



STRATEGIC PLANNING RETREAT
Tuesday, March 22, 2016

8:00 Continental Breakfast

8:30 Welcome, Purpose of the Retreat and Public Comment – Board President

Opening Remarks and Introduction of the Facilitator and Recorder – Eric Andrew, Superintendent

Role of the Facilitator, Recorder, Group and Public; Strategic Planning Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates

Introductions of the Group

Campbell Union School District:

- **Mission/Purpose Statement**
- **Vision Statement**
- **Core Values**
- **Three-Year Goals (2015-2018)**

What Are the Strengths and Accomplishments of the Campbell Union School Since the September 29, 2015 Strategic Planning Retreat?

What are the District's Current Internal Weaknesses/Challenges?

What Are the External Factors/Trends (e.g., educational, economic, political, technological, attitudinal) That Will/Might Have an Impact on Campbell Union School District in the Coming Year:

- **Positively (opportunities)?**
- **Negatively (threats)?**

Review and Revise, if Needed, the Three-Year Goals (what the District needs to accomplish)

Identify Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for Each of the Three-Year Goals

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date in six months to update the strategic plan)

Summary of the Retreat and Closing Remarks

3:30 Adjourn

Please come for continental breakfast and informal conversation at 8:00 a.m. The meeting will begin promptly at 8:30 a.m. There will be a mid-morning and mid-afternoon break with a group lunch at 12:15. Please limit use of cell/smart phones, tablets and laptops to the breaks.