

## 2016 Delegate Assembly Candidate Biographical Sketch Form

**DUE: Thursday, January 7, 2016**

Mail to: CSBA | Attn: Leadership Services | 3251 Beacon Blvd., West Sacramento, CA 95691 | fax: (916) 371-3407 |  
or email: [nominations@csba.org](mailto:nominations@csba.org).

Please complete, sign and date this required one-page candidate biographical sketch form. An optional, one-page, single-sided, résumé may also be submitted; both will be copied exactly as received. Please do not state "see résumé" and please do not re-type this form. Any additional page(s) exceeding this one-page candidate form will **not** be accepted. It is the candidate's responsibility to confirm that all nomination materials have been received by the CSBA Leadership Services department. Late submissions will not be accepted. If you have any questions, please contact Leadership Services department at (800) 266-3382.

Name: <u>Robert (Bob) Benevento</u>	CSBA Region-subregion #: <u>20</u>
District or COE Name: <u>Morgan Hill Unified School District</u>	Years on board: <u>5</u>
Profession: <u>Self Employed</u>	Contact Number: <u>408 - 482 - 9717</u> E-mail: <u>beneventob@mhUSD.org</u>
Are you a continuing Delegate? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, how long have you served as a Delegate? <u>2+ yrs</u>	

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

Having served as a delegate for the past two plus years, I represent the southern part of Santa Clara County, a large suburban and rural geographic area of approximately 600 square miles with two unified school districts serving nearly 20,000 students. South County is distinct from the rest of Santa Clara County, which includes another 29 districts incorporated into the remaining 700 square miles of the county. From that perspective alone, I think a representative from the southern part of the county should remain a member of the delegate assembly. As a member of Region 20's present delegation and an active member and officer of the Santa Clara County School Boards Association, I bring a different level of dedication, energy, creativity and passion for education to not only my community and district, but to the region and county in which I serve. I continuously strive to be a good listener and communicator, have proven myself to be both a leader and collaborator, and have been actively involved in local, county and state issues when called upon.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

I am presently serving my second term as president of my district board. I serve on the City / School Liaison Committee. I am the representative from MHUSD to the Santa Clara County School Boards Association, of which I currently serve as president. I am presently serving or have served as liaison to the MHUSD Personnel Commission and the Morgan Hill Parks and Rec Commission. I am presently a member of the CSBA Delegate Assembly and am a member of the Santa Clara County Committee on School District Organization. I have also served as district representative to the MH Chamber of Commerce Education Committee and Economic Development Committee. I served four years on the MHUSD Personnel Commission before becoming a member of the Board of Trustees of MHUSD. I am a member of the Board of Directors for the MH Mushroom Mardi Gras and a member of the Scholarship Committee for the Mardi Gras. I have been president of my Homeowners Association for the past three years, and am a former Officer and Member of the Morgan Hill PONY Baseball Board of Directors.

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**

Governance in the 21st Century is more challenging than ever before. The speed and pervasive coverage of electronic communications and media present daunting challenges to all governing bodies. Fiscal management and financial challenges are ever present at multiple levels. Legal challenges and federal and state legislative changes are omnipresent. Curriculum content, student evaluation, certificated and classified staff availability, hiring and salaries, teacher evaluation, superintendent turnover, aging facilities, shrinking or expanding enrollment, population diversity, a migrant population, a non-English speaking population...each of these and more present huge challenges to governing boards. But in my opinion the biggest challenge facing governing boards today is recruiting and electing qualified citizens to serve on local boards and preparing those elected to serve in an enlightened manner, focused on the best interest of students and the public. To that end, I believe CSBA must closely adhere to its Vision and Mission, advocating for students

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: Robert Benevento Date: 1-5-2016

# **Bob Benevento**

**January, 2016**

## ***Service to Education***

### **MORGAN HILL UNIFIED SCHOOL DISTRICT**

2012 – 2016 Trustee: Morgan Hill Unified School District (Board President Dec. 2014 – present)

2011 – 2012 Trustee: Morgan Hill Unified School District (appointed Jan. 2011)

2006 – 2011 Member: MHUSD Personnel Commission (Chairperson – 2009 – 2011)

#### **Committee Assignments:**

2011 - 2013 Committee Liaison – City of Morgan Hill, Parks & Recreation Commission

2011 – 2013 Committee Liaison – MHUSD Personnel Commission

2011 – 2013 Representative – Santa Clara County School Boards Association

2012 – 2013 Executive Committee – Santa Clara County School Boards Association

2013 – 2014 Chairperson – Legislative Brunch Committee

2014 – 2015 Vice President – Santa Clara County School Boards Association

2014 – 2016 Member of Santa Clara Committee on School District Organization

2015 – 2016 President – Santa Clara County School Boards Association

2013 – 2016 California School Boards Association Delegate Assembly member

### **ANN SOBRATO HIGH SCHOOL**

2010 – 2012 Fund Raising Chair: Grad Night Committee

2012 – 2014 Grad Night Steering Committee

2011 – 2014 Team Representative: Sobrato Athletic Boosters Club

### **LIVE OAK HIGH SCHOOL**

2004 – 2005 Volunteer Coach: Live Oak Wrestling

2003 – 2004 Member: MHUSD Citizen Interview Committees (Superintendent & Principals)

2000 – 2004 Member: LOHS School Site Council

2002 – 2003 Member: LOHS WASC Committee

2003 – 2003 Fund Raising Chair: LOHS Grad Night/Mushroom Mardi Gras Booth

2000 – 2004 Member: LOHS Athletic Boosters Club (Executive Board 2003-2004)

## ***Service to Community***

### **MORGAN HILL CHAMBER OF COMMERCE**

2011 – 2013 Member: Economic Development / Business Advisory Committee

2011 – 2013 Member: Education Committee

### **MORGAN HILL PONY BASEBALL**

1991 – 2015 Sponsor, Executive Board Member, Vice President, Player Agent, Newsletter Editor,

Head Scorekeeper, Division Representative (Pony, Bronco, Mustang)

Manager, Coach, Parent: Lead in bringing Positive Coaching Alliance to MHPB

### **MORGAN HILL MUSHROOM MARDI GRAS**

2011 – 2012 Committee Chair: Volunteer Coordination

2012 – 2016 Elected to Board of Directors

2013 – 2016 Scholarship Review Committee

### **CREEKSIDE VILLAGE HOME OWNERS ASSOCIATION Board of Directors**

2011 – 2013 Secretary / Director

2013 – 2016 Board President

### **City of Morgan Hill OUTDOOR SPORTS CENTER**

2003 – 2007 Committee Member: Parks & Recreation Dept. Community Panel to plan and develop the MH Outdoor Sports Center

2004 – 2015 **VOLUNTEER:** Various capacities – Independence Day Inc, Mushroom Mardi Gras, Taste of Morgan Hill, Rock the Mock, Career Day

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Name: <u>Frank Biehl</u>	CSBA Region-subregion #: <u>20</u>
District or COE Name: <u>East Side Union High School District</u>	Years on board: <u>9</u>
Profession: <u>Retired Business Owner</u> Contact Number: <u>408 223 2330</u>	E-mail: <u>biehl@comcast.net</u>
Are you a continuing Delegate? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, how long have you served as a Delegate? <u>8 years</u>	

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

I'm an experienced school board member who has demonstrated the ability to listen to a variety of points of view and create consensus for moving forward. I have the time to work hard and get things done.

I'm focused on closing the "Opportunity Gap" by providing access to "A-G" and Career Technical Education courses to all students. I'm committed to the locally elected school board governance model and support decentralized, community based decision making.

I strongly believe that accessible quality public education is the foundation of our democracy. It provides upward economic and social mobility and drives prosperity. Education is the single most important investment a society can make to assure a better future for all.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

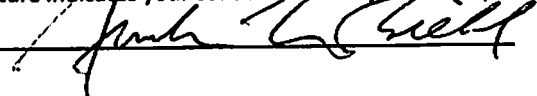
East Side Union High School District;  
President, 2012; Vice President, 2011; Audit Committee Chair, 2011, 2010, 2015; Clerk, 2009, 2015  
MetroED; President, 2010; Vice President, 2009, board member 2008-11  
Santa Clara County School Boards Association;  
President, 2009/10; Vice President, 2008/09; Hoffmann Awards Co-Chair, 2007/08  
Chair of the Santa Clara County Ed Coalition, 2009/10  
CSBA Delegate Assembly, 2008-16  
CSBA Masters in Governance Certificate, 2008  
President, School Site Council, Evergreen Valley High School, 2004-06

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**

The biggest challenge facing governing boards and CSBA is the development of long term, stable, adequate and equitable state and federal funding for education.

I would like to assist CSBA in becoming recognized as the number one advocate for students in California. To often CSBA is reactive to agendas being driven by other more powerful and effective political forces. CSBA needs to be strategic by taking an active early role in crafting both legislation and statewide educational initiatives. We need to drive the conversation and build coalitions that create funding and legislation that benefits students first.

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature:  Date: 11/27/2015

## **Frank Biehl**

Frank Biehl was elected a Governing Board Member of the East Side Union High School District (ESUHSD) in 2006 and re-elected in 2010 and 2014. He was selected to serve as President of the Board in 2011 and 2012. Previously he served as Vice President. He is currently Board Clerk, Chair of the Audit Committee and Board Representative on the East Side Alliance Advisory Steering Committee.

In November 2011, the 31 School Boards in the county elected Biehl to a four-year term on the Santa Clara County Committee on School District Organization. He was selected Chair in 2012. Biehl presided as President of the Santa Clara County School Board Association for the 2009-10 school year having previously served as Vice President and Co-Chair of the Hoffmann Awards.

In June 2009, Biehl was selected to Chair the Santa Clara County Ed Coalition, an education advocacy organization, that includes representatives from Association of California School Administrators, California School Employees Association, California Teachers Association, California Federation of Teachers, Parent Teachers Association, Santa Clara County Superintendents Association, Santa Clara County Office of Education, California County Superintendents Educational Services Association, Service Employees International Union and the Santa Clara County School Boards Association.

Biehl has served two terms, 2007-11, as the ESUHSD Representative on MetroED. This Board serves as the governing body of a Joint Powers Agreement between six school districts to provide Career Technical Education. Elected President of the MetroED Board in January 2010 Biehl served as Vice President the previous year. For his work at MetroED, Biehl was awarded the Outstanding Service to Youth Award from the San Jose Job Corps in December, 2009.

In April of 2014, Santa Clara County School Boards reelected Biehl to a fourth, two-year, term on the California School Board Association (CSBA) Delegate Assembly. The CSBA Masters in Governance certificate was awarded to Biehl in the fall of 2008.

In 2014 Biehl served on the Steering Committee for the successful "Measure I Tech Bond" election providing financing for computers and related infrastructure for 18 years. Previously in 2012 Biehl chaired the "Citizens for Measure I" committee supporting the successful \$120 million bond issue for the continued renovation of East Side high schools. In 2008, Biehl served as the Endorsements Chair for the citizens committee supporting the successful \$349 million "Yes on Measure E" capital bond campaign for East Side high schools.

Californians for Justice awarded Biehl the "2007 Justice Champions Ally Award" in appreciation for his commitment to racial justice and quality education for all students. In May of 2008, the Latino Parent Coalition honored Frank Biehl for his work and leadership with Latino students and parents. Additionally, Biehl has twice, in 2010 and 2013, received the "Amigos de Puente Award" for outstanding contributions to the education development and success of Latino students' pursuit of a college education.

In 2013 Biehl joined the Silicon Valley Education Foundation STEM Advisory Board. He serves on the Education Committee of the San Jose/Santa Clara Chapter of the League of Women Voters. Before the ESUHSD Board, Biehl was the School Site Council President at Evergreen Valley High School. He and Barbara, have lived on the East Side since 1990 where their two sons graduated from ESUHSD high schools.

Frank Biehl's experience includes: Vice President/General manager/business owner; Sheriff's Department Management Analyst; Field Representative, California State Assembly; Associate Management Analyst, Santa Clara County Board of Supervisors. He has a BA in Political Science from San Jose State University.

His non-profit management and community activities have included: President, CEO, Silicon Valley Economic Development Corporation; Campaign Ethics Commissioner; President, East Hills Little League; President, Valley Ridge Homeowners Association; San Jose Rotary Member.

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Name: <u>Cynthia Chang</u>	CSBA Region-subregion #: <u>20</u>
District or COE Name: <u>Los Gatos - Saratoga Joint Union High School District</u>	Years on board: <u>17</u>
Profession: <u>CPA</u>	Contact Number: <u>408-867-7111</u>
E-mail: <u>cchang@lgsuhd.org</u>	
Are you a continuing Delegate? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, how long have you served as a Delegate? <u>8 years</u>	

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

I would like to be a delegate because the Delegate Assembly is a vital link in CSBA's governance structure, ensuring that CSBA reflects the interests of the school districts and county offices throughout the state, supporting the best education to our students. I bring the following skills and experiences to this role:

1. A school board member - LGSJUHSD (in my 18th year, currently Board President); SUSD (4 years); MetroEd (11 years); APISBA (prior President and current VP/Northern California).
2. As a CPA/MBA, I am very interested in ensuring fiscal responsibility/transparency and prudent district spending while advocating for excellence in academics, music, athletics, extra-curricular activities and the physical/emotional wellbeing for all students.
3. My continuous efforts to become a better board member, a strong network established over the past 21 years and a commitment to serve on the Delegate Assembly and participate fully.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

Local boards: PTA Treasurer, SSC President, Saratoga Education Foundation Treasurer, Saratoga USD Trustee (94-98), LGSJUHSD Trustee (98-present), MetroEd Trustee (2004-15); Board President for both MetroEd and LGSJUHSD; active member of SCCSBA.  
Community: Co-Chair of Building Bridges (Saratoga Rotary Club sponsored project promoting the understanding of different cultures in our community); BSA Troop 508 Committee Chair for 6 years; Co-Chair of Saratoga's Memorial Day Observance event for the past three years (2013-2015)  
CSBA: Linked Learning Task Force; Policy Platform Committee; Delegate Assembly meetings and annual conferences; Completion of the Masters in Governance program in 2008.  
Awards: Saratoga High School PTSA Golden Oak Service Award (highest award for long-term service to the school community) 2006; Woman of the Year for the California Assembly - 24th district in 2010

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**

1. Ensure stable and adequate funding sources for public education. The passage of Prop 30 provided temporary funding relief. However, this funding source is due to expire. CSBA must work collaboratively and proactively with state legislators and all stakeholders to address this issue.
2. Help school districts with resources and direction to ensure the successful implementation of LCFF and CCSS. CSBA needs to continue its advocacy for adequate funding, proper training and sufficient time in these areas
3. Repeal/modify school district reserve cap limits. CSBA's work with the LWV, PTA, school districts and state legislators resulted in public awareness and the introduction of bills in 2015. However, it was not successful in getting the cap limit repealed/modified. I am glad CSBA remains committed to accomplishing this and these efforts remain a top priority.
4. Address Pension Plan/Retirement Benefits liabilities. CSBA can play a lead role, working with the Governor, legislators, labor unions and the public to avoid potential district insolvency.

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: Cynthia Chang Date: January 5, 2016

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Name: <u>Matthew T. Dean</u>		CSBA Region-subregion #: <u>20</u>
District or COE Name: <u>Campbell Union High School District</u>		Years on board: <u>9</u>
Profession: <u>Software Tech / Senior Mgmt.</u>	Contact Number: <u>408.460.5965</u>	E-mail: <u>mdean@cuhssd.org</u>
Are you a continuing Delegate? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, how long have you served as a Delegate? _____		

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

I have spent the last 3 years as Board President of the Campbell Union High School District and have also served for the last two plus years on the MetroED (Silicon Valley Career Technical Education/Adult Education) board with the last year as its President; that experience coupled with my eight years as a Campbell City Councilman where I also served as Vice Mayor and Mayor give me an excellent public policy perspective as a member of the delegate assembly. My over 30 years experience in Silicon Valley in a number of leadership roles up to and including being a GM of a SaaS company enable me to bring a wide range of private sector thoughts and experiences to the delegate assembly as well. In addition, I have been a student leader in public education within the San Jose Unified School district and was a student representative to RISE (Reform in Intermediate and Secondary Education) under Wilson Riles and have been a campus supervisor. I have also been a substitute primarily in K-8 classes. I also have an MS in Computer Science and an MBA.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

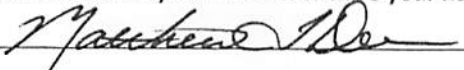
I have held the following roles:

- Parent to 5 public educated kids
- Booster Club President
- School Board Member (Board President for 3 years in a row), School Board President at MetroED (CTE and Adult Ed focused)
- City Councilmember, Mayor, Vice Mayor
- Student Leader (Senior Class President), Student representative to RISE (Reform in Intermediate and Secondary Education) commission.
- Substitute Teacher
- Private Sector Education Manager and Instructor

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**

1. A consistent and appropriate funding level that enables us to provide a high quality 21st Century learning experience to our students.
2. Over-wrought micro-management from the state through a ridiculously large and unwieldy LCAP process. If our goals need 120 pages to be communicated, understood and measured; then the process is fundamentally flawed.
3. An out-of-control credentialing system. It seems the requirements change every year, the amount of course work keeps going up and very little of it translates to better teaching and increased student success.
4. Failure of the state to fund needed capital improvements.
5. Archaic and nearly impossible teacher removal process that can takes years.

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: 

Date: 1/7/2016



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Name: <u>Susan Ellenberg</u>	CSBA Region-subregion #: <u>20</u>
District or COE Name: <u>San Jose Unified School District</u>	Years on board: <u>1</u>
Profession: <u>Attorney, Educator</u>	Contact Number: <u>408-691-4073</u>
E-mail: <u>sellenberg@sjusd.org</u>	
Are you a continuing Delegate? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, how long have you served as a Delegate? _____	

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

I am interested in becoming a delegate because I strongly believe that the best way to effect transformational change is often through the legislative process. Regardless of the seeming autonomy possessed by each school district and the new local control funding formula that purports to place more decisions in the hands of districts, we are still bound by state law which at times lags behind current needs or has become outmoded or ineffectual. A well informed school board and an articulate, knowledgeable association that represents school board members are crucial components necessary for carrying out fiduciary duties and setting sound policy that will best serve students. Case law is also poised to have a major impact on the ways in which districts and unions work out details on teacher retention, evaluation, promotion and dismissal. Participating as a delegate for CSBA is an important extension of my work as an effective trustee.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

SJUSD Board: Member of the District Advisory and Budget Advisory committees; alternate for CBOC committee. Representative to SCCSBA.

Community: Social Justice Educator & Curriculum Consultant. Senior Fellow, American Leadership Forum (Education Cohort). Member, Silicon Valley/San Jose Chamber of Commerce Workforce Education Committee. Member, Children's Vision Council.

Non-practicing Attorney.

CSBA: attended new trustee's conference (2014), CSBA conferences (2014, 2015)

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**

Currently, districts do not have enough tools available to comprehensively address the opportunity gap. To provide a specific example, our district understands that the most significant variables impacting student outcomes are not class size or curricular materials but the quality and effectiveness of the classroom teacher and the school leader. SJUSD enjoys an enviable partnership with the San Jose Teachers' Association through which we are poised to enact transformational change in our evaluation model, professional development footprint for site leaders and teacher support resources. Yet, we are hampered in giving 100% to this effort by the state-determined probationary period, the requirement that those last hired are the first out, and the limitations on offering differentiated compensation. Were CSBA to take on some of the most salient issues now under question in the Vergara case, together we could potentially change the way schools do business and bring our union partners along with us. CSBA should be at the forefront of this transformation.

**Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.**

Signature: Susan Ellenberg

Digitally signed by Susan Ellenberg  
DN: c=United States, o=csba, email=sellenberg@sjusd.org, ou=CSBA  
Date: 2015.12.15 16:18:52 -0500

Date: 12/15/2015

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Name: <u>Esau Ruiz Herrera</u>	CSBA Region-subregion #: <u>20</u>
District or COE Name: <u>Alum Rock Union School District</u>	Years on board: <u>25</u>
Profession: <u>Attorney at Law</u> Contact Number: <u>408-926-7163</u>	E-mail: <u>EsauLawyer@gmail.com</u>
Are you a continuing Delegate? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, how long have you served as a Delegate? _____	

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

I can add substantial value to the Region 20 Delegate Assembly team.

I have served as General Counsel to small school districts, defending trustees and the District management team. I am also the proud parent of two middle school teachers. Thus, supporting our public schools is an integral part of my professional and personal life.

I have served on the CSBA Legislative Committee, the Golden Bell Committee, and the Diversity in Leadership Committee. I am Past President of the California Latino School Boards Association, and Past Secretary and Vice President of the National Hispanic Caucus-NSBA. I am the Founder of the annual Unity Conference,

I would bring the same level of energy, experience, and commitment to our Delegate Assembly team.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

I have served as Board President, Vice President and Clerk numerous times. I have conducted board training sessions for other school boards, teaching our colleagues the skills that support good boardsmanship.

I am the Founder-Director of our annual Latino Role Model Conference, an inspiring educational event designed to create a college-going mindset in our young people. This role model conference recently celebrated its 25th anniversary!

I have served as a middle school girls basketball coach, 5th grade-8th grade. I am the Founder of our East San Jose "Middle School March Madness" basketball tournament, providing a positive activity for our kids and families. I have served as a high school basketball referee, boys and girls varsity, for over 35 years now.

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**


The challenges are several, but none are insurmountable.

We need to continue educating our public of the critical importance of a strong and effective traditional public school system, one where the policymakers (trustees) are directly accountable to the community of voters.

We need to strengthen and broaden our partnership with community based organizations in support of public education, so our voice in Sacramento is thereby enlarged and stronger.

CSBA can help by providing staff and resources, both internal and external, to these tasks, and by facilitating the internal discussion.

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: 

Date: Dec. 27, 2015



**Esau Ruiz Herrera**  
Attorney at Law

**Member, California State Bar, December 1976**

**Veteran, Honorable Discharge, United States Navy Air Reserve**

**EDUCATION**

**Juris Doctor (JD), 1976**  
School of Law, Santa Clara University

**B.S.C., Business Administration**  
Santa Clara University

**EXPERIENCE**

**Board of Trustees, Alum Rock Union School District**  
1st elected November 1990; elected anew 2014.

**Board of Trustees, East Side Union High School Dist.**  
Elected November 1985.

**Past President, California Latino School Boards Assn.**  
Served 3 terms as President; Founder, Unity Conference.

**Past Vice President, National Hispanic Caucus/ NSBA**

**Past Secretary, National Hispanic Caucus/ NSBA**

**Certificate of Completion, P.E.R.B**  
Public Employee Relations Board, Sacramento  
intensive 1-week training on collaborative labor relations bargaining, taken with the East Side Union High School District management team.

**Herrera Law Office**  
Engaged in civil litigation, education law and criminal /juvenile court cases

**Memberships & Associations**

- Basketball Officials Association (high school varsity basketball referee)
- Board of Directors, Legal Aid of Santa Clara County
- American GI Forum, San Jose Chapter (Latino veterans org)
- Board of Directors, American GI Forum / California
- American Legion, Mayfair Post 791
- Legal Counsel, American GI Forum Civil Rights Office
- Chicano/Latino Alumni Association, Santa Clara University  
Founding & Charter member
- Allocations Committee, United Way of Santa Clara County
- Board of Advisors, East Side Project, Santa Clara University
- Santa Clara County La Raza Lawyers Assn.
- Board of Directors, Pathway Society Drug Rehabilitation Agency
- Latino Role Model Conference, San Jose; Founder & Director

**Awards**

- *"Hispanic Portraits of Success,"* Santa Clara County  
sponsored by the San Jose Mercury News, KNTV- Ch.11  
and the Hispanic Development Corporation
- *Distinguished Citizen Award*, San Jose Kiwanis Club
- *Community Service Award*, Latino Peace Officers Association
- *Citizen Recognition Award*, County Human Relations Commission
- *Community Service Award*, Mexican American Community Services Org.
- *Certificate of Commendation*, County Board of Supervisors  
"Human Relations & Community Service"
- *Hall of Fame Inductee*, East Side Union High School District  
"Distinguished Graduate, Public Service"
- *School Board Member of the Year*, National Hispanic Caucus/ NSBA

## 2016 Delegate Assembly Candidate Biographical Sketch Form

**DUE: Thursday, January 7, 2016**

Mail to: CSBA | Attn: Leadership Services | 3251 Beacon Blvd., West Sacramento, CA 95691 | fax: (916) 371-3407 |  
or email: [nominations@csba.org](mailto:nominations@csba.org).

Please complete, sign and date this required one-page candidate biographical sketch form. An optional, one-page, single-sided, résumé may also be submitted; both will be copied exactly as received. Please do not state "see résumé" and please do not re-type this form. Any additional page(s) exceeding this one-page candidate form will not be accepted. It is the candidate's responsibility to confirm that all nomination materials have been received by the CSBA Leadership Services department. Late submissions will not be accepted. If you have any questions, please contact Leadership Services department at (800) 266-3382.

Name: <u>Joe Mitchner</u>	CSBA Region-subregion #: <u>20</u>
District or COE Name: <u>Mountain View Los Altos Union High School District</u>	Years on board: <u>8+</u>
Profession: <u>Financial Management</u> Contact Number: <u>(650) 888-0553</u>	E-mail: <u>jmmvla@comcast.net</u>
Are you a continuing Delegate? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, how long have you served as a Delegate? <u>1 year</u>	

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

It would be an honor to continue to represent Region 20, and to actively engage in developing CSBA's statewide educational platform. I am fully committed to raising academic achievement and opportunity for ALL students. Recognizing that every student is different, I appreciate the importance of providing classes, learning environments, and support systems that meet a wide range of needs. As a collaborative team of delegates, I look forward to jointly sharing inputs, developing policies, and providing strong leadership for school districts across the state.

My professional financial background, which includes positions in both hi-tech finance and non-profit finance, will enable me to contribute on critical financial issues. My community involvement has provided insights into ways our schools can establish collaborative partnerships with our communities, businesses, and non-profits to benefit our students. I am committed to public education and look forward to continuing to advocate for our students.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

- Delegate Region 20, CSBA Delegate Assembly (2015-Present).
- Mountain View Los Altos Union High School District Board (2007-Present). Board President in 2010 and 2014.
- School Board Representative on Central Coast Section Board of Managers (High School Athletics Governing Body) (2012-2014).
- Mountain View Los Altos UHSD Representative on Santa Clara County School Boards Association. (2014-Present)
- Strategic Planning and Budget Task Force Committees for Mountain View Whisman Elementary School District. (2006-2010)
- CSBA Masters in Governance (Completed in 2009)

Outside of official school district positions, I have served my local community as a board member and/or volunteer in the following organizations: City Parks and Recreation Commission, Elementary School PTA, School Site Council, Mountain View Educational Foundation, Leadership Mountain View, AYSO/CYSA Soccer, Little League Baseball, Friends of Stevens Creek Trail.

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**

Increase and stabilize funding. It is unacceptable that the most prosperous state in the nation ranks near the bottom in per-student funding. CSBA must effectively advocate for adequate funding and deliver that message emphatically and consistently to state leadership and the general public. Of immediate urgency is to repeal the reserve cap, a policy which threatens the financial health of school districts.

Adequate funding would bolster efforts to increase academic achievement and opportunity. This begins with high quality pre-K education, and continues with sufficient funding so that districts can provide classes and programs to serve and engage our state's wide range of students who come to school each day with varying academic backgrounds, abilities, and interests. CSBA and school leaders must demonstrate relentless commitment to narrowing the achievement gap, with constant openness to new programs and approaches. Our graduates should emerge college/career ready, with a passion for learning and an ability to think critically.

**Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.**

Signature: Joe Mitchner

Digitally signed by Joe Mitchner  
DN: cn=Joe Mitchner, email=jmmvla@comcast.net, ou=Mountain View Los Altos Union High School District  
c=United States, o=Mountain View Los Altos Union High School District, ou=Mountain View Los Altos Union High School District

Date: December 17, 2015

## **JOE MITCHNER**

936 Barbara Avenue, Mountain View, CA 94040 | (650) 888-0553 | jmmvla@comcast.net

### **EDUCATION**

- B.S., Industrial Engineering, Stanford University (1983)
- MBA (Emphasis in Finance and Accounting), University of California at Los Angeles (UCLA) (1991)  
Thesis: "Reaching out to Minority Fans" (Client: Major League Baseball Office of the Commissioner)
- Masters in Governance, California School Boards Association (CSBA) (2009)

### **PROFESSIONAL EXPERIENCE**

- Real Estate Financial Management (2005 – Present)
- Stanford University, (2000 – 2005)  
Department of Athletics  
Assistant Athletic Director – Finance and Budget
- Hewlett-Packard Corporation (1991 – 2000)  
General Systems Division, Systems Technology Division, Corporate Real Estate Division  
Senior Financial Analyst
- Oracle Corporation (1985 – 1989)  
Corporate Finance Division  
Accounting Manager, Financial Analyst

### **EDUCATION AND SCHOOLS EXPERIENCE**

- Delegate Region 20, CSBA Delegate Assembly (2015 – Present)
- Mountain View Los Altos Union High School District Board (2007-Present)  
Board President in 2010 and 2014
- Central Coast Section (CCS) Board of Managers (High School Athletics Governing Body) (2012-2014)
- Santa Clara County School Boards Association - Mountain View Los Altos UHSD Representative (2014-Present)
- Strategic Planning & Budget Task Force Committees, Mountain View Whisman Elementary School District (2006-2010)
- Los Altos Mountain View PTA Council (2007 – Present)
- Bubb Elementary School PTA (VP Membership, Financial Secretary) (2006 – 2010)
- School Site Council, Bubb Elementary School (2004 – 2006)

### **COMMUNITY VOLUNTEER**

- Parks and Recreation Commission, City of Menlo Park (1983-1989), City of Mountain View (2007)
- Leadership Mountain View (LMV) program and LMV Advisory Council (2005 – 2011)
- Board Member, Friends of Stevens Creek Trail (2007)
- Central Coast Section (CCS) High School Athletics – Finance Committee (2014 – Present)
- Little League Baseball Board – Local and County (Includes President, Vice President, and Treasurer) (1978 – Present)
- Little League Baseball Coach (Mountain View, Menlo Park, Portola Valley) (1976 – 2011)
- AYSO Soccer Coach, Mountain View Los Altos Region 45 (2004 – 2012)

### **FAMILY**

Wife, Erica; Son, Drew (Cornell University 2018.....hopefully!); Daughters Alexis & Corinne (Mountain View High School 2017)

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Name: <u>Rudy J. Rodriguez</u>	CSBA Region-subregion #: <u>20</u>
District or COE Name: <u>Franklin-McKinley Elementary School District</u>	Years on board: <u>5</u>
Profession: <u>Insurance</u> Contact Number: <u>408-821-2060</u>	E-mail: <u>Rudy.Rodriguez@FMSD.org</u>
Are you a continuing Delegate? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, how long have you served as a Delegate? _____	

**Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.**

As a Delegate, I believe it is important to both monitor and take action on state legislation that has an impact on our schools. I would like to participate in advocacy decisions made by CSBA towards school board effectiveness in helping provide the best possible education for our youth. While serving on the school board, I have seen a number of new initiatives introduced on a state level including LCAP and Common Core. We are at a stage when additional initiatives will be introduced and I am interested in helping our school boards throughout the state stay abreast of this and advocating for our students.

**Please describe your activities and involvement on your local board, community, and/or CSBA.**

I have served a number of roles while serving on the local board including the offices of Clerk, Vice President, and President. In addition, I have served on a number of board sub-committees such as the implementation of LCAP, Common Core, and new technology. And, finally, I lead the local board in the search and hiring process of a new Superintendent.

**What do you see as the biggest challenge facing governing boards and how can CSBA help address it?**

The biggest challenge I see facing governing boards, currently and in the near future, is the increase in charter school petitions being submitted to our local boards followed by Prop. 39 requests for facilities. Local school districts are already challenged with facilities issues as a result of ten years of budget cuts by the state. Now, with the increase of charter schools throughout the state, more and more local school boards are faced with making state-law mandated decisions to approve charter schools and provide them with facilities. Many times, the placement of charters schools now results in sharing campuses with the original schools throughout the local districts.

The CSBA can now help address this issues with influencing out state legislation bodies to make revisions to charter school laws that will help slow down their growth (many times aggressive) and monitor their accountability. It is imperative that we do something as soon as possible to make changes to charter school laws.

**Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.**

Signature: 

Date: 01/05/2016



## Bio – Rudy J. Rodriguez

**R**udy J. Rodriguez is a Senior Agency Field Specialist for State Farm Insurance Companies. He has been with State Farm for 23 years, having worked at the Corporate Headquarters in Bloomington, Illinois and in the Los Angeles Regional Office. He moved to the Bay Area in 2000.

Born in Modesto, California, Rudy received a Bachelor of Science degree at Fresno State University in 1987, in Business Administration with an emphasis in Marketing. He graduated with honors and received the Dean's Award for the College of Business and the Leon S. Peters

Leadership Award for his service as President of the Inter-Business Council, the governing board for all organizations within the Business School.

Rudy was elected in 2010 to the Board of Trustees of the Franklin-McKinley Elementary School District and has served on the Board of the SOMOS Mayfair Organization. In addition, Rudy was the Deputy State Director for Youth for California LULAC. His other prior board experience includes serving on the Mexican Heritage Corporation, City of San José's Small Business Development Commission, Chicano Latino Caucus of the California Democratic Party, Junior Achievement, MACSA El Portal Leadership Academy, Central San José YMCA, and Latino College Preparatory Academy.

Rudy is the past chair of the Hispanic Chamber of Commerce Silicon Valley and was a founder of the Hispanic Chamber's Alliance Business Referral Network. In 2005 and 2010, Rudy was a candidate for San Jose City Council and, although he was not elected, he received the endorsement of the San José Mercury News.

Of greatest reward to Rudy's community involvement is his volunteerism as a mentor and advisor to Latino youth. He continues to serve as a mentor with the Puente Program at Gavilan College, Chabot College, and San Jose City College. Rudy also volunteers as a mentor with the Padrinos-Madrinas Program at the Latino College Preparatory Academy. In addition, Rudy is a classroom volunteer for The Role Model Program and Junior Achievement. Rudy has also volunteered as a consultant advisor to the UC Santa Cruz and San José State LBSA Chapters. In all, Rudy has served as a mentor for over twenty years and his former students continue to call him to let him know how about their successes.

Rudy is a current member of the Pi Kappa Alpha International Fraternity, and Alpha Kappa Psi Professional Business Fraternity.