



SANTA MONICA MALIBU UNIFIED SCHOOL DISTRICT

Request for Course Addition/Change

Site(s) Request: JAMS Submission Date: 3/5/18

PROPOSAL for: New Course
 Substantial alteration of existing course (i.e. changes to content, additions/deletions of content standards)
 Course title change only

Length of Course: one semester full year

School Year to be implemented: 2018-2019

Course Weight: Honors AP College Prep

Max Credits Variable Credit Yes No

Department: ELA Grade Level(s): 7, 8

Can this course be repeated for credit? (if applicable) N/A

Title of Course: Journalism

Proposed Transcript Abbreviation: (if applicable) JOUR

Proposed UC Designation: (if applicable) N/A

High Schools Only

- Is course going to be submitted for UC/CSU a-g credit? Yes No
- Will course be submitted for Honors Designation? Yes No

Note: Deadline for UC/CSU a-g courses is Feb. 1 of prior year.

Impact on Master Schedule:

Offset by reduction of students in other elective classes.

Rationale for Course Change/Addition:

This is a JAMS elective accessible to students who want to learn how to use reading, writing, and storytelling in real world applications. This class ensures that JAMS offers a comprehensive elective program for all students and provides students variety when choosing their elective class. Utilizes 21st century skills using technology and other multimedia.

COURSE DESCRIPTION

The Course Description is required for proposed NEW Courses. Use this section to emphasize the core knowledge and skills students are expected to learn in the course. There should be clear evidence of the course's level of rigor and the development of essential critical thinking skills.

- A. COURSE OVERVIEW: The Course Overview provides a snapshot of the course's content. Provide a brief summary (3-5 sentences) of the course's content. Include standards addressed (e.g. CA content standards, Social Justice standards).

This new course is designed to educate students on the ever-changing world of media. From print media such as newspapers, magazines and flyers to the digital domain of blogs, websites and social, this course is designed to immerse students in the process of communications -from story idea generation through to publishing, both desktop and print.

COMMON CORE STANDARDS: ELA 7th, 8th; Writing; Text Type and Purpose; Production and Distribution of Writing / Speaking & Listening; Comprehension & Collaboration, Presentation of Knowledge and Ideas

SOCIAL JUSTICE STANDARDS: Diversity, Justice and Action anchor standards (i.e. DJ.6-8.7, JU.6-8.12, AC.6-8.19)

- B. PRE-REQUISITES & CO-REQUISITES: (if applicable)

Must be in 7th or 8th grade.

- C. COURSE CONTENT: In a unit-by-unit style, provide
- a. A brief description (5-10 sentences) of topics to be addressed
 - b. A brief summary (2-4 sentences) of at least one assignment that explains what a student produces, how the student completes the assignment and what the student learns.

Students will receive hands-on experience in writing, reporting, interviewing, editing, layout, video, photography and publishing the end product. Topics addressed will include interviewing and reporting for a campus newspaper. In a publisher program, students will learn how to design and layout images and text. The class will involve photography and videography for various forms of media - newspaper, social media and promotional materials. Communications will be a very important topic that will be addressed and implemented in the class deliverables.

The main project for the school year will be publishing a quarterly school newspaper, The Norsemen News, "a newspaper, not a snooze paper"; the first group in this new class will be the driving force in establishing the look, feel and tone of the paper. Students in this class will work closely with JAMS ASB, Yearbook, Faculty, Administration, PTA and school community. Social media will be an extension of the newspaper to provide students with real-time information and garner feedback.

This course will help develop critical thinking skills especially about news, digital literacy and help prepare them for college or a career.

COURSE MATERIALS

Provide the course materials used to support student learning and the delivery of this course.

Note: If you are requesting a new core/supplementary textbook adoption, please note this in this section.

Laptops, Microsoft Publish program for campus newspaper, ability to access online social media applications such as Snapchat, Instagram, Facebook and Twitter.

For courses seeking the UC honors designation: Provide a short description of the course's comprehensive final exam or culminating project.

N/A

Resources (as applicable):

Site will provide the following resources:

Laptops, Microsoft Publisher program

Site requests the following resources from district:

Accessibility to common social media applications such as Snapchat, Instagram, Facebook and Twitter.

REQUIRED SIGNATURES

1. Please obtain signatures from A, B prior to forwarding this proposal to Educational Services, Director of Curriculum and Instruction.
2. If course/curriculum is districtwide, signatures must be attained by each site (photocopy the signature page as needed and attach to packet) prior to submitting to Ed Services.

Principal and Dept. Chair will receive notification of the Professional Development (PD) Leader Team (formerly the Curriculum Council) date whereby a representative should attend in order to present description and rationale for changes to course/curriculum. After the PD Leader team provides feedback, the Director of Curriculum and Instruction will request date to present information/major action item to the Board of Education.

Obtain signatures from A, B prior to forwarding this proposal to Educational Services, Director of Curriculum and Instruction.

A. Department Chair:

Jennifer Joyce

Print Name

Date

Signature

3/13/18
Date

B. Principal/Site Administrator:

Steve Richardson

Print Name

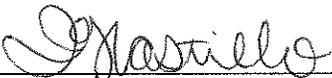
Date

Signature

3.15.18
Date

To be completed by Educational Services, Director of Curriculum & Instruction

C. PD Leader Team review 4/10/18
Date

D. Director, Curriculum and Instruction
Dr. Irene Gonzalez-Castillo 5/3/18
Print Name Date
 5/3/18
Signature Date

E. Submitted as Board Agenda Item 5/17/18
Date

F. BOARD OF EDUCATION APPROVAL _____
Date