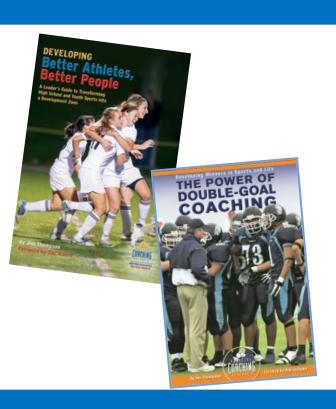
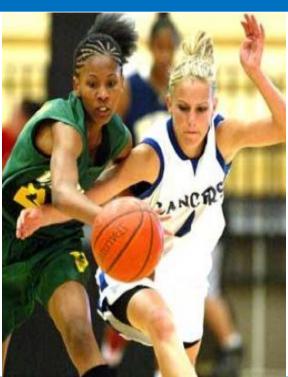
# Better Athletes Better People







**POSITIVE COACHING ALLIANCE** 





# DEVELOPMENT ZONE



# Development Zone<sup>TM</sup>

### Single-Goal Leader

### Shapes Culture:

 Creates and defends a Development Zone

## Second-Goal Parent®

#### Focuses on:

 Helping kids absorb life lessons

## BETTER ATHLETES BETTER PEOPLE

## Double-Goal Coach®

#### Strives to:

- Win
- Teach life lessons and build character

## Triple-Impact Competitor® Athlete

### Works to better:

- Self
- Teammates
- Game



# A MEANINGFUL ATHLETE EXPERIENCE

- Believing that they can improve
- Feeling connected to teammates/coach
- 3. Feeling proud about acting with integrity

If your players get these three things, what might happen?



# CORE PRINCIPLES OF A DEVELOPMENT ZONE CULTURE

## **Three Principles of Positive Coaching**

- 1. Redefining Winning ELM Tree of Mastery
- 2. Filling the Emotional Tank Magic Ratio
- 3. Honoring the Game ROOTS

### "Double-Goal Coach"

- 1. Striving to Win
- 2. Teaching "Life Lessons"

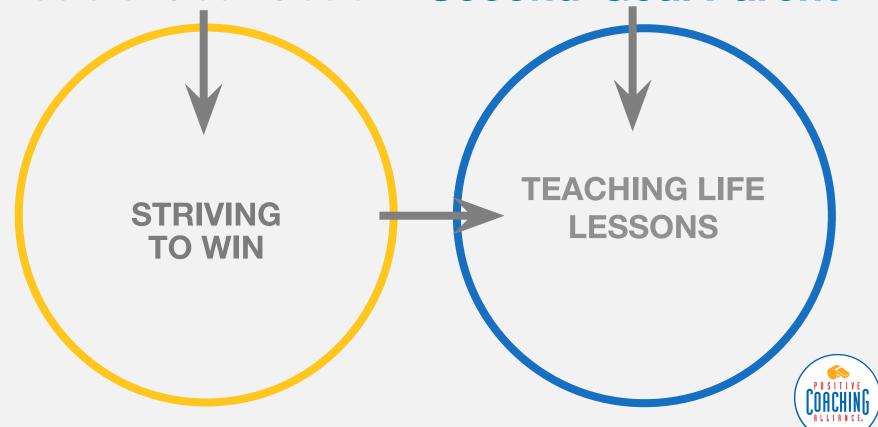
### "Second-Goal Parent"

2. Absorbing the "Life Lessons"



## PCA'S MODEL OF COACHING

## **Double-Goal Coach Second-Goal Parent**



## PCA'S MODEL OF COACHING

### **Double-Goal Coach Second-Goal Parent**







# The ELM Tree of Mastery



### **Scoreboard Definition**

Results
Comparison with Others
Mistakes are not OK

### **Mastery Definition**

Effort
Learning
Mistake Management





# THE GOOD NEWS

