



Strategic Plan Update: March 29, 2018

Shelly Viramontez, Ed.D., Superintendent

Profile of Graduate



Campbell Union School District Education Beyond the Expected

We will build the academic core necessary to prepare for college, career and life.

I am...



Self-Directed

I own my learning, set goals, and practice persistence to become curious learners for life.



Innovative

I embrace a growth mindset as a way of thinking that leads to something new and better.



A Critical Thinker

I ask questions to solve problems and evaluate and analyze information to make decisions.



Collaborative

I listen and communicate with an open mind, give and receive feedback, adapt and compromise.



Empathetic

I contribute by being kind and caring to others while considering multiple perspectives.



Profile of Graduate: Graphic Option A

Campbell Union School District Education Beyond the Expected

We will build the academic core necessary to prepare for college, career and life.



Self-Direct

Own the learning, set goals, and practice persistence to become curious learners for life.



Innovate

Embrace a growth mindset as a way of thinking that leads to something new and better.



Think Critically

Ask questions to solve problems, evaluate and analyze and make informed decisions.



Collaborate

Listen and communicate with an open mind, give and receive feedback, adapt and compromise.



Empathize

Be kind and caring to others, consider multiple perspectives and contribute to have lasting impact on our world.



Profile of Graduate: Graphic Option B

District ThoughtExchange



District ThoughtExchange: Results and Insights

A new approach

- ▶ Launched Jan. 2018
- ▶ 8,500 adults invited
 - 19% participated
- ▶ Incorporate into LCAP process
- ▶ Replaces School Climate Perception Survey
 - More authentic input
 - Faster results

Online Report



Campbell Union School District Community Conversation | [HOME](#)

- 01. Welcome
- 02. People, Thoughts, and Ratings
- 03. Could Improve
- 04. We Appreciate
- 05. Successful Graduates
- 06. Bar Charts
- 07. School Results
- 08. The Process
- 09. Participation
- 10. Getting Involved

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We believe that working closely with parents and community members is essential to ensuring that the needs of all students are met. The thoughts and ideas shared in our recent online ThoughtExchange forum will inform our goals and actions for the LCAP, our Profile of a Graduate, and other initiatives aimed at providing an education beyond the expected.

Thank you for engaging in this conversation with us."

Dr. Shelly Viramontez Superintendent



The Process and Participants



First, people share thoughts independently and confidentially



Next, everyone considers and rates thoughts shared by others



Last, everyone learns what's important and makes progress together



1,601 People



2,703 Thoughts



25,756 Ratings



Demographic

77%	PARENT / GUARDIAN	1077
21%	STAFF	300
1%	COMMUNITY MEMBER	17
1%	OTHER	16
<1%	STUDENT	1

What Could Improve

01. Welcome
02. People, Thoughts, and Ratings
03. Could Improve
04. We Appreciate
05. Successful Graduates
06. Bar Charts
07. School Results
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Could Improve

Course offerings

"Art and music components of school. I think both subjects help children with academic performance. Art especially has shown to improve mental health. Children need a well rounded education to help them succeed in life."

Staffing and development

"When we adopt new curriculum, provide ample time for teachers to learn that curriculum it without having to learn other new one. There are so many new things to learn we need time to focus on one at a time."

Academic support

"The academic bar needs to be raised! Our kids deserve challenging and interesting classes. When we lower the standards to the least common denominator it doesn't help anyone."

Family communication and involvement

"Improved online calendar with all upcoming events. So we as parents and guardians can plan well and not miss anything."

Student behavior and accountability

"100% agree with positive discipline, but there should still be discipline. Many Classrooms feel out of control and affect more learning. kids are better able to learn when expectations are clear and consistent, And when their classmates are not disruptive or hurtful."

What is Appreciated

03. Could Improve

04. We Appreciate

05. Successful Graduates

06. Bar Charts

07. School Results

08. The Process

09. Participation

10. Getting Involved

We Appreciate

Teachers and staff

"I love the teachers. I admire their love of their profession, their expertise, and their commitment to the children."

School community

"Being at the school and in the classroom is huge. Getting to know the other parents and the children is so critical in being a part of our kids lives."

Family communication and involvement

"Parents working in the classroom beside teachers to create a well rounded experience for our kids! Our amazing teaching staff!! I can't say enough about how the Village experience has shaped such a strong foundation for my kids! They can advocate for themselves, priceless!!"

Extracurricular activities

"Our HSC does a lot to improve the school; I'm so thankful for them! Field trips, assemblies, basically everything that my kids get really excited about are thanks to HSC."

Course offerings

"I appreciated the music program. It is proven that kids who engage in music are better students in their academic courses."

What Successful Grads Need

Successful Graduates

Confidence and perseverance

"To be confident in their ability to learn, to get along with people and to be resourceful when navigating life. Having positive experiences at school and obtaining tools along the way to manage things gives confidence they can be independent and successful."

Social-emotional skills

"Both emotional and academic intelligence. Overall development is key to success and growth. Conflict resolution and being social is as important as academics."

Critical thinking and problem solving

"Students need to know how to problem solve. In all situations in life we come across situations that need problem solving skills. Student's need to develop their critical thinking skills."

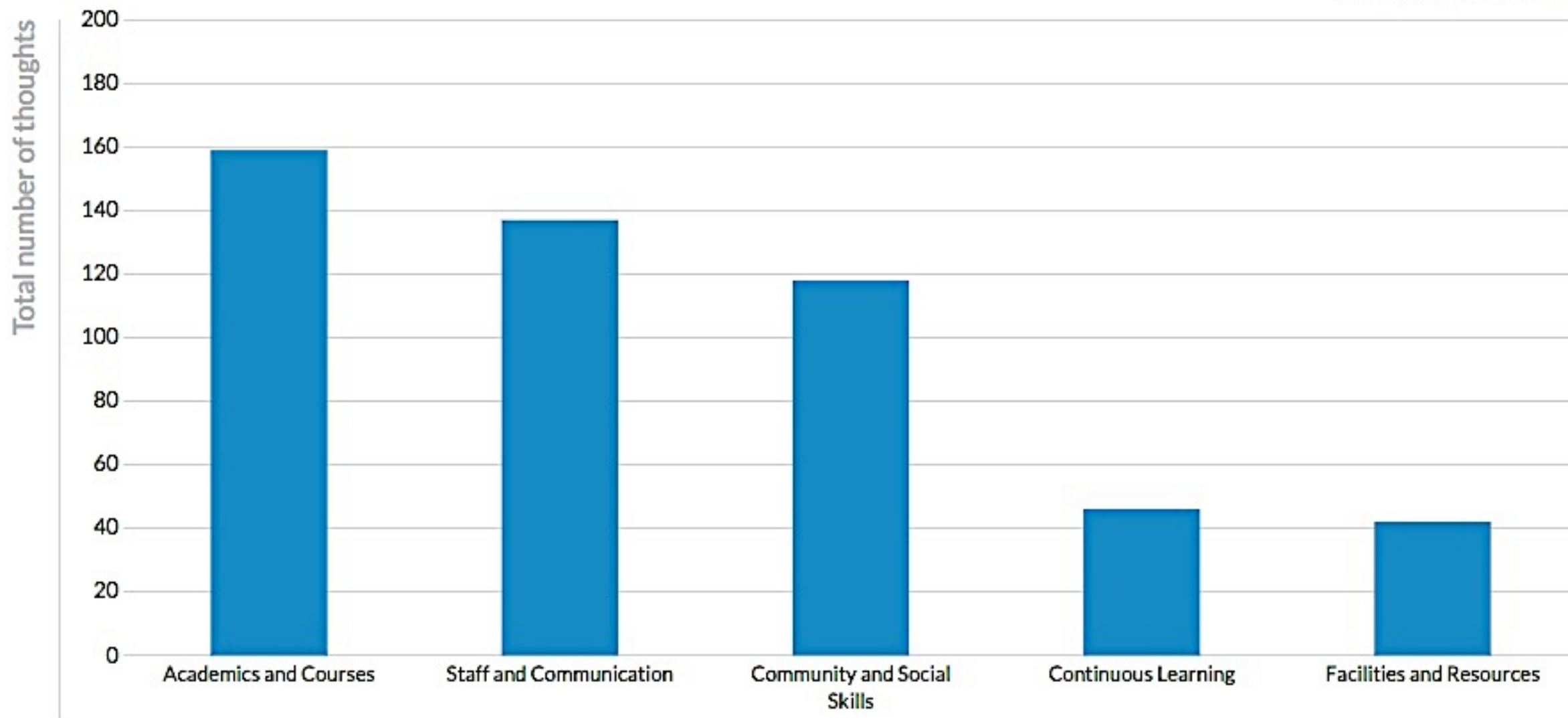
Curiosity and creativity

"Curiosity! A passion for learning, tinkering and problem solving."
















Academic skills

"Well rounded education, including arts, athletics, and studies. Life is about balance and includes more than just Math, English, Science, History, etc."

Summary Themes



"Top Thought" Reports

<div>  <div>Campbell Union School District Community Conversation HOME</div> </div>					
01. Welcome		Blackford Elementary	Elementary Schools	1970 Willow St, San Jose, CA 95125, USA	Click here to view the report
02. People, Thoughts, and Ratings		Campbell Middle School	Middle Schools	295 Cherry Ln, Campbell, CA 95008	Click here to view the report
03. Could Improve		Campbell Union Preschool	Other	155 N Third Street Campbell, California 95008	Click here to view the report
04. We Appreciate		Capri Elementary	Elementary Schools	850 Chapman Dr, Campbell, CA 95008	Click here to view the report
05. Successful Graduates		Castlemont Elementary	Elementary Schools	3040 Payne Ave, Campbell, CA 95008	Click here to view the report
06. Bar Charts		Community	Other	155 N Third Street Campbell, California 95008	Click here to view the report
07. School Results		District Staff	Other	155 N Third Street Campbell, California 95008	Click here to view the report
08. The Process		Forest Hill Elementary	Elementary Schools	4450 McCoy Ave, San Jose, CA 95130	Click here to view the report
09. Participation		Lynhaven Elementary	Elementary Schools	881 Cypress Ave, San Jose, CA 95117	Click here to view the report
10. Getting Involved		Marshall Lane Elementary	Elementary Schools	14114 Marilyn Ln, Saratoga, CA 95070	Click here to view the report
		Monroe Middle School	Middle Schools	1055 S Monroe St, San Jose, CA 95128	Click here to view the report
		Rolling Hills Middle School	Middle Schools	1585 More Ave, Los Gatos, CA 95032	Click here to view the report
		Rosemary Elementary	Elementary Schools	401 W Hamilton Ave, Campbell, CA 95008	Click here to view the report
		Sherman Oaks Charter School	Other	1800 Fruitdale Ave, San Jose, CA 95128	Click here to view the report
		Village School	Other	825 W Parr Ave, Campbell, CA 95008	Click here to view the report

Next Steps

- ▶ **March-May:** Analyze and share Top Thoughts reports – schools and district.
- ▶ **April 2-6:** Review with district/school leadership; Post live report online; Communicate to families/public
- ▶ **April 2-20:** Student Voice ThoughtExchange
 - ▶ Q1. What do you enjoy most about learning at your school?
 - ▶ Q2. What could improve your learning experience at school?

Quick Tip – “Bully Reporting”



CUSD Safe: Quick Tip* Reporting

Anonymous reporting option for bullying, vandalism, suspicious activity

Launch Date: April 5

Communication:

- E-news
- Web links
 - Contact Us
 - Parent Communication
- Decals/signs for school windows and bulletin boards

Processing:

School Services Dept. receives tips and follows up/routes.



*web-based Quick Tip reporting provided through SchoolMessenger at no charge.