



2019 Delegate Assembly Candidate Biographical Sketch Form

DUE: Monday, January 7, 2019 – no late submissions accepted

Please complete, sign, and date this required ONE-page candidate biographical sketch form. An optional, ONE-page, single-sided, résumé may also be submitted; both will be copied exactly as received. Please do not state "see résumé" and do not re-type this form. It is the candidate's responsibility to confirm that all nomination materials have been received by the CSBA Executive Office.

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: [Handwritten Signature]

Date: December 12, 2018

Name: Melissa Baten Caswell CSBA Region & subregion #: 20
 District or COE: Palo Alto Unified School District Years on board: 11
 Profession: High Tech Management Contact Number (please v Cell Home Bus.): _____
 *Primary E-mail: mcaswell@pausd.org
 (*Communications from CSBA will be sent to primary email)
 Are you an incumbent Delegate? Yes No | If yes, year you became Delegate: _____

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. (Character count limit: 700)

I have 11 years of experience on PAUSD BOE. I would like to use my board experience and more than 18 years of community service leadership, a BA and MBA from Dartmouth College, and more than 17 years of management experience, to advocate and help with policy making on behalf all students across the state of California. As a member of a K-12 Unified Suburban district, I believe that I can provide perspective and testimony on many issues including: adequate student funding, student mental health and wellness, suicide prevention, teacher recruitment and retention, curriculum needs, arts, special education supports, college readiness, career technical education and Title IV compliance.

Please describe your activities and involvement on your local board, community, and/or CSBA. (Character count limit: 700)

I have been the President and the Vice President of the PAUSD BOE twice, an officer in the SCCSBA for the past two years, and the President and Vice President of both the Palo Alto PTA Council and my children's school PTA. I have listened to thousands of students, parents, teachers, and staff across our state, region and district. I have been actively involved with the California Suburban School Districts Organization and Schools for Sound Finance for the past 11 years. I have worked with board members, local legislators, city council members, and community groups to address challenges and advocated with constituency lobbying groups at the state and local level.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it? (Character count limit: 700)

Rising Pension costs and teacher retention (in the face of extremely high housing and living costs in California) are straining school districts. This is impacting our ability to make progress on important initiatives including: closing the achievement gap, increasing graduation rates, supporting the academic growth and social emotional health of every child, and further developing the next generation of leaders for our state and country.

CSBA provides collective support, training, and voice for school boards and districts. School boards have a much stronger voice when we learn, advocate, and craft key messages together.

E-mail: nominations@csba.org, or fax to (916) 371-3407, or US Mail to: CSBA | Attn: Executive Office | 3251 Beacon Blvd., West Sacramento, CA 95691. Please only submit biosketch form via one of these modes only; do not send multiple times. If you have any questions, please contact the Executive Office at (800) 266-3382.

Melissa Baten Caswell

School Board Experience

Palo Alto Unified School District

2007 - PRESENT Governing Board Member (President 2011 & 2015, Vice President 2010 & 2014) - Term expires 2020

Board of Education Committee Assignments:

- Santa Clara County School Boards Association (SCCSBA) Exec. Board (3 Years, Hoffmann Awards Chair 2017-18, VP 2018-19)
- Palo Alto City Housing Element TAG (2 years)
- Palo Alto City Regional Housing Mandate Committee (2 years)
- PAUSD Board Policy Review Committee (2 years, Chair 1 year)
- Palo Alto City-School Liaison Committee (6 years, Chair 3 years)
- Stanford/School Liaison (6 years)
- LA Hills Town Council/PAUSD School Liaison (2 years)
- PAUSD Property Subcommittee (1 year)
- ROP Policy Council (2 years)
- Board Liaison to the District-Wide PTA (4 years)
- Board Liaison to Palo Alto Partners in Education (PAUSD's local education foundation) (2 years)

Professional Experience

CollegeMojo.com Founder and CEO. Tech startup in education. Helps students organize and manage the College Application Process.

Caswell Consulting Principal. Marketing strategy, corporate positioning, program development, and market research.

Calico Commerce VP: Marketing, Product Mgt, NetMarkets; Dir. Corp. Dev, Industry Solutions. Ecommerce Software Solutions.

Cadence Design Director of Marketing, Alta Group (High-level Systems Design Business Unit). Software for Chip and Systems Design.

Compression Labs Manager of Market Development, Industry Marketing and Field Marketing. Videoconferencing Systems .

IDE Manager of Platform Marketing. Development Environment Software.

Sun Microsystems Mgr: Strategic Accounts, Solaris1 Product Mgr, WW Edu & Research Mktg. Information Technology and Services.

Apple Computer Intern Apple USA, Education Marketing Information Technology and Services.

Irving Trust Financial Analyst, Relationship Manager. Banking and Finance.

Education

Dartmouth College MBA: Amos Tuck School; AB: Psychology, concentration in Economics. Member KKG Sorority.

Professional Associations

- California Association of Large Suburban School Districts (CALSSD) (11 years)
- Schools for Strong Finance (SF2)(11 years)
- California School Boards Association Conference (11 years)

Other Community Volunteer Board Positions

- 2001-2003 Downtown Children's Center Parent Advisory Board (Pres. 2002-03)
- 2002-2004 Duveneck Elementary School PTA Executive Board (Pres. 2003-04, Sec. 2002, Parliamentarian 2005)
- 2004-2007 Palo Alto Council of PTAs Executive Board, (Pres. 2005-07, Vice Pres. 2004)
- 2005-2008 6th District PTA Executive Board (Santa Clara County)
- 2006-2012 Youth Community Service, Founding Board Member and Vice Chair
- 2008-2013 Palo Alto Medical Foundation Community Advisory Board
- 2008-PRESENT Palo Alto Art Center: Capital Campaign Cabinet (2008-11), Foundation Bd (2011-17) Emeritus Bd (2017+)

Other Community Volunteer Service while Living in Palo Alto Include:

125 Anniversary Committee, Bucknell University Parent Advisory Board, Dartmouth College Alumni Interviewer, Dartmouth Alumni Association Development Committee, Amos Tuck School (Dartmouth) Alumni Development Committee, Blue Ribbon and Green Ribbon Mayoral Task Forces; Palo Alto Family Resources Ambassador; BizWorld Instructor; Junior Great Books Instructor; Meet the Masters Instructor; Parent Volunteer, AYSO, CYSA, YMCA, and Little League Team Leaders, Girl Scout Troop Leader, Duveneck Elementary School: Room Parent, Lice Checker, Enews Editor, Sun Microsystems Community Donations Committee

Relevant Awards:

- City of Palo Alto Commendation for leading Palo Alto PTA Council Hurricane Katrina relief program, 2006
- PTA Council Continuing Service Award, 2009
- Duveneck PTA Golden Oak Award, 2010

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Signature: Danielle MS Cohen Digitally signed by Danielle MS Cohen
Date: 2018.12.20 12:03:40 -08'00'

Date: Dec 20, 2018

Name: Danielle Cohen

CSBA Region & subregion #: 20

District or COE: Campbell Union School District

Years on board: 15

Profession: Software Engineer Contact Number (please v Cell Home Bus.): _____

*Primary E-mail: dcohen@campbellusd.org

(*Communications from CSBA will be sent to primary email)

Are you an incumbent Delegate? Yes No | If yes, year you became Delegate: 2009

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.

I have served on the Campbell Union School District's school board for 15 years and have been a delegate for Region 20 for the past 10 years. I have enjoyed serving the students of both my district and the state in these roles. Our district sits right on the cusp of Basic Aid, so I have knowledge and experience with both funding methods. On a personal level, I have three children and their educational experiences include GATE designation, resource and services for Dyslexia, and placement in SDC and SAI classes via the IEP process. This gives me a wide variety of experiences.

Please describe your activities and involvement on your local board, community, and/or CSBA.

For the Santa Clara County School Boards Association (SCCSBA) I served four years as treasurer and three years as the Hoffmann Awards co-chair which provided visibility to the many amazing and successful programs in our county. I have served on my Board's Intergovernmental subcommittee where we meet with the leadership in the six cities that our district serves. I am a board member for the 100 Women Charitable Foundation which gives grants to local non-profits working with under-served populations in the areas of Education, Family and Health & Wellness. Additionally I

What do you see as the biggest challenge facing governing boards and how can CSBA help address it?

Funding - both the inadequate base funding amount and the ramp up of District contribution requirements for STRS and PERS are going to impact classrooms, and therefore students, in all districts across the state. We need to address this at the state level while still focusing on student achievement for ALL students at the local level.



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Signature: David Cohen

Date: December 18, 2018

Name: David Cohen

CSBA Region & subregion #: Region 20

District or COE: Berryessa Union School District

Years on board: 12

Profession: Engineer Contact Number (please V Cell Home Bus.): _____

*Primary E-mail: dcohen@busd.net

(*Communications from CSBA will be sent to primary email)

Are you an incumbent Delegate? Yes No | If yes, year you became Delegate: _____

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. (Character count limit: 700)

I have served on the school board for 12 years and was just reelected to my 4th term. During my time on the Board, I have been a key advocate for education in our community and with our state legislators, who often turn to me for school governance advice. I want to take my passion to CSBA. My leadership includes being instrumental in the passage of our district's first parcel tax and serving as Board President for 3 years. In addition to running the parcel tax campaign in 2006, I helped pass a parcel tax extension in 2010 and a bond measure in 2014. I have been a leadership training facilitator and parliamentarian for various organizations.

Please describe your activities and involvement on your local board, community, and/or CSBA. (Character count limit: 700)

Before the school board, I was a member and chair of the San Jose Library Commission. I have served on the school board during the recession and during restoration of funding. I worked hard to maintain our district's library services, music program, and PE teachers. I am proud of our district's environmental policies, expansion of social/emotional well-being support for students, and the creation of a dual immersion language program.

I helped start the East Side Alliance, regularly attend the First Friday lunches with board members, and have served as a panelist for SCCSBA's new Board member training. I also acted as a liaison between the city and school district on several key projects.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it? (Character count limit: 700)

I understand the difficulties of districts that are at the low end of the revenue limit scale and those that are experiencing declining enrollment. CSBA needs to understand how the state's economic challenges, including high cost of housing, over-reliance on personal income taxes, and crumbling infrastructure affect school districts. CSBA should help facilitate regional cooperation between school districts and cities to address these issues. I will continually advocate for full and fair K-12 funding. California should strive to be in the top 10 in per pupil funding, not in the bottom 10. We should be at the top in teacher, librarian, counselor, nurse and administrator ratios.

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DAVID COHEN

dcohen@busd.net

EDUCATION

- BS, Chemical Engineering, Cornell University (1990)
- PhD, Chemical Engineering, UC Berkeley (1996)

COMMUNITY EXPERIENCE

- Trustee, Berryessa Union School District (2006-present)
- Judge, Synopsis Santa Clara County Science Fair (2008-present)
- Chair, Measure K Parcel Tax Campaign (2008)
- Campaign Committee, Measure W Parcel Tax Campaign (2010)
- Campaign Committee, Measure L Bond Campaign (2014)
- Member/Chair, San Jose Library Commission (2001-07)
- Chair, Cornell Alumni Association Ambassadors Network of Northern California (2008-09)
- Communications Director, Santa Clara County Democratic Party (2001-present)
- Executive Board Member, California Democratic Party (2016-present)
- Section Chair, Alpha Phi Omega Service Fraternity (1995-98)
- Board Member, American Institute of Chemical Engineers Norcal (1996-2000)

PROFESSIONAL EXPERIENCE

- Senior Manager, Computational R&D, Lam Research
- Process Engineer, Clorox

LEADERSHIP TRAINING

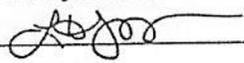
- Fellow, American Leadership Forum Silicon Valley
- Graduate, UC Berkeley Engineering Leadership Professional Program

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Signature: _____  _____ Date: 12/17/18

Name: <u>Lori Cunningham</u>	CSBA Region & subregion #: <u>20</u>
District or COE: <u>Cupertino Union School District</u>	Years on board: <u>1st</u>
Profession: <u>Comm. Vol./Phys. Ther.</u> Contact Number (please <input checked="" type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Bus.): _____	
*Primary E-mail: <u>cunningham_lori@cusdk8.org</u>	
<small>(*Communications from CSBA will be sent to primary email)</small>	
Are you an incumbent Delegate? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, year you became Delegate: _____	

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. (Character count limit: 700)

Cupertino has a strong tradition of advocacy and teamwork with CSBA and the Region 20 Delegate team. I'd be honored to join in the shared learning and dedication to impact advocacy and legislation benefitting all children. While I have so very much to learn, I also have the energy, collaborative spirit, and depth of leadership experience to be an asset for our region and all students. I bring almost two decades of combined school, district and professional leadership experience, have experience as a clinical educator, and have a deep understanding of school funding reform and policy. I look forward to fostering relationships with board members from all over our county, region and state.

Please describe your activities and involvement on your local board, community, and/or CSBA. (Character count limit: 800)

After joining our board, I was elected to Vice President. Over the past 4 years I have served on all four of CUSD's standing advisories (Budget, Parent, District and DELAC). Currently, I serve on our Board and Superintendent committees including our Budget Advisory, Equity Working Group, and as board liaison to the Santa Clara County Homestead Corridor Safe Route to School Study. I serve on Fremont Union High School District's Citizens' Oversight Committee, as Nominations Chair for the Cupertino-Sunnyvale League of Women Voters, and with the LWV County Education Committee. As a parent in the district I have served for many years as School Site Council Chair and on the PTO Board of Directors.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it? (Character count limit: 700)

Our governing boards all share in grappling with funding challenges, regional high cost of living & resultant teacher/staff retention, declining enrollment, STRS&PERS, and the ongoing work to align with CCSS while closing our achievement gaps (with limited resources available). CSBA's advocacy efforts towards increasing base funding for all students with legislative Full & Fair funding work will continue to be mission critical. As we all adjust to a new Governor and senior leadership at the State Board and Superintendent's office, I anticipate CSBA will continue to be at the forefront, serving as both a key resource and communication hub to assist districts state wide with this transition.

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LORIEN CUNNINGHAM

Parent. Advocate. Leader.

~ Passionate public education advocate and community leader known for inclusive collaborations, solving challenges and building community trust.

DISTRICT EXPERIENCE

Cupertino Union School District, Trustee

2018 - present.

Elected November, 2018 with most votes in district history. Board Vice President, Budget Advisory, Equity Working Group, Board Liaison Santa Clara County Homestead Corridor Safe Route To School (SRTS) Study.

Cupertino Union School District, Parent Leader & Volunteer

2010 - present.

Budget Advisory, District Advisory, District Parent Advisory, District English Language Advisory, School Site Council Chairperson & PTO Board of Directors, Fundraising Chair, 8 time Walk-a-Thon & Silent Auction Lead, 9 year Project Cornerstone Reader & Site Mentor, Academic Centers volunteer, SRTS volunteer, Lunch Duty volunteer, 8 time Room Parent - Montclair Elementary.

APPOINTED AND COMMUNITY ACTIVITIES

Fremont Union High School District, Citizens' Oversight Committee

2018 - present.

Member and serve as Secretary for the combined Bond, Parcel and advisory functions.

Cupertino SRTS Working Group and Sunnyvale SRTS Collaborative

2017-present

Cupertino - Sunnyvale League of Women Voters

2017 - present.

County Education Committee. Cupertino-Sunnyvale League Nominations Chair 2018.

ADDITIONAL EXPERIENCE

Emerge California

2018 Graduate

Selected as one of 72 women in California to train with Emerge in 2017-18.

Generations Healthcare

2002-2005

Director of Rehabilitation, Clinic Coordinator for Clinical Education, Clinical Instructor, Lead Physical Therapist.

HCR ManorCare

2000-2002

Physical Therapist, Senior Physical Therapist, Clinical Instructor

cunningham_lori@cusdk8.org

SKILLS

Project management

Data analysis

Research

Resource allocation

Budget planning and execution

Communications

AREAS OF INTEREST

Education funding reform

Education Policy

Underserved populations

HIGHLIGHTS

* Recipient of the 2017

Cupertino Educational

Endowment Foundation Sandy

Liu Community Service

Leadership Award for

outstanding service to all

students in Cupertino Union

School District.

EDUCATION

Master of Physical Therapy

Samuel Merritt University

* Recipient of the 2000 Peter

Edgelow Award for Outstanding

Clinical Performance

Bachelor of Arts, Biology Honors

Scripps College

* Recipient of the 1998 Barbara

McClintock Science Award for

Outstanding Senior Research

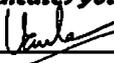
Thesis.

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Signature:  **Date:** 01/07/2019

Name: Van Le CSBA Region & subregion #: 20

District or COE: East side Years on board: 8

Profession: Business woman Contact Number (please v Cell Home Bus.): --- --

*Primary E-mail: lev@esuhsd.org

(*Communications from CSBA will be sent to primary email)

Are you an incumbent Delegate? Yes No | If yes, year you became Delegate:

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. (Character count limit: 700)

I start my 9th year on East side board, the second largest high school district of Northern Ca with over 22000 ADA and I have brought a collaborative leadership, an interpersonal organizational and business management skills to my district and believe it will be a good asset as a delegate to advocate and improve for student education. I have been involved and volunteered in the community for over 30 years and have built good relationship with many stakeholders, elected officials and legislators. I am very passionate to serve the younger generation and would like to be involved more as a delegate to better serve and have a voice representing my district at CSBA.

Please describe your activities and involvement on your local board, community, and/or CSBA. (Character count limit: 700)

I visit schools every year and have discussed with stakeholders and students on school and education related issues. I am proud to have started the McKinney Vento project in the district to provide a warm dinner, gifts and other resources for homeless students and their families and last year was our 7th year. I was involved in the audit committee and helped organize student government board representatives. In 2015, I championed and worked with my Superintendent to implement one more contest on essay, drawing and multi media for students of my district with the topic of Asian American heritage heroes besides two regular contests about Martin Luther King and Cesar Chavez .

What do you see as the biggest challenge facing governing boards and how can CSBA help address it? (Character count limit: 700)

The biggest challenge is funding and we need to work with all legislators to bring back the "Fair and Full landing" to provide more critical services to all students and especially underprivileged youth. CSBA needs to continue to lead this effort by assisting board members and equipping them with the message points to inform our community and to encourage more dialogue and rapport with legislators. We need to think of a long term goal of 10 -20 more years to serve our students with 21st century skills set and support recruiting new and good teachers.

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Signature: Bonnie Mace

Date: Oct. 30, 2018

Name: Bonnie Mace

CSBA Region & subregion #: 20

District or COE: Evergreen School District

Years on board: 7

Profession: Executive Director SCCSBA

Contact Number (please V Cell Home Bus.): _____

*Primary E-mail: execdirector@sccsba.org

(*Communications from CSBA will be sent to primary email)

Are you an incumbent Delegate? Yes No | If yes, year you became Delegate: 2015

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. (Character count limit: 700)

I have been a CSBA Delegate since 2015, and I understand how important it is to have experienced advocates in this position. I have also been the Executive Director of the Santa Clara County School Boards Association since 2015, and I am familiar with all the boards in Santa Clara County in addition to all of the local, state and federal legislators. I am fully committed to attending the two Delegate Assembly meetings each year, in addition to working closely with CSBA and our Region 20 Director to forward CSBA's policy goals. My priority areas are advocating for more state funding for public education, closing the achievement and equity gap in districts, and school safety.

Please describe your activities and involvement on your local board, community, and/or CSBA. (Character count limit: 700)

I have been a trustee on the Evergreen School Board since 2012. I have worked in my community as an advocate for students, staff and neighborhoods for the past 20 years. I have been on a variety of boards and commissions, including the San Jose Housing and Community Development Commission, San Jose Redistricting Commission, District 8 Community Round Table President, and multiple bond oversight committees. As stated above, I've also been a CSBA Delegate and Executive Director of the SCCSBA since 2015.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it? (Character count limit: 700)

The biggest issue facing governing boards is governance. Most board members come onto boards with very little experience in governance, and especially in budget analysis and management. The first year of a board member's life on the board can be eye-opening and very frustrating. In my own work with the SCCSBA I have found that trustees appreciate the resources we offer, and also the support networks. A board member's life can be very isolating. I think that CSBA can help with this issue by improved board member training and governance workshops, especially if it is grounded in the reality of what board members actually face in a system of funding limitations and competing interests.

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Bonnie Mace, Ph.D

<http://www.linkedin.com/profile/view?id=272526676>

Education

Senior Fellow, American Leadership Forum, Silicon Valley
Ph.D, Political Science, UC Berkeley
M.A., Political Science, UC Berkeley
Masters in Governance, California School Boards Association
B.A., Political Science and English, UCLA (Editor and Writer, UCLA Daily Bruin)

Work Experience

Professional Expert, Santa Clara County Office of Education, 2016-present

Manage several projects in the Curriculum and Instruction Department, including Mock Trial, History Day, Spelling Bee, Civic Engagement Initiative, and Professional Development Services for teachers.

Executive Director, Santa Clara County School Boards Association, 2015-present

Lead the daily operations of the SCCSBA, including fund development, communications and outreach, budgets, administration, event planning and execution. I'm the liaison to our 33 school boards in Santa Clara County.

Evergreen Elementary School Board Trustee (Elected), 2012-present

Provide Board oversight in the EESD, consisting of 18 schools and more than 12,000 students. Helped to lead successful bond measure and parcel tax measure campaigns in 2014. Helped direct new Board policies on Common Core and Local Control and Accountability Plan implementation. Provide direction with the Board over contractual collective bargaining agreements with all of our bargaining units.

Delegate Assembly Member, California School Boards Association, 2015-present

Lead on advocacy for the Santa Clara School Boards Association at the state level in conjunction with the California School Boards Association. Focus on state education legislation and related activities by the CSBA.

East Side Alliance Manager, Silicon Valley Education Foundation, 2014-2015

Wrote grants and marketing materials, and provided project, communications, and event support for the newly formed East Side Alliance in San Jose. Wrote the successful San Jose Learns Grant for \$260,000 to create an after school learning program for the Oak Grove School District.

Strategic Partnerships Associate, California Forward, 2014

Led business and community outreach and engagement for California Forward's various projects, including the California Economic Summit project. Managed strategic partnerships with regional economic development organizations throughout the state.

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Signature: Reid Myers

Date: 1/3/2019

Name: Reid Myers CSBA Region & subregion #: 20
 District or COE: Sunnyvale School District Years on board: 7
 Profession: Trustee/Volunteer Contact Number (please V Cell Home Bus.): [REDACTED]
 *Primary E-mail: reid.myers@sesd.org
 (*Communications from CSBA will be sent to primary email)
 Are you an incumbent Delegate? Yes No | If yes, year you became Delegate: 2015

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. (Character count limit: 700)

It has been my honor and privilege to serve as a delegate the past 4 years and I would love the opportunity to serve another term. In the past 4 years I have formed relationships with board members from across the state and collaborated with them to make positive change. In 2017 I served on the Nominating Committee and helped improve the process so candidates are "vetted" rather than "screened" (the DA wanted more candidates to choose from). I have worked with CSBA leadership on being more inclusive and representing a broader base of students, especially in support of our LGBTQ students. I have applied to serve on the AEC committee and I hope to serve in my next term.

Please describe your activities and involvement on your local board, community, and/or CSBA. (Character count limit: 700)

I am a very active board member on my board and within CSBA. In my community I facilitate city-wide meetings of neighborhood associations, I am on the board of the Sunnyvale Education Foundation, and I have chaired 2 successful parcel tax and 2 successful bond campaigns. I have acted as President of my board twice in 7 years and I stay connected to our schools by talking to parents and visiting each of our schools annually. For SCCSBA I have contributed as President, organized the Hoffmann Awards, Legislative Brunch and other activities. Delegate Assembly helped me connect with our San Mateo County neighbors and a few of us worked with them to launch the first CSBA PAC kickoff event.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it? (Character count limit: 700)

Although many districts have received more funding over recent years, we are still well below the national average with a cost of living that is out of control. With a new governor, we must continue to advocate for our students and ensure he has his priority on our future (our kids). Many school staff can't afford homes here and we need to find creative ways to help them come and stay. We also have a huge disparity of wealth and achievement in our schools and the opportunity gap persists. We must continue to find ways to support our students and close this gap. CSBA can continue to help us advocate and provide resources and training to give us tools to address the needs of all our students.

Reid Myers

Outline of Experience, Education, and Service to the Community

Passionate Community Leader with a track record of bringing together individuals and groups to solve issues, address needs, and create connections.

Service to the Community 2007- Present

Sunnyvale Elementary School District, Trustee, 2011-Present
Performed Roles as President (twice), Vice President, Clerk

Santa Clara County School Boards Association, 2011-Present

- President- 2016, VP- 2015
- Hoffmann Awards Co-Chair- 2013, 2014, 2015
- Legislative Brunch Chair- 2015
- Fall Dinner Chair- 2012, 2015

Region 20 Delegate, 2015-Present

Asked by CSBA to create session on supporting LGBTQ Youth, AEC 2018
Nominating Committee, 2017

Board of Directors, Sunnyvale Education Foundation , 2014-Present

Facilitator, Sunnyvale Neighborhoods Association, Quarterly Meetings, 2006-Present

Create agenda and facilitate city-wide meetings amongst neighborhood leaders.

President, Cumberland-South Neighborhood Association, 2001-Present

Founded the Cumberland South Neighborhood as means to improve local services and community connection.

Challenge Team Sunnyvale, 2011-Present

Meetings of stakeholders who provide opportunity and connections to benefit the youth in our community.

School Lead and Volunteer, Project Cornerstone, 2010-2015

Established Project Cornerstone in Sunnyvale District Schools, helping students gain important social and emotional life-skills. This successful program was expanded from one school to district-wide.

Homestead High School PTSA, Volunteer Coordinator, 2017-present

PTSA Board, Sunnyvale Middle School, 2012-2017

Cumberland Elementary School PTA, 2007-2013 Roles as President, Vice President, Secretary

Volunteer, Cumberland Elementary School, 2007-2015

Sunnyvale Tennis Club Board 2012-Present, Publicity Chair

Honors and Accomplishments

Chaired Successful Measure GG Bond Campaign, 2018

Chaired Successful Measure BB Parcel Tax Campaign, 2016

CSBA Masters in Governance Program, September 2014

Chaired Successful Measure G Bond Campaign, 2013

Project Cornerstone, Volunteer of the Year, 2013

PTA Honorary Service Award, 2012 & 2015

Chaired Successful Measure B Parcel Tax Campaign, 2011

Career History and Education

Marketing & Project Management Experience at a variety of organizations including Google and Cisco Systems.

M.B.A., San Jose State University, Honors Graduate

B.S. in Business Administration, University of Arizona, emphasis in Marketing



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Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: Nancy Newkirk

Date: 1/7/19

Name: Nancy Newkirk

CSBA Region & subregion #: 20~~17~~

District or COE: Sunnyvale School District

Years on board: 23

Profession: Early Childhood Educator Contact Number (please v Cell Home Bus.): _____

*Primary E-mail: nancy.newkirk@sesd.org

(*Communications from CSBA will be sent to primary email)

Are you an incumbent Delegate? Yes No | If yes, year you became Delegate: _____

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. (Character count limit: 700)

CSBA draws upon delegates for its deeper work on policy and issue. My past service on Delegate Assembly and committee work has supported me in facilitating active living and healthy eating collaborative groups in Sunnyvale. With Gov. Newsom's priority in early care and education, I offer professional training and workforce experiences in a variety of early childcare programs. Serving on the Local Planning Council in Santa Clara brings current knowledge and connections with ECE community. I can share rich perspectives into delegate and CSBA policy decisions in a timely manner.

Please describe your activities and involvement on your local board, community, and/or CSBA. (Character count limit: 700)

In addition to my service as board president, my current community activities involve collaboration with partnerships: Safe Routes to Schools and Sunnyvale Collaborative for Healthier Youth. I have been engaged in education-related activities at the county level serving on Inclusion Collaborative and the Local Childcare Development Planning Council. At SCCSBA, I've been an active member for 20 years, serving as chair for hospitality legislative brunch and Hoffmann Awards. Currently I am a Hoffmann Awards reader. I was a past delegate for two terms. At the CSBA state level, I served on CCS task force for obesity, Student Health Advisory Committee, and focus groups.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it? (Character count limit: 700)

The biggest challenge is financial. Without adequate and stable funding, maintaining the programs and services needed to support the success of students is challenging. CSBA can help local districts in continuing advocacy for full and fair funding. The narrative about district retirement contributions needs to be aligned within the local context of monies and any increases in education dollars that the governor and legislature may propose.

E-mail: nominations@csba.org, or fax to (916) 371-3407, or US Mail to: CSBA | Attn: Executive Office | 3251 Beacon Blvd., West Sacramento, CA 95691. Please only submit biosketch form via one of these modes only; do not send multiple times. If you have any questions, please contact the Executive Office at (800) 266-3382.

NANCY NEWKIRK

Experience Overview

Professional experience in nursing, education, and public service
25 years experience in working with diverse groups of children, youth and adults.
ECERS-R In-depth Training, Professional Growth Advisor Training, ASQ/ASQ-SE, DRDP 2015 Trained
Spokesperson, ICA facilitator, conduct trainings, workshops in schools, workplace and community settings,

Employment

Childcare Instructor: East Side Union High School District (2015-2016) Educare Silicon Valley - San Jose
Lead teacher Infant Room Early Headstart

Support Staff After School Teacher: Ventana School-Los Altos, Ca, (2011-2012)

Master Teacher: Kidango Inc., Fremont, Ca. (2004-2007) Ohlone College Lab Preschool Program; Decoto Part Day, State Preschool and Head Start Documentation

Head Teacher: HeadsUp! CDC, Palo Alto, Ca. (2002-2004)

Family Service Coordinator, Sunday School/Nursery Director: Trinity Episcopal Cathedral, San Jose, Ca. (1999-2004)

Site Liaison/ Instructor: Music for Minors Inc. (MFM) Los Altos, Ca. (1994-2001) MFM Classroom docent, site liaison

Adult Education Teacher Westside Cooperative Preschool (Metro Ed) San Jose, Ca. (1998-1999) and Bright Beginnings (FUHSD Adult Ed) Sunnyvale, Ca. (1995) Parent educator and preschool toddler instructor.

High-Scope Mentor Teacher-CDC/CDI Inc., Campbell, Ca. (1991-1994) Taught in subsidized and private full day programs.

Preschool Teacher Mothers' Day Out, Sunnyvale Presbyterian Church Sunnyvale Ca (1991-1992) Head teacher

Lieutenant USNR United States Navy- Nurse Corps

Education

National Family Development Credential 2017

Early Childhood Education and Administration Units: UC Santa Cruz, UC Davis, Foothill, De Anza Warmhoven Institute for Inclusion; Inclusion Coach Training Advanced Practice Inclusion and CESEFL training, SCC Office of Education, Masters of Governance Program CSBA

Baccalaureate in Nursing Science with Honors, University of Florida, Gainesville

Public Service

Local Childcare and Development Planning Council (LPC), Santa Clara County (2017 – present)

Sunnyvale School District, Board of Trustees Board Member 1995-present

Santa Clara School Boards Association District Rep 1996-present

First 5 Family Ambassador Sunnyvale 2007 – 2012

Sunnyvale Collaborative for Healthier Youth 2012-present

Santa Clara County Office of Educations Inclusion Collaborative 2007-present

CSBA -School Health Advisory Committee, Cities Counties School Collaborative Obesity Prevention Task Force

City of Sunnyvale: Family Advisory Task force Co- chair, Child Care Advisory Board

Safe Routes to School

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Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: Mary Patterson **Date:** Dec. 11, 2018

Name: Mary Patterson CSBA Region & subregion #: 20
 District or COE: Morgan Hill Unified Years on board: 2
 Profession: Health Educator Contact Number (please v Cell Home Bus.): _____
 *Primary E-mail: pattersonm@mhusd.org
 (*Communications from CSBA will be sent to primary email)
 Are you an incumbent Delegate? Yes No | If yes, year you became Delegate: 2018

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. (Character count limit: 700)

I welcome the chance to participate in the Assembly and contribute my voice and the experience of my community to the policy and governance decisions of CSBA. I have the ability to combine reason, emotional intelligence and a deep understanding of children's needs when participating in the discourse and decision-making that must happen to improve circumstances for our state's public school children. As a health educator and longtime public sector leader in the field of children's health and wellbeing, I believe myself to be well equipped to contribute meaningfully to CSBA deliberations.

Please describe your activities and involvement on your local board, community, and/or CSBA. (Character count limit: 700)

I currently serve as the President of the Morgan Hill USD. I have lived and worked in South San Jose and Morgan Hill for 18 years. Both of my two children have been attending schools in this district since kindergarten. I stay connected with my community in multiple ways. I volunteer and serve on committees for the AAUW Morgan Hill Chapter, the City of San Jose, the Santa Clara County Parks, the Children's Agenda Network, neighborhood associations, and other networks focused on making our community a safe and healthy place for kids.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it? (Character count limit: 700)

The greatest challenge to school boards is the shameful and utterly inadequate State funding levels for K-12 public education in California. My greatest hope is that CSBA will be successful in shining the spotlight on this abomination and coalescing citizens across the State to demand more money for public schoolchildren.

Mary D. Patterson, MPH

RESUME

Knowledge & Skills

Leadership: ability to articulate and pursue vision, identify and achieve goals, engage diverse partners and collaborate to succeed.

Public Health: expertise and passion in interdisciplinary fields that inform strategies essential for assuring healthy children, families and communities.

Policy Making: reliance on research, best practice and constituent voice to produce policies that improve circumstances and promote progress.

Teaching and Instruction: concise and compelling communication techniques that can engage diverse audiences.

Career

Morgan Hill Unified School District, CA, *Board President*.
Elected to a 4-year term November 2016.

Stanford Children's Health, Palo Alto, CA, *Community Teacher*.
2007 to present.

The Health Trust, San José, CA, *Director of Strategic Partnerships*. 2014 to 2018.

High Thrive, San José, CA, *Founder & CEO*. 2008 to 2014.

Project Cornerstone, San José, California, *Executive Director*.
2005 to 2007.

Santa Clara County government, California, *Special Assistant for Children's Services*. 2000 to 2005.

Education

University of Brussels, Belgium, Fulbright Fellowship.

University of North Carolina, Chapel Hill. Master of Public Health in Maternal and Child Health, with honors.

Stanford University, Stanford, California. Bachelor of Arts in Human Biology.

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Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: _____

Date: _____

Name: Andres Quintero

CSBA Region & subregion #: 20

District or COE: Alum Rock

Years on board: 6

Profession: Professor Contact Number (please v Cell Home Bus.): _____

*Primary E-mail: _____

(*Communications from CSBA will be sent to primary email)

Are you an incumbent Delegate? Yes No | If yes, year you became Delegate: 2015

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. (Character count limit: 700)

I want to ensure that the entirety of the 20th region has a voice on the delegate assembly. We have a vast area with a large and diverse population. We need to ensure that all voices are well represented. I know that the knowledge and skills that I have developed will serve the delegate assembly well in its deliberations. While I serve on the board, I also interact with my students at Evergreen Valley College. The vast majority of them are recent graduates of many of our schools. My students provide me perspective when I am going to make decision and allow me to advocate for them.

Please describe your activities and involvement on your local board, community, and/or CSBA. (Character count limit: 700)

I have served on the Alum Rock School Board since 2012. Aside from my school board activities, I serve as president of the Latino Leadership Alliance, a Silicon Valley based leadership development nonprofit. I have served as Chair of the San Jose International Airport Commission. Please see the attached resume for further details.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it? (Character count limit: 700)

At present we have a crisis in attracting more qualified teachers. The profession is losing more and more people and less and less are entering the profession itself. CSBA can take a leadership role in developing a statewide strategy in addressing this crisis. As local school board members, the crisis seems daunting. As a large and effective organization, CSBA has the wherewithal to develop a state and national level strategy to address this crisis.

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Andrés Quintero

www.linkedin.com/in/andresq

COMPETENCIES

Public Policy Development and Implementation • Staffing C-Level Individuals • Speech Writing
Budgeting and Budget Management • Public Speaking • Government Operation • Campaigns

EXPERIENCE

Political Science Faculty 2015 – Present
Evergreen Valley College San Jose, CA
Currently teach Political Science POLSC-001 - Politics and Government in America as an Adjunct. Have had the opportunity to reach out to local high schools and encouraged students to register for my course at EVC.

District Director 2014 – 2015
California State Assembly, 27th District San Jose, CA
Served as the local district representative of the State Assembly Member and oversaw the implementation of critical state programs affecting San Jose residents and businesses. Also worked closely with other local, state, and federal offices and agencies on public policy issues of shared focus.

Board Legislative Aide 2009 – 20014
Santa Clara County Board of Supervisors San Jose, CA
Supported two elected County Supervisors in the implementation of policy and programs related to health & hospital, public health, gang prevention, education, and government operations issues.

City Council Legislative Aide 2007 – 2009
City of San Jose City Council San Jose, CA
Supported the elected City Council Member in the implementation of policy and programs related to public schools, youth and senior programs, public safety and public transportation issues.

ADDITIONAL EXPERIENCE

- United States House of Representatives, Office of Congresswoman Lofgren, Capitol Office
 - Santa Clara County Probation Department
 - United States District Court, Northern District of California
-

EDUCATION

Master of Public Administration, San Jose State University
Bachelor of Arts in Political Science, Minor in Public Administration, San Jose State University

APPOINTED AND COMMUNITY ACTIVITIES

- Governing Board Member, Alum Rock Union School District
 - Appointed Official and Commissioner, City of San Jose Airport Commission (2009-2015)
 - President, Latino Leadership Alliance
 - Executive Director, Bay Area Association of Latino Elected and Appointed Officials
-

SPECIAL RECOGNITION

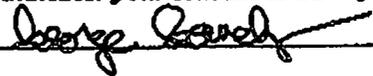
- Member, Consultative Council of the Institute for Mexicans Abroad, advisory body to the President of Mexico (2012-2014)
- Graduate, Congressional Hispanic Caucus Institute, Summer Leadership Program

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Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: 

Date: 1/5/2019

Name: George Sanchez

CSBA Region & subregion #: 20

District or COE: Franklin-McKinley School District

Years on board: 25

Profession: Work for City of San Jose Contact Number (please v Cell Home Bus.): _____

*Primary E-mail: george.sanchez@fmsd.org

(*Communications from CSBA will be sent to primary email)

Are you an incumbent Delegate? Yes No | If yes, year you became Delegate: 2000

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. (Character count limit: 700)

I am currently a Delegate from Region 20. During the times that I have served as a Delegate, I have been very involved with CSBA. I have served on three CSBA Committees which have included the Nominations Committee, the Platform Committee, and the Annual Education Planning Conference Committee. I have enjoyed the interactions with my fellow Delegates and have been proud to represent Region 20 at the Annual Delegate Assemblies. I have been active in our County School Boards Association and attend their monthly meetings where we discuss very pertinent issues in the field of education. I would very much like to continue being a Delegate if selected by my fellow County board members.

Please describe your activities and involvement on your local board, community, and/or CSBA. (Character count limit: 700)

On my School Board, I have been elected President 5 times by my fellow board members. I have been involved in the selection of three Superintendents for our School District. All have proven to be high effective educational leaders who have given the district effective leadership during their tenure in office. I enjoy working with my fellow board members to address the numerous issues that come before us throughout the school year. I have always taken the lead in welcoming new board members and helping them learn their job responsibilities so they can become effective board members for our district.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it? (Character count limit: 700)

There are many issues that we face in our districts and we look to CSBA to provide leadership and support in those areas. CSBA represents over 1,000 school districts in California and the leadership provided by CSBA is invaluable. We need CSBA to continue being an effective organization that assists school districts with pertinent information and the necessary training needed by school board members. The issues of adequate school funding, student achievement, school construction and the renovation of school facilities and school safety are just a few of the issues that school boards deal with on a yearly basis. That's why we need CSBA to be our voice in Sacramento and Washington, D.C.

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Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: Fiona Walter Date: 1/7/19

Name: <u>Fiona Walter</u>	CSBA Region & subregion #: <u>20</u>
District or COE: <u>Mountain View Los Altos High School District</u>	Years on board: <u>4</u>
Profession: <u>Engineer/Tech Editor</u>	Contact Number (please v <input checked="" type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Bus.): _____
*Primary E-mail: <u>fiona@stanfordalumni.org</u>	
(*Communications from CSBA will be sent to primary email)	
Are you an Incumbent Delegate? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, year you became Delegate: _____	

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly. (Character count limit: 700)

I am an engineer entering my 13th year on a local school board and have seen first-hand the impact that state-level decisions have on elementary and high school students. I am eager to bring this K-12 perspective to Delegate Assembly as it advises CSBA leadership on future issues. Specifically in the realm of funding, I have chaired multiple parcel tax and bond campaigns to supplement inadequate state support and augment our students' educational opportunities. I have been involved locally with SCCSBA (currently treasurer), and state-wide via Masters in Governance and 12 Annual Education Conferences. I am an advocate for public education and would be honored to serve on Delegate Assembly.

Please describe your activities and involvement on your local board, community, and/or CSBA. (Character count limit: 700)

I served two terms on the Mountain View Whisman School Board (K-8) prior to joining MVLA (9-12) in 2014. I was re-elected this fall to a second term with MVLA. Across the 12 years, I have served as board president three times, served on executive boards/chaired parcel tax/bond campaigns, served as treasurer of SCCSBA (2006-08; 2018-19), completed Masters in Governance, and never missed an AEC. Locally, I have completed both Leadership Mountain View and Los Altos LEAD. I have also served on many district committees such as communications, policies, wellness, parent teacher conference, and the district partnership committee (collaborative problem solving group including admin/board/ unions).

What do you see as the biggest challenge facing governing boards and how can CSBA help address it? (Character count limit: 700)

Money. CA has the 5th largest global economy and ranks 41st in the nation in education funding. We need to find ways to increase funding to schools while more clearly delineating our responsibilities as school districts. Special education costs continue to creep into our general funds, with the more recent addition of student wellness. We currently staff 16 FTE to handle student wellness/mental health issues. While this is so important for kids, these monies are pulled away from general education. CSBA can help raise awareness of our ever-growing expenses and assist the state in drawing an appropriate box around district responsibilities such that we can succeed in educating every student.

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Fiona Walter
Trustee, MVLA UHSD

Delegate Assembly Candidate, Region 20

- Graduate, Stanford University, BS Mechanical Engineering 1992 & MS Aeronautics/Astronautics 1993
- Mechanical Engineer, Failure Analysis Associates (now E^xponent), 1993-1998
- Self-employed – Technical Editor, 2000-present – doctoral theses (multiple universities and departments), *InsideGNSS* magazine, *NAVIGATION* (Journal of The Institute of Navigation), text books, etc.
- 24 year resident of Mountain View, CA
- Two children, 2015 and 2017 Mountain View High School graduates (sophomore and senior in college)
- Member, League of Women Voters, Los Altos-Mountain View Area
- Trustee, Mountain View Whisman School District (MVWSD), 2004-2012:
 - Board President, two years
 - Member, School Facilities Improvement Plan Committee
 - Ex-Officio member, various district committees across the eight years:
 - Gifted and Talented Education (GATE)
 - District English Language Advisory Committee (DELAC)
 - Budget Task Force
 - Parcel Tax Oversight Committee
 - District Communications Committee
 - PTA Council Rep.
 - Wellness Committee
 - Policy Committee
 - Education Services Advisory Committee
- Volunteer, Mountain View Educational Foundation
- Graduate, Leadership Mountain View, Class of 2005
- Graduate, CSBA Masters in Governance, 2005
- Lawn Sign Coordinator, MVLA Measure A Bond Campaign, 2010
- Chair, MVWSD Measure G Bond Campaign, 2012
- Executive Board Member, four MVWSD parcel tax campaigns:
 - Measures E (Treasurer), 2003
 - Measure J (Logistics Chair), 2004
 - Measure C (Volunteers Coordinator), 2008
 - Measure B (Precinct walking, lawn signs, general volunteer coord.), 2017
- PTA roles across elementary/middle/high schools:
 - Huff Elementary School PTA – President, Parliamentarian, Secretary
 - Graham Middle School – Parliamentarian, Secretary, 8th Grade Grad Party Chair (2011 & 2013)
 - Mountain View High School – 2013-14 PTSA President, 2014-2016 Auditor
 - LAMV PTA Council – Committee Member for Honorary Service Award (multiple years) and Ardis Egan Teacher Scholarships (four years including present), Auditor (2015-2017)
- Destination Imagination Team Manager, 5 years (2008-2013)
- Recipient, 2012 Honorary Service Award, LAMV PTA Council
- Recipient, 2014 Friend of the District Award, MVLA UHSD
- President, Stanford Hills Chapter of the National Charity League, 2014-15
- Member, Citizens Oversight Committee, Measure G Bond, MVWSD, 2012-present (Chair, 2014-15)
- Graduate, Los Altos LEAD (Leadership, Education, and ADvancement), 2015
- Co-Chair, MVLA Measure E Bond Campaign, 2018
- Treasurer, Santa Clara County School Boards Association (2006-08; 2018-19)
- Trustee, Mtn View Los Altos High School District (MVLA), 2014-present:
 - 2018 Board President
 - Member, Policies Subcommittee
 - Member, District Partnership Committee
 - Past Member, Parent Teacher Conference Committee
 - Past Member, Wellness Committee