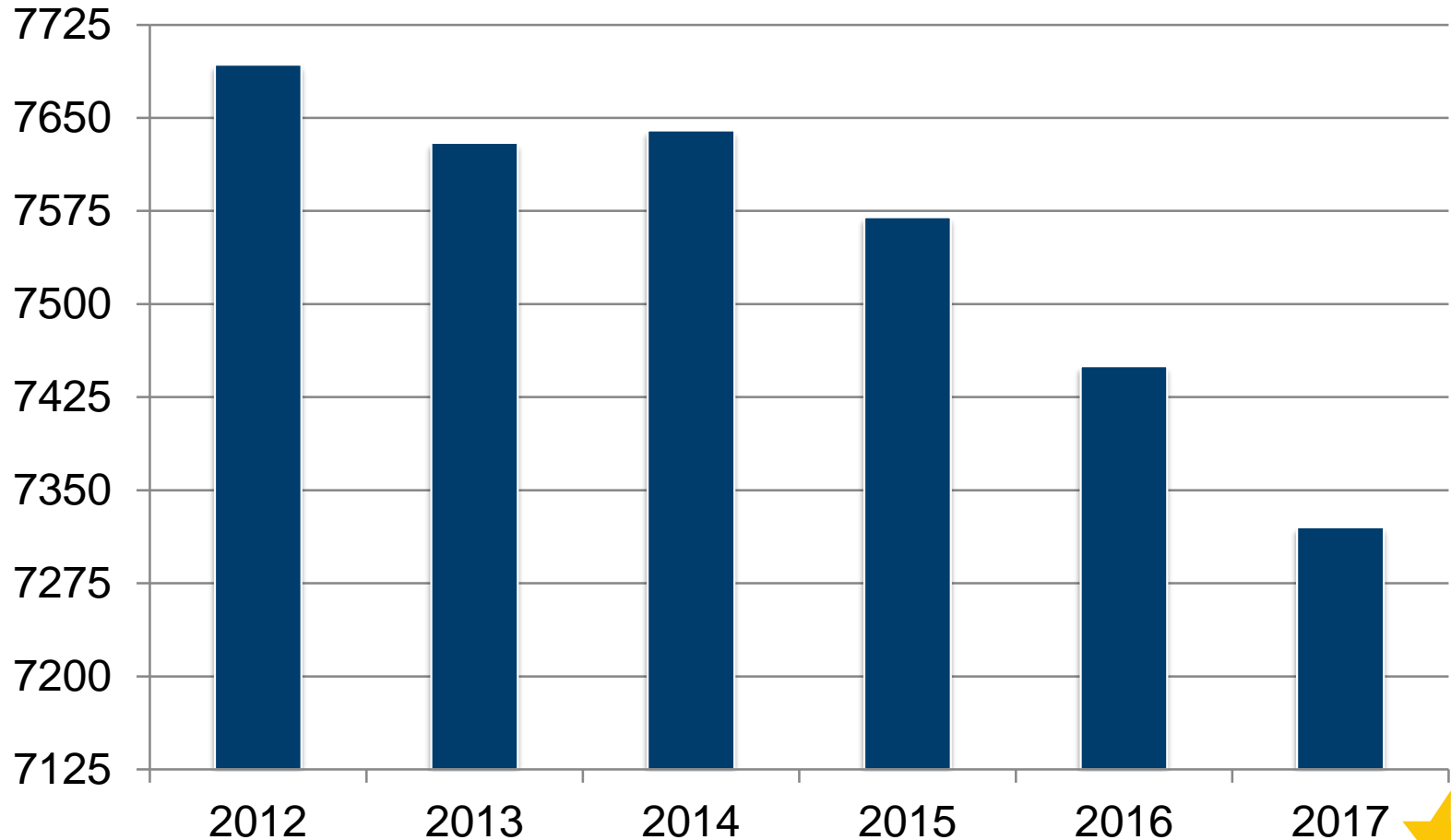


ENROLLMENT UPDATE

2017 – 18 SCHOOL YEAR

Governing Board Presentation
October 26, 2017

Enrollment Trends



9/28/17 data

2017 Compared to 2016

School Year	K	1	2	3	4	5	6	7	8	Subtotal	SDC	Total
'16	845	843	803	804	817	826	740	707	706	7244	180	7424
'17	757	824	805	806	782	802	747	711	681	7098	180	7278
Diff	-78	-19	2	2	-35	-24	7	4	-25	-146	0	-146

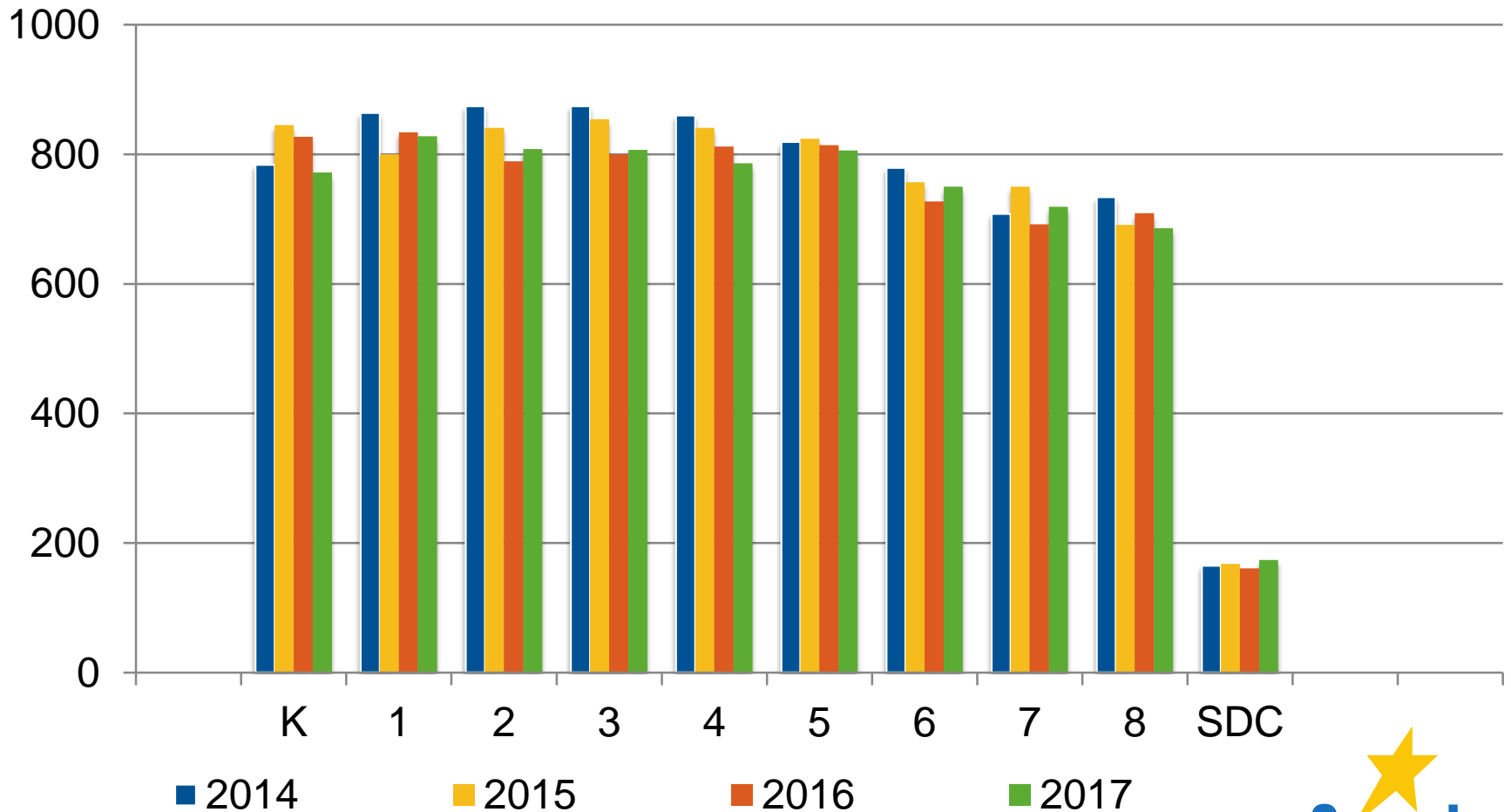
Day 10 data

Enrollment by Cohort

School Year	K	1	2	3	4	5	6	7	8
'16	845	843	803	804	817	826	740	707	706
'17		824	805	806	782	802	747	711	681
Δ		-21	-38	3	-22	-15	-79	-29	-26

Middle school loss is a consistent trend. The greatest loss is between fifth and sixth grade.

Enrollment Trends by Grade

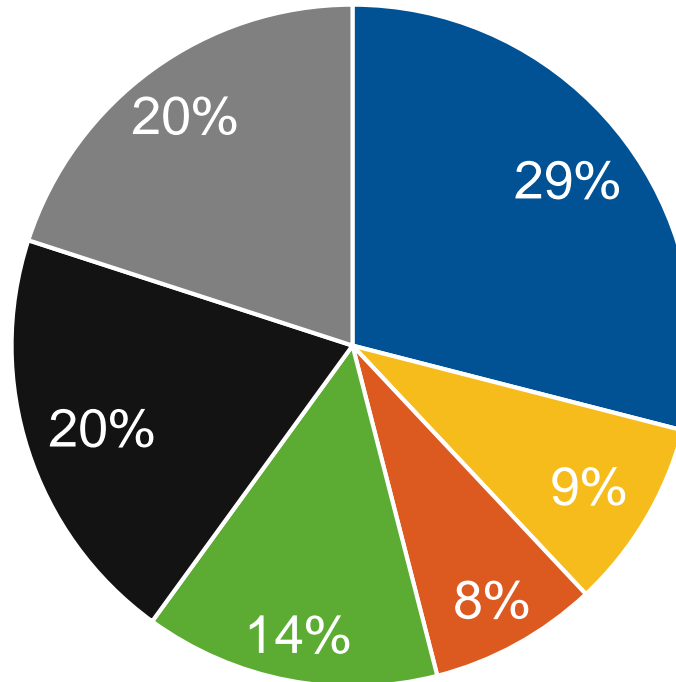


School Comparisons

School	2016-17	2017-18	Difference
Blackford	500	531	31
Capri	698	657	-41
Castlemont	677	677	0
Forest Hill	618	605	-13
Lynhaven	515	525	10
Marshall Lane	562	551	-11
Rosemary	521	516	-5
Sherman Oaks	540	555	15
Village	276	272	-4
CMS	633	356	-277
MMS	821	901	80
RHMS	885	952	67

Middle School Attrition

- SC County
- Private
- Charter
- Out of State
- Did not provide
- In CA/not local



Summary of 2017 Enrollment

- We projected for a decline of 60, and the actual decline was 146.
- We believe some of this can be attributed to increased rents in apartments and houses within our boundaries.
- We have less volatile enrollment in our schools where there are more single family homes.
- We believe the option of a TK-8 will increase enrollment.

Continuous Improvement Efforts

- × Communicated Open Enrollment process early
- × Weekly waitlist updates to families
- × Provided additional front office support
- × Implemented timeline for choosing school option from waitlist
- × Market and promote the benefits of our middle schools to fourth and fifth grade families
- × Market the Campbell School of Innovation
- × Seek opportunities to increase Inter-district agreements

ANY
QUESTIONS
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