



CAMPBELL
SCHOOL OF
INNOVATION



Campbell Union School District
Governing Board presentation
November 16, 2017



SEEK. LEARN. LEAD

“We are a community that seeks to understand, learns through design, and leads with innovation to create a better world.”

Design Team

- Met on November 14
- Continuing to build a framework for CSI
- Attending professional development workshops



Marketing

- Parent Info Meeting on November 14 – presented Design Thinking Model, logistics, construction and modernization
- Logo/Website designs are completed, along with brochure, postcard, flyer
- Interior layouts for the new TK-2 classrooms have been determined



Next Steps

- Community presentations and tours
- Master Schedule and staffing
- Finalize playground areas and furniture order
- Discuss and plan renovation of school front and common areas



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