

CHILD NUTRITION SERVICES BREAKFAST PROGRAM UPDATE

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Governing Board Presentation
December 7, 2017

Breakfast at Six Sites

School	Average Daily Participation
Blackford Elem.	110 (includes 1 preschool class)
Lynhaven Elem.	61 (includes 1 preschool class, expected to reach 100 by end of 2017)
Rosemary Elem.	146 (includes 6 preschool class)
Sherman Oaks Elem.	200 (includes 6 preschool class)
Campbell Middle	109
Monroe Middle	29

Types of Service

Before School

Pros: Students receive nutritious meal prior to learning

Cons: Participation and staffing

Second Chance Breakfast

(Breakfast at First Recess)

Pros: Higher participation. Students receive a nutritious meal toward the beginning of the school day.

Cons: Scheduling



Types of Service

Breakfast in the Classroom

Pros: All students have access to a meal to aid learning. High Participation.

Cons: Burden to staff, Cleanliness, Labor, Buy-in

Vending Machine

Pros: No labor, student access, good for schools with low participation

Cons: Breakdowns and glitches, speed, student input error.



Types of Service by School

Blackford

Before School, breakfast in the classroom for preschool

Lynhaven

Before School, breakfast in the classroom for preschool, special ed., & Campbell Care

Rosemary

Before School, breakfast in the classroom for preschool

Sherman Oaks

Before School, breakfast in the classroom for preschool

Campbell Middle

Second chance breakfast

Monroe Middle

Breakfast vending machine

USDA Requirements

- Four Meal Components: Protein, Grains, Fruit or Vegetable, Milk
- Students must select 3 of the 4 components
- Breakfast must be between 400 to 500 calories
- Only 10% calories can be from fat
- No trans fat
- 540 milligrams of sodium or less
- Must offer two types of fruit or vegetables
- We do not serve chocolate milk at breakfast



Program Cost

Reimbursement Per Breakfast

Average Meal Reimbursement = \$2.15

Subtract Average Meal Cost = \$1.39

Revenue Before Op. Costs / Meal = \$0.76

Labor & Operations Cost

Child Nutrition Assistant = \$52.00 per day

Administration & Delivery = \$8.41 per day

Operations (IDC) = \$11.03 per day

Total Labor & Operations = \$71.44 per day

Break-Even Point

\$71.44 divided by \$0.76 = 94 meals

Breakfast Menu

BREAKFAST MENU- WINTER 2017/2018

Menus alternate from A to B each Monday

Week A Menu		Week B Menu	
Students may choose ONE Entrée each day			
October 30th November 13th, December 4th, 18th January 15th		November 6th, 27th December 11th January 8th, 22nd	
Monday	▶ Mini Maple Waffles ▶ Cereal Bowl- Variety of Flavors	▶ Cinnamon French Toast ▶ Cereal Bowl- Variety of Flavors	
Tuesday	▶ Breakfast Sandwich ▶ Cereal Bowl- Variety of Flavors	▶ Breakfast Burrito ▶ Cereal Bowl- Variety of Flavors	
Wednesday	▶ Cinnamon Roll ▶ Cereal Bowl- Variety of Flavors	▶ Pan Dulce ▶ Cereal Bowl- Variety of Flavors	
Thursday	▶ Pizza Bagel with Sausage- P ▶ Cereal Bowl- Variety of Flavors	▶ Blueberry Pancake ▶ Cereal Bowl- Variety of Flavors	
Friday	▶ Banana Bread ▶ Cereal Bowl- Variety of Flavors	▶ Muffin Top-Apple or Blueberry ▶ Cereal Bowl- Variety of Flavors	

MENU SUBJECT TO CHANGE WITHOUT NOTICE

Breakfast Side Items

The above entrees include choice of the following side items:

- Fresh Fruit
- Yogurt or String Cheese
- Whole grains including crackers, cookies
- Low Fat 1% White Milk

P= Item contains pork

V= Vegetarian option/ NO MEAT

Poultry items are stated on the menu. All other items contain beef.



Drinks! Drinks! Drinks!
Water and milk may be purchased separately (a-la-carte) for 50 cents

Meal Prices

Full Price\$2.25
Reduced Price.....\$0.30
Adults.....\$2.75

Visit our Website at:

campbellusd.org/food

- Online free & reduced meal application processing
- Menus
- Nutrition Information
- Online payments through MySchoolBucks.com

Please remember to fill out an application for free & reduced meals. Log on our district website to get started! You can also check your child's balance or transaction history.

Pay by Check or Cash

To pre-pay by cash or check, enclose payments in envelope provided in the school office. Payments can be dropped off at the school office.



The USDA is an equal opportunity employer

New Items

New items produced in our central kitchen include:

- Parfaits
- Pancake
- Egg-Muffin-Sandwich
- Breakfast Burrito
- Breakfast Taco

