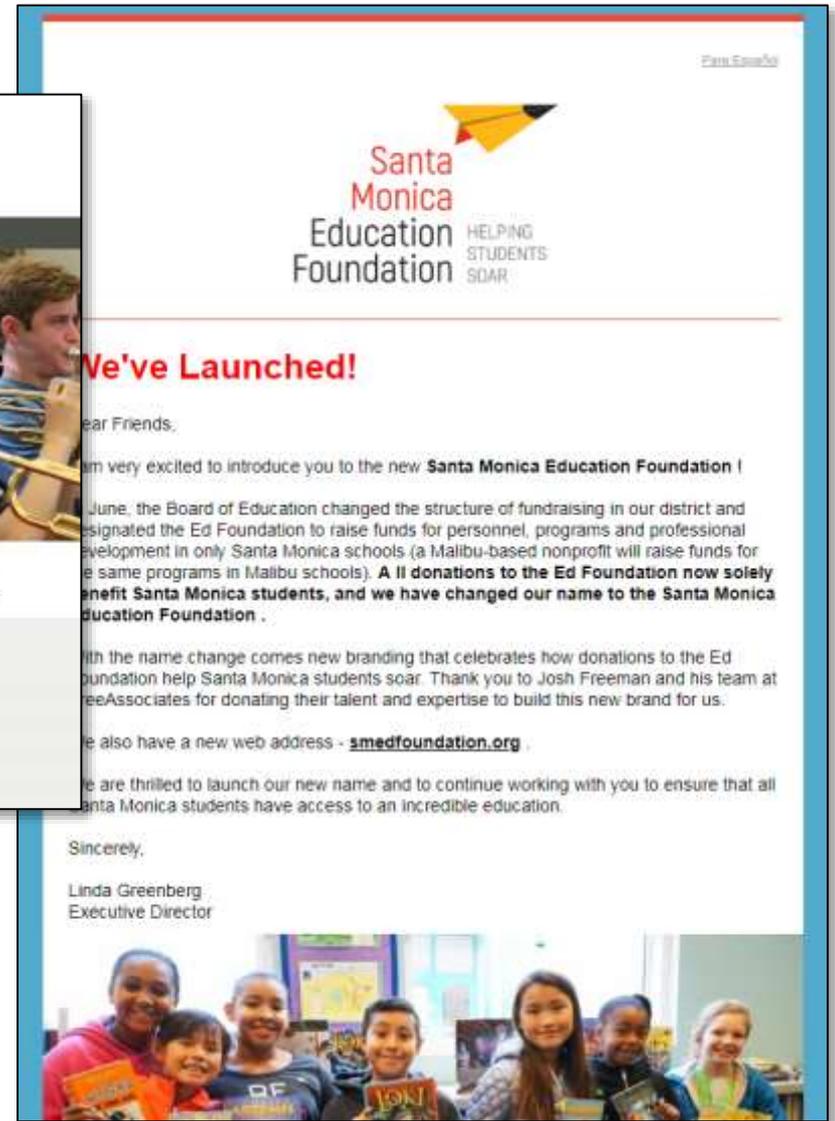
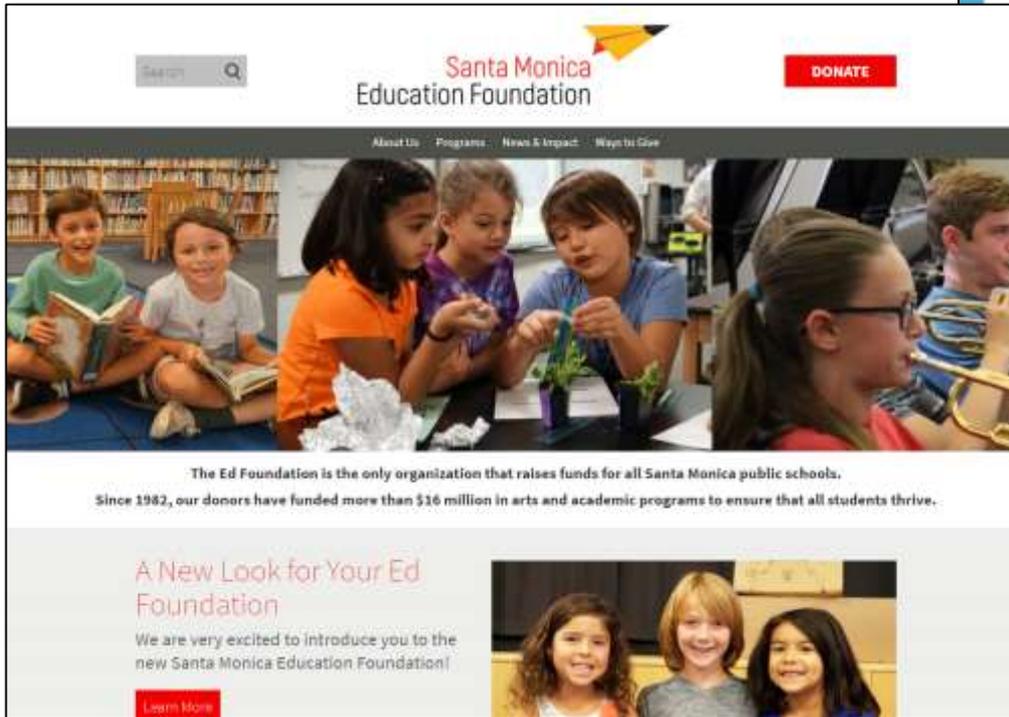




# Fundraising Update

August 16, 2018



# Website & Email Template



Help students soar!

**YES, I would like to renew my support for our Santa Monica students!**

(Address)  
(Address)  
(City, State, Zip)  
Your Donation Last Year (Dollar Total)

**Step 1: Choose Giving Option**

Suggested donation: \$30 per child. ANY amount is appreciated!

**Option 1: Make a one-time donation**

\$50  \$100  \$150  \$200  \$250  \$300  \$350  \$400  \$450  \$500  Other \_\_\_\_\_

**Option 2: Pledge now, pay by June 30, 2019**

\$ \_\_\_\_\_ per month, paid over \_\_\_\_\_ months (minimum 20 per month)

**Option 3: Deduce a monthly donor**

A monthly recurring charge that ends when you tell us to stop (minimum \$5/month)

\$50  \$100  \$150  \$200  \$250  \$300  \$350  \$400  \$450  \$500  Other \_\_\_\_\_

**Step 2: Choose Payment Method**

Charge my card  Enclosed is my cash or check payable to the Ed Foundation.

Name on card \_\_\_\_\_

**Santa Monica Education Foundation**

How would you like your name listed on our Honor Roll of Giving?

I prefer my gift to be anonymous.

Employer: \_\_\_\_\_  My employer will match my gift.

Parent  SMMUSD Employee  Alumnus/Alumna

Community Supporter  Grant/Donor  Other \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_



Dear [NAME],

Did you know that our district is one of the only school districts in the nation to have **two** graduates go on to be astronauts?

That is the level of excellence in our Santa Monica schools, and it depends on you.

Unfortunately, California consistently ranks in the bottom 10 in funding for public schools. Your donation is the key to this problem for today's Santa Monica students.

**Contribution will help students like Teddy, a fourth grader whose favorite class is science.** Teddy met one of our SMMUSD scientists in person and said the astronaut taught him that, when working on an experiment like they do in space, "you have to think about everything that you do." Teddy loves to be the astronaut when he does his own science explorations in class at school, using his imagination to solve problems.

As a parent of a new SMMUSD graduate, you know that our children deserve the best education, with exciting science classes like Teddy's, as well as exceptional arts, cutting-edge technology programs, and important health and wellness programs. Your gift will provide crucial programs that help them to college, careers, and in some cases, literally to the stars!

**Please renew your donation of \$[AMT] today by returning the enclosed form or giving online at [smedfoundation.org/donate](http://smedfoundation.org/donate). You can help our students soar.**

Sincerely,

*Linda Greenberg*

Linda Greenberg  
Executive Director



"I like learning how things work like different ways to travel or the mechanics of how to build a radio. Science class is fun because we get to use our imaginations. My favorite part is when we do the activities, and move around and actually use materials to test different ways you can do things." — Teddy, 4th grade student

**Robust STEM classes inspire our students.**  
Your donations to the Ed Foundation ensure these valuable classes remain in our schools.



**P.S.** Yes, it's true! Donations to the Ed Foundation now exclusively go to Santa Monica schools. All your contributions will provide Santa Monica students with the education they deserve.

**P.P.S.** Donate by September 4 and your donation will be doubled, thanks to a generous \$50,000 match from Blind

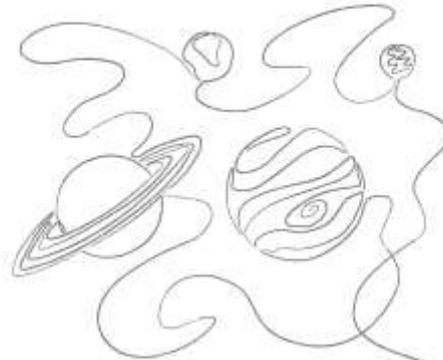
# Renewal Mailing

**Help make music happen  
for all Santa Monica students.**

DONATE TODAY AT [SMEDFOUNDATION.ORG](http://SMEDFOUNDATION.ORG)



**Santa  
Monica**  
Education HELPING  
STUDENTS  
SUCCEED  
Foundation



**Help make STEM happen for all  
Santa Monica students.**

DONATE TODAY AT [SMEDFOUNDATION.ORG](http://SMEDFOUNDATION.ORG)

**Santa  
Monica**  
Education HELPING  
STUDENTS  
SUCCEED  
Foundation



**Help make the arts happen for all  
Santa Monica students.**



DONATE TODAY AT [SMEDFOUNDATION.ORG](http://SMEDFOUNDATION.ORG)

**Santa  
Monica**  
Education HELPING  
STUDENTS  
SUCCEED  
Foundation



# Posters

Help students soar.  
Give today at [smedfoundation.org](http://smedfoundation.org)

**Santa Monica**  
Education Foundation

Ayude a nuestros  
estudiantes a sobresalir.  
Dé hoy en [smedfoundation.org](http://smedfoundation.org)

**Santa Monica**  
Education Foundation

## Banners



Dear SMASH Family,

SMASH is one of the only school districts in the nation to have two graduates go on to be astronauts! That is the level of excellence here at SMASH, despite California ranking consistently low in per-student funding. Your donations to both the Ed Foundation and SMASH PTSA are the only way to fund additional resources, supplies and experiences for SMASH students.

**OUR STUDENTS NEED YOU.** Please make your donations today to ensure that they continue to reach the stars. Thank you!

*Jessica Rishé*  
Jessica Rishé  
Principal  
SMASH

*Kimberly Turner*  
Kimberly Turner  
President  
SMASH PTSA

*Molly Lujan*  
Molly Lujan  
Ed Foundation Chair  
SMASH PTSA

*Linda Greenberg*  
Linda Greenberg  
Executive Director  
Ed Foundation

P.S. Donor by September 4<sup>th</sup> and your donation to the Ed Foundation will be doubled, thanks to a generous \$50,000 match from Intel!



### Students need your donations to fund these SMASH experiences:

#### ED FOUNDATION

- Teacher Pay: Instructional Assistant
- ICS: All-IEP program for elementary students
- Resources for 3rd graders
- Ballroom dance for 5th graders
- Middle school arts and music programs
- Reading Partners program
- Music lessons and instruments for qualifying students
- After school theater program at JAMI

#### SMASH PTSA

- Classroom furniture, supplies, books and technology
- Field trip transportation and activities
- Musical instruments
- Halloween carnival, parent education and other community events
- Middle school after-school music and theater programs

**Suggested Donation: \$750 per student**

Please return the envelope or donate online at [smedfoundation.org/donate](http://smedfoundation.org/donate).

**Suggested Donation: \$325 per student**

Please return the envelope or donate online at [smash.smoned.org/support.html](http://smash.smoned.org/support.html).

**EVERY DOLLAR MAKES A DIFFERENCE.**

Please give what you can. Any amount is appreciated.



### We've launched!

Yes, it's true! Donations to the Ed Foundation now exclusively benefit Santa Monica schools. So all your contributions will go toward providing exciting programs for Santa Monica students.

Our children deserve the best education we can provide for them, with hands-on science classes, exceptional arts, and cutting-edge technology programs. Unfortunately, the state of California consistently ranks in the bottom 10 states in per student funding for public education. Your donation is the key to solving this problem for today's students.

Your gift to the Ed Foundation will provide the essential experiences that launch our students to college and careers!

Learn more or donate today at [smedfoundation.org](http://smedfoundation.org) to help our students soar.

# First-Day Packet & School Event Materials

# FUNDRAISING TO DATE

- **July: Samohi, JAMS and Lincoln Mailings**
- **August: Renewal Mailing, Creation of Small Business Committee**
- **Amount Raised to Date (7/1 – 8/15):**
  - **\$339,879**



# EVENTS

- **Concert For The Arts**

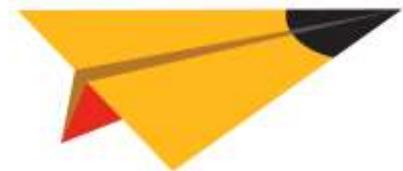
**Saturday, March 16**

**Barnum Hall, Samohi**

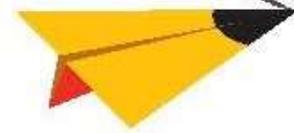
- **Wine Auction**

**Sunday, May 19**

**Fairmont Miramar Hotel & Bungalows**



thank you



# 2017-2018 Gift to District for 2018-2019 Programs

**\$2,046,015**

