

As required by BUSD Board Policy 7151 Public Art Policy, a review board has been established, comprised of local artists and administrators listed below:

Mary Ann Merker, City of Berkeley Civic Arts Coordinator

Peter Gidlund, BUSD Program Supervisor Visual and Performing Arts

Nancy Funk, Local Artist, BHS Art Teacher

Dr. Sheila Quintana, Principal, Berkeley Technology Academy

Mark Coplan, Staff to the Committee

All members of the panel have been charged to review the proposal and the example of the project, and conclude that it does or does not meet the criteria of the BUSD Public Art Policy, using the eight questions listed in the policy.

The committee's specific comments:

1. Dr. Sheila Quintana - Based on the information submitted, I approve this policy and the project. At Berkeley Technology Academy (BTA) we have tile murals at the entrance to the school that reflect the hope and potential that we work to inspire in our students every day, and it does the same for me as I walk onto the campus every morning. The murals have obviously been a part of the school for many years, and unlike a painted surface which would already be showing wear and tear, I believe that these tiles retain the same luster and brilliance that they did the day they were installed.
2. Nancy Funk – Yes, this mural has my OK, based on the responses to the questions posed in the policy. I understand that this mural depicts a specific march by students of all races in a unified message against racism. As an artist I would like to see similar murals that address some of the other important issues in our community and the world, such as immigration, LGBTQ rights, poverty and sexism.
3. Peter Gidlund - The responses to the questions posed in the policy seem right on. I approve the project and believe that it will honor and reflect the historic march of Berkeley high and middle school students for generations to come.
4. Mary Ann Merker – I approve this mural and believe that it sufficiently answers the questions in the policy. I believe that this magnificent work of art reflects the positive impact of the Berkeley students who marched against racism in November, and the quality of work reflects on the outstanding art education students are receiving at Berkeley High School.

Public Art Criteria as outlined in BUSD Board Policy 7151 Public Art Policy

- 1. The art work will identify the building as a student-centered environment. The work will be developmentally appropriate to the students of the school.**

The site for the mural is at the entrance of the M building, a building that houses The Arts and Humanities Academy (AHA) as well as the World Language department. The mural will also be seen by everybody walking out the gate at Milvia and Bancroft.

2. Projects may be opportunities for students to have a hands-on learning experience. The permanence of a project will be used to bring significance to the contributions of the students.

The students who worked on the Mural had the opportunity to work with master artists Jos Sances, Miriam Klein Stahl, Eric Norberg and Andrea Sanguine, and will participate in its installation.

3. Where feasible, projects should provide staff development or support teacher-directed classroom projects.

The mural addresses the ongoing struggle for racial justice that is relevant in every classroom. Right now this is a major focus at BHS and in BUSD, and this mural will help remind us every day for decades to come of the ability of our amazing students to lead the way. There will be a small plaque next to the mural honoring the student's leadership in 2015-16, empowering future generations of BHS students to continue to work together to make positive change in their community and beyond.

4. The public artwork at our schools should be considered in the overall context of the school and will have a sense of inclusiveness and be broadly meaningful to the larger community.

Many students are depicted in the mural and student voice was key in the creation of the piece. This mural honors a peaceful, well organized 2,000 student march to bring attention to institutional racism in our own community. The march was organized by the BHS Black Student Union yet was widely diverse and truly represented the student population.

5. The work will complement the architecture of the building and the physical environment, including form, scale, and materials.

The mural is 5x5 feet and is perfectly framed in the proposed location, significantly accenting this beautiful new building.

6. The proposed materials will withstand weather, vandalism, and maintenance.

The processes used to create these tiles have been used in public art projects all over the Bay Area and prove to withstand weather, sunlight and graffiti. We the petitioners of the One School Mural also grant BUSD and future BHS communities the right to remove it if needed for construction or other reasons. Because we have created a second set of tiles to facilitate future repairs, in the event that a future generation of BHS should decide to replace the mural with something else, this mural could live on in another location in our city.

7. Project will have artistic merit.

YES! Working on this project has given us the opportunity to teach students about the collaborative artistic process of fine art based murals that bring about such stunning artwork.

8. Applicants will demonstrate appropriate experience and the organizational capacity to carry out the proposed activity and achieve the intended outcome.

Everything is set to go! Outside funding has been obtained to insure that District or BHS resources will not be needed, and we will work closely with BUSD Facilities to insure that the instillation will meet the highest standard that they expect.

Berkeley USD

Board Policy

BP 7151

Facilities

Public Art Policy

The Governing Board recognizes that from time to time there will be proposals for incorporating works of art into the buildings of the district. Some works of art, such as paintings, can be accepted and hung by present occupants of a building and discarded or moved out of sight by the next occupant. Other art works, such as murals or large pieces of sculpture, become a permanent part of the school and should have a certain timeless quality because of the many generations of students, parents, and staff members who will study and work in proximity to the art.

Therefore, the Board instructs the Superintendent to establish a Review Board on an as-needed basis for the purpose of approving proposals for murals, tile walls, sculptures, or other works of art to be placed permanently at any Berkeley Public School. Membership should include architects, artists, and/or art museum personnel who are not directly involved at the school in question as well as the principal, parents, teachers, and students connected to the school. Membership may vary depending on the project. The review Board will convey its recommendations to the Superintendent and the Board.

Proposals involving permanent architectural enhancement of school district buildings will demonstrate educational and artistic value to receive Board approval. Approval will be based on the criteria below. How many of these criteria are applied and how they are weighted will depend upon the nature and scope of the project involved. Applicants will be prepared to document how these criteria are met.

1. The art work will identify the building as a student-centered environment. The work will be developmentally appropriate to the students of the school.
2. Projects may be opportunities for students to have a hands-on learning experience. The permanence of a project will be used to bring significance to the contributions of the students.
3. Where feasible, projects should provide staff development or support teacher-directed classroom projects.

4. The public artwork at our schools should be considered in the overall context of the school and will have a sense of inclusiveness and be broadly meaningful to the larger community.

5. The work will compliment the architecture of the building and the physical environment, including form, scale, and materials.

6. The proposed materials will withstand weather, vandalism, and maintenance.

7. Projects will have artistic merit.

8. Applicants will demonstrate appropriate experience and the organizational capacity to carry out the proposed activity and achieve the intended outcome.

Policy BERKELEY UNIFIED SCHOOL DISTRICT

Adopted: November 1, 1995 Berkeley, California