

District Athletic Advisory Task Force

School Board Update – October 2018
San Rafael City Schools

The Questions and Concerns

- ▶ Facilities
- ▶ Alignment between sites
- ▶ Coaches
- ▶ Funding, Funding, Funding
- ▶ Parents and Boosters
- ▶ Safety
- ▶ Communications



The Result

▶ LCAP Goal 3 Action 16

- ▶ Form a District Athletic Advisory Task Force to study and determine potential solutions regarding the athletic program needs District-wide, which could include updating the District's Master Facilities Plan and making programmatic recommendations.
 - ▶ A small stipend will be provided for facilitation services.
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The Goals

The goal of the Athletic Task Force is to provide parents and community members, along with our athletic staff, the opportunity to have a voice in our athletic program decision making process.

Task Force members will make recommendations regarding the current athletic program.

We want to create the best possible athletic program so that our student athletes can thrive both in and out of the classroom.



The Opportunities

- Oversee the health and safety of our student athletes
- Improve communication between District and sites
- Clarify various roles within the athletic program
- Greater consistency and alignment across District and sites
- Maintain and improve facilities
- Increase student participation in athletics
- Give parents and students voice
- Transparency in athletic funding
- Plan for the future (capital improvements, etc.)



DAATF Members

- Teachers and students members were chosen by principals
- Parents members were chosen by Booster Clubs
- Members serve a two-year term
- Meetings are held monthly throughout the year

- **Current members:**
 - **Director of Secondary:** Kevin Kerr
 - **Principals:** Glenn Dennis and Katy Dunlap
 - **Athletic Directors:** Jose De La Rosa and Steve Farbstein
 - **Teachers/coaches:** Nichole Caiocca and Ray McClintock
 - **Parents:** Chris Owen, Lisa Sanchez-O'Brien, DJ Johns, Mike Christian, Mark Verwiel
 - **Students:** Molly Madden, Andrew Lane, and Kelly Abey
 - **Board Trustee:** Rachel Kertz
 - **Facilitator:** Rey Mayoral
 - **Invited Guests:** Doug Marquand, John Bartolome, Dave Pedroli



The Successes

Issue Identification

- Created comprehensive list of District-Wide Athletic needs and priorities (SWOT)

Facilities

- Walked through and assessed all athletic facilities
- Created short and long term goals for each high school
- Proposed athletic facilities maintenance annual schedules and checklist

Finances

- Recommended increase in coaches' salaries (Approved by School Board)
- Reviewed all district and site athletic budgets

Communications

- Revised Student/Parent and Coaches Handbooks (Approved by DAATF)
- Provided a forum for parents to address their concerns
- Helped to resolve conflicts within the parent community



Next Steps

Facilities

- Follow through on comprehensive 5 year athletic facilities plan in preparation of next bond
- Improve sport/site prep prior to start of season
- Improve collaboration and maximize resources at all athletic events

Finances

- Clarify existing Athletic budget including rental usage and income
- Establish long term funding plan for athletic facilities
- Identify additional revenue sources
- Research how other “like” districts fund athletics

Communications and Engagement

- Enhance proactive communication from District, Sites, ADs, and coaches
- Define protocols for new coach orientation (*private email addresses*)
- Continue to seek input from parents and students
- Create an Athletics Area on the District Website
- Increase parent involvement and volunteer support



Thank You for Your Support!

▶ **Questions?**

