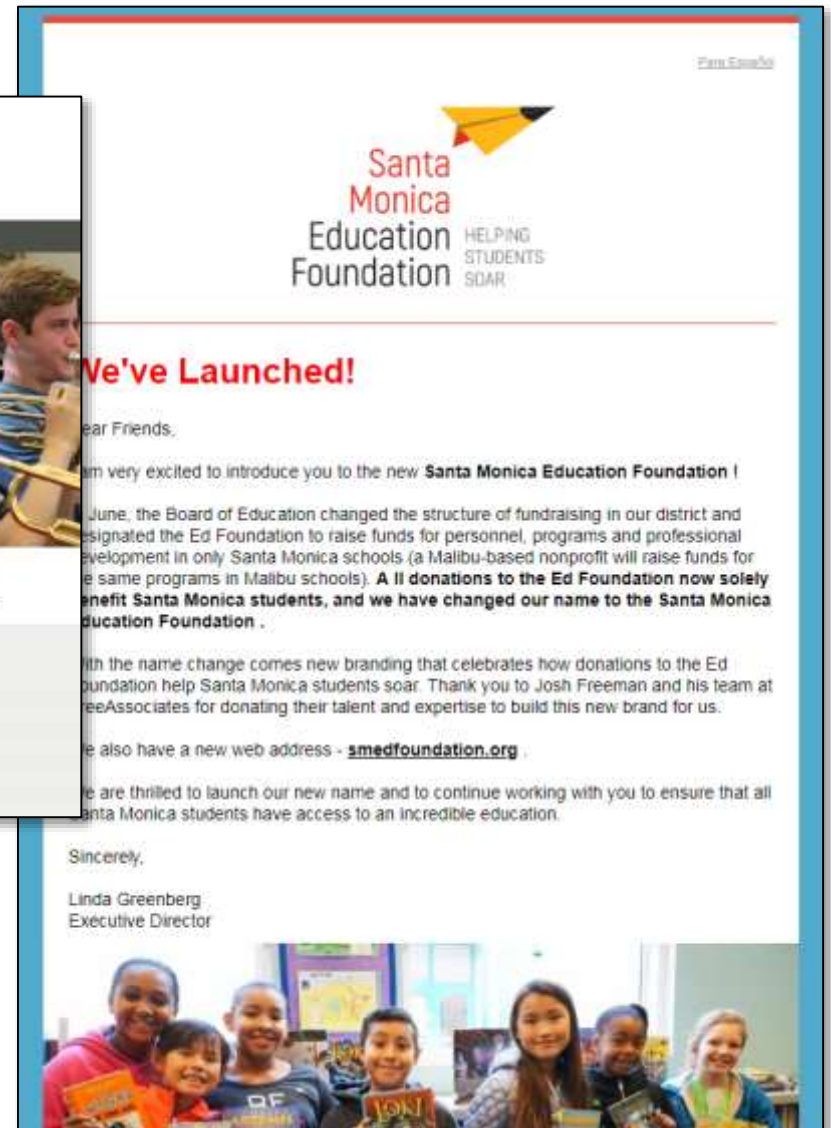
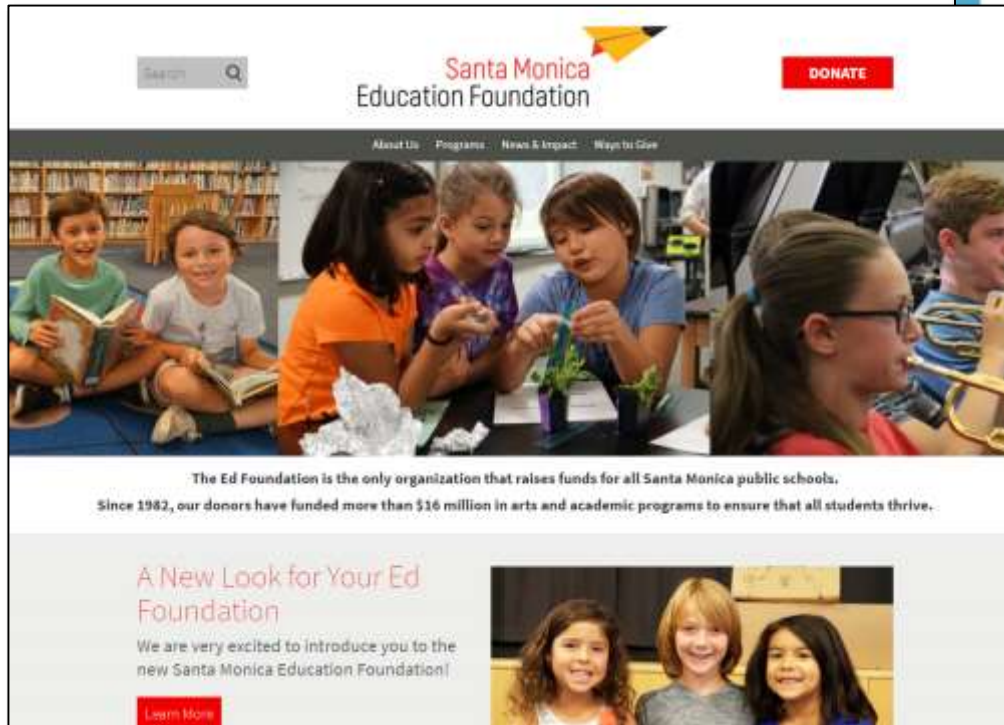


Fundraising Update

August 16, 2018



Website & Email Template



Help students soar!

YES, I would like to renew my support for our Santa Monica students!

(Address)
(Address)
(City, State, Zip)
Your Donation Last Year (Dollar Total)

Step 1: Choose Giving Option

Suggested donation: \$750 per child. ANY amount is appreciated!

Option 1: Make a one-time donation

☐ \$400 ☐ \$450 ☐ \$500 ☐ \$550 ☐ \$600 ☐ \$650 ☐ \$700 ☐ \$750 ☐ Other _____

Option 2: Pledge now, pay by June 30, 2019

☐ \$_____ monthly, paid over _____ months (minimum \$5 per month)

Option 3: Deduct a monthly donor

A monthly recurring charge that ends when you tell us to stop (minimum \$5/month)

☐ \$400 ☐ \$450 ☐ \$500 ☐ \$550 ☐ \$600 ☐ \$650 ☐ \$700 ☐ \$750 ☐ Other _____

Step 2: Choose Payment Method

☐ Charge my card ☐ Enclosed is my cash or check payable to the Ed Foundation.

Name on card _____

Santa Monica Education Foundation

How would you like your name listed on our Honor Roll of Giving?

☐ I prefer my gift to be anonymous.

Employer: _____ ☐ My employer will match my gift.

☐ Parent ☐ SMMUSD Employee ☐ Alumnus/Alumna

☐ Community Supporter ☐ Grandparent ☐ Other _____

Title: _____ School: _____ Grade: _____

1. _____

2. _____

3. _____

4. _____



"I like learning how things work like different ways to travel or the mechanics of how to build a radio. Science class is fun because we get to use our imaginations. My favorite part is when we do the activities, and move around and actually use materials to test different ways you can do things." — Teddy, 4th grade student

Robust STEM classes inspire our students.

Your donations to the Ed Foundation ensure these valuable classes remain in our schools.

Santa Monica Education Foundation

Santa Monica Education Foundation

Dear [NAME],

Did you know that our district is one of the only school districts in the nation to have **two** graduates go on to be astronauts?

That is the level of excellence in our Santa Monica schools, and it depends on you.

Unfortunately, California consistently ranks in the bottom 10 in funding for public schools. Your donation is the key to this problem for today's Santa Monica students:

Contribution will help students like Teddy, a fourth grader whose favorite class is science. Teddy met one of our SMMUSD scientists in person and said the astronaut taught him that, when working on an experiment like they do in space, "you have to think about everything that you do." Teddy loves to be the astronaut when he does his own science explorations in class at school, using his imagination to solve problems.

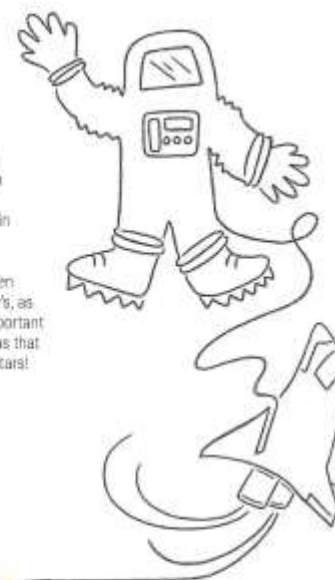
As the parent of a new SMMUSD graduate, you know that our children deserve the best education, with exciting science classes like Teddy's, as well as exceptional arts, cutting-edge technology programs, and important health and wellness programs. Your gift will provide crucial programs that prepare them to college, careers, and in some cases, literally to the stars!

Please renew your donation of \$(AMT) today by returning the enclosed form or giving online at smedfoundation.org/donate. You can help our students soar.

Sincerely,

Linda Greenberg

Linda Greenberg
Executive Director



P.S. Yes, it's true! Donations to the Ed Foundation now exclusively go to Santa Monica schools. All your contributions will provide Santa Monica students with the education they deserve.

P.P.S. Donate by September 4 and your donation will be doubled, thanks to a generous **\$50,000 match** from Blind

Renewal Mailing

**Help make music happen
for all Santa Monica students.**

DONATE TODAY AT SMEDFOUNDATION.ORG



**Santa
Monica**
Education HELPING
STUDENTS
SUCCEED
Foundation



**Help make STEM happen for all
Santa Monica students.**

DONATE TODAY AT SMEDFOUNDATION.ORG

**Santa
Monica**
Education HELPING
STUDENTS
SUCCEED
Foundation

**Help make the arts happen for all
Santa Monica students.**



DONATE TODAY AT SMEDFOUNDATION.ORG

**Santa
Monica**
Education HELPING
STUDENTS
SUCCEED
Foundation

Posters



Help students soar.
Give today at **smedfoundation.org**

Santa Monica
Education Foundation



Ayude a nuestros
estudiantes a sobresalir.
Dé hoy en **smedfoundation.org**

Santa Monica
Education Foundation

Banners



Santa Monica
Education Foundation

Dear SMASH Family,

SMASH is one of the only school districts in the nation to have **two** graduates go on to be astronauts! That is the level of excellence here at SMASH, **despite California ranking consistently low in per-student funding**. Your donations to both the Ed Foundation and SMASH PTSA are the only way to fund additional resources, supplies and experiences for SMASH students.

OUR STUDENTS NEED YOU. Please make your donations today to ensure that they continue to reach the stars. Thank you!

Jessica Riske
Jessica Riske
Principal
SMASH

Kimberly Turner
Kimberly Turner
President
SMASH PTSA

Molly Lujan
Molly Lujan
Ed Foundation Chair
SMASH PTSA

Linda Greenberg
Linda Greenberg
Executive Director
Ed Foundation

P.S. Donated by September 4th and your donation to the Ed Foundation will be doubled, thanks to a generous \$50,000 match from Intel!

Students need your donations to fund these SMASH experiences:



ED FOUNDATION

- Teacher Roster, Instructional Assistant
- P.S. All-IEP program for elementary students
- Resources for 3rd graders
- Ballroom dance for 5th graders
- Middle school arts and music programs
- Reading Partners program
- Music lessons and instruments for qualifying students
- After school theater program at JAMI

Suggested Donation: \$750 per student

Please return the envelope or donate online at smedfoundation.org/donate.

SMASH PTSA

- Classroom furniture, supplies, books and technology
- Field trip transportation and scholarships
- Musical instruments
- Halloween carnival, parent education and other community events
- Middle school after-school music and theater programs

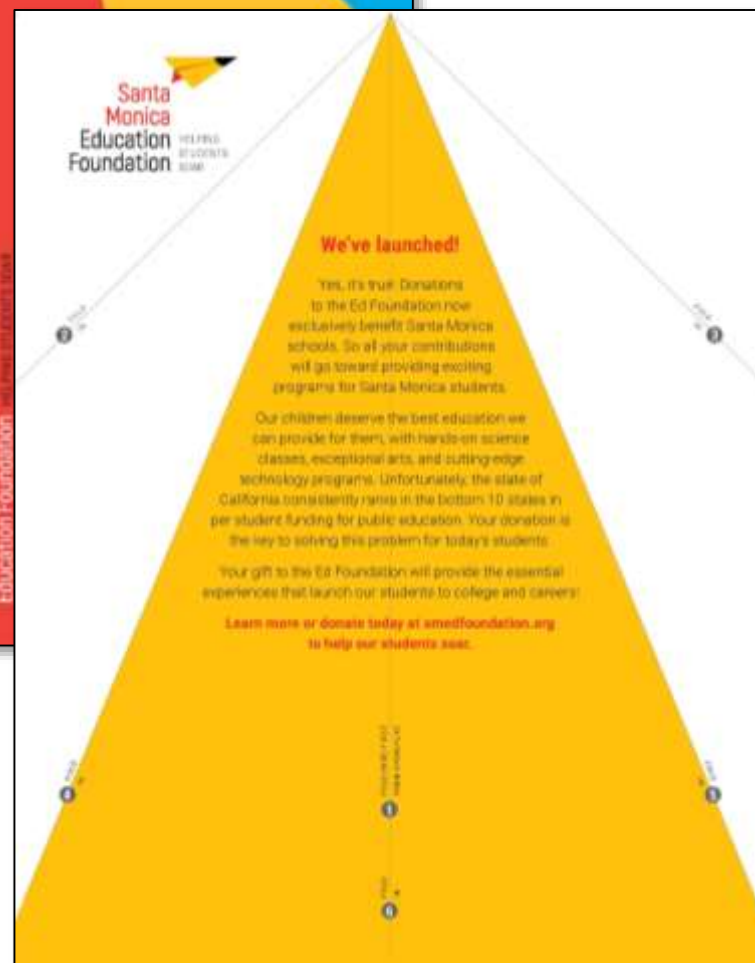
Suggested Donation: \$325 per student

Please return the envelope or donate online at smash.smmad.org/support.html.

EVERY DOLLAR MAKES A DIFFERENCE.

Please give what you can. Any amount is appreciated!

First-Day Packet & School Event Materials



FUNDRAISING TO DATE

- July: Samohi, JAMS and Lincoln Mailings
- August: Renewal Mailing, Creation of Small Business Committee
- Amount Raised to Date (7/1 – 8/15):
 - **\$339,879**



EVENTS

- **Concert For The Arts**

Saturday, March 16

Barnum Hall, Samohi

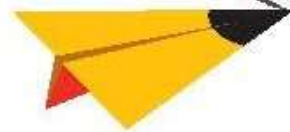
- **Wine Auction**

Sunday, May 19

Fairmont Miramar Hotel & Bungalows



thank you



2017-2018 Gift to District for 2018-2019 Programs

\$2,046,015