

Safe Routes to School Santa Rosa City School District

Tina Panza
Director, Safe Routes to School Program



Participating K-8 Schools

Comprehensive Sites 2019-20	Limited Service Sites 2019-20	Past Participation	Never Participated
Cesar Chavez	Comstock	Biella	Burbank
Helen Lehman	Cook	Brook Hill	Kid Street Charter
Hidden Valley	Santa Rosa Accelerated Charter	Rincon Valley Middle	Steele Lane
Lincoln		Santa Rosa Middle School	
Monroe		Slater Middle School	
Proctor Terrace			
Santa Rosa Charter School for the Arts			
Santa Rosa French American Charter			

The Six E's SRTS

Engineering



Creating safe, connected, and comfortable places for bicycling and walking

Education

Equipping people with the knowledge, skills and confidence to bike and walk



Encouragement

Fostering a culture that supports and encourages active transportation



Enforcement



Building safe and responsible behaviors on the road and building respect among all road users

Evaluation



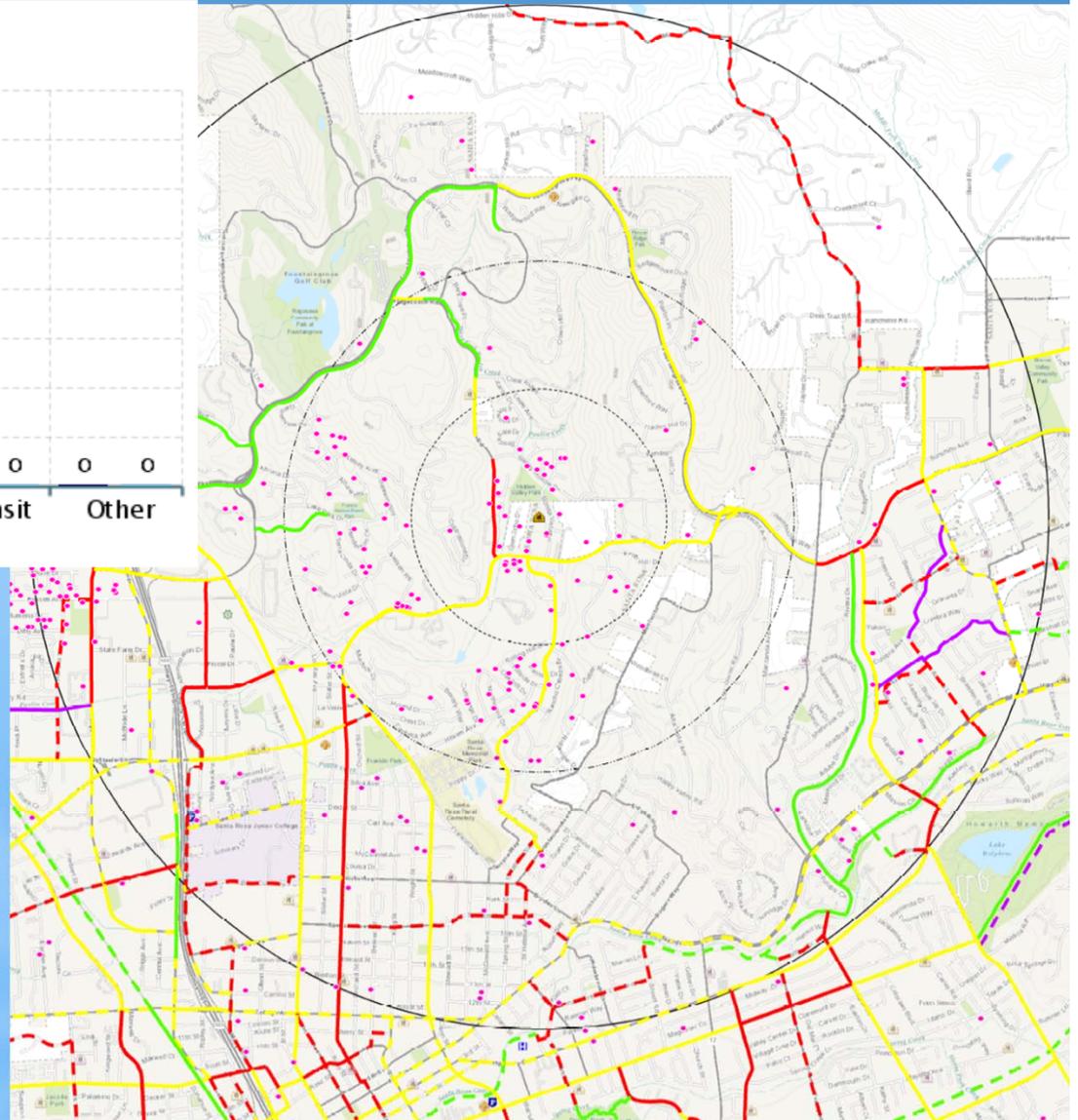
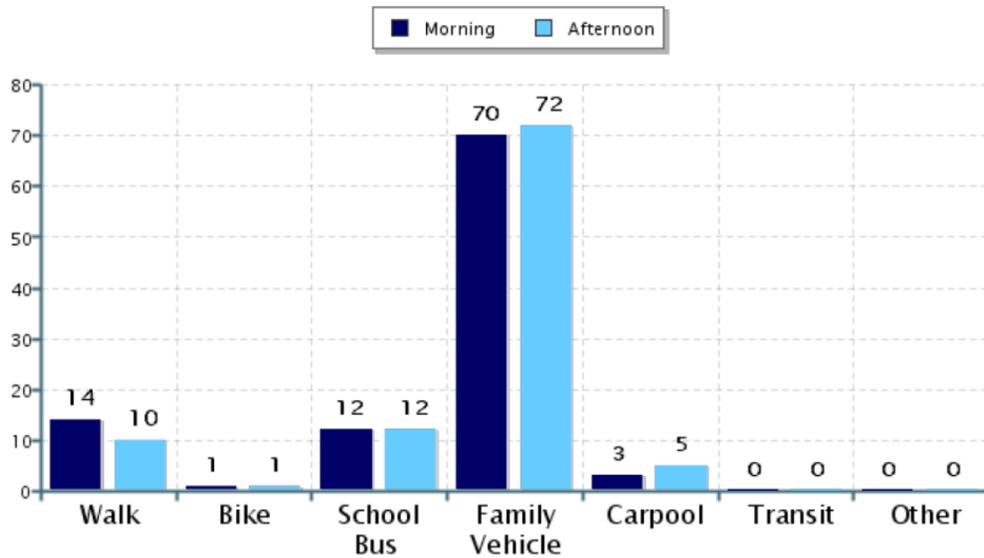
Monitoring efforts to active transportation and planning for the future

Equity



Increasing access and opportunity for all residents, including disadvantaged, minority and low income populations

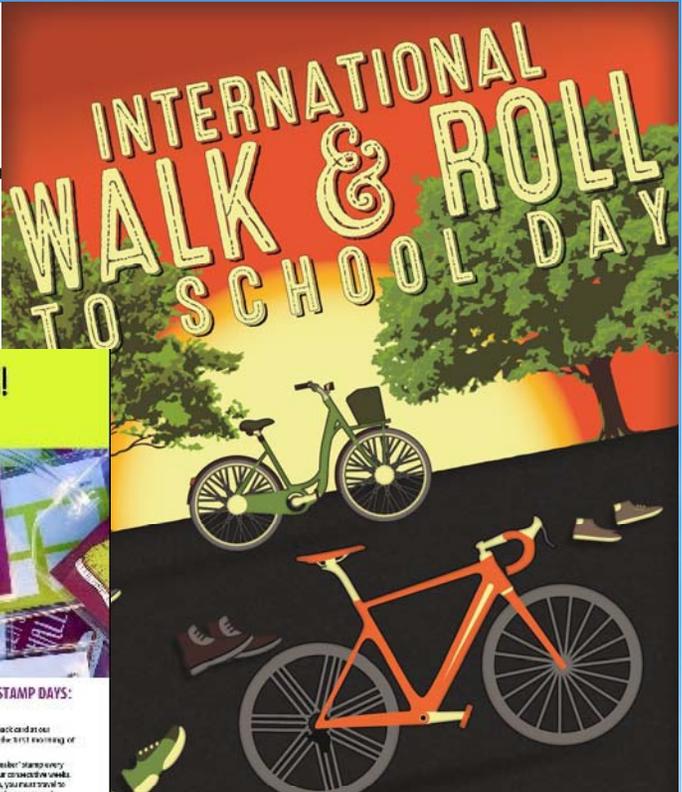
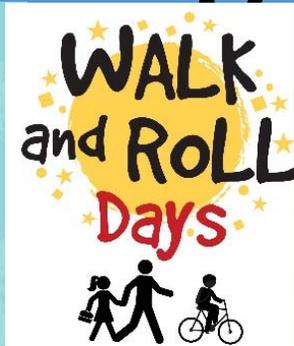
Evaluation: TRAVEL MODES & GIS MAP



EVALUATION Comparison 2019-20

Site	Chavez	Lehman	HValley	Lincoln	Monroe	Proctor	SRCSF A	SRFACS
2 mi	40%	93%	55%	94%	94%	83%	62%	47%
1 mi	11%	86%	28%	82%	77%	66%	30%	20%
1/2 mi	3%	25%	11%	75%	19%	31%	16%	8%
1/4 mi	1%	8%	8%	55%	4%	7%	7%	2%
Normal Walk /Roll	6%	21%	15%	67%	30%	34%	20%	12%
Event Walk /Roll	same	30%	40%	same	same	50%	34%	34%

SRTS Encouragement



Two or more families share the same car

Obtain your backpack card as soon as possible for the first meeting of the challenge.
Facilitate the "sneaker" stamp every Wednesday for four consecutive weeks. To receive a stamp, your carpool must be used by both the bike user and the walker of the week.
Use the stamp! Show and pack your carpool and then walk/pedal!
On the last day of the contest, all the carpoolers will receive a Golden Sneaker Award and the winner will be announced at the end of the contest.

SONOMASAFEROUTES.ORG
OCTOBER 3RD



IWalk/Roll Day Images



Bookmark Design Contest

SAFE ROUTES TO SCHOOL BOOKMARK DESIGN CONTEST

Calling all artists Grades 2-8!
Create an original haiku poem and then illustrate it.

Write and draw about **USING YOUR SENSES
WHILE WALKING OR BIKING.**

What do you hear, touch, taste, smell, or see?

The winning designs will be printed & distributed to schools
and the Sonoma County Library

Deadline: March 2, 2020

Entry forms can be found at your school,
public library or at sonomasaferroutes.org

Grand Prize Winner for Grades 2-3, 4-5, & 6-8

Additional honorable mentions will be selected. All winners will be invited to an awards reception
(date/location TBA)



Plus a \$50.00 gift
certificate for each
Grand Prize Winner!



GRAND PRIZE WINNER

2019 "Use Your Senses" Bookmark Design/Haiku Contest

RHIANNON PUGH

PROCTOR TERRACE ELEMENTARY SCHOOL



*I'm walking to school,
listening to birds chirping,
while crossing sidewalks.*

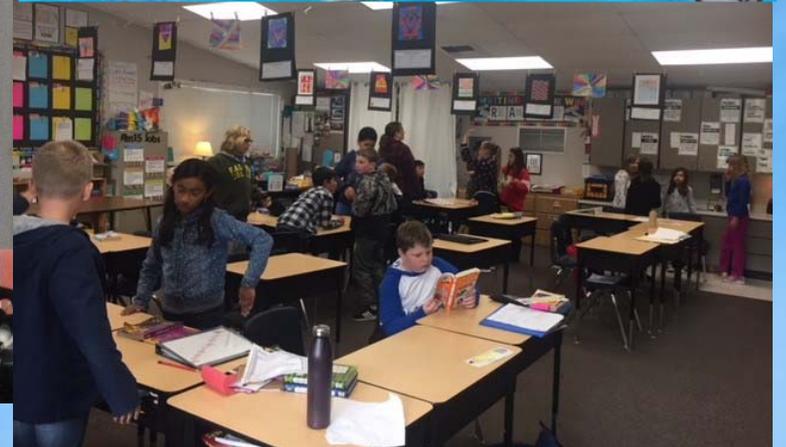
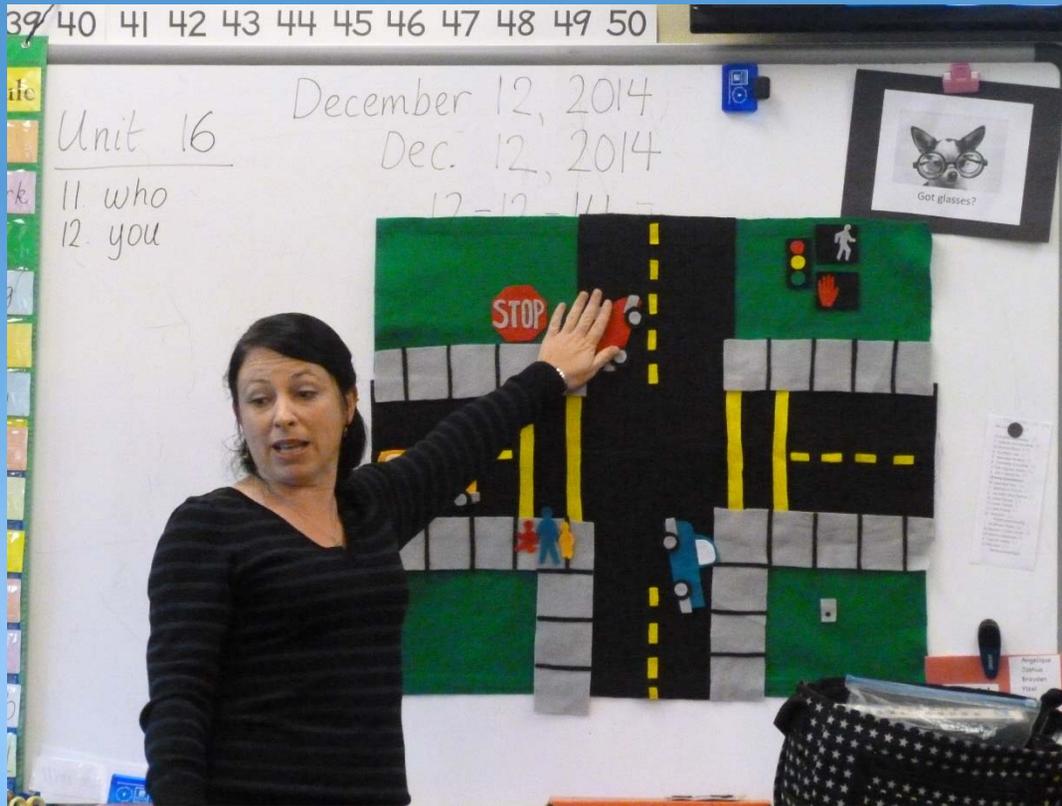


METROPOLITAN
TRANSPORTATION
COMMISSION



St. Joseph Health
Santa Rosa Memorial • Petaluma Valley

SRTS Education: Classroom



- 2nd Grade Pedestrian Safety
- 4th Grade Bike Basics
- 5th Grade Bike Ped/Communication & Mapping



4th Grade Bicycle Rodeo



- Cesar Chavez
- Helen Lehman
- Hidden Valley
- Lincoln
- Monroe
- Proctor Terrace



Family Bicycling Workshops

- Parents and Kids together
- Blacktop drills
- Instructional Ride
- Santa Rosa French American Charter School, October 2019



FAMILY BIKE WORKSHOP



TOPICS COVERED:

- Lane positioning and riding in the same direction as cars on the road
- Intersection right-of-way and crossings
- Obeying stop signs and traffic lights
- Hand signals
- Handling skills for safe riding

FAMILY BIKE WORKSHOPS are for families with kids learning to ride on the road. Families will learn to safely navigate the streets in a variety of situations through fun, skill building activities and an instructional neighborhood ride.

WHEN: Saturday, October 5, 2019. 10:00 a.m. - 12:30 p.m.

WHERE: Santa Rosa French American Charter School,
1350 Sonoma Avenue, Santa Rosa

REQUIRED: Advance Registration at www.bikesonoma.org/family-bike-workshops (space is limited)

QUESTIONS: saferoutes@bikesonoma.org or 707-545-0153

- Bikes must be in working order.
- All cyclists must have a helmet to participate.
- Kids must be able to ride a two-wheel bicycle; younger children may participate in bike-seats, trailers, or trail-a-bikes.

Need a helmet or bike adjustment? Low-cost or loaner helmets and/or free minor adjustments available, by request, to registered participants.



Middle School Bike Club Opportunity

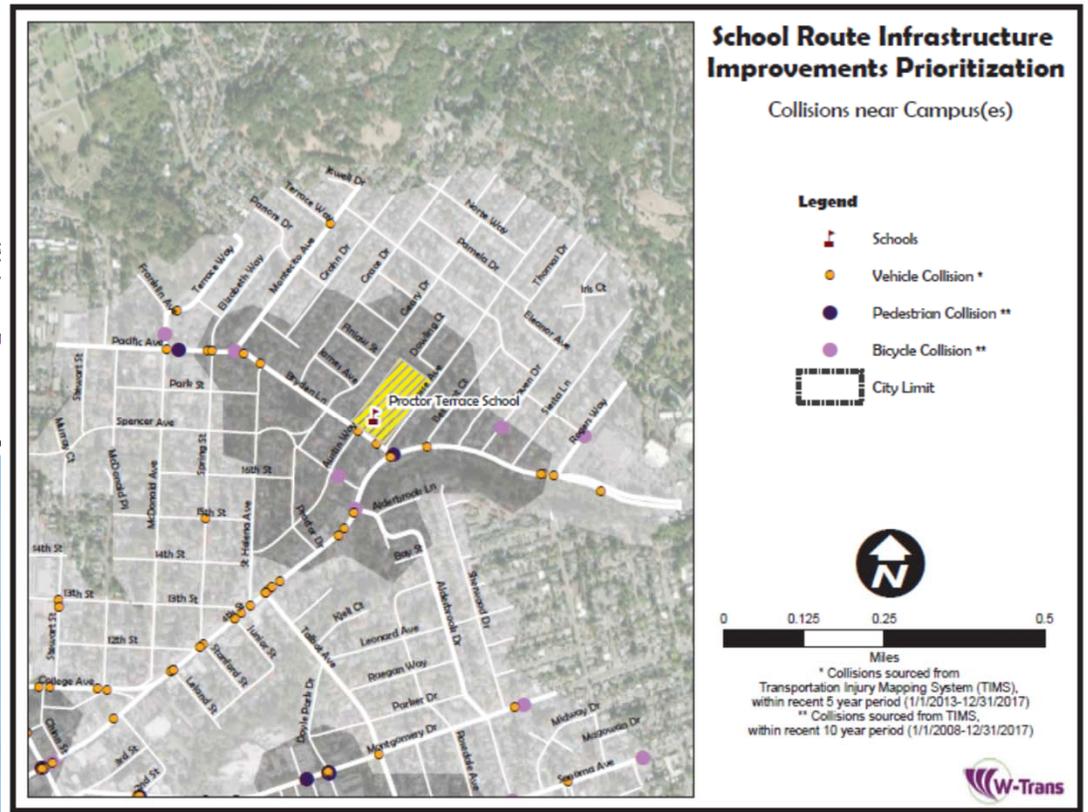
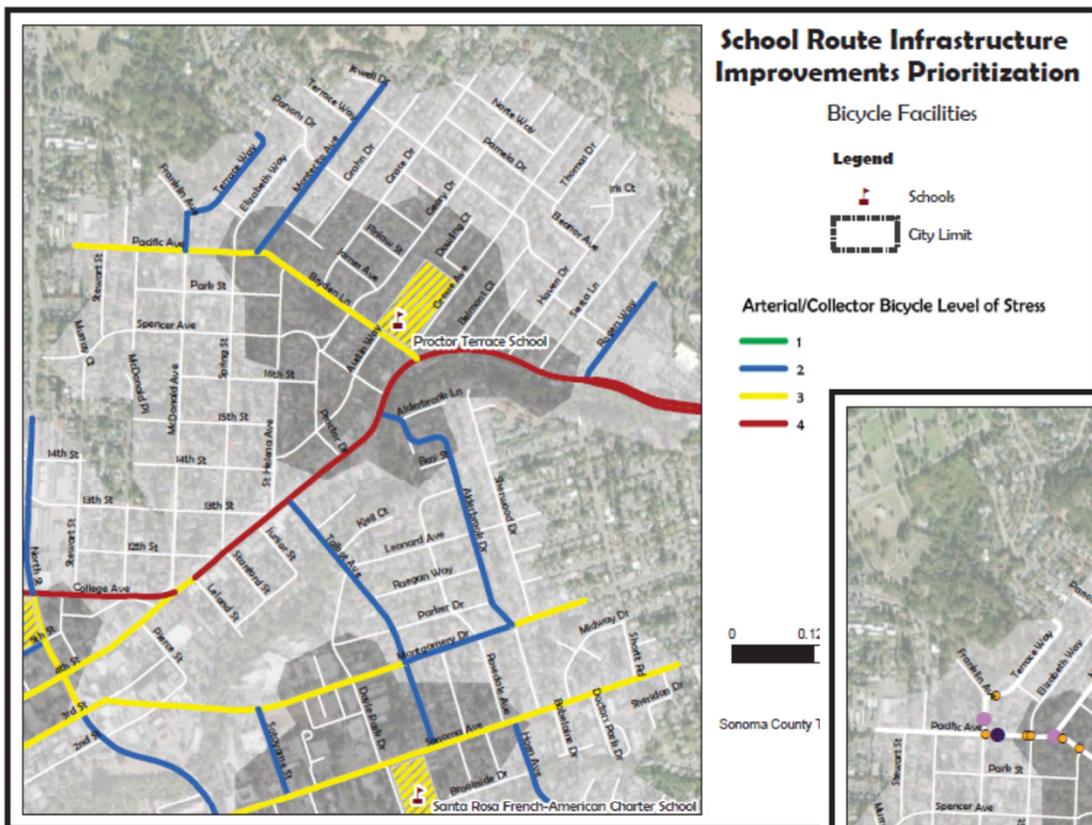


Other Outreach/Education

- Student Clubs/Leadership
- Assemblies
- Outreach at school events
- Bay Area Bikemobile



Engineering Plans & Maps



KEY OPPORTUNITIES

- Partner/Collaborate with City of Santa Rosa to identify infrastructure or education projects that will impact travel behavior and safety:
 - TDA Article 3 Funding – March 2020
 - Active Transportation Program (ATP) – Mar-April 2020
 - Other local, state or federal grants
- Participate in Countywide Vision Zero Effort
- Encourage School Principals, teachers, and or parents to enroll in SRTS and Champion it
- Provide bicycle/pedestrian safety education in PE programs and/or collaborate with local providers
- Provide support for Carpoolers (school directories, carpool organization assistance, carpool encouragement days)
- School siting, policies around inter-district transfers
- Assign a SRTS Coordinator at site or district level

www.sonomasaferroutes.org

Safe Routes to School

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SRTS Lead Agency:



SRTS Local Partners:

Sonoma County Safe Routes To School Program



Student enjoying himself at Proctor Terrace Elementary Bicycle Rodeo

[Apply To Bring The SRTS Program To Your School For](#)