

Safe Routes to School

Santa Rosa City School District

Tina Panza
Director, Safe Routes to School Program



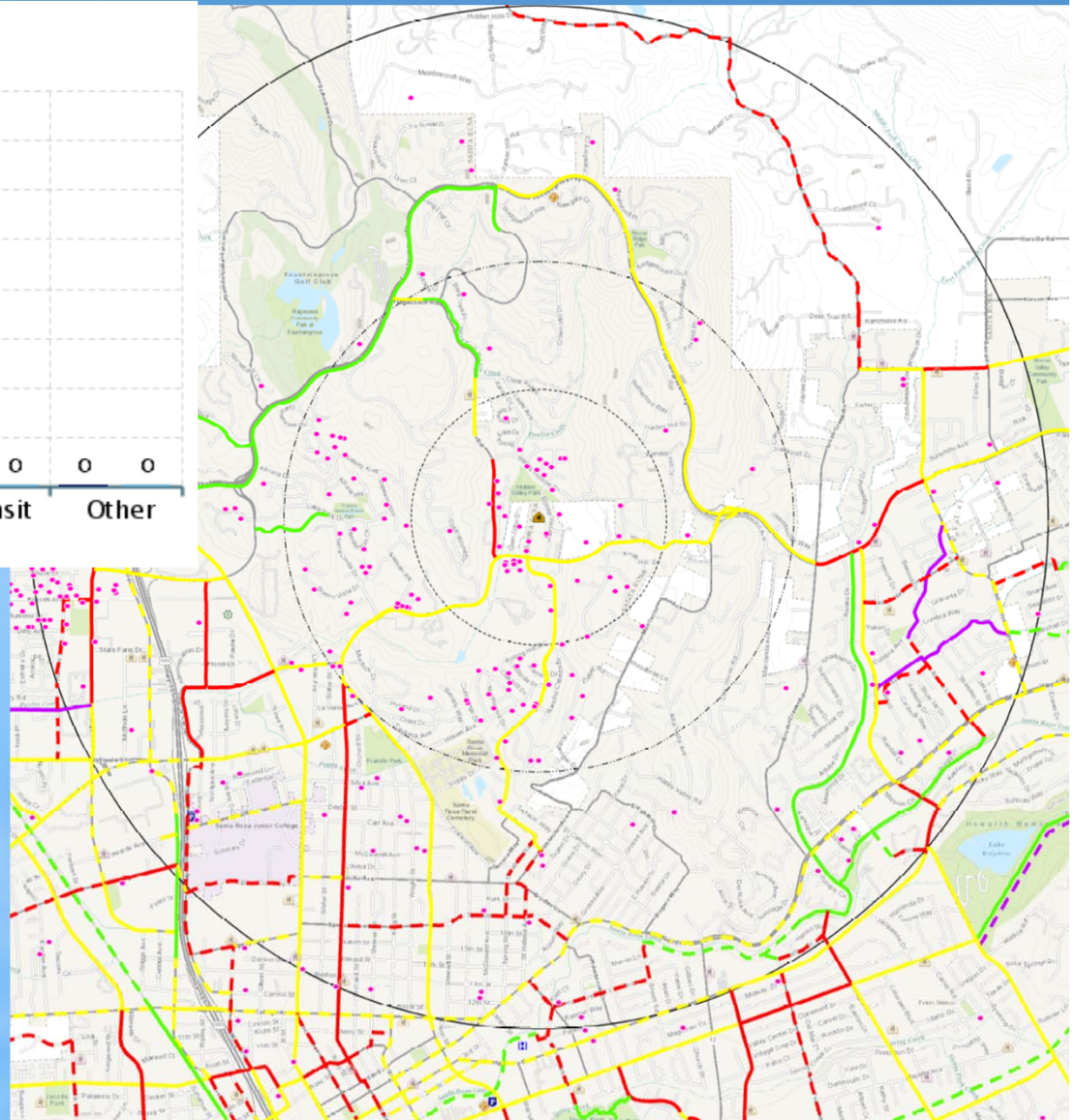
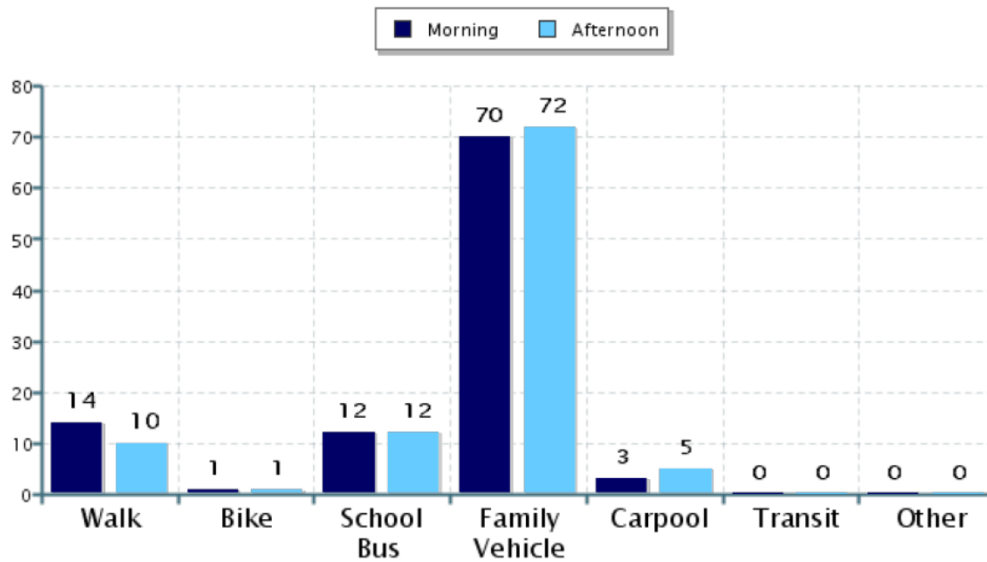
Participating K-8 Schools

Comprehensive Sites 2019-20	Limited Service Sites 2019-20	Past Participation	Never Participated
Cesar Chavez	Comstock	Biella	Burbank
Helen Lehman	Cook	Brook Hill	Kid Street Charter
Hidden Valley	Santa Rosa Accelerated Charter	Rincon Valley Middle	Steele Lane
Lincoln		Santa Rosa Middle School	
Monroe		Slater Middle School	
Proctor Terrace			
Santa Rosa Charter School for the Arts			
Santa Rosa French American Charter			

The Six E's SRTS



Evaluation: TRAVEL MODES & GIS MAP



EVALUATION Comparison

2019-20


Site	Chavez	Lehman	HValley	Lincoln	Monroe	Proctor	SRCSF A	SRFACS
2 mi	40%	93%	55%	94%	94%	83%	62%	47%
1 mi	11%	86%	28%	82%	77%	66%	30%	20%
1/2 mi	3%	25%	11%	75%	19%	31%	16%	8%
1/4 mi	1%	8%	8%	55%	4%	7%	7%	2%
Normal Walk /Roll	6%	21%	15%	67%	30%	34%	20%	12%
Event Walk /Roll	same	30%	40%	same	same	50%	34%	34%

SRTS Encouragement

WALK and ROLL Wednesdays



WALK and ROLL Days



INTERNATIONAL WALK & ROLL TO SCHOOL DAY



GREEN SNEAKER CHALLENGE



BIKE
WALK
CARPOOL

ATTENTION ALL BACKPACKS!
The Green Sneaker Challenge starts on



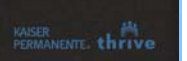
MORNING STAMP DAYS:

Two or more
families share
the same car

Obtain your backpack card at our
workshop before the first morning of
the challenge.
Each backpack "stamp" stamp every
Wednesday for the challenge weeks.
To receive a stamp, your backpack must be
used by 8:00 a.m. for each stamp
(any day of the week).
Use the stamp! (Don't forget to use your
stamp and then walk to school.)
On the last day of the challenge, all backpacks
will be checked for stamps and the backpacks
with the most stamps will be awarded a prize.



SONOMASAFEROUTES.ORG
DAY OCTOBER 3RD



IWalk/Roll Day Images



Bookmark Design Contest

SAFE ROUTES TO SCHOOL BOOKMARK DESIGN CONTEST

Calling all artists Grades 2-8!
Create an original haiku poem and then illustrate it.

Write and draw about **USING YOUR SENSES
WHILE WALKING OR BIKING.**

What do you hear, touch, taste, smell, or see?

The winning designs will be printed & distributed to schools
and the Sonoma County Library

Deadline: March 2, 2020

Entry forms can be found at your school,
public library or at sonomasaferroutes.org

Grand Prize Winner for Grades 2-3, 4-5, & 6-8

Additional honorable mentions will be selected. All winners will be invited to an awards reception
(date/location TBA)



GRAND PRIZE WINNER

2019 "Use Your Senses" Bookmark Design/Haiku Contest

RHIANNON PUGH

PROCTOR TERRACE ELEMENTARY SCHOOL



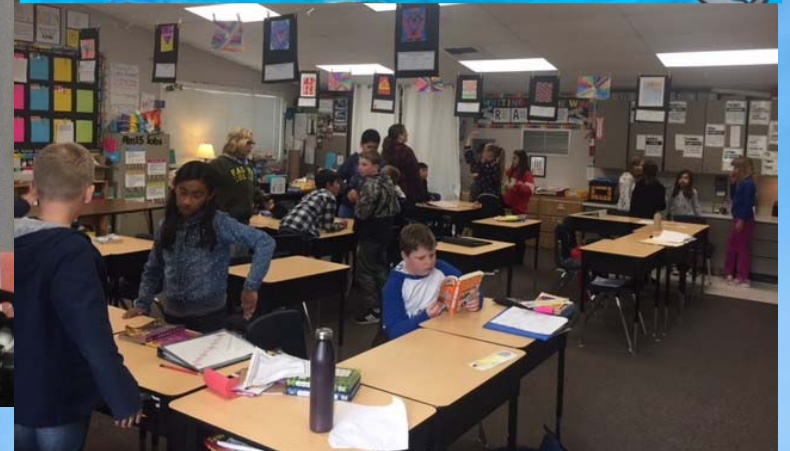
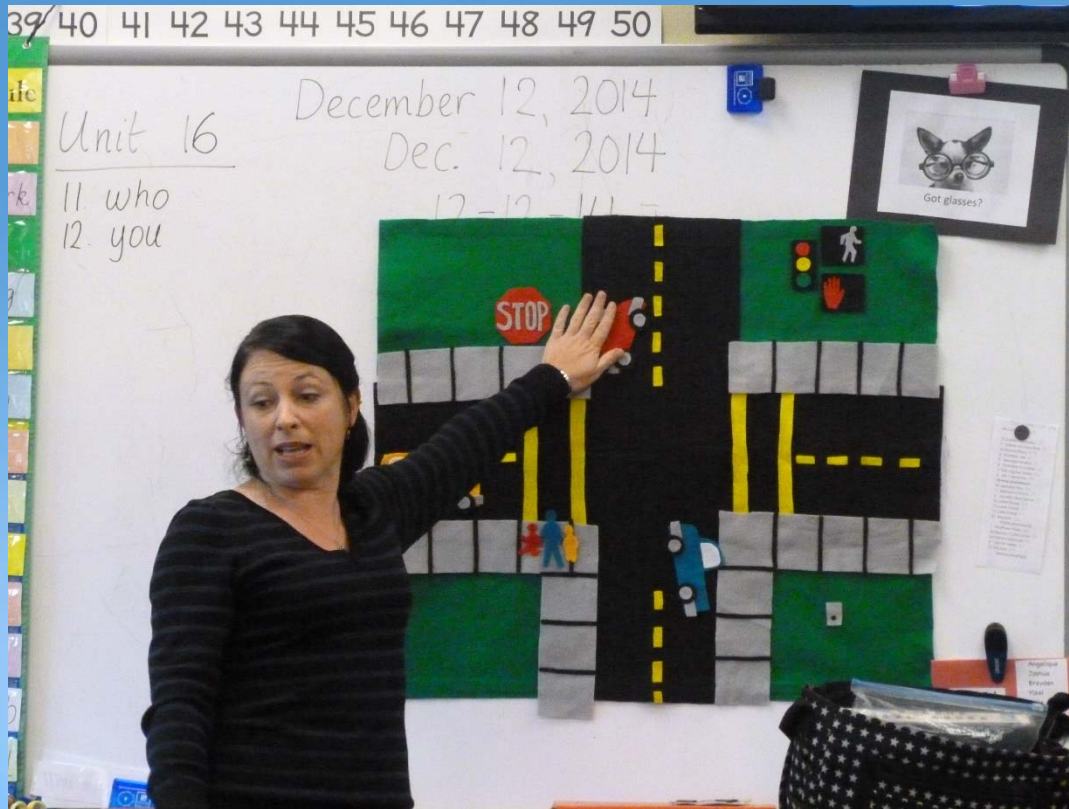
*I'm walking to school,
listening to birds chirping,
while crossing sidewalks.*



METROPOLITAN
TRANSPORTATION
COMMISSION



SRTS Education: Classroom



- 2nd Grade Pedestrian Safety
- 4th Grade Bike Basics
- 5th Grade Bike Ped/Communication & Mapping



4th Grade Bicycle Rodeo



- Cesar Chavez
- Helen Lehman
- Hidden Valley
- Lincoln
- Monroe
- Proctor Terrace



Family Bicycling Workshops

- Parents and Kids together
- Blacktop drills
- Instructional Ride
- Santa Rosa French American Charter School, October 2019



FAMILY BIKE WORKSHOP



TOPICS COVERED:

- Lane positioning and riding in the same direction as cars on the road
- Intersection right-of-way and crossings
- Obeying stop signs and traffic lights
- Hand signals
- Handling skills for safe riding

FAMILY BIKE WORKSHOPS are for families with kids learning to ride on the road. Families will learn to safely navigate the streets in a variety of situations through fun, skill building activities and an instructional neighborhood ride.

WHEN: Saturday, October 5, 2019. 10:00 a.m. - 12:30 p.m.

WHERE: Santa Rosa French American Charter School,
1350 Sonoma Avenue, Santa Rosa

REQUIRED: Advance Registration at www.bikesonoma.org/family-bike-workshops (space is limited)

QUESTIONS: saferroutes@bikesonoma.org or 707-545-0153

- Bikes must be in working order.
- All cyclists must have a helmet to participate.
- Kids must be able to ride a two-wheel bicycle; younger children may participate in bike-seats, trailers, or trail-a-bikes.

Need a helmet or bike adjustment? Low-cost or loaner helmets and/or free minor adjustments available, by request, to registered participants.

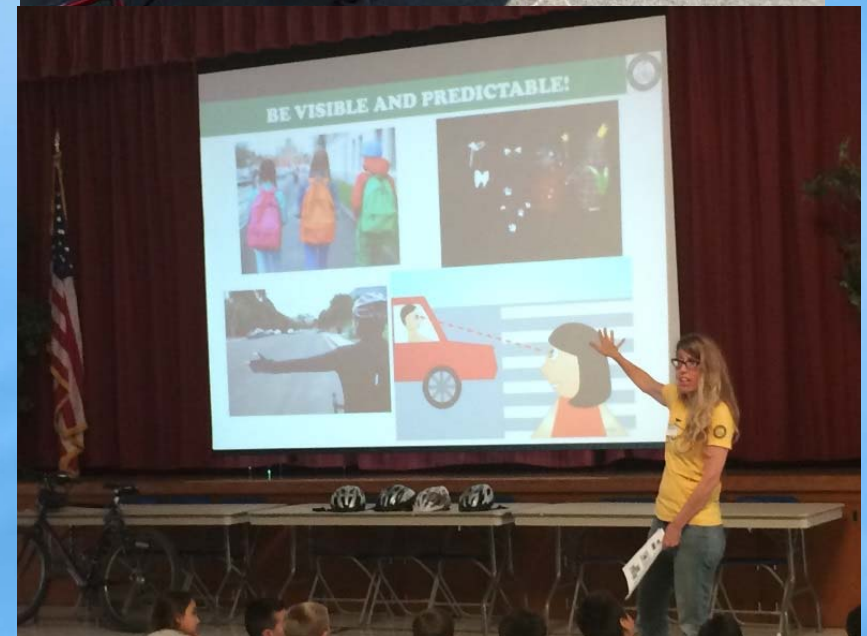


Middle School Bike Club Opportunity

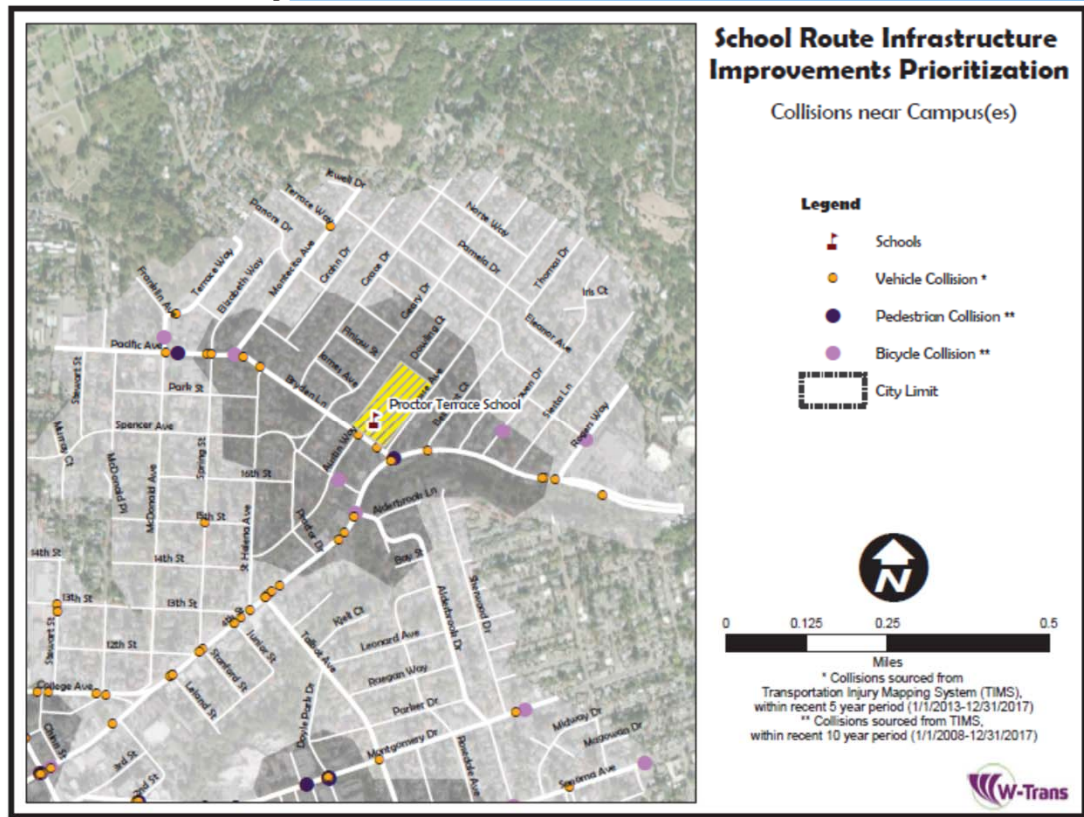
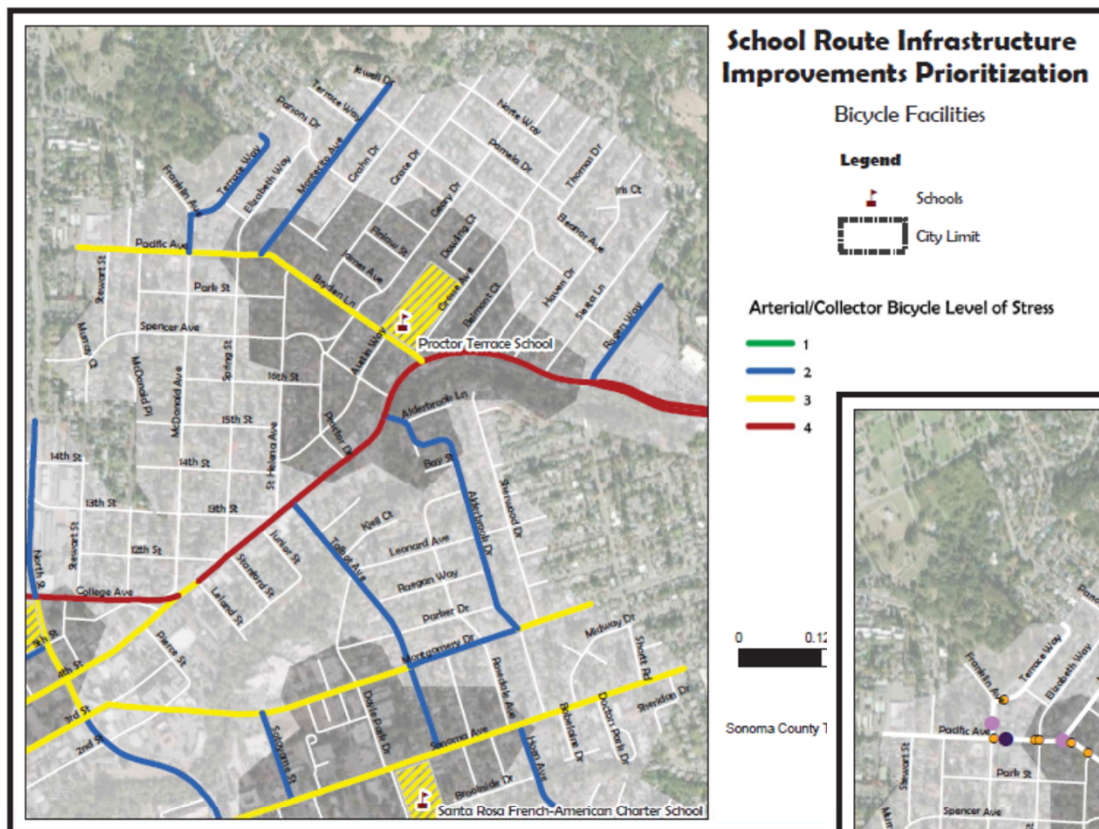


Other Outreach/Education

- Student Clubs/Leadership
- Assemblies
- Outreach at school events
- Bay Area Bikemobile



Engineering Plans & Maps



KEY OPPORTUNITIES

- Partner/Collaborate with City of Santa Rosa to identify infrastructure or education projects that will impact travel behavior and safety:
 - TDA Article 3 Funding – March 2020
 - Active Transportation Program (ATP) – Mar-April 2020
 - Other local, state or federal grants
- Participate in Countywide Vision Zero Effort
- Encourage School Principals, teachers, and or parents to enroll in SRTS and Champion it
- Provide bicycle/pedestrian safety education in PE programs and/or collaborate with local providers
- Provide support for Carpoolers (school directories, carpool organization assistance, carpool encouragement days)
- School siting, policies around inter-district transfers
- Assign a SRTS Coordinator at site or district level

www.sonomasaferroutes.org

Safe Routes to School

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SRTS Lead Agency:



SRTS Local Partners:

Sonoma County Safe Routes To School Program



Student enjoying himself at Proctor Terrace Elementary Bicycle Rodeo

[Apply To Bring The SRTS Program To Your School For](#)