

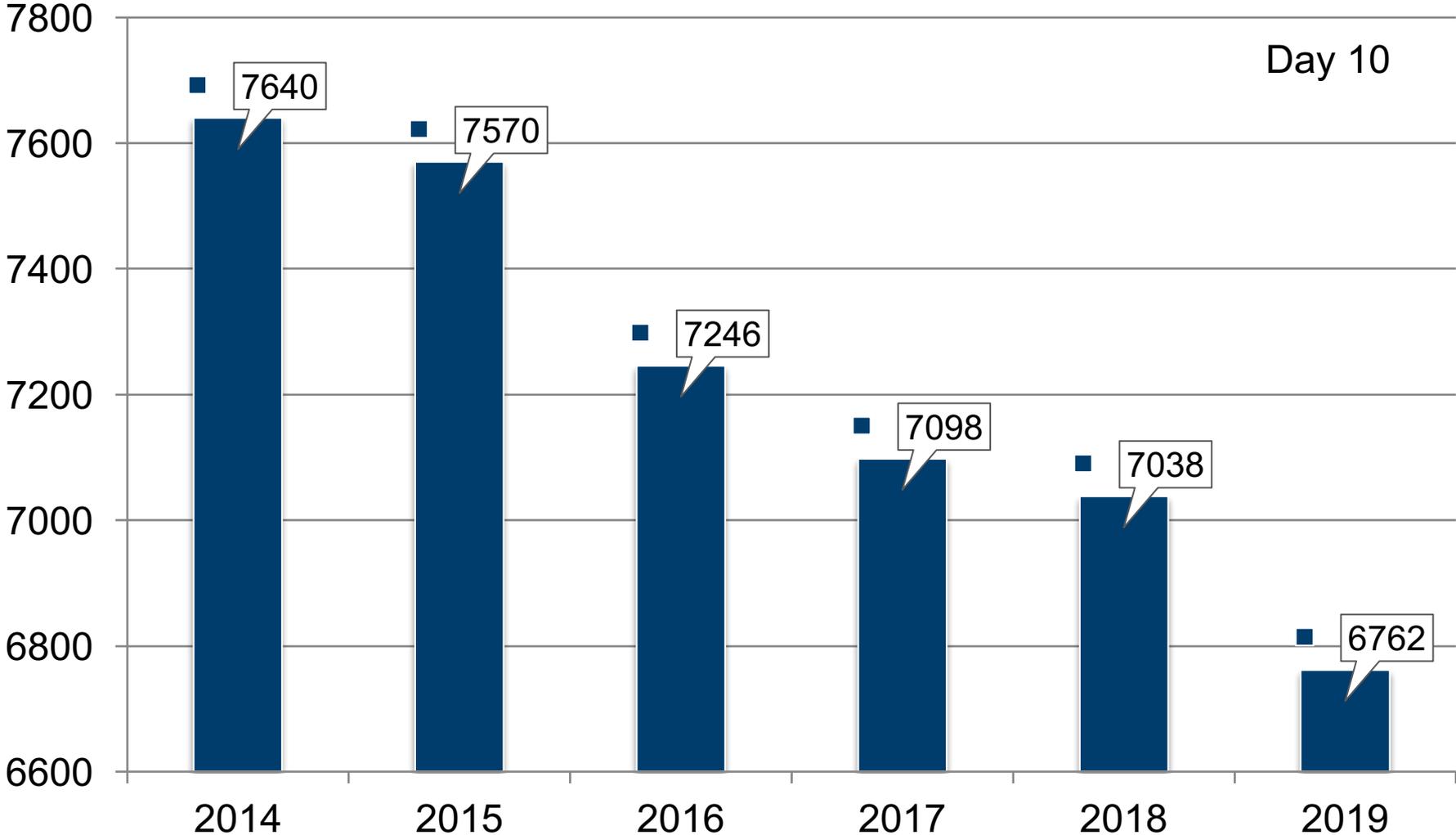


ENROLLMENT UPDATE

2019 – 20 SCHOOL YEAR

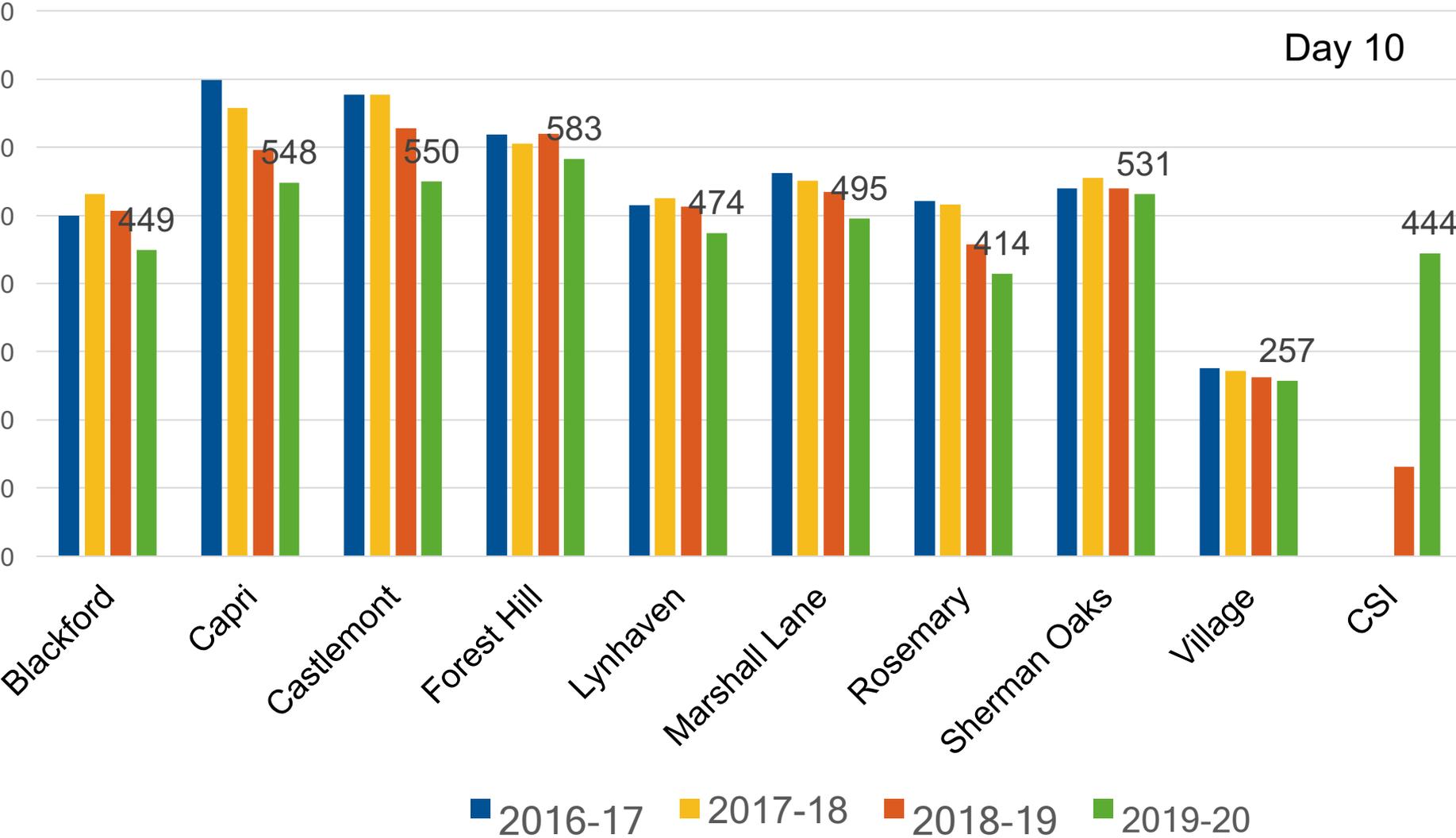
Governing Board Presentation
October 3, 2019

Enrollment Trends

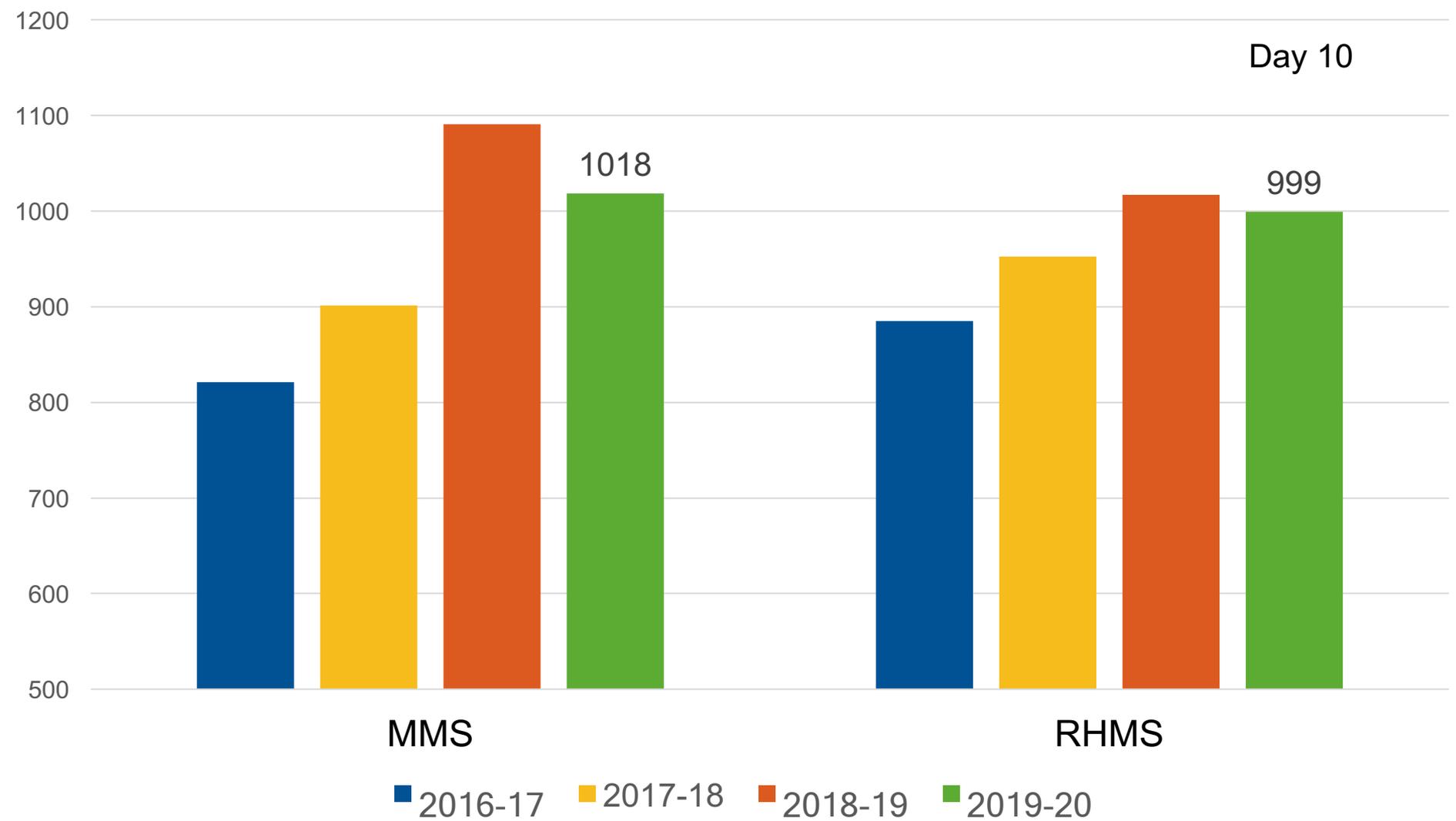


Elementary School Enrollment Trends

Day 10



Middle School Enrollment Trends



Staffing Ratios and Equalizing

□ Staffing Ratio

- TK-3 classes up to twenty-four (24) to one (1) teacher, based on site average.
- For grade 4-8 students to classroom teachers shall be thirty (30) students to one (1) teacher, based on school site average.

□ Equalizing Teaching Loads

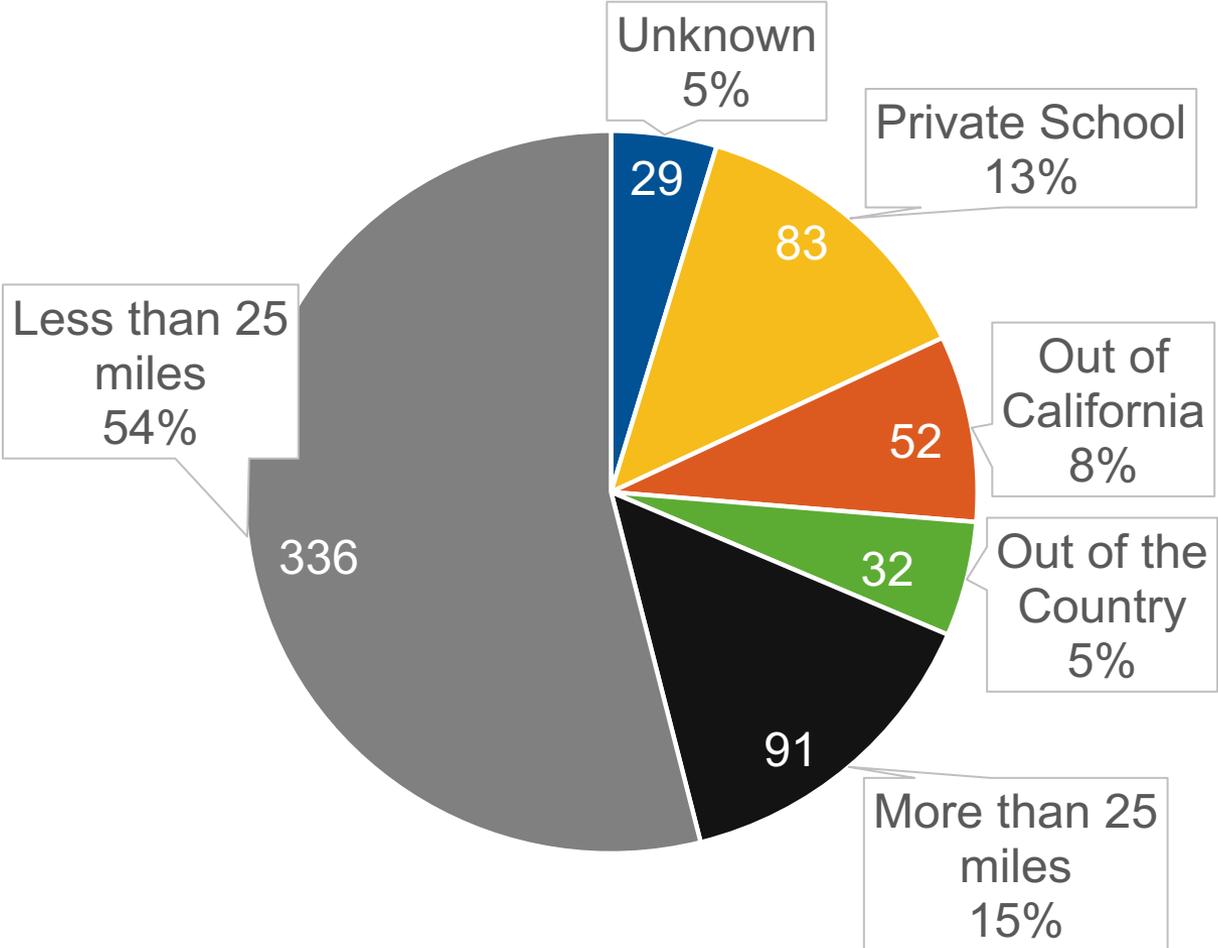
The District shall attempt to equalize the teaching load for all classroom teachers within similar disciplines and responsibility levels. The process of equalizing class size will be initiated within two (2) weeks of school opening.

Enrollment Trends by Cohort

Day 10

School year	TK	K	1	2	3	4	5	6	7	8
'16	148	827	834	789	800	812	814	727	692	709
'17	173	772	828	808	807	786	806	750	719	686
'18	168	754	782	814	798	793	766	681	717	710
'19	141	780	738	737	772	750	756	696	694	695
	2016-17 2017-18 2018-19							-64 -125 -70		

Dropped Students



Summary of 2019 Enrollment

- In 2018-19, we projected for a decline of 100 last school year, and the actual decline was 60.
- This year, we projected a decline of 67, and the actual decline was 276.
- We have less volatile enrollment in our schools where there are more single family homes.
- As is frequently reported in media, increased housing costs are having an impact. Some of the decline can be attributed to people moving due to increased rent in apartments and houses within our boundaries.
- Our data also shows more families are moving out of the area.

Current Outreach Efforts

- Market middle schools to families of 4th and 5th grade
- Send Messenger call to all families enrolled to confirm intent to attend next year
- Provide contact information during the summer so families may call if no longer attending
- Send Back to School information packet with parent agreements and request for updates to contact information
- Update waitlist weekly
- Communicate Open Enrollment period before Winter Break
- Promote enrollment on our websites, direct email/phone
- Send inquiries to families regarding intent to attend school in the spring
- Secretaries send message to all families upon return in August – call all families who don't pick up
- Additional office support during peak enrollment

Continuous Improvement

Additional Efforts

- **Before Winter Break:** Provide families with explicit information about the Open Enrollment process.
- **January:** Promote enrollment with banners, radio and mailers
- **May/June:** All schools send a *new* “Intent to Return” form to families with instructions about importance of informing Enrollment Department.
- **By Mid-July:** Enrollment Dept. send message expressly asking that any families not intending to return in August to please notify the department.
- **1st Week of School Admin Assistants Return:** Complete a *new* protocol for tracking efforts to reach families who did not respond to the Intent to Return request.

ANY
QUESTIONS
?