

**Irvine Unified School District
RESOLUTION No. 15-16-23**

APPROVAL OF WEB CONTENT MANAGEMENT SOLUTION RFP PROCESS

WHEREAS, the Irvine Unified School District ("District") wishes to procure a web content management solution and related services to support the District's communications program, and

WHEREAS, web content management solutions are of a specialized and unique nature; and

WHEREAS, website solutions are undergoing significant and constant changes to incorporate new technologies, dynamically manage content, and add new features; and

WHEREAS, the District has need of a flexible, responsive, customizable and scalable web content management solution that supports IUSD's Strategic Initiatives and educational program; and

WHEREAS, there has been a proliferation of services and products to meet website and communications needs; and

WHEREAS, pursuant to Public Contract Code section 20118.2, school districts are allowed to acquire technology systems related services through a Request for Proposal ("RFP") process that takes into account system capabilities and other factors in addition to cost; and

WHEREAS, the District intends to publish an RFP for the acquisition a Web Content Management Solution, with the following evaluation components: (1) Cost – 30%, (2) Functionality and Usability – 40%, (3) Technology Requirements – 10%, and (4) Vendor Support and Ability to Perform – 20%.

NOW, THEREFORE, THE BOARD OF TRUSTEES OF THE IRVINE UNIFIED SCHOOL DISTRICT DOES HEREBY RESOLVE, ORDER, AND DETERMINE AS FOLLOWS:

1. The District's proposed procurement of a Web Content Management Solution and related services qualifies as procurement under Public Contract Code section 20118.2 and is hereby authorized by the Board.

2. The following evaluation factors and the percentages assigned to each factor are hereby authorized and approved: (1) *Cost* – 30%, (2) *Functionality and Usability* – 40%, (3) *Technology Requirements* – 10%, and (4) *Vendor Support and Ability to Perform* – 20%.

3. The award of the RFP and authorization for the Assistant Superintendent of Business Services to enter into a contract between the District and selected provider shall be taken by separate Board action.

ADOPTED, SIGNED AND APPROVED this 12th day of January, 2016

IRVINE UNIFIED SCHOOL DISTRICT BOARD
OF EDUCATION

By _____
Board President

Attest:

Secretary

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