



California School Boards Association

TIME SENSITIVE, REQUIRES BOARD ACTION

BALLOT DEADLINE: Thursday, March 15, 2018

January 29, 2018

MEMORANDUM

To: All Board Presidents and Superintendents
CSBA Member Boards of Education

From: Mike Walsh, President

Re: Ballot for 2018 CSBA Delegate Assembly Election
U.S. Postmark Deadline – Thursday, March 15, 2018

Enclosed is the ballot material for election of a representative to the CSBA Delegate Assembly from your region or subregion. The material consists of the ballot (on red paper), required candidate biographical sketch form, and if submitted, a résumé. In addition, provided is a watermarked “copy” of the ballot on white paper so that it may be included in board agenda packets, if you choose to do so. **Only the completed ballot on red paper is to be returned.**

The board, as a whole, may vote for up to the number of vacancies in the region or subregion as indicated on the ballot. For example, if there are three vacancies in the region or subregion, the board may vote for up to three individuals. Regardless of the number of vacancies, each board may cast no more than one vote for any one candidate. (The ballot also contains a provision for write-in candidates; their name and district must be clearly printed in the space provided.)

The ballot must be signed by the Superintendent or Board Clerk and returned in the enclosed envelope; if the envelope is misplaced, you may use your district’s stationery. Please write **DELEGATE ELECTION** prominently on the envelope with the region or subregion number on the bottom left corner of the envelope (this number appears at the top of the ballot). **Ballots must be postmarked by the U.S. Post Office on or before Thursday, March 15, 2018. No exceptions are allowed.**

Election results will be available no later than Friday, April 1. If there is a tie vote, a run-off election will be held. All re-elected and newly elected Delegates will serve two-year terms beginning April 1, 2018 – March 31, 2020. The next meeting of the Delegate Assembly is on Saturday, May 19 – Sunday, May 20 at the Hyatt Regency in Sacramento.

The names of all Delegates will be available on CSBA’s website no later than Friday, April 1. Please do not hesitate to contact our Executive Office at (800) 371-4691, should you have any questions. Thank you.

REQUIRES BOARD ACTION

This completed **ORIGINAL** Ballot must be **SIGNED** by the Superintendent or Board Clerk and returned in the enclosed envelope postmarked by the U.S. post office no later than **THURSDAY, MARCH 15, 2018**. Only ONE Ballot per Board. Be sure to mark your vote "X" in the box.

A PARTIAL, UNSIGNED, PHOTOCOPIED, OR LATE BALLOT WILL NOT BE VALID.

OFFICIAL 2018 DELEGATE ASSEMBLY BALLOT
REGION 20
(Santa Clara County)

Number of vacancies: 4 (Vote for no more than 4 candidates)

Delegates will serve two-year terms beginning April 1, 2018 – March 31, 2020

**denotes incumbent*

- ☐ Frank Biehl (East Side Union HSD)*
- ☐ Daniel R. Bobay (Milpitas USD)
- ☐ Melissa Baten Caswell (Palo Alto USD)
- ☐ Cynthia Chang (Los Gatos-Saratoga Jt. Union HSD)*
- ☐ Joe Mitchner (Mountain View-Los Altos Union HSD)*
- ☐ Jodi Muirhead (Santa Clara USD)*

Provision for Write-in Candidate Name

School District

Signature of Superintendent or Board Clerk

Title

School District

Date of Board Action

See reverse side for a current list of all Delegates in your Region.

REGION 20 – 12 Delegates (11 elected/1 appointed♦)

Director: Albert Gonzalez (Santa Clara USD)

Below is a list of all the current Delegates with expired terms from this Region.

County: Santa Clara

Frank Biehl (East Side Union HSD), term expires 2018
Cynthia Chang (Los Gatos-Saratoga Jt. Union HSD), term expires 2018
Danielle Cohen (Campbell Union SD), term expires 2019
Pamela Foley (San Jose USD)♦, appointed term expires 2019
Anjali Kausar (Cupertino Union SD), term expires 2019
Bonnie Mace (Evergreen ESD), term expires 2019
Joe Mitchner (Mountain View-Los Altos Un. HSD), term expires 2018
Jodi Muirhead, (Santa Clara USD), term expires 2018
Reid Myers (Sunnyvale SD), term expires 2019
Andres Quintero (Alum Rock Union ESD), term expires 2019
George Sanchez (Franklin-McKinley ESD), term expires 2019

County Delegate:

Rosemary Kamei (Santa Clara COE), term expires 2020

<u>County</u>

Santa Clara

2018 Delegate Assembly Candidate Biographical Sketch Form

DUE: Sunday, January 7, 2018

Mail to: CSBA | Attn: Executive Office | 3251 Beacon Blvd., West Sacramento, CA 95691 | fax: (916) 371-3407 | or email: nominations@csba.org.

Please complete, sign and date this required one-page candidate biographical sketch form. An optional, one-page, single-sided, résumé may also be submitted; both will be copied exactly as received. Please do not state "see résumé" and please do not re-type this form. Any additional page(s) exceeding this one-page candidate form will **not** be accepted. It is the candidate's responsibility to confirm that all nomination materials have been received by the CSBA Executive Office. Late submissions will not be accepted. If you have any questions, please contact the Executive Office at (800) 266-3382.

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature:  Date: 11/28/2017

Name: <u>Frank Biehl</u>	CSBA Region-subregion #: <u>20</u>
District or COE: <u>East Side Union High School District</u>	Years on board: <u>11</u>
Profession: <u>Retired Business Owner</u>	Contact Number: (please v <input type="checkbox"/> Cell <input checked="" type="checkbox"/> Home <input type="checkbox"/> Bus.) <u>408 223 2330</u>
*Primary E-mail: <u>biehl@comcast.net</u>	
(*Communications from CSBA will be sent to primary email)	
Are you a continuing Delegate? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, how long have you served as a Delegate? <u>10 years</u>	

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.

I'm an experienced school board member who has demonstrated the ability to listen to a variety of points of view and create consensus for moving forward. I have the time to work hard and get things done. I'm focused on closing the "Opportunity Gap" by providing access to "A-G" and Career Technical Education courses to all students. I'm committed to the locally elected school board governance model and support decentralized, community based decision making.

I strongly believe that accessible quality public education is the foundation of our democracy. It provides upward economic and social mobility and drives prosperity. Education is the single most important investment a society can make to assure a better future for all.

Please describe your activities and involvement on your local board, community, and/or CSBA.

East Side Union High School District:
President, 2017, 2012; Vice President, 2012; Audit Committee Chair, three terms; Clerk, 2015, 2009
MetroED; President, 2010; Vice President, 2009, Board Member 2008-11
Santa Clara County School Boards Association; President, 2009/10; Vice President, 2008/09;
Hoffmann Awards Co-Chair, 2007/08
Chair of the Santa Clara County Ed Coalition, 2009/10
CSBA Delegate Assembly, 2008-17
CSBA Masters in Governance Certificate, 2008
President, School Site Council, Evergreen Valley High School, 2004-06

What do you see as the biggest challenge facing governing boards and how can CSBA help address it?

The biggest challenge facing governing boards and CSBA is the development of long-term, stable, adequate and equitable state and federal funding for education.

I would like to assist CSBA in becoming recognized as the number one advocate for students in California. To often CSBA is reactive to agendas being driven by other more powerful and effective political forces. CSBA needs to be strategic by taking an active early role in crafting both legislation and statewide educational initiatives. We need to drive the conversation and build coalitions that create funding and legislation that benefits students first.

Frank Biehl was elected as Governing Board Member of the East Side Union High School District (ESUHSD) in 2006 and reelected in 2010 and 2014. He has twice served as President of the Board. Other Board positions have included Vice President, Clerk and Chair of the Audit Committee. In November 2011, the 31 School Boards in the county elected Biehl to a four-year term on the Santa Clara County Committee on School District Organization. He was selected Chair in 2012.

Biehl presided as President of the Santa Clara County School Boards Association for the 2009-10 school year having previously served as Vice President and Co-Chair of the Hoffmann Awards.

In June 2009, Biehl was selected to Chair the Santa Clara County Ed Coalition, an education advocacy organization, that includes representatives from Association of California School Administrators, California School Employees Association, California Teachers Association, California Federation of Teachers, Parent Teachers Association, Santa Clara County Superintendents Association, Santa Clara County Office of Education, California County Superintendents Educational Services Association, Service Employees International Union and the Santa Clara County School Boards Association.

Biehl has served two terms, 2007-11, as the ESUHSD Representative on MetroED. This Board serves as the governing body of a Joint Powers Agreement between six school districts to provide Career Technical Education. Elected President in January 2010, Biehl served as Vice President the previous year. For his work at MetroED, Biehl was awarded the Outstanding Service to Youth Award from the San Jose Job Corps.

In 2016, Biehl helped develop and pass Measure Z, an innovative \$510 million school renovation and construction program that utilizes a financial structure of short-term bond financing, saving taxpayers millions in interest costs. Previously, Biehl in 2014 served on the Steering Committee for the successful "Measure I Tech Bond" election providing financing for computers and related infrastructure for 18 years. In 2012, Biehl chaired the "Citizens for Measure I" Committee supporting the successful \$120 million bond issue for the continued renovation of East Side high schools. Additionally, in 2008 Biehl served as the Endorsements Chair for the citizens committee supporting the successful \$349 million "Yes on Measure E" capital bond campaign for East Side high schools.

Californians for Justice awarded Biehl the "2007 Justice Champions Ally Award" in appreciation for his commitment to racial justice and quality education for all students. In May of 2008, the Latino Parent Coalition honored Frank Biehl for his work and leadership with Latino students and parents. Additionally, Biehl has twice, in 2010 and 2013, received the "Amigos de Puente Award" for outstanding contributions to the educational development and success of Latino students' pursuit of a college education.

Biehl is currently on the Board of Directors of the Lincoln Law School of San Jose. He is a member of the League of Women Voters, San Jose/Santa Clara Chapter where he serves on the Education Committee. He and his wife, Barbara, have lived on the East Side since 1990. Their two sons graduated from ESUHSD schools; Evergreen Valley in 2007 and Mt. Pleasant in 2012.

Frank Biehl's business and government experience includes: Vice President/General Manager/business owner; Sheriff's Department Management Analyst; Field Representative, California State Assembly; Associate Management Analyst, Santa Clara County Board of Supervisors. He has a BA in Political Science from San Jose State University.

His non-profit management and community activities have included: President, CEO, Silicon Valley Economic Development Corporation; Campaign Ethics Commissioner; President, East Hills Little League; President, Valley Ridge Homeowners Association; San Jose Rotary Member.

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Daniel R. Bobay

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

1/1/2018

Signature: *Daniel R. Bobay* Date: _____

Name: <u>Daniel R. Bobay</u>	CSBA Region-subregion #: <u>20</u>
District or COE: <u>Milpitas Unified School District</u>	Years on board: <u>9</u>
Profession: <u>Retired</u>	Contact Number: (please v <input type="checkbox"/> Cell <input checked="" type="checkbox"/> Home <input type="checkbox"/> Bus.) <u>408-719-0515</u>
*Primary E-mail: <u>drbobay@aol.com</u>	
(*Communications from CSBA will be sent to primary email)	
Are you a continuing Delegate? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If yes, how long have you served as a Delegate? _____	

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.

Over the years I have served Two boards and during that time of about 18 years I have picked up quite a bit of experience in district administration and governance but, also the difficulties and challenges of the Regional Occupational Centers. I have made many trips to Sacramento mostly to talk with legislators that had little to do with education. I believe leadership is the key and since I have held board office every year I have served except for two years I believe I can add a detailed perspective to the activities of the delegate assembly.

Please describe your activities and involvement on your local board, community, and/or CSBA.

I have held board office in the two boards that I serve MUSD and MetroEd for 16 years. I have worked with six superintendents and on the MetroEd Board I serve with other board members from the six participating districts. I have participated in bond and parcel tax campaigns, superintendent searches, and establishing policy that makes sense for our district and our students.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it?

The stock answer is Budgets but, in my opinion the buck is stopped in sacramento and those ears are generally deaf unless we gain som legislative action to provide direct funding to ROP's, address the issues of special education which drain our districts, end the endless loop of lawsuits from parents and teachers for a variety of reasons. focus and protect our education dollars so that they go to educating our children. Land that costs us millions of dollars to acquire and more tens of milllions to build on. City and school district relationships which at best are often strained everytime new elected officials come into office. Using new technology to educate parents and others about what public education is all about in California. In short our challenges are many, we shouldn't have to combat them alone or as we discover them as individuals after taking office.



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Signature: _____

Date: 1/4/2017

Name: Melissa Baten Caswell

CSBA Region-subregion #: 20

District or COE: Palo Alto Unified School District

Years on board: 10

Profession: High Tech Management Contact Number: (please check ☐ Cell ☐ Home ☐ Bus.) 650-823-1166

*Primary E-mail: mcaswell@pausd.org

(*Communications from CSBA will be sent to primary email)

Are you a continuing Delegate? ☐ Yes ☐ No If yes, how long have you served as a Delegate? _____

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.

In addition to more than 17 years of community service leadership, I have a BA and MBA from Dartmouth College and more than 16 years of management experience in Finance and High Tech. After having been on the PAUSD School Board for 10 years and watching the CSBA operate, I believe that I have the background and perspective to be part of the leadership that sets policy, advocates, and reflects the interests of school districts. As a member of a K-12 Unified Suburban School District, I would like to have the chance to provide input on critical issues facing California's suburban K-12 districts. Issues that I am particularly interested in, and can provide testimony on, include: Adequate Student Funding, Student Mental Health and Wellness, Teacher Recruitment and Retention, Curriculum Needs, the Arts, Special Education Supports, College Readiness, Career Technical Education and Title IV Compliance.

Please describe your activities and involvement on your local board, community, and/or CSBA.

I have listened to thousands of students, parents, and teachers across our state, region and district. With that knowledge, I have worked with board members, local legislators, city council members, and community groups to address challenges, and advocated with constituency lobbying groups at the state and local level. Before joining our Board of Education in 2007, I was a leading community volunteer for over 7 years.

I bring strong experience, governance expertise, policy making skills, and perspective. I have allocated PAUSD dollars in tight budget times, and advocated at the state and local level to support teacher development and retention; address program needs in counseling, athletics, the arts, and more; advocate for innovative teaching; promote effective use of technology; address the effects of changing student enrollment; champion much needed campus renovation and expansion; and encourage the creation of partnerships to support initiatives on key issues.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it?

Rising pension costs and teacher retention (in the face of extremely high housing and cost of living costs in California) are already straining school districts and will make progress on initiatives to reduce the achievement gap, increase graduation rates, support the academic growth and socio-emotional health of every child, and further the development of our next generation of leaders almost impossible.

CSBA Delegate Assembly needs strong listening and leadership skills, as well as strategic vision and knowledge, to successfully balance the needs of all constituents and to think creatively about solutions to these problems. I look forward to using my skills and experience to protect and further improve public education across California. I look forward to being your elected representative to extend the profoundly important work that we must do for students.

Melissa Baten Caswell

Palo Alto Unified School District

mcaswell@pausd.org

School Board Experience

Palo Alto Unified School District

2007 - PRESENT Governing Board Member (President 2011 & 2015, Vice President 2010 & 2014) - Term expires 2020

Board of Education Committee Assignments:

- Palo Alto City Housing Element TAG (2 years)
- Palo Alto City Regional Housing Mandate Committee (2 years)
- PAUSD Board Policy Review Committee (2 years, Chair 1 year)
- Palo Alto City-School Liaison Committee (6 years- Chair 3 years)
- Stanford/School Liaison (5 years)
- LA Hills Town Council/PAUSD School Liaison (2 years)
- PAUSD Property Subcommittee (1 year)
- ROP Policy Council (2 years)
- Board Liaison to the District-Wide PTA (4 years)
- Board Liaison to Palo Alto Partners in Education (PAUSD's local education foundation) (2 years)

Other Professional Experience

CollegeMojo.com Founder and CEO. Tech startup in education. Helps students organize and manage the College Application Process.

Caswell Consulting Principal. Marketing strategy, corporate positioning, and program development services.

Calico Commerce VP: Marketing, Product Mgt, NetMarkets; Dir: Corp. Dev, Industry Solutions. Ecommerce Software Solutions.

Cadence Design Director of Marketing, Alta Group (High-level Systems Design Business Unit). Software for Chip and Systems Design.

Compression Labs Manager of Market Development, Industry Marketing and Field Marketing. Videoconferencing Systems .

IDE Manager of Platform Marketing. Development Environment Software.

Sun Microsystems Mgr: Strategic Accounts, Solaris1 Product Mgr, WW Edu & Research Mktg. Information Technology and Services.

Apple Computer Intern Apple USA, Education Marketing Information Technology and Services.

Irving Trust Financial Analyst, Relationship Manager. Banking and Finance.

Education

Dartmouth College MBA Amos Tuck School; AB Psychology, Economics

Professional Associations

- California Association of Large Suburban School Districts (CALSSD) (10 years)
- Schools for Strong Finance (SF2)(10 years)
- California School Boards Association Conference (10 years)

Other Community Volunteer Board Positions

- 2001-2003 Downtown Children's Center Parent Advisory Board (Pres. 2002-03)
- 2002-2004 Duveneck Elementary School PTA Executive Board (Pres. 2003-04, Sec. 2002, Parliamentarian 2005)
- 2004-2007 Palo Alto Council of PTAs Executive Board, (Pres. 2005-07, Vice Pres. 2004)
- 2005-2007 6th District PTA Executive Board (Santa Clara County)
- 2006-2012 Youth Community Service, Founding Board Member and Vice Chair
- 2008-2013 Palo Alto Medical Foundation Community Advisory Board
- 2008-PRESENT Palo Alto Art Center: Capital Campaign Cabinet (2008-11), Foundation Bd (2011-17) Emeritus Bd (2017+)

Other Community Volunteer Service while Living in Palo Alto:

Dartmouth College Alumni Interviewer, Development Committee Dartmouth Alumni Association, Development Committee Amos Tuck School (Dartmouth) Alumni Committee, Blue Ribbon and Green Ribbon Mayoral Task Forces; Family Resources Ambassador; BizWorld Instructor; Junior Great Books Instructor; Meet the Masters Instructor; Parent volunteer, AYSO, CYSA, YMCA, and Little League teams Leader, Troop Leader, Girl Scouts, Lice Checker, Duveneck Elementary School, Sun Microsystems Community Donations Committee

Relevant Awards:

- City of Palo Alto Commendation for leading Palo Alto PTA Council Hurricane Katrina relief program, 2006
- PTA Council Continuing Service Award, 2009
- Duveneck PTA Golden Oak Award, 2010

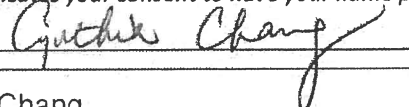
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Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature:  Date: January 4, 2018

Name: <u>Cynthia Chang</u>	CSBA Region-subregion #: <u>20</u>
District or COE: <u>Los Gatos-Saratoga Joint Union High School District</u>	Years on board: <u>19</u>
Profession: <u>CPA</u>	Contact Number: (please check <input checked="" type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Bus.) <u>408-888-8995</u>
*Primary E-mail: <u>cchang@lgsuhd.org</u>	
(*Communications from CSBA will be sent to primary email)	
Are you a continuing Delegate? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, how long have you served as a Delegate? <u>10 Yrs</u>	

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.

I would like to be a delegate because the Delegate Assembly is a vital link in CSBA's governance structure, ensuring that CSBA reflects the interests of school districts and county offices of education throughout the state, supporting the best education for all students. I bring the following skills and experience to this role:

1. As a school board member: LGSUHS (19 years), Saratoga Union SD (4 years), MetroEd SD (11 years), APISBMA (former president and current VP/Northern California).
2. As a CPA/MBA, I am very interested in and committed to ensuring fiscal responsibility/transparency and prudent district spending while advocating for excellence in academics, music, athletics, extra-curricular activities and the physical/social-emotional well-being of students.
3. My continuous efforts to refine my skills to be a better board member, a strong network with other board members and legislators and a commitment to serve on the Delegate Assembly and participate fully.

Please describe your activities and involvement on your local board, community, and/or CSBA.

Local school districts: PTA Treasurer; SSC President; Saratoga Education Foundation Treasurer; Saratoga USD Trustee; LGSUHS Trustee (former President); MetroEd SD Trustee (former President); active member of SCCSBA. Community: Co-Chair of Building Bridges (Saratoga Rotary Club-sponsored project promoting the understanding of different cultures in our community); BSA Troop 508 Committee Chair for 6 years; Co-Chair of Saratoga Memorial Day Observance event for 3 years.

CSBA: Masters in Governance Program completion; Linked Learning Task Force; Policy Platform Committee; Delegate Assembly meetings and Annual Education Conferences.

Awards: Saratoga High School PTSA Golden Oak Service Award (highest award for long-term service to the school community) in 2006; Woman of the Year for the California Assembly-24th District in 2010.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it?

1. Ensuring stable and adequate funding sources for public education. CSBA also needs to continue their support of school districts with resources and direction for the successful implementation of LCFF, CCSS and ESSA compliance.
2. Addressing the mounting Pension Plan/Retirement Benefits liabilities which have a severe impact on the ability of every districts to provide quality education to students.
3. Advocating for the development of legislation to provide effective oversight and accountability of charter schools to ensure high-quality educational programs, equitable access and equity to meet the needs of all students.

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Signature: Joe Mitchner Date: December 21, 2017

Name: <u>Joe Mitchner</u>	CSBA Region-subregion #: <u>20</u>
District or COE: <u>Mountain View Los Altos Union High School District</u>	Years on board: <u>10 Years</u>
Profession: <u>Financial Management</u> Contact Number: (Cell) <u>(650) 888-0553</u>	
*Primary E-mail: <u>jmmvla@comcast.net</u>	
(*Communications from CSBA will be sent to primary email)	
Are you a continuing Delegate? <u>Yes</u> If yes, how long have you served as a Delegate? <u>3 Years</u>	

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.

I look forward to continuing to advocate for our students and to building on the experience and relationships developed during my 3 years on Delegate Assembly.

I am fully committed to raising opportunity and achievement for ALL students. Recognizing that every student is different, I appreciate the importance of providing classes, learning environments, and support systems that meet a wide range of needs.

My community involvement provides insights into ways our schools can establish collaborative partnerships with our communities, businesses, and non-profits to benefit our students. My professional financial background, which includes positions in both hi-tech finance and non-profit finance, enables me to contribute on critical financial issues.

Please describe your activities and involvement on your local board, community, and/or CSBA.

- CSBA Annual Education Conference (AEC) Planning Committee (2017 and 2018)
- Delegate Region 20, CSBA Delegate Assembly (2015-Present).
- Mountain View Los Altos Union High School District Board (2007-Present). Board President in 2010 and 2014.
- Mountain View Los Altos UHSD Representative on Santa Clara County School Boards Association. (2014-Present)
- Santa Clara County School Boards Association Hoffmann Awards Co-Chair (2016-17)
- CSBA Masters in Governance (Completed in 2009)

I have also served my local community as a board member and/or volunteer in the following organizations: City Parks and Recreation Commission, Elementary School and Council PTAs, School Site Council, Mountain View Educational Foundation, Leadership Mountain View, AYSO/CYSA Soccer, Little League Baseball, Friends of Stevens Creek Trail.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it?

Increased and stable funding. It is unacceptable that the most prosperous state in the U.S. ranks near the bottom in funding. CSBA must effectively advocate for essential funding and deliver that message emphatically and consistently to state leaders and the general public.

Priority areas in which CSBA can advocate: 1) Reduce the skyrocketing pension burden on districts, 2) Lower the parcel tax threshold to enable local control, 3) Increase "Developer Fee" limits to align with education-related costs of developments.

Proper funding increases opportunity and achievement - beginning with high quality pre-K education and continuing with an array of classes and programs to engage our state's students, who come to us with varying academic backgrounds, abilities, and interests. CSBA and school leaders must demonstrate relentless commitment to achievement gaps, with an openness to new programs and approaches.

Our graduates must emerge college/career ready, with a passion for learning and an ability to think critically.

JOE MITCHNER

936 Barbara Avenue, Mountain View, CA 94040 | (650) 888-0553 | jmmvla@comcast.net

EDUCATION

- B.S., Industrial Engineering, Stanford University (1983)
- MBA (Emphasis in Finance and Accounting), University of California at Los Angeles (UCLA) (1991)
Thesis: "Reaching out to Minority Fans" (Client: Major League Baseball Office of the Commissioner)
- Masters in Governance, California School Boards Association (CSBA) (2009)

PROFESSIONAL EXPERIENCE

- Real Estate Financial Management (2005 – Present)
- Stanford University, (2000 – 2005)
Department of Athletics
Assistant Athletic Director – Finance and Budget
- Hewlett-Packard Corporation (1991 – 2000)
General Systems Division, Systems Technology Division, Corporate Real Estate Division
Senior Financial Analyst
- Oracle Corporation (1985 – 1989)
Corporate Finance Division
Accounting Manager, Financial Analyst

EDUCATION AND SCHOOLS EXPERIENCE

- Delegate Region 20, CSBA Delegate Assembly (2015 – Present)
- CSBA Annual Education Conference (AEC) Planning Committee – 2017 and 2018
- Mountain View Los Altos Union High School District Board (2007-Present)
Board President in 2010 and 2014
- Santa Clara County School Boards Association - Mountain View Los Altos UHSD Representative (2014-Present)
Hoffmann Awards Co-Chair (2016-2017)
- Central Coast Section (CCS) Board of Managers (High School Athletics Governing Body) (2012-2014)
- Strategic Planning & Budget Task Force Committees, Mountain View Whisman Elementary School District (2006-2010)
- Los Altos Mountain View PTA Council (2007 – Present), Treasurer (2016 – Present)
- Bubbs Elementary School PTA (VP Membership, Financial Secretary) (2006 – 2010)
- School Site Council, Bubbs Elementary School (2004 – 2006)

COMMUNITY VOLUNTEER

- Parks and Recreation Commission, City of Menlo Park (1983-1989), City of Mountain View (2007)
- Leadership Mountain View (LMV) program and LMV Advisory Council (2005 – 2011)
- Board Member, Friends of Stevens Creek Trail (2007)
- Central Coast Section (CCS) High School Athletics – Finance Committee (2014 – Present)
- Little League Baseball Board – Local and County (Includes President, Vice President, and Treasurer) (1978 – Present)
- Little League Baseball Coach (Mountain View, Menlo Park, Portola Valley) (1976 – 2011)
- AYSO Soccer Coach, Mountain View Los Altos Region 45 (2004 – 2012)

FAMILY

Wife, Erica; Son, Drew (Cornell University 2018); Daughters Alexis & Corinne (Scripps College 2021....Hopefully!)

2018 Delegate Assembly Candidate Biographical Sketch Form

DUE: Sunday, January 7, 2018

Mail to: CSBA | Attn: Executive Office | 3251 Beacon Blvd., West Sacramento, CA 95691 | fax: (916) 371-3407 | or email: nominations@csba.org.

Please complete, sign and date this required one-page candidate biographical sketch form. An optional, one-page, single-sided, résumé may also be submitted; both will be copied exactly as received. Please do not state "see résumé" and please do not re-type this form. Any additional page(s) exceeding this one-page candidate form will **not** be accepted. It is the candidate's responsibility to confirm that all nomination materials have been received by the CSBA Executive Office. Late submissions will not be accepted. If you have any questions, please contact the Executive Office at (800) 266-3382.

Your signature indicates your consent to have your name placed on the ballot and to serve as a Delegate, if elected.

Signature: Jodi Muirhead Date: 1/5/18

Name: <u>Jodi Muirhead</u>	CSBA Region-subregion #: <u>20</u>
District or COE: <u>Santa Clara Unified School District</u>	Years on board: <u>3</u>
Profession: <u>School Board Member</u>	Contact Number: (please V <input checked="" type="checkbox"/> Cell <input type="checkbox"/> Home <input type="checkbox"/> Bus.) <u>408-444-6160</u>
*Primary E-mail: <u>JMuirhead@scusd.net</u>	
(*Communications from CSBA will be sent to primary email)	
Are you a continuing Delegate? <input type="checkbox"/> Yes <input type="checkbox"/> No If yes, how long have you served as a Delegate? <u>1 year</u>	

Why are you interested in becoming a Delegate? Please describe the skills and experiences you would bring to the Delegate Assembly.

I am very concerned about ensuring that every student has the opportunity to graduate from our public schools ready for college or a career. I will be a passionate and effective component of a collaborative working environment with other delegates in our region and throughout the state to bring focus on the necessary financial and legal changes that are needed to advocate for students and improve our schools.

I have been an active volunteer in our schools for 20 years and an educator for 11 years. I am and have been involved on numerous school board and district committees. I was a founder and board member of Santa Clara Unified Parents, a district-wide advocacy and support non-profit. I was a software engineer for 13 years at several local technology companies. Throughout all these activities, I have been a strong collaborator and enjoy bringing people with diverse viewpoints together to reach a common goal. I received the PTA Honorary Service Award in 2014 and the Marilyn Rea Volunteer of the Year Award in 2008. I am the proud parent of three children; all are graduates of our public high school.

Please describe your activities and involvement on your local board, community, and/or CSBA.

I have been involved in numerous board committees, including the Policy, Budget, City Liaison, and Community College Liaison committees. I am on district wide committees, including the District Advisory Committee, Facilities Task Force and the district PTA Council. As a parent in the district, I was a member of school site council and on the board of parent organizations. I have volunteered at schools for 20 years and continue to do so. I am an active member of the CA Association of Suburban School Districts.

I am currently the President of the Santa Clara County School Boards Association (SCCSBA) and was previously the vice-president and co-chair of the Hoffmann Award Committee. I co-chaired last year's first fundraiser for CSBA's PAC. I completed the CSBA Masters in Governance Certificate in 2016 and have attended the CSBA AEC conference every year since I became a board member. I was an active and involved delegate in the past year's Delegate Assembly meetings.

I founded and was a board member for Santa Clara Unified Parents, a non-profit chartered to offer parent advocacy and support. I participated in the city of Santa Clara's Charter Review Committee and co-wrote the ballot statements for three city charter measures that resulted from our discussions and were placed on the November, 2016 ballot. They all passed overwhelmingly.

What do you see as the biggest challenge facing governing boards and how can CSBA help address it?

Governing boards have several challenges facing them, but this year it is most important to improve the strength of the public school system in California. CSBA must effectively advocate for districts to have the financial support and legislative support that they will need to equitably educate all students. CSBA and its delegates must work together to ensure that: there is sufficient school funding; there are enough teachers; there is an emphasis on STEAM education in grades K-12; and ALL students can graduate college/career ready.

Jodi Muirhead

3138 Butte St.
Santa Clara, CA 95051
(408) 444-6160

JMuirhead@scusd.net
Jodi@JodiMuirhead.com

Experience in the Education Field

- 2015 – present **Santa Clara County School Boards Association (SCCSBA)**
President, Vice-President, Hoffmann Award Co-Chair
Co-Chair, CSBA PAC fundraiser for Santa Clara and San Mateo Counties
- 2014 – present **Trustee, Santa Clara Unified School District**
Committee Member: District Advisory, Facilities Task Force, Budget, Policy, Sunnyvale City Liaison, West Valley-Mission Community College Liaison, PTA liaison
- 2011 – 2014 **Chairperson, Santa Clara Unified District Science Fair**
Joint project of Santa Clara Unified Parents and Santa Clara Unified School District
- 2011 – 2014 **Co-founder, Treasurer and Board Member, Santa Clara Unified Parents**
- 2006 – 2014 **Substitute Teacher, SCUSD, Santa Clara, CA, Grades K – 12; Discovery Charter, San Jose, CA, Grades K – 6**
Math and Literacy Intervention Teacher, Washington Open Elementary School, Santa Clara, CA
- 2012 **Campaign Leadership Team, Santa Clara Unified School District Measure A Parcel Tax Campaign, Santa Clara, CA**
- 2013 – 2014,
2010 – 2011 **Member, Site Council, Santa Clara High School, Santa Clara, CA**
- 2011 – 2013 **Board Member-at-Large, Youth Groups, Congregation Shir Hadash, Los Gatos, CA**
- 2006 – 2010 **Treasurer, Parent Board, Washington Open Elementary School, Santa Clara, CA**
Ways & Means Chair, Parent Board, Washington Open Elementary School, Santa Clara, CA
- 1996 – 2014 Participating Parent, Sunnyvale Parent Preschool, Santa Clara Parents Nursery School, Washington Open Elementary School, Buchser Middle School, Santa Clara High School, and Discovery Charter School 1.

Experience in the Community

- 2016 – 2017 **Member, Santa Clara Challenge Team**
- 2017 **Leadership Santa Clara**
- 2016 - 2017 **Member, City of Santa Clara Charter Review Committees**
Ballot Statement Co-Author, Measures O, P and Q. All passed overwhelmingly

Experience in the Engineering Field

- 1999 – 2000 Independent Systems Consultant
- 1996 – 1999 Senior Systems Consultant, Professional Services, Edify Corporation, Santa Clara, CA
- 1987 – 1996 Senior Software Engineer, Siemens Corporation (formerly ROLM, an IBM Company), Santa Clara, CA

Awards

- 2014 Santa Clara Unified PTA Council Honorary Service Award Recipient
- 2008 Marilyn Rea Volunteer of the Year Recipient

Education

- 2016 CSBA Masters in Governance Certificate
- 1982 - 1986 California Polytechnic State University, San Luis Obispo, CA
BS, Computer Science; Minor in English

Interests

Math, puzzles, technology, guiding children and adults

Motto

Learn Something New Every Day