



Strategic Plan Update: LCAP Goal 4 – Parent Engagement



Campbell Union School District
Governing Board Presentation • November 15, 2018

Parent University 2018

Event Overview

- Oct. 13, 2018, 8a-12p
- Monroe Middle School
- Free registration (online/walk-in),
Childcare with advance reg.,
Refreshments

Features:

Keynote address by Superintendent,
Choice of sessions (15), Resource fair
exhibitors (14)

Staffing and Other Costs

Comp Time OT = 24 hrs.

- Clerical/Set-up help, Interpreters
(Plus salaried staff presenter hours)

Paid OT = \$1,535.68

- M&O, Custodian, Childcare,
Teacher-presenters

Other = \$1,058.89

- Food & beverage, Supplies, Printing,
Online reg.
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Outcomes

ATTENDANCE/REGISTRATION

↓ Advance reg. 115 vs. actual 51

↑ Faster check-in system

CHILDCARE

↓ Staffed for 36 requests vs. 9 actual arrivals (including walk-ins)

PROGRAM ENHANCEMENTS

↑ Session info in advance of reg.

↑ More sessions in Spanish

↑ More resource fair exhibitors

↑ Smooth WIFI/Tech support

SURVEY RESULTS

- **Quality rating** by attendees: 8.24 (2017) vs. 8.53 (2018) (10 = top)
 - **Top no-show reasons:** Schedule conflict/Prior commitment (37%), Childcare (37%)
 - **What was best?** Presentation quality (81%), Learning ways to support child's academics (81%), Date (81%)
 - **Sessions attended:** Teenage Brain (35%), Growth Mindset (35%), Screen Time (29%), Asking Beautiful Questions (24%)
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Outcomes

A Whole Lot of Effort



Very Little Engagement



Parent Education & Engagement

Supported by School Linked Services

2018-19 Sessions	Current		Future (Planned for 2018-19)	
School Site	series	One-time	series	one time
Blackford	2	2	1	6
Capri	1	3	0	2
Castlemont	2	0	1	1
Lynhaven	1	2	0	0
Monroe	1	0	4	1
Rolling Hills	0	3	0	0
Rosemary	3	0	2	1
Sherman Oaks	1	0	4	1
District Wide TOTAL	11	10	12	12

High Engagement in Site-based Workshops



- Strong Start (FEI: Fall)
- STEAM Labs (FEI: Winter)
- Family Bridge To College
- Read Across America
- Los Dichos Training Workshop
- ABC Readers Training Workshop
- ESL
- Positive Discipline
(*Organizacion Edificando Vidas*)



- Los Dichos
- 5210 Healthy Eating
- Parent Learning Community
- Parent Art Class
- Skill Streaming Class
- Parent Project Jr
- 5210 Nutrition Class
- Cybersafety Skills & Strategies
- Parenting classes



High Engagement in Site-based Workshops



- Los Dichos Training
- Living Classroom/Love Gardening
- Navigating Middles School (FEI: Fall)
- Families as Leaders (FEI: Spring)
- Maverick Men Leadership Development Program
- CIA-Flash Drive
- Kid-power
- Parents & Admin meeting



- Computer Literacy (FEI: Fall)
 - Family STEAM Labs (FEI: Winter)
 - Folklorico
 - CACE (Fall Course)
 - Strengthening Families Program
 - Zumba
 - Folklorico (Fall Course)
 - Lego - Fun with Simple Machines Gr 1-K
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Ongoing Community Support Projects

Current Community Liaisons Projects	
Health Insurance	Connect all families who do not have health insurance before December 14, 2018.
Vision	Confirming families for Vision to Learn Bus
Bike Program	Coordinate event with donors, identify recipients
Adopt a Family	Identifying McKinney Vento families needs for the holidays
Toy Program	Coordinate outreach with Community Toy Program, identify recipients

More Site-Based Connections with Families

ELAC, PTA, School Site Council, Parent Teacher Conferences,
Back to School Night, Campus Collaboratives,
Festivals (Fall Festival, Turkey Trot, Día de los Muertos,
Family Game Night)

Upcoming Holiday Programs:

Bike Giveaway, Adopt a Family, Toy Drive, Canned Food donations,
food baskets, Christmas tree donations, Los Gatos-Saratoga Assistance
League's Coat and Shoe program.

Recommendation

- Seek ways to expand site-based engagement opportunities
 - Discontinue district-wide Parent University
 - Continue to expand our community partnerships
 - Conduct needs assessments at sites to provide what parents want
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