

Upgrade to an All-in-One Tool

The ParentSquare platform offers a feature-rich interface designed to engage parents regardless of technology or language barriers.

Solution	 ParentSquare	Blackboard®	 SCHOOLMESSENGER®	 remind
 Mobile App & Web Portal Stay connected from anywhere	✓	✓	✓	✓
 Mass Notifications (wt. Voice Calls) Urgent Alerts and Notifications	✓	✓	✓	✓
 Classroom Communication Teacher Communication with Pictures	✓	Separate App	Separate App	✓
 Direct Messaging Private, Chat-like Messaging	✓	✗	Separate App	✓
 Social and Web Share Share on Twitter/Facebook/Website	✓	✓	✓	✗
 Directory Search by name, email, phone, child	✓	✗	✓	✓
 StudentSquare Student Communication and App	✓	✗	✗	✓
 Secure Docs Send progress reports from SIS	✓	✗	✓	✗
 Forms and Permission Slips Forms Library and E-Signatures	✓	✗	✗	✗
 Conferences Parent-Teacher Conference Signups	✓	✗	Separate App	✗
 Invoices and Payments Accept Secure Online Payments	✓	✗	✗	✗
 Newsletter Design & Distribution Customizable for your district/school	✓	✓	✓	✗
 Calendar and RSVP Google Cal Integration and RSVP	✓	No RSVP	Separate App	✗
 Polls Quick, Anonymous Polls	✓	✓	✓	✗
 Volunteering and Sign Ups Supplies and Volunteers	✓	✗	✗	✗
 Personalized Notices Automated Student-Specific Messaging	✓	✓	✓	✗
 Attendance and Lunch Balance Day/Period Absences w/ Excuse Notes	✓	✓	✓	✗

Disclaimer: All competitive information is gleaned from consumer-facing materials (web, blog, YouTube, etc.)