



SANTA MONICA-MALIBU UNIFIED SCHOOL DISTRICT

# JAMS Journalism

Course Proposal

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# Rationale

A JAMS elective, utilizing 21<sup>st</sup> century skills using technology and other multimedia, accessible to students who want to learn how to use reading, writing, and storytelling in real world applications. This class ensures that JAMS offers a comprehensive elective program for all students and provides students variety when choosing their elective class.




# Course Overview

- Designed to educate students on the world of media
  - Print – newspapers, magazines
  - Digital – online news, blogs, websites, social
- Process of communication
  - Generating stories
  - Checking facts/details
  - Publishing/Printing/Posting



# Course Materials

- Laptops
- Microsoft Publisher or publishing software
- Ability to access online social media applications such as Twitter, Instagram, etc. (in consultation with District Communications Officer & Director of Educational Technology)



# Course of Study

## BP & AR 6143

- Students will receive hands-on experience in writing, reporting, interviewing, editing, layout design, photography, video and publishing the end product (school newspaper)
- Students will develop effective writing and visual storytelling skills in various forms
- Students will think critically and objectively about news, relevance, timeliness, structure, etc.



# SMMUSD LCAP Goals

- Students will understand the importance of effective written communication, using appropriate language not just writing articles and posts, but also emails, letters, etc. Skills necessary for any career.
- Students will create a positive JAMS community through multiple platforms. Heighten school involvement, engagement, and pride.
- Students will develop critical thinking skills especially about news, digital literacy, college and career readiness



# Standards-Alignment

## COMMON CORE STANDARDS

### ■ WRITING

- Text Type and Purpose
- Production and Distribution of Writing

### ■ SPEAKING & LISTENING

## SOCIAL JUSTICE STANDARDS

### ■ Diversity, Justice and Action

Thank you.

