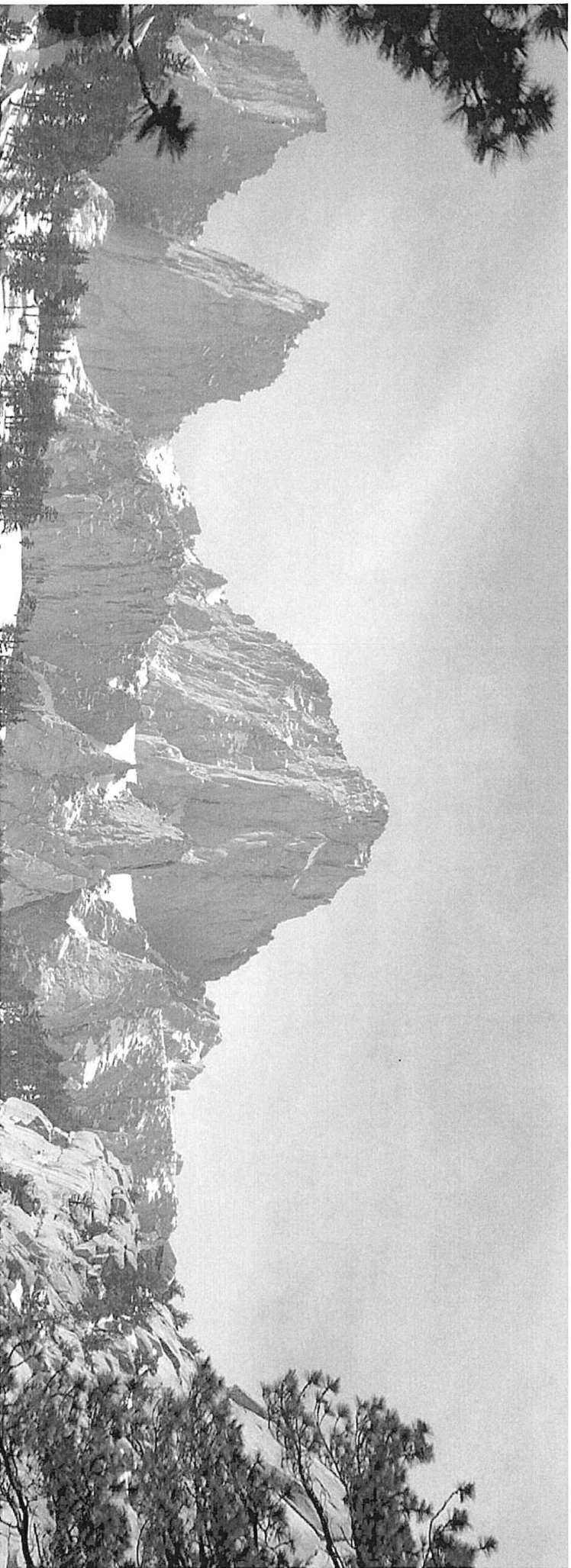


UNION SCHOOL DISTRICT

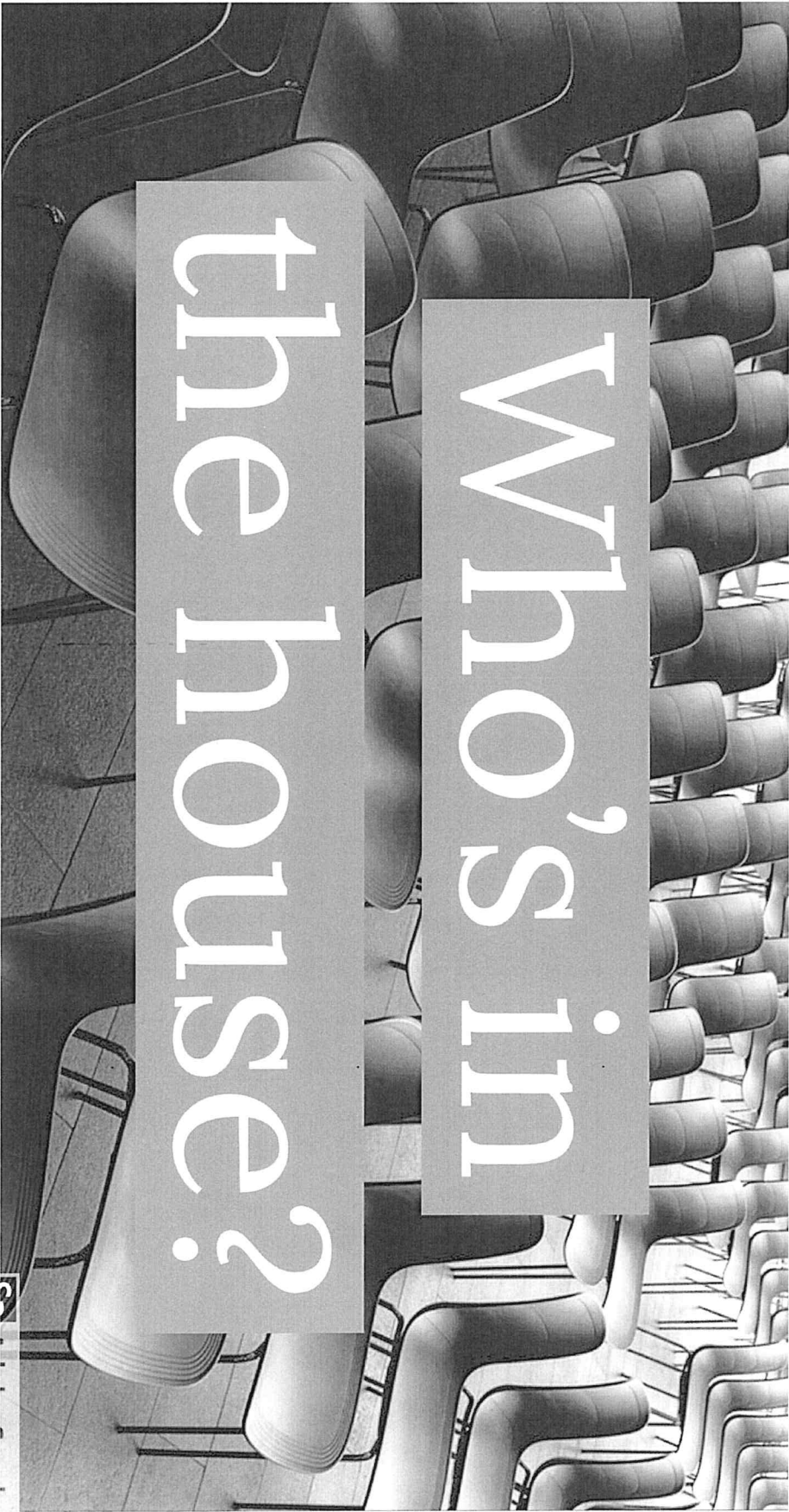
**Welcome  
Back to  
School!**

**2018-2019**



**We educate each student to their  
highest potential!**





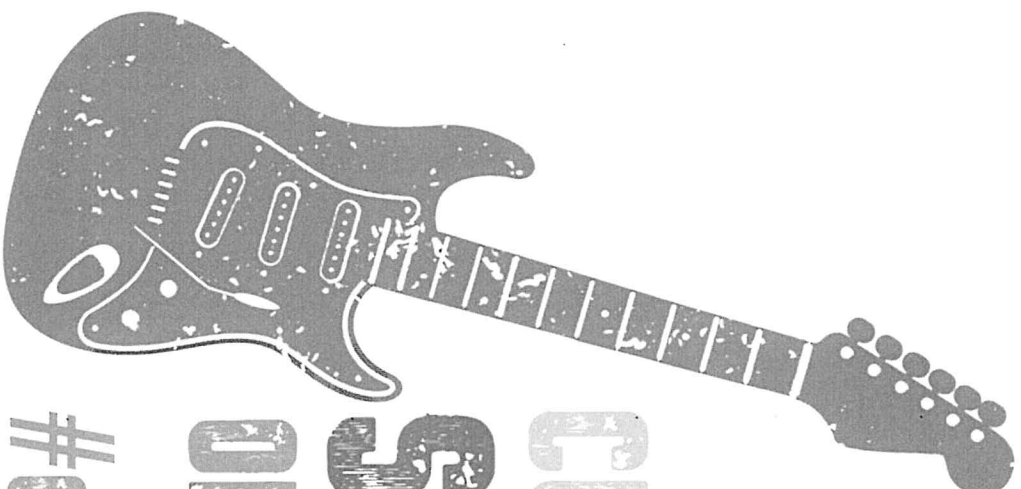
# Who's in the house?

2

**What CUSD Rockstar  
swag are you rocking  
this year?**

**Earn yours now!**

**[bit.ly/CUSDSCHOOLROCK](http://bit.ly/CUSDSCHOOLROCK)**

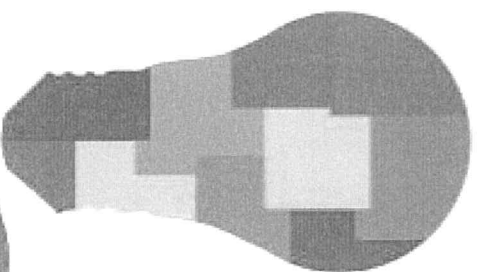


**CUSD  
SCHOOL  
OF ROCK  
#CUSDROCKSTAR**

# Campbell d.Studio

## Running on empty?

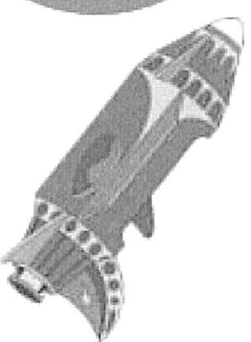
- Recharge your creativity
- Reenergize your passion for learning
- Reconnect with your purpose



Speaker  
Series

Meet-ups

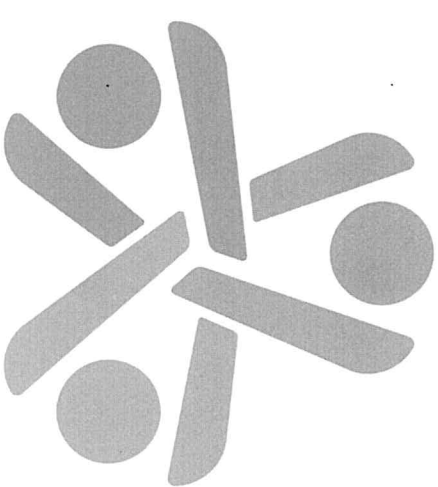
Mindful  
Mondays



Check it out! [bit.ly/CampbelldStudio](https://bit.ly/CampbelldStudio)



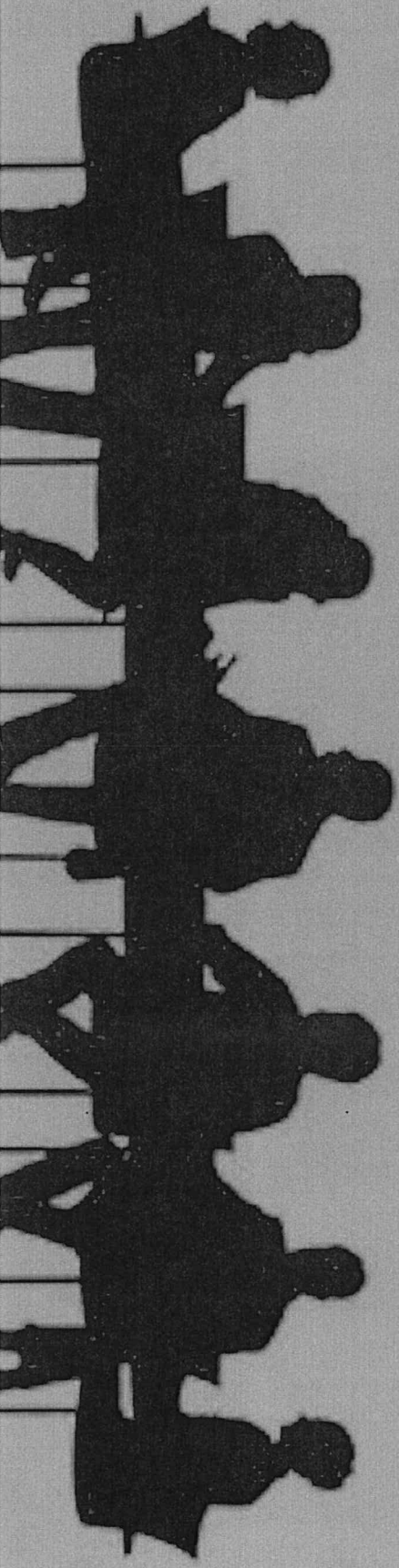


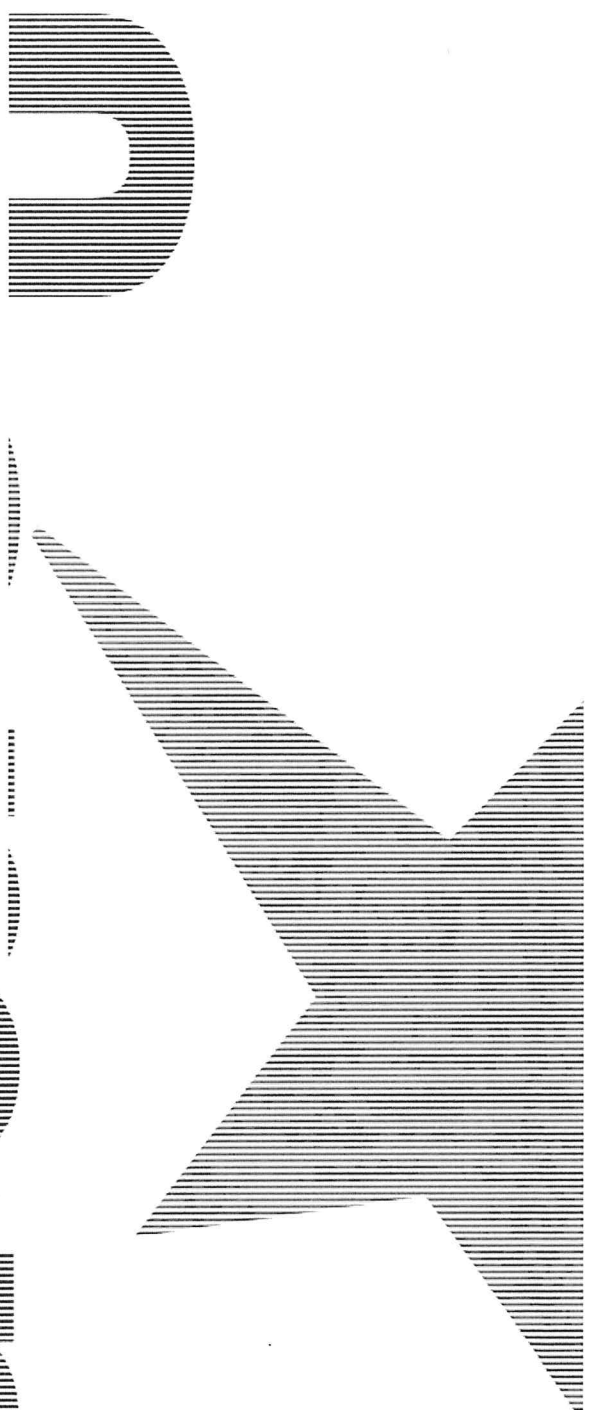


ischool  
initiative

Welcome Travis Allen!

**Welcome Our Panel,  
Let's Discuss!**





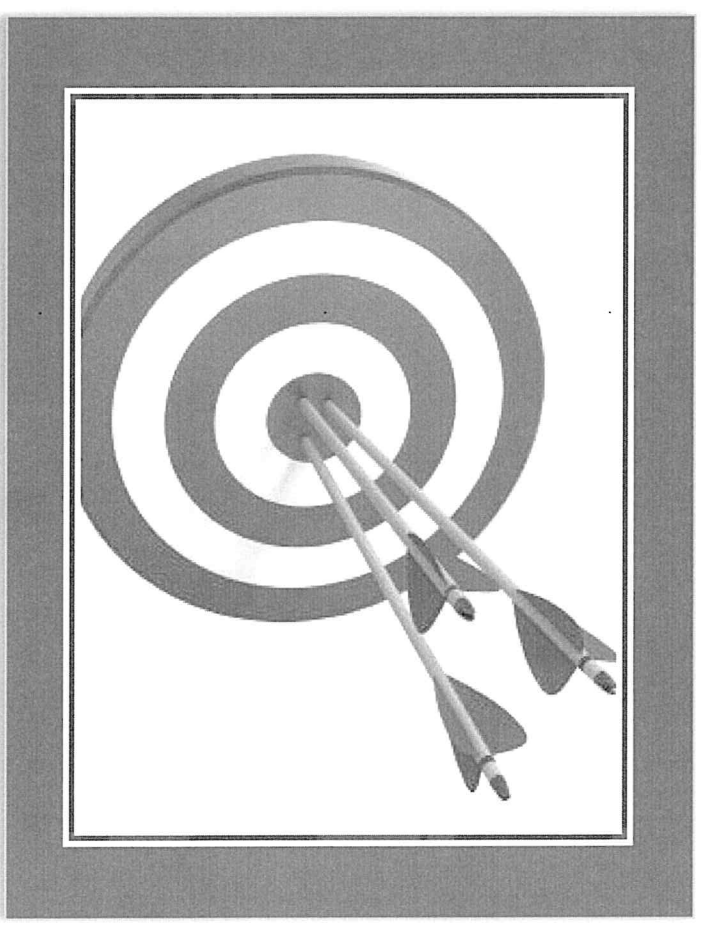
## **Profile of a Graduate**

**Curriculum**



# Learning Targets

1. Understand the needs of today's learners.
2. Develop a district-wide common understanding of the 5 competencies.
3. I will question my current practices based on new knowledge.



# Campbell Union School District Education Beyond the Expected

We will build the academic core necessary to prepare for college, career and life.

I am...



## Self-Directed

I own my learning, set goals, and practice persistence to become a curious learner for life.



## Innovative

I embrace a growth mindset as a way of thinking that leads to something new and better.



## A Critical Thinker

I ask questions to solve problems and evaluate and analyze information to make decisions.



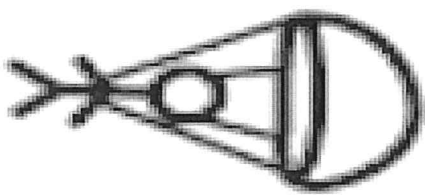
## Collaborative

I listen and communicate with an open mind, give and receive feedback, adapt and compromise.



## Empathetic

I contribute by being kind and caring to others while considering multiple perspectives.



MATTHEY



The Future of Work



**What is a  
Paradigm shift?**



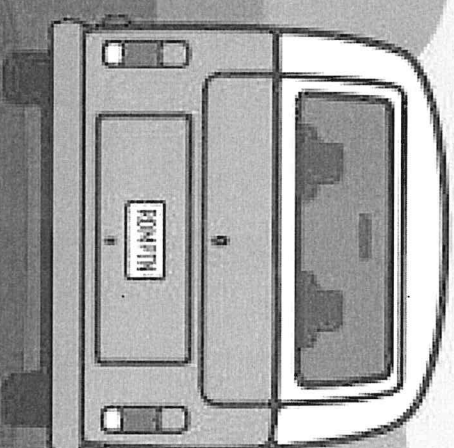


We must develop  
a “modern learner”  
lens

# WHERE *are we going?*

On your way out the door, grab a number!

This is your room number, meet your collaborators there!



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# Housekeeping Matters



- If you work **less** than four hours a day, please sign the google doc at the HR tables on your way out to get paid for today
- If you work **more** than four hours, you are to return to your site/department at 1:00



1. If you were to picture a child with this trait, what does it look like?
2. What paradigms need to shift to create those learning experiences?






All CUSD students will develop  
the 5 competencies upon  
graduating.

WE  
LEARN  
"LIVE INTO" GOAL

- Permission to take risks
- Question your current practice
- Use a new lens to plan instruction
- Set one professional goal around a competency
- Know and understand the 5 competencies
- Consider competencies when writing learning targets

## **Short Term Expectations**

A black and white photograph of a hand holding a pair of round, thin-framed glasses. The hand is positioned at the bottom of the frame, with the thumb and index finger gripping the temples. The background is heavily blurred, showing the outline of a person's face and some indistinct shapes, suggesting an indoor setting. A dark rectangular box with white text is overlaid on the right side of the image.

We must develop  
a “modern learner”  
lens

just  
ONE  
thing



How might we model and  
support students with the  
competencies in the first  
month of school?



How do you read this?

**Opportunityisnowhere**

#opportunityseeker

#cusdrockstar

## Profile of a Graduate Campaign

Objective: Introduce the CUSD's new Profile of a Graduate to key stake holders  
Duration: August – December 2018

Who	What	When	Talking Points
Board & Admins	Talking points; PofG templates	August 2018	<p><b>WHAT IS PROFILE OF A GRADUATE?</b> <b>Profile of a Graduate...</b></p> <ul style="list-style-type: none"> <li>Is an innovative approach to educating today's child for tomorrow's world. <ul style="list-style-type: none"> <li>Developing these five competencies is our commitment to preparing ALL students for a yet-to-be-defined workplace.</li> </ul> </li> <li>Is part of our Strategic Plan to reinvent the way we educate and inspire today's learners as they become tomorrow's leaders.</li> <li>Guides our design of new and innovative approaches to educating and inspiring our children for future success.</li> </ul> <p><b>WHY NOW?</b> <b>We have a sense of urgency.</b> <b>Learners are different, so we need to "do school" differently.</b></p> <p>Modern learners are...</p> <ul style="list-style-type: none"> <li>Motivated by unlimited access to the world and the freedom to learn.</li> <li>Producers and contributors, not just passive consumers.</li> <li>Aspire to be designers of their changing world.</li> <li>Curious, connected, and self-directed outside of school. We want to connect the INSIDE school!</li> </ul>
Staff/Faculty	Back2School event; PofG video, posters, magnets, P.D.	August 2018– June 2019 Aug. 16: PofG video Instructional Vision PD	
Parents/Families	e-news; banners; video; Back 2 School Night; Parent Univ.; Teacher Conferences;	August 22- Sept 30  Oct 13-19	
Students	(see parent/families)		
Media/Public	News releases relating to examples of Pof G (e.g. Travis Allen, school-specific examples) Newsletters Website	Aug. 1: NR: Travis Allen Aug. 16: NR: P of G training Aug. 22: PofG video (web) Oct. 1: Parent Univ. (opening) Nov/Dec: NR: examples of students exhibiting PofG	
Partners/Committee	Talking points at committee meetings	e-news/email	