

Fundraising Report to the Board of Education

February 21, 2019

Parent Campaign: July 1 – January 31

- Two \$50,000 matches and one \$25,000 match
- Six \$2,500 and four \$5,000 Flash Matches
- 3,267 donors (2,700 = parents)
- 12.6% more raised from parents
- 11.4% increase in parent participation
- 13.5% more raised from Superintendent's Circle donors (\$5,000+) and Leadership Circle (\$2,500+) donors



Corporate Heroes

42.7% more raised this year

\$50,000+



\$25,000+



\$10,000+



Corporate Heroes

42.7% more raised this year

\$5,000 - \$9,999

Bob's Market

Diane Dorin, Compass

Edison International

Harley Ellis Devereaux/Moore Ruble Yudell
Architects

Huntley Santa Monica Beach

Linwood Ventures &

Lincoln Property Company

Pence Hathorn Silver

Raymond James

SP+

Sunnin

\$2,500 - \$4,999

DFH Architects

DLR Group

Downtown Santa Monica

DZ Solutions

Flex College Prep

Gary Limjap

Gelson's Markets

Green Brooms Music Academy

Ilona Brown and Lisa Pound, Compass

Jones Hall, A Professional Law Corporation

Khedr Management Company

Payden & Rygel

Santa Monica Music Center

\$1,000 - \$2,499

Element Consulting, Inc.

Erika Schimik, President, Skell, Inc.

Federal Realty Investment Trust

Steaven Jones Development Company, Inc.

FUNDRAISING PROGRESS TO DATE

\$1,923,165

Toward annual grant to District

As of 1/31/19



Plans Through June 30, 2019

- Renewals
- Continued Outreach to TK/K Families
- Continued Outreach to Corporate Heroes and Foundations
- Wine Auction



thank you

